

# Giving

## WHAT CHRISTIANS EARN:

**Annual Income of all Church Members: \$53 trillion.<sup>1</sup>**

(Annual income of evangelical Christians is approximately \$6.72 trillion.)

## WHAT PEOPLE GIVE:

**Given to any Christian causes: \$896 billion.<sup>1</sup>**

That's also how much we spend in America on Christmas.

**Given to Missions: \$52 billion**

That's only 5.78% of the money given to Christian causes of any kind (2022).<sup>1</sup>

Embezzled: If you are doing the math and realize there is \$59 billion missing, this is where it went.<sup>1</sup>

## HOW CHRISTIAN GIVING IS USED:

Pastoral ministries of local churches (mostly in Christian nations): \$734 billion (82%)<sup>2</sup>

"Home Missions" in same Christian nations: \$107.5 billion (12%)<sup>2</sup>

Going to **Un-Evangelized** Non-Christian world: \$51.7 billion (5.7%)<sup>2</sup> *\*This is different than "Unreached"*

Money that goes toward **Unreached Peoples:** Estimated \$880 million (1.7%)<sup>3</sup>

*For every \$100,000 that Christians make, they give \$1.70 to the unreached.*

"Until recently, Americans spent more on golf balls and twinkies than was given to reach the unreached." —Claude Hickman

## HYPOTHETICAL OBSERVATIONS:

Evangelical Christians could provide all of the funds needed to plant a church in each of the 7,400 unreached people groups with only 0.03% of their income.

The Church has roughly 3,000 times the financial resources and 9,000 times the manpower needed to finish the Great Commission. If every evangelical gave 10% of their income to missions we could easily support 2 million new missionaries.

Americans have recently spent more money buying Halloween costumes for their pets than the amount given to reach the unreached.



— Claude Hickman

## SOURCES:

- Gordon Conwell, Download "Status of Global Christianity" <https://www.gordonconwell.edu/center-for-global-christianity/wp-content/uploads/sites/13/2020/12/Status-of-Global-Christianity-2021.pdf>  
\*also: International Bulletin of Missionary Research, Vol. 39, No. 1, also *World Christian Database*, 2015,\*Barrett and Johnson. 2001. *World Christian Trends*, pg 656
- Todd M. Johnson & Gina A. Zurlo, eds. *World Christian Database*. Leiden/Boston: Brill, accessed July 2017.  
\*see also: Todd Johnson, *Global Atlas of Christianity*, pg 296
- World Christian Trends Table. [https://static1.squarespace.com/static/4f661fde24ac1097e013deea/t/61fad19d0bbaad2bcc465978/1643827613106/WCT\\_Table20-3.pdf](https://static1.squarespace.com/static/4f661fde24ac1097e013deea/t/61fad19d0bbaad2bcc465978/1643827613106/WCT_Table20-3.pdf)  
David B. Barrett and Todd M. Johnson. *World Christian Trends Table 20-3*, lines 23-26, 44, Pasadena, Calif: William Carey Library, 2001  
*\*Experts and authors above have determined this trend holds true today as of 2022.*  
[https://static1.squarespace.com/static/4f661fde24ac1097e013deea/t/61fad19d0bbaad2bcc465978/1643827613106/WCT\\_Table20-3.pdf](https://static1.squarespace.com/static/4f661fde24ac1097e013deea/t/61fad19d0bbaad2bcc465978/1643827613106/WCT_Table20-3.pdf)

## QUOTES:

Just a few years ago we spent more in America on golf balls (<https://bleacherreport.com/articles/1113923-50-more-random-sports-facts-you-never-knew>), twinkies (<https://www.medicaldaily.com/unhealthy-foods-Twinkies-and-7-other-worst-junk-foods-7-eleven-shelf-slideshow-249561>), and Halloween Costumes (<https://www.washingtonpost.com/news/business/wp/2014/10/29/shoppers-to-spend-350-million-on-halloween-costumes-this-year-for-their-pets/>).

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