

# EDITORIAL COMMENT



## A Compelling, God-Sized Vision

RICK WOOD, EDITOR, *MISSION FRONTIERS*

### Dear Reader,

From the Haystack Prayer Meeting in 1806 to the Cambridge Seven and the Student Volunteer Movement of 1886, students of previous generations have been a uniquely powerful force in the cause of world evangelization. They literally helped to transform the world of their day by not only bringing the gospel to the unreached but also by starting schools and hospitals around the world. Their consecration to the glory of God in all the earth illustrates to us today what our students can accomplish if we challenge them with a comparable vision.

More recently, the young men and women who served during World War II started a new mission movement of their own upon their return from the battlefields of Europe and Asia. Thousands of new career missionaries emerged from the crucible of suffering and death that was World War II. This rather extreme government-funded “short-term mission trip” mobilized them with the vision of a hurting world that needed Christ. Hundreds of new mission agencies and mission efforts were started by these battle-hardened veterans. We stand today on the shoulders of these heroes that make up “The Greatest Generation.” Many of the organizations they birthed during this time are still with us today. The Urbana mission conventions started just after World War II, and the U.S. Center for World Mission was founded by a naval veteran.

### Will They Pick Up the Baton?

Each generation of believers has the privilege and responsibility of taking up the baton of the Great Commission from the previous generation and carrying it ever closer to the ultimate goal of seeing people from every tribe and

tongue worshipping Jesus and glorifying God with their lives. We have made incredible progress over the last 100 years, but much is left to be done.

Now a new generation of teens and twenties are coming onto the scene, and it is their turn to pick up the baton and run with it. But will they? That is the question for each new generation. Will they carry on where the previous generation has left off? Or will earlier progress be left to wither as other things grab their affections and attention?

In this issue we present a number of student mobilization efforts designed to make sure that the latest generation finds its place in God’s global mission to reach all peoples. Take note of the various opportunities for involvement starting on page 6.

### It’s Our Job, Too

It should not be the sole responsibility of a few campus ministries to raise up a new generation of missionaries with a biblical vision of God’s heart for all peoples. This vision should be at the heart of every Bible-believing church. These specialized student ministries are still needed because the Church as a whole has missed the big picture of what God wants us to do in this world. The local church could be mobilizing college students in large numbers with a God-sized vision to go out and change the world for Christ. But most students have to accidentally run into a specialized campus ministry like The Traveling Team in order to get the vision for which they’re looking.

The common message throughout this issue is that the latest generation is looking for a compelling, God-sized vision to which to give their lives. When that vision is presented to them, many respond enthusiastically.

### A Clear Choice

The latest generation is being presented with stark choices. They can live solely for self, pursuing the pleasures and materialism of this world while being inundated by the anti-biblical worldviews that are spewed at them daily from much of academia and the popular media. Or they can catch the vision of Christ’s global mission and live lives of meaning, purpose and impact. Most young people choose the first path because they have never been presented with the compelling vision of glorifying God with their lives in service to His kingdom.

While our youth are being drawn by the siren song of the culture to an antibiblical agenda for their lives, what is the message our young people are hearing from the Church today? Some hear, “Come to Christ and have an abundant life here and now. Stay out of trouble. Develop a great home, family and career. Stay safe and comfortable.” But if all the Church offers is a better way to live for self, then are we not simply providing a cleaned-up version of what the world is already selling, but not doing as good a job at marketing it?

If we are to succeed in saving the latest generation from the culture’s enticements and mobilizing them to active involvement in mission, the Church must be even more determined and effective than the world’s cultural elites in presenting a clear, compelling vision that will empower our students to make the right choice of what to do with their lives.

### Will We Let Them Go?

As the Church, are we willing to challenge and release our young people to take on the tough problems in our world, or would we rather just keep them safe? Dr. Ralph Winter spent his life challenging

people to find solutions to the most pervasive and systemic problems that plague our world. I believe our young people can be the solution to the world's problems, if we let them.

Last year in this editorial spot, Dr. Winter introduced two teenagers, Alex and Brett Harris, who wrote the book, *Do Hard Things*. Dr. Winter said in that editorial from July-August 2008, "This exciting book lays out irrefutably the fact that today's teenagers are what-they-are because society does not expect (even allow) much from them. This is not just a theory. An enormous response to their web site, [www.TheRebellion.com](http://www.TheRebellion.com), and their face-to-face conferences literally all over the world, reveal a huge, powerful, and deep-seated exasperation on the part of millions of bright young people who (especially in the Western world) are essentially deprived of opportunity to do their best—through 'low expectations' of society."

Diane West elaborates on this problem in her book, *The Death of the Grownup: How America's Arrested Development Threatens Western Civilization* (St.

Martin's Press, 2007). In this book she says, "There was a time, literally, when there were no teenagers." John Stonestreet of Summit Ministries comments further in his article, *Our Adolescent Culture*, which is available on our website, [www.missionfrontiers.org](http://www.missionfrontiers.org). He says,

West argues that adolescence didn't always exist. In fact, it is a quite recent phenomenon. The word "teenager" wasn't really used until 1941, after all. In virtually every other culture in the history of the world, prior to late 20th century Western culture, kids became adults. Not so anymore. They now become teenagers, or, to put it in more sociologically acceptable terms, they become adolescents... Today, of course, adolescence is considered a fixed stage of development. We expect students will lose their minds from ages 13-18. "Kids will be kids," we say. Only we aren't referring to kids anymore, we're talking about 15-year-olds. In other cultures, "teenagers" were marrying, farming, fighting wars, writing books, and in one case, bearing the Messiah.

A more recent example from American history is John Quincy Adams, the sixth U.S. president, who spent three years as a secretary on a mission to St. Petersburg,

Russia to obtain recognition of the new United States. He was only 14 years old at the time, but had already learned French and Dutch. Travel in those days was highly dangerous, yet his family permitted him to take on these important responsibilities, and the adults of his time were not afraid to give the responsibilities to him.

Previous generations did not expect or permit their young people to remain idle and be entertained during their "teenage years" or later. Why should we? Perhaps if we challenge them to take on the real problems in our neighborhoods and the world in the name of Christ, they along with the rest of the world will discover the Church and the God we serve to be far more relevant and attractive than they have imagined.

Our students do not need more entertainment. They want to be challenged with the vision that captured the hearts of previous generations of students and that compelled them to serve the peoples of the world. They want a vision worth living and dying for. We have it. Let's give it to them. f



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# COLLEGE STUDENTS: the POWERFUL 1%

STEVE SHADRACH

**W**e don't have to look far to see the incredible potential of the almost 70 million college students who currently inhabit our planet. Even though only one percent of the world's population are collegians, what a powerful one percent they are! This small sliver of human-

THIS SMALL SLIVER OF HUMANITY PROVIDES, AND WILL PROVIDE, LEADERS FOR EVERY FACET OF SOCIETY.

ity provides, and will provide, leaders for every facet of society. Each country sends their best and brightest to the university for education and training. Focusing much of our evangelistic, discipling and mobilization efforts on this one percent is a very strategic way to expand the Kingdom of God and fulfill the Great Commission. Dr. Bright of Campus Crusade believed it: "If we can win the university today, we will win the world tomorrow!"

Over 17 million university students (about 1/4th of the world's collegians) reside in the U.S. and are some of the most reachable, recruitable, trainable, and sendable category of persons anywhere.

As I travel and interact with student workers in the U.S. and other countries, I observe a new generation of students *worldwide* who want to give themselves unreservedly to a cause that really matters. They're more open than ever to new ideas, philosophies and beliefs. Who and what will fill that hunger for meaning? Will it be world religions, cults, secularism, or the life-changing gospel of Jesus Christ?

The challenge, as always, is the lack of workers compared to the ripened harvest. Patti Burgin, author of *The Powerful Percent*, tells of the need, "There



## WHITE CHOCOLATE MOCHAS FOR JESUS: One student's World Christian journey

Coming to college, I was torn between living for God and living for myself. God's heart for the world had never been a priority; I'd never thought about it! As a freshman, I went to a summer training project in Florida where The Traveling Team taught that God's love and Jesus' death on the cross was not just for me, but for the *whole* world—and the Lord wanted me involved. At that point I was challenged to totally live for God.

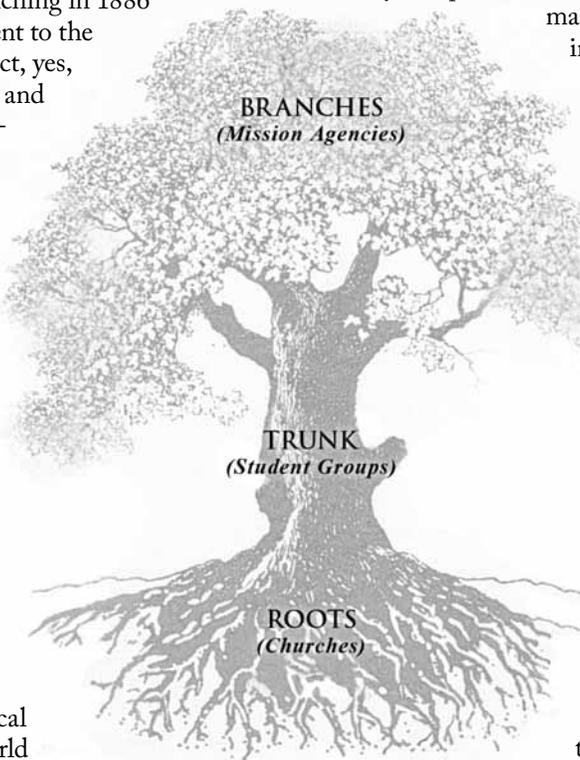
I started studying about the *huge* impact students have had on reaching the world over the centuries. It motivated me to engage with God and make His name great among the nations. The Lord convicted me regarding my money, time, and friends. I learned the five habits of a "World Christian": Go, Give, Pray, Send, and Mobilize. My friends and I started practicing these simple things, and our hearts grew for the nations. We gathered to

are 3,300 colleges in the U.S. and 25,000 around the world. Despite the efforts of so many groups, more than a third of the world's college campuses still do not have any contact with full-time Christian workers." How about you? Will you take some radical, tangible steps to help fill that gap?

Taking a look back, we can see that the Student Volunteer Movement (launching in 1886 a 50-year run of laborers sent to the world) had incredible impact, yes, but also produced conflicts and lessons learned. If we're going to capture and unleash *this* generation's powerful percent in a way that extends the Kingdom *most* effectively, we should seek to create a healthy synergy between local churches, student ministries and mission agencies. Working together with a "Kingdom" mentality, our ministry and mobilization of students needs to be:

### 1. Church-Based

Jesus said, "I will build My Church and the gates of hell will not prevail against it" (Mt. 16:18). Local fellowships all over the world must feel strongly enough to pray, give and send troops to the final frontiers. Just as the roots of a tree provide stability and resources for the trunk and branches, "World Christian" churches do the same for student ministries and mission agencies. View these two groups as partners, not competitors, in your efforts to identify and launch young workers.



Note: The word "church" is taking on broad expressions, from the big traditional, denominational congregation all the way to the eight-student "cell church" on dorm floors. We need them all!

### 2. Student-Focused

Could the 70 million college students in our world today comprise one of the most powerful sources of manpower (and womanpower!) in all of history? Nearly every major mission movement in modern history had college-aged young people at the forefront. Then and now, they supply the crucial personnel for the bottlenecked task of which Jesus spoke in Mt. 9, "The harvest is plentiful, but the laborers are few."

Note: All laborers obviously don't come from universities. Many are singles, young marrieds, mid-life, even retirees. But the Body of Christ dare not neglect the winning, building and sending of collegians and recent grads if we are to sustain students and grow the number of short- and long-term laborers on the field.

### 3. Agency-Linked

The roots illustrate the essential and foundational teaching, nurturing and supporting that local fellowships provide. The trunk of the tree is sunk down into those roots to sustain students, a ready and willing vast army of world changers. But the roots and trunks can't reach up into the sky to heights

intercede over a world map, took mission trips to the 10/40 Window, and did Bible studies on unreached peoples. We even sacrificed two White Chocolate Mochas a week and started giving to a missionary in India!

Then we started meeting internationals, realizing that they are the future leaders of countries closed to the gospel. We ate dinner with Arabs, played soccer with Africans, and went to Wal-Mart

with Asians! We learned so much just by being their friend, and it was amazing how easy it was to share the gospel with people who may never have a chance to hear. God does desire His name to be made great among the nations and for *each* believer to be involved...especially students! f

—Josh, a senior at the University of Arkansas



unknown; only the branches are designed to do that. The branches symbolize the hundreds of excellent mission agencies spread out around the world, praying

and waiting for fresh recruits to join them. They are seasoned “on-the-field” strategists who can place, guide and shepherd the workers sent their way.

Note: Some local churches are taking on the *entire* process of preparing and sending long-term mission teams themselves—without the aid of agencies.

WHAT IS THE POTENTIAL OF JUST ONE STUDENT?

This is fantastic as long as they provide experienced leadership on the field and hands-on care and direction to the team. If not, you can partner with an agency, but still have a “church-based” team birthed out of your fellowship!

**History Makers: The Power of One**

So, what is the potential of just one student? I’ve observed that great campus revivals can usually be traced back to just one radical student (not staff!) who took the person and purposes of Jesus Christ seriously. As I look closely at the lives of these visionary young men and women who have great impact, they fit into one of these categories:

1. Those who *watch* history
2. Those who *study* history
3. Those who *make* history

Let’s recommit ourselves to focus on and unleash this powerful one percent of humanity to make history and help complete the evangelization of the world—in this generation! f



*Steve Shadrach (Steve.Shadrach@uscwm.org) is the Director of Mobilization for the U.S. Center for World Mission. He and his family and staff team are based in Fayetteville, Arkansas. Contact him*

*if you are interested in reaching and mobilizing students.*

**MOMENTUM IS BUILDING IN STUDENT MOBILIZATION!**



**From India:**

Campus ministries in major cities here are reporting tremendous response. Consider Pavan, a Brahmin Hindu

college student, who made a decision to follow Jesus about a year ago and who is steadily growing in his faith, sharing the good news with his brother and friends, and reading his Bible daily. Young educated Hindus like Pavan will be India’s future leaders. Reaching these high-caste university students is key to seeing India reached and revolutionized by the gospel of Jesus Christ.

**From East Asia:**

We have a ministry partner within the 10/40 Window called “Messenger”—the mission mobilization arm of Campus Crusade for Christ (CCC) in East Asia. This past year, these



visionary mobilizers sent presentation teams to over 70 campus groups, Bible studies and churches in 25

cities, challenging underground Christians and students to align their hearts with God’s global pursuit of worship and develop the practices of Going, Sending, Welcoming and Mobilizing others towards unreached peoples. For most, it’s the first time someone has looked them in the eye and asked: “Which part of your life reflects God’s desire to be worshipped by *all* peoples?” “Messenger” is one of several key mobilization efforts which together have catalyzed a four-fold increase in cross-cultural sending during 2009. University students and Christian workers on campuses around the country made up a majority of these 1,100 Goers! f

# Perspectives & COLLEGE STUDENTS :

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## A Dynamic Combination!

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DAVE FLYNN

In 1974, a small class took place on the campus of Wheaton College that would eventually grow into one of the most effective and widely used mobilization tools in history. The words of that first professor, Arthur Glasser, characterized the path the *Perspectives* course would follow: “Who despises the day of small things?” (Zech 4:10). In the 35 years since, *Perspectives* has impacted over 80,000 North American believers from all walks of life, and thousands of others around the world.

*Perspectives* was originally designed as a course for college students following the 1973 Urbana Student Mission Convention. The unprecedented number of students there who pledged their lives to mission moved Dr. Ralph Winter to action. “God cannot lead you on the basis of information you do not have,” Winter famously said, as he crafted and launched the Summer Institute of International Studies (the original name of *Perspectives*).

In the early 1980s *Perspectives* coordinators were encouraged to get churches involved by hosting classes. This produced a strong shift in the demographics of *Perspectives* participants towards laypeople. Now, 25 years later, only 17% of those who take *Perspectives* are collegians. The exciting news, however, is that the pendulum is swinging back to a better balance, and students are enrolling in droves! Before Dr. Winter died earlier this year, he asked, “How



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*Dave Flynn is National Director of the Perspectives Study Program. He and his family live in Fayetteville, Arkansas. If you are interested in getting involved in the Perspectives movement, contact the Perspectives team at [www.perspectives.org](http://www.perspectives.org).*

do we get *Perspectives* back to the college campus where it started?” Well, Dr. Winter, we’re working on it!

Yes, our national staff team, regional directors, and 1000+ volunteers across the U.S. are vigorously pressing ahead in getting churches and lay people engaged in *Perspectives*. But, we also have renewed vision and goals to establish *Perspectives* courses on or near multiple college campuses in all 50 states. If you live anywhere near a college campus, will you help us?

One of our newest strategies for getting *Perspectives* back to the campus is the college mobilization ministry of Every Ethne. We have a growing band of seasoned staff who come alongside to serve the various campus ministries, provide a mission emphasis, and use *Perspectives* as one of their main mobilization tools. One of our Campus Mobilizers, Andy Kampman, lives in Iowa City (home of the University of Iowa) but is focused on engaging, equipping and connecting students (all over the state) to God’s heart for the nations. See Andy’s story in the sidebar.

### **A Bonus and a Warning**

A huge bonus feature for students is the fact that *Perspectives* is available for college credit in dozens of universities and seminaries across the country—including Trinity International University. On most campuses, it usually takes just one determined student to spearhead getting *Perspectives* accepted

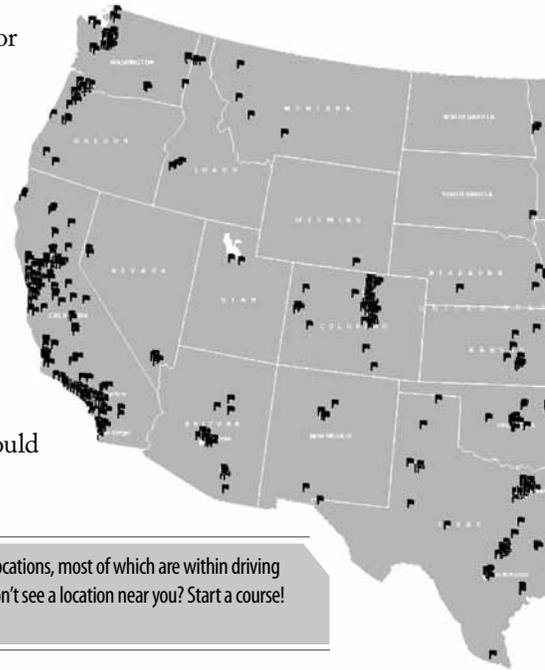
for credit at his or her college, thus paving the way for perhaps hundreds of others who can also take it for credit. Contact our office for a complete packet on how to get your college (Christian or secular) to accept *Perspectives* for credit.

Still, hundreds of college students each year will choose *not* to take advantage of the credit option, but rather take *Perspectives* at (still demanding!) *certificate* level. This prompts the question: Why would a university student with a full academic load take an additional 3-hour college level course requiring 30+ pages reading per week, assignments, final paper, etc...without receiving credit? Could it be there is a movement of God underway, preparing the next generation of World Christians to pursue ambitions greater than the American Dream?



But beware: Of all the classes one may take in college, *Perspectives* may be the most significant in terms of putting all the rest of them in... well, perspective! Here's how Alaina, a student involved with Chi Alpha at Oregon State, described her experience:

"Coming into my senior year, I had passion but no direction. I signed up for *Perspectives*, thinking I'd learn a little more about the world. But God had more in store. He broke my heart for people He treasures whose physical and spiritual needs are overlooked, and He showed me what we could work together to do."



Dark dots represent *Perspectives* locations, most of which are within driving distance of numerous colleges. Don't see a location near you? Start a course! We can help you do that.

### The Vital Link

There are thousands of "Alainas" coming off the college campus each year who are ready and willing to serve God and extend the Kingdom anywhere He tells them. In addition, the Lord has seen fit to entrust us with one of the most potent and effective mobilization tools in modern history—the *Perspectives* course! And so we stay up late at night, brainstorming and praying about how our *Perspectives* team and course can be the vital link between the college campus and the unreached world. We feel a heavy burden and stewardship to provide whole new generations of goers to the myriad of excellent sending agencies spread out

## WILL YOU PIONEER PERSPECTIVES ON A CAMPUS IN YOUR STATE?

My wife and I took the three-week Intensive *Perspectives* course in Pasadena four summers ago. Our lives were turned upside down, and six months later we launched our first *Perspectives* class in Iowa City (University of Iowa) and a second one in Ames (Iowa State) in partnership with another church filled with collegians. Each class was packed out with over 100 students! Then God began laying it on our hearts to start classes on campuses and communities all over Iowa. Every year we asked: "Where else could God start a new class?" And then we would diligently pray and

*Andy Kampman, Every Ethne Campus Mobilizer*

recruit specific leaders and influencers from that town and/or campus to commit to the course and bring their "tribes" with them. This spring we will have moved from zero classes (in 2005) to ten spread out across the state! My plea to you: Do whatever it takes to get as many college students in your classes as possible. They add energy, faith, questions, passion and a huge desire to change the status quo. Why can't this same kind of movement happen in your state? It can! God is looking for one man, one woman, one student who will take personal responsibility to see it happen! What about you? f



across the U.S. and beyond. If you are part of an agency, please help us to help you!—become a partner agency with us.

### Dream with Me

Finally, I have to believe there is at least one evangelical church and/or ministry on or within driving distance of each of our nation's 3,000+ institutions of higher education. What if just one of these fellowships near each of these schools committed to launch a *Perspectives* course and pull in other churches and para-church collegiate ministries in order to mobilize this next generation of students to complete the Great Commission? Will you take the challenge? With the resources to finish this task in our lifetime, it would seem the only reason for failing would be indifference, lack of vision... or just plain disobedience!

As it was a century ago, pray with us that “the evangelization of the world in this generation” will once again be the rallying cry of thousands of today’s college students. f



## A LIFE INTERRUPTED

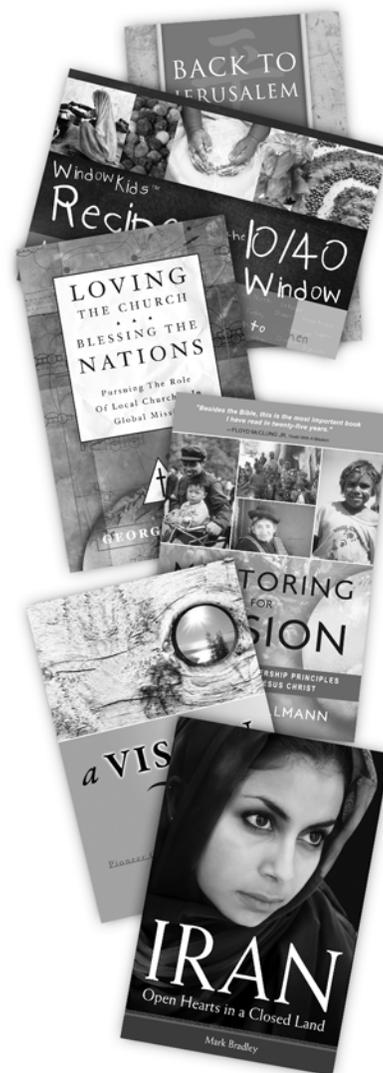
“Mark” (a pseudonym) went to North Carolina State to get a degree in electrical engineering and build a career and comfortable life. But during his junior year he took *Perspectives* and learned of God’s heart for the nations. One speaker in particular radically transformed the way Mark viewed Muslims. His world was rocked, and at the end of that night’s class he approached the speaker and asked how he could learn more. The instructor connected Mark to a friend who began to mentor him each week in his “World Christian” growth.

That summer Mark went to Indonesia to participate in I-Pact, a training program on how to reach Muslims. He had an incredible experience and made great friendships with Muslim college students, presenting Jesus to each of them. Mark returned to campus that fall and got involved with the Muslim Student Association, making even more Muslim friends. His love and burden grew, and when he graduated Mark decided to join a mission agency focused on sharing Jesus with Muslims.

He is now preparing to go to France for a year to learn French and then head to North Africa to an unreached people. His plan is to stay there until a reproducing movement of Jesus followers is established. Mark pinpoints that night at *Perspectives* as the place where his life plans were forever “interrupted” and redirected for the cause of Christ and the evangelization of the least-reached. f

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# BOOTS ON the GROUND:

## Every Ethne Serving Campus Ministries

STEVE SHADRACH

There are all kinds of great conferences, programs and websites designed to help move students along the infamous “Missions Pipeline.” All these resources provide excellent “air cover,” but any military officer will tell you that *just* having planes fly overhead from a distance will not win a war. Battles are usually won or lost depending on how soon and how many “boots on the ground” can arrive to engage in the conflict. My comments here are not intended in any way to advocate war...



...except one, that invisible spiritual battle between God and Satan, the cataclysmic clash of the titans with eternal consequences at stake: the souls of all mankind, for all history.

This is where the Every Ethne (EE) ministry is seeking to step in and fill a gap on college campuses in the USA. Our goal is to see God ignite a movement of college students who are consumed with a vision to see *every ethnic* people group on the planet reached—in this generation—with the good news of Jesus Christ. Each year approximately 200,000 U.S. believers (many of them students!) feel led of God to contact at least one of the various mission agencies to inquire about ministry opportunities, but maybe as little as 1% of those ever make it into long-term, cross-cultural service. *Why?* Why do so many never make it and fall through the cracks? With the absolute avalanche of Christian books, tapes and seminars, what could *possibly* be missing? *Answer:* Hands-on, face-to-face, heart-to-heart coaching, equipping, and guiding of students along their World Christian journey.

### A Residential Expert: At Your Disposal

Just like we did when we started The Traveling Teams ministry ten years ago, our solution is *not* to create new campus ministries, but to simply come alongside existing church and para-church collegiate fellowships to serve and equip their staff and students, seeking to personally connect each person to *his or her* most strategic role in completing the Great Commission.

The USA is blessed to have thousands of fantastic collegiate workers who love students and who yearn for them to develop a strong and vibrant world vision. Then why is such a vision often missing? *Answer:* The staff person's lack of time and resources. Every campus worker I know

is pulled in so many directions you'd think he or she was in a Kansas tornado! Consequently, our calling is to provide such workers with a seasoned, full-time, completely-funded mission mobilizer who desires to be a behind-the-scenes helper. When EE staff offer their energies and know-how to (sometimes harried and overwhelmed!) campus workers, the latter rise up and shout with joy “*Bring it on!*” We've already had the privilege of partnering with groups like The



Stan, a recent grad headed into Bible translation overseas

Navigators, Campus Crusade, StuMo, Campus Outreach, InterVarsity, Campus Ambassadors, RUF, Christian Challenge and many others.

### God is at Work

Even though we're only starting our third year of ministry, we've been adding several key staffers and have already seen God do some amazing things. While Arkansas and Alabama staff are just getting established, the Iowa and Oregon ministries are hitting their strides: packed-out *Perspectives* courses in various college towns, lots of small group *XPLORE* studies launched (designed to help the young Christian take initial steps in discovering God's heart for the nations), and many short- and long-term workers sent out to Jordan, Turkey, India, Egypt and other countries. One para-church worker claimed our staff person had helped increase his ministry effectiveness ten-fold!

### Macro-Mobilization?

These mobilization efforts focused on individual staff, students, ministries, and campuses are complemented by a larger "macro-mobilization" effort as we seek to also serve as catalysts for non-EE-staffed campuses across the U.S. For instance, what are we to do with the 1000 college students who took



Andy Kampman, EE Regional Director in Iowa, points to the students he and his staff are praying for, and then the countries (on the map) to which they're headed

*Perspectives* this past spring from all around the country? And what are we to do with the 1500 that will take *Perspectives* this next year? There won't be another window of time (beyond the 3-9 months after they finish *Perspectives*) when they will be more receptive to doing something radical with their lives. So we are designating "National Representatives" to follow up, track, and mentor students who might not have a local mentor to

coach them in their World Christian journey. Let us know if you are a student who wants to be mentored or if you feel led to take on one or more to "coach at a distance" via cell phone, email and Facebook.

### The Ultimate Goal

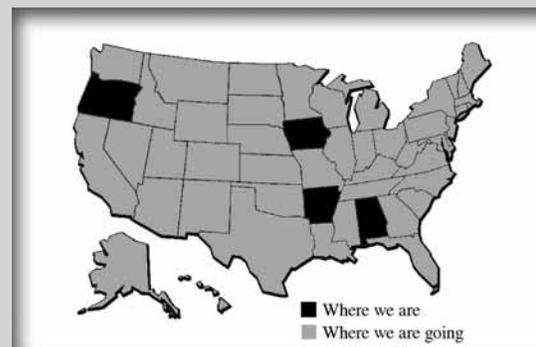
Yes, we want to raise up senders, welcomers and mobilizers, but our highest priority is praying for and challenging students and graduates to be long-term goers. But we are not a sending agency and do not intend to become one. So we are trying to funnel hundreds (someday thousands?) into the harvest field by handing off well-prepared laborers to the myriad of excellent mission agencies who are ready and waiting for fresh recruits. We want to put as many "boots on the ground" *here* so we can exponentially multiply the number of "boots on the ground" *there*: men and women who will fully engage in the worldwide spiritual battle, taking the gospel to "every ethne" on the planet. f

**AFTER TWO YEARS, WE HAVE MINISTRIES  
IN 4 STATES. ONLY 46 TO GO!**

### Contact Information:

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 Luke Pomranky: [Luke@everyethne.org](mailto:Luke@everyethne.org)  
 Kristin Willis: [Kristin@everyethne.org](mailto:Kristin@everyethne.org)  
 Kim Smyth: [Kim@everyethne.org](mailto:Kim@everyethne.org)

launching pad to the nations, let us know! Contact [Kyle@everyethne.org](mailto:Kyle@everyethne.org) for info.



If you are a student or campus worker with vision and passion for the nations, then Every Ethne wants to serve you and your campus ministry! If you're interested in partnering with us to see your college or university become a sending base and

# RAISING <sup>UP</sup> HOPE



and

# LABORERS

## for the Kingdom

The Traveling Team Marks  
Ten Years of Mobilizing Students

CLAUDE HICKMAN AND TODD AHREND

The expectations our society has on this generation are through the floor. Not the roof, but the floor! Young people are criticized as incapable, uncommitted or apathetic. And although some real apathy does exist, we continue to see a flame flickering in the hearts of students who want a purpose bigger than themselves. Perhaps more would hope and would call students to greater things if they remembered how powerfully God has used students in catalyzing the great mission movements of the previous 200 years. In the spirit of William Carey,

it's time to again "expect great things from students, and give them great things to attempt for God's glory." When the ministry of The Traveling Team began in 1999, we were standing on the shoulders of past mobilization movements such as the Student Volunteer Movement and the Caleb Project. In 1904 the SVM's John R. Mott conceded, "Thousands of well-qualified young men and young women are not even thinking of the missionary enterprise, simply because it has never been brought before them in such a way as to suggest that they could engage in it if they so desired." Mott's words still ring true. Students are like the un-hired workers in Matthew 20 whose only reply was, "No one has asked us." Many need simply to be invited.

Each semester we launch teams of staff who travel from campus to campus educating and equipping college students in their role in world evangelization. A powerful challenge is given, using the biblical basis of mission, and students are invited to meet one-on-one the following day. During this time we connect them to resources to help ignite their "World Christian" perspective and lifestyle. We follow-up and try to help each student grow in his or her vision for the nations.

### Pre-Life Crisis

Many students reinforce the low expectations imposed on them by hesitating...in fear of giving their

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*Claude Hickman is the U.S. Director of the Traveling Team. Todd Ahrend is the International Director.*

### MEGAN'S STORY

Megan was a small, quiet freshman attending University of Oklahoma when she attended the I.T. Project sponsored by The Traveling Team. She was so impacted by what she learned that upon returning to campus that fall she launched a *Perspectives* course in her university town. She then was instrumental in helping five other classes emerge across Oklahoma. After graduation Megan married a guy she met at the Project and they started ministering to Muslims in Boston while attending seminary. Now they're preparing to enter a closed country to spend their lives bringing the love of Jesus to the unreached. That's Megan's story. What's yours?

life to the wrong thing. They would rather delay decisions than make the wrong ones. This is the emergence of what we call the “pre-life crisis.” Thus, mobilization of students needs less scolding of young people for what they *shouldn't* be living for and more magnifying a greater purpose what they *could* be living for. It's an invitation, not a shove. When students find a God-glorifying, globally and eternally significant passion to which to harness their life, it's no longer necessary to micromanage their priorities. We give them a North Star. To adapt a quote from La Rochefoucauld: “[Missions] diminishes mediocre passions and inflames great ones, just as the wind blows out candles and fans fires.” Here are four mobilization principles that guide how and what we do in activating students into a “World Christian” lifestyle.

The Traveling Team: Mobilizing Students ('99-'09)	
Miles traveled	468,935
Students spoken to	216,044
One on ones	19,136
Campus meetings	1,857
Campuses	467
States Saturated	49
Speeding Tickets	1

we want to meet students where they are in their mission vision and understanding, but keep frontier mission and unreached peoples as their focus. In light of the Great Commission, we must invite them into a *task* commitment, not just a *time* commitment.

**3) Bring Us the Sick, Not the Healthy (Mark 2:17)**

True mobilization must focus on activating the uninvolved. If you pull out all the mission-minded students into

an exclusive club, who is going to be a change agent for their peers? One agency representative described us as “less concerned with picking fruit than we are planting trees!” Students need to be challenged to take responsibility for spiritual multiplication and mission mobilization of their peers.

**1) The Pen is Not Mightier than the Sword (Hebrews 4:12)**

Thank God for all the incredible missionaries who return to share rich stories of God's work, but those stories alone will not sustain a lasting change in others. The entire biblical story—from God's promise to Abraham to bless all peoples, to the triumphant final revelation of all nations worshipping—is the most powerful story to share in capturing students' hearts. Our stories (our pen), no matter how great, are not living and active, but the Sword of God's Word is!

**4) Always be Sowing and Growing (2 Cor. 9:6)**

Mission must be incorporated into every area of ministry. Instead of just planning an annual mission focus, missional thinking should be taught as relevant to whom students date, how they pray through world events, how they engage with internationals, how they use book refund money, and much more. There are countless ways to model that the World Christian lifestyle is a daily habit—a journey more than an event.

**2) Throw a Big Rock (Romans 15:20)**

Students should be challenged to things that stretch their faith in God and that make a difference. If you want a bigger ripple, you have to throw a bigger rock. Like Samuel Zwemer said,

there is “glory in the impossible.” Yes,

Our expectations are through the roof for this generation and, more importantly, God's are, too! Join us in igniting this generation of college students everywhere with a biblical hope, a God-sized task, an inspiring history, and a bold purpose for the future. f

*For stories of students who are mobilizing others at their campus, visit our new mobilizer map:*  
<http://www.thetravelingteam.org/mobilizer-map>

**EVERY STUDENT FOR EVERY NATION**

Three years ago we launched The Traveling Team International (TTI) to take our services to other countries. Partnering with campus ministries overseas, TTI casts world vision to students. As the non-Western world outpaces the West in numbers

of new believers, we're excited to serve and mobilize students in countries whose potential for impacting unreached nations is incredible.

For info: [www.thetravelingteam.org/ttti](http://www.thetravelingteam.org/ttti)

Search4: Want a great four-part study through which you can lead others? This is our follow-up material for students and captures the most important concepts that we desire to impress upon those we are trying to mobilize. [www.thetravelingteam.org/next-steps](http://www.thetravelingteam.org/next-steps)

# Glimpses of **INSIGHT** from INSIGHT Alumni

*INSIGHT is a one-year, college-level academic program of the U.S. Center for World Mission that prepares future World Christian leaders through intensive study of God's purposes in the world throughout history. Here's what some of our alumni have to say about how INSIGHT changed their lives!*



## **Valerie**

INSIGHT Student '08-'09

"INSIGHT changed my life! I not only feel that I have a better understanding of the task that remains in missions, but also a better understanding of who I am in Christ and how that affects the way in which I live. I also find that I have a new passion

within me to mobilize others for the cause of bringing unreached people groups to Jesus. Before

I NOT ONLY FEEL THAT I HAVE A BETTER UNDERSTANDING OF THE TASK THAT REMAINS IN MISSIONS, BUT ALSO A BETTER UNDERSTANDING OF WHO I AM IN CHRIST AND HOW THAT AFFECTS THE WAY IN WHICH I LIVE.

so that we may be one step closer to seeing His Kingdom come in every nation."

I head to the field, I will be working with my church's mission board as well as getting everyone I can to be involved with *Perspectives*. Within the next few years, I am looking to begin working in community development and church-planting somewhere in the Muslim world. I plan to implement the knowledge I gained in INSIGHT to get to the root of human problems



## **Eric**

INSIGHT Student '06-'07

"After four years in the Army I decided to go to school. I started that path at a community college, then transferred to a Christian university, but what I was learning had no connectivity. I spent my senior year of college in INSIGHT, and it changed my whole

outlook on education. I have since completed a Masters degree at Fuller Seminary, and INSIGHT remains the best year of education I have ever had. Their approach through the Socratic discussion model and their material integration is just remarkable. Unlike the way of traditional education, INSIGHT brings it all together, a trip down the timeline of history from start to present, helping to shape a better vision of the future. In essence you are your own teacher, interacting with the daily curriculum and then coming together with classmates in a structured format to discuss the key elements. INSIGHT gave me a way to organize all the information I learned from other schools (that was jumbled together) by clearly connecting the dots. More importantly, it allowed me to see the continuous move of God throughout history. INSIGHT is a high level of education, the best around in my opinion, challenging, rewarding and cheap!"

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I FELT AS IF I HAD BEEN GIVEN PERMISSION TO STUDY AND LEARN AS MUCH AS I COULD IN ORDER TO FIND ALL OF THE PLACES IN HISTORY, RELIGION AND PHILOSOPHY WHERE GOD HAS LEFT HIS INDELIBLE FINGERPRINTS.

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**Katie**  
INSIGHT Student '08-'09

“I really didn’t know what I was getting into when I applied for INSIGHT. I didn’t know what I wanted to do or where I fit in. I hardly knew who I was. INSIGHT changed everything from how I live my life to how I treat people. It challenged how I think about things. One

year of my life devoted to history, worldview, the Bible, world religions, and most importantly, how God wants us to be part of His plan for the world, INSIGHT changed my perspective on life. Suddenly the blinders were taken off and I realized things I didn’t even know existed. Looking back, I see how I’ve matured spiritually and intellectually. I’ve been taught to think and speak for my beliefs and fallen in love with Jesus, realizing how He wants me to be actively serving Him by bringing more people into His Kingdom. After INSIGHT I became an intern at a church where I got to teach my newfound revelations to high school students and it was such a blessing! I am planning on becoming a missionary and am so thankful that INSIGHT helped me realize who I am and who I should be. If you love God and want to grow into a devoted and knowledgeable follower, I highly recommend INSIGHT! After all, you will never know what you could become unless you try.”



**Andrew**  
INSIGHT Student '03-'04

“The INSIGHT program was a year that helped shape and form my worldview. Areas where I was lacking, such as theology and missiology, were strengthened. My understanding of history and how God was working throughout the world

was enriched through the INSIGHT program, as I studied the history of the world in context with

philosophy, anthropology and theology. I have INSIGHT to thank for my current interpretation of Scripture and God’s Kingdom, that all peoples in the earth might come to know Jesus.”



**Bethany**  
INSIGHT Student '04-'05

“Before going to INSIGHT I was already aware of the diverse perspectives on history, philosophy, and theology. Growing up in several different countries, I had the opportunity to learn different cultures’ unique viewpoints on history and religion, so I knew

that there was more to the history of the world than you pick up in most American textbooks, but my understanding of God’s involvement in history was very disjointed and fragmented. INSIGHT was very instrumental in my realization that the story of what God has been doing in the world since the beginning unites many of these varied histories and philosophies into one great God-story. This epiphany was both exciting and freeing. I felt as if I had been given permission to study and learn as much as I could in order to find all of the places in history, religion and philosophy where God has left His indelible fingerprints. After graduating from INSIGHT, I went on to study film and television at Biola University as well as the Great Books with the Torrey Honors Institute and came to understand that the story of God’s redemption of humanity through the Word, Jesus Christ, is embedded in the very structure of most of the great myths and legends from world literature. How exciting to see that God has had a plan since before time to bring all people back to Himself and the lengths to which He will go to make mankind aware of His love for them! I look forward to eventually sharing the incredible story of God’s loving relationship with humanity as exhibited through history with others using the media of the written word and cinema screen. For the time being, I am living in a Middle Eastern country listening to the stories of Muslims and finding God’s fingerprints in their stories as well.” f

# RESOURCES **for** STUDENTS

## and Student Mobilizers

### Opportunities in the USA



**Perspectives**  
on the World Christian Movement

*Perspectives* is not so much a course as it is a movement involving tens of thousands of God's people throughout the world finding their niche in God's overall purpose to bless the nations. In 15 lessons you'll engage with a range of dynamic speakers. Weekly readings and study will help you dig even deeper. Join thousands of others in one of 200 locations. [www.perspectives.org](http://www.perspectives.org)



The Intensive Training (I.T.) summer project is designed for you to spend seven weeks focusing on expanding your

heart for the entire world as you walk through challenging mission material that is guaranteed to rearrange your paradigms! You will spend your days learning about mission, mobilization and methodology. Evenings and weekends will be a time of practical hands-on application and getting up close and personal with some of the world's major religions. [www.thetravelingteam.org](http://www.thetravelingteam.org)



Training Ordinary Apprentices to Go is 10 months of "doing life together" with a community of people (who are working or going to school full-time) who are saying in the next 1-3 years they want to launch reproducing Kingdom Communities among the Unreached. [www.toag.net](http://www.toag.net)



**HEART OF GOD  
MINISTRIES**

Beautiful Feet Boot Camp is a five-month program that offers missionary training for the whole person: physical, spiritual, mental and emotional. The goal is not to produce perfect missionaries, but to have each student leave for the field with a growing relationship with Jesus and with the skills he or she will need to thrive in long-term ministry to the unreached. <http://www.heartofgod.com>



On your Wayumi adventure, explore what the Bible says about reaching all peoples, experience learning a tribal language, and connect with your guides (all veteran church planters). You'll see and feel what it takes to make disciples of every people group—and how you can take part. Wayumi is a one-week adventure on NTM's 100-acre campus in scenic central Pennsylvania. [www.ntm.org](http://www.ntm.org)



This short-term, volunteer internship is designed for Christian college students or recent graduates who seek greater flexibility in a short-term international student ministry experience under veteran ISI staff. This option provides superb ministry experience under the careful mentoring of experienced international student ministry experts. [www.isionline.org](http://www.isionline.org)



The Christar Summer Training and Outreach Programs (FirstSTOP) are hands-on learning experiences. Classroom instruction comes alive as students have extensive opportunities to witness cross-culturally to Chinese or Muslims. [www.christar.com/FirstSTOP.htm](http://www.christar.com/FirstSTOP.htm)

### Opportunities in Other Countries



Café 1040 is an intensely experiential three-month training program inside the 10/40 Window, exposing Christian college students and other young adults to mission among the unreached. Participants study language, culture, history, religion and technology and are exposed to field survival, cultural immersion, and people groups. This hands-on, real-world training is preparing the emerging generation for possible long-term service in mission. [www.cafe1040.com/](http://www.cafe1040.com/)

**PIONEERS** The Edge, a short-term ministry of PIONEERS, is mobilizing and mentoring this generation to passionately follow Jesus and discover their role in the Great Commission. Spend 4-8 weeks living among people whose culture is dominated by spiritual darkness. [www.pioneers.org/edge](http://www.pioneers.org/edge)

**ELI CHINA** ELIC's Engage opportunities are designed for college students and recent graduates, allowing them to see the bigger picture of ELIC as they work with teenagers during the day and university students at night in Hong Kong, then travel to Vietnam, Mongolia, Laos, Cambodia or mainland China. <http://www.elic.org>

 The Introduction to Business As Mission (iBAM) course is designed to take men and women with a calling to business and mission and to equip them on their journey to become servant leaders and entrepreneurs for the Kingdom of God. A five-week course in Chiang Mai, Thailand covers all aspects of BAM plus visits to local businesses and BAM practitioners. [www.businessasmission.com](http://www.businessasmission.com)

**Frontiers** INTENSIVE Professional and Cultural Training (iPACT) will show you what it takes to live a life of sacrifice in love and transformation among the least-reached peoples of the Muslim world. If you need "training" before you go to the field long-term, and you are prepared to experience 5-9 weeks of humility, adventure and discipleship, iPACT teams are for you! You'll be put to the test through foundational Bible teaching, Kingdom-building and faith-building exercises, language learning and contextualization to honor and respect other cultures. <http://frontiers.org/ipact>

 Campus Crusade for Christ offers more than 150 unique summer projects, many of which are overseas. Some are 10 weeks long, others just a week. You might be reaching out to college campuses or engaging unreached groups. <http://gosummerproject.com/>

**Wycliffe** Maybe you're not ready to start a mission career, but you still want to explore your options for missions. Wycliffe can help with plenty of opportunities all over the world for you to see what God is doing in Bible translation. [www.wycliffe.org/Go](http://www.wycliffe.org/Go)

**GO CORPS** The GoCorps is a partnership of eight sending organizations that exists to create a clear and achievable path for recent graduates of all ages to give their first two years after graduation to serve among the least-reached globally. The GoCorps, an initiative of the SVM2-USA network, addresses the five biggest barriers that keep non-ministry majors from serving overseas on a mid-term mission of two years or longer among the least-reached. GoCorps volunteers are able to go from interested to overseas in just seven months. The application process will help them to find the best fit overseas placement with the right sending organization, and allow them to be overseas serving among the least-reached in the autumn after they graduate. Early application deadline is January 15, 2010. [www.GoCorps.org](http://www.GoCorps.org)

### Courses/Seminars



This is a 12-lesson course that combines typical assignments with experiential activities and on-line interactions in an integrated, multi-disciplinary learning environment. Each lesson is taught by a different Muslim or Christian expert. The textbook has more than 80 authors, providing a broad range of perspectives on Islam. [www.encounteringislam.org](http://www.encounteringislam.org)



The *XPLORE* study is a small but powerful tool—a six-week small group discussion guide designed for students who are just starting out in their World Christian journey. Full of Scripture, stories, statistics, and tools, *XPLORE* focuses on God's Word, God's World and God's Work, attempting to help each student begin to find his or her role in Christ's global purpose. [www.everyethne.org](http://www.everyethne.org)



Bring this exciting one-day (or weekend) conference to your church or ministry's college students. Led by some of the top speakers/mobilizers in the USA, this multi-media, interactive experience will take students through the Biblical, Historical, Cultural and Strategic dimensions of the World Christian movement. [www.thebodybuilders.net](http://www.thebodybuilders.net)

*Other mission agencies offer good resources for students and student mobilizers. Learn about other agencies based in North America through these websites:*

- [themissionexchange.org](http://themissionexchange.org)
- [crossglobeink.org](http://crossglobeink.org)



## Asking the Last “Why?”

DAVE DATEMA, GENERAL DIRECTOR, FRONTIER MISSION FELLOWSHIP

College students face three daunting decisions during the young adult years. The answers to these questions will determine the trajectory of their lives, yet they have to answer with little experience at their disposal. The questions are:

- What field of study should I pursue?
- Whom should I marry? (Some may feel exempted from this question, but they still have to ask whether they should marry.)
- What type of vocation should I pursue?

One exercise that brings guidance to these questions is asking the last “Why?” Take the field of study, for instance:

- “Why should Jane get a degree in chemistry?”
- “Because it is her ‘passion,’ and it will give her a sense of fulfillment.”
- “But why should she follow her passion or be fulfilled?”
- “Because God made her that way.”
- “Why did God make her that way?”

Cultural answers to the “why?” question typically focus on ourselves. Yet the Bible demands that we go beyond these reasons. I would suggest that God made Jane the way she is so that she could use her interest and abilities in chemistry to advance the Kingdom throughout the earth. This is a distinctly missionary purpose and must always be the ultimate purpose for any and all human endeavor. God is a missionary God, and we are to be missionary people, no matter what we study, whom we marry, or what we do.

No matter what field of study we choose, its ultimate purpose is to gain knowledge and skills that will help us advance the Kingdom. We outfit ourselves for Kingdom purposes. The same is true for whom we marry

we don’t marry merely to acquire companionship or raise a family. The ultimate purpose for a marriage is that as a team, a man and woman can more fully use their gifts for the advance of the Kingdom (and raise up Kingdom kids in the process!). This may be why there is no marriage in heaven—the purpose of marriage is fulfilled on earth. And the same is true for the line of work we enter. Whatever we do, we do it with this ultimate purpose in mind: to spread the Kingdom throughout the earth.

So ask yourself, “How does this degree, this prospective spouse, or this job fit into God’s Kingdom purpose?” By

making God’s Kingdom purpose part of the equation, we integrate the Kingdom into these important decisions. The Kingdom is at the center, not the periphery. The Kingdom is for everyone, not just the full-time Christian workers.

And exactly how does Jane use her chemistry degree to advance the Kingdom? The possibilities are endless. The point of the “why?” question is not to provide detailed answers, but to send all of us in the proper direction. Within biblical guidelines, what we study, whom we marry and what we do aren’t as important as being on a Kingdom trajectory. Are you? †

### U.S. CENTER FOR WORLD MISSION *Educational Partnerships*

1. Trinity University has partnered with the USCWM to offer credit for the undergraduate INSIGHT program. To find out more on how you and your organization can host an INSIGHT site, contact [melissa.hoffman@uscwm.org](mailto:melissa.hoffman@uscwm.org).
2. Partnering with Knowledge Elements, the USCWM has developed a degree completion format for the World Christian Foundations curriculum. Schools interested in knowing more about this innovative program should contact Larry McCullough at [larry@knowledgeelements.com](mailto:larry@knowledgeelements.com).
3. Northwestern College offers bachelor’s credit for INSIGHT in partnership with Bethlehem Baptist Church. Northwestern also offers a bachelor’s degree using World Christian Foundations. Check out [www.nwc.edu/display/7173](http://www.nwc.edu/display/7173).

All these curricula offer insights from Ralph Winter’s missiology and prepare potential cross-cultural workers to analyze problems and seek solutions that are biblically and culturally appropriate.



# RAISING LOCAL RESOURCES

When God Is In It ...

GLENN SCHWARTZ, EXECUTIVE DIRECTOR, WORLD MISSION ASSOCIATES

Several years ago, someone gave me a small sign for my desk that reads “When God is in it, it is fun to watch.” I have since concluded that when God is in it, you may find yourself running just to keep up. That is where I feel like I am right now.

For the past 25 years or so I have been traveling to various parts of the world raising awareness about the problem of unhealthy dependency in the Christian movement. Most of this has been done in East, Central and Southern Africa. But I have also done it in West Africa, the former Soviet Union, Latin America, Asia as well as North America and Europe. I must admit that there were some times when I wondered whether anyone was listening and especially whether anyone was willing to change.

I am not wondering about those things right now. I am watching in amazement at how many people are not only listening, but are taking seriously the challenge of overcoming unhealthy dependency. In the past few years, two Ph.D.-level dissertations have been done on unhealthy dependency. At least two more doctoral dissertations are researching one or another of the issues related to healthy sustainability. Several others done by African church leaders made the issue of local sustainability a major part of their Ph.D.-level research.

In addition, a number of recent books show that not only in the Christian movement, but also in aid, government and secular circles this issue is being given attention. See the list at the end of this article.

But what is happening in East Africa and elsewhere is even more of a reason

to feel encouraged. In Uganda, Zambia, the former Soviet Union and Cambodia there are pastors and missionaries who are conducting seminars, writing articles and speaking out about unhealthy dependency in the Christian movement.

Several pastors in Uganda have been responding to invitations to conduct self-reliance seminars not only in their own country, but Kenya, Burundi, Tanzania, Zambia and Sierra Leone. Some are conducting seminars in Malawi and Mozambique. If you want to hear from African church leaders about avoiding or overcoming unhealthy dependency, these people can help. Most encouraging, they are not waiting for someone from outside their countries to provide the airfare to get to the places where they are invited. Surely that is cause for rejoicing. One Ugandan pastor taught self-reliance principles for a week in Kenya and almost immediately saw the fruits of his labor. The people in the diocese which he visited decided to collect enough money to purchase a vehicle for their bishop. Imagine what would happen if that kind of thing became widespread across Africa, Asia and Latin America!

In order to encourage each other, church leaders in East Africa are gathering to discuss how self-reliance principles can be promoted effectively. Their first consultation will be held in Nairobi in November. In addition to those from East Africa, participants are expected from England, USA, Cambodia, Nepal and possibly India. In subsequent issues of this column you will learn more about what is being called a Global Self-Reliance Network.

Several things characterize those who

are participating in the formation of this self-reliance movement. One is the acknowledgement that unhealthy dependency has been unchallenged long enough. In other words, “business as usual” is no longer an option. Second, they can point to places where they see things changing. They have agreed that there is little value in continuing to “plead poverty” (their term) while ignoring the resources God has put close at hand. If that revolutionary idea spreads throughout Africa and elsewhere, we should all brace ourselves for change unlike anything we have seen before. We know it can be done; and when it happens, people in many places may find themselves running just to keep up.

Remember, we do not deal with the problem as an end in itself, but so that the Church can overcome it and become involved in Christ’s Great Commission. That is what it is all about. Be sure to check out these important books. f

Corbett, Steve and Brian Fokkert. *When Helping Hurts: How to Alleviate Poverty without Hurting the Poor ... and Yourself*. Chicago: Moody Publishers, 2009.

Lupton, Robert D. *Compassion, Justice and the Christian Life: Rethinking Ministry to the Poor*. Ventura: Gospel Light Publications, 2007.

Moyo, Dambisa. *Dead Aid*. New York: Farrar, Straus & Giroux, 2009.

Greer, Peter and Phil Smith. *The Poor Will be Glad: Joining the Revolution to Lift the World out of Poverty*. Grand Rapids: Zondervan, 2009 (To be released in November 2009)

Little, Christopher. *Mission in the Way of Paul*. New York: Peter Lang Publishers, 2005.

Schwartz, Glenn. *When Charity Destroys Dignity: Overcoming Unhealthy Dependency in the Christian Movement*. Lancaster: World Mission Associates, 2007.

# WHERE DO WE GO FROM HERE?

The Challenge of Tokyo 2010



Under the theme "Making Disciples of Every People in Our Generation," the Tokyo 2010 Global Mission Consultation and Celebration will take place May 11-14, 2010 in Tokyo, Japan. Learn more at [www.tokyo2010.org](http://www.tokyo2010.org), and direct inquiries to [tokyo2010@uscwm.org](mailto:tokyo2010@uscwm.org)

DAVID TAYLOR

APPLY TODAY ONLINE

As a frontier mission consultation, Tokyo 2010 comes at a very auspicious time in both world and mission history. Opportunities abound to hasten the engagement of all peoples with missionary teams, but at the same time, very real challenges present themselves as the entire Church mobilizes for this final push. The world is quickly becoming a global village, and while this holds great promise for the rapid spread of the gospel, it also means that missionary work in restricted areas is more vulnerable than ever to misguided efforts.

The purpose of Tokyo 2010 is to bring together the sending structures of the world to take an in-depth look at how we can more effectively cooperate in this new environment and encourage best practices in frontier missionary work. The Korean Church has a goal of sending out 100,000 missionaries in the next 20 years. Leaders from China's house church movement seek to send out over 100,000 in a similar time frame! The Filipino Church is making great strides towards their goal of deploying and equipping 100,000 tentmaker missionaries (more Filipino evangelicals than that are already working as overseas contract workers throughout the Middle East!). With all this potential, global mission coordination is more essential than ever. We need to think through our strategies and consider how to work more effectively together rather than at cross-purposes. For example:

1. Let's not all go to the same places. An estimated 30,000 cross-cultural pioneer missionaries are needed to fully engage the remaining unengaged, unreached peoples and population

segments. At the present rate of progress, even more than this number of missionaries will be deployed over the next decade. But will the final frontiers remain untouched? Indeed, these areas of the world are unengaged precisely because it is so difficult to deploy long-term, church-planting teams among them. Specialized approaches are required.

2. Let's not hinder the growth of the indigenous Church. Does Mongolia need hundreds of more missionaries, or can the church there stand on its own (as they are proving capable of doing, sending out more missionaries per capita than any other national church)?
3. Let's not over-deploy missionaries to pioneer fields. For example, the nation of Turkey now has an estimated 3,000 missionaries (almost one for every Turkish believer!), representing hundreds of mission agencies and dozens of sending countries—Latin America, Europe and Asia. What will the future of the church in Turkey be 20 years from now? And can an over-deployment of missionaries actually suffocate the growth and independence of the indigenous church? This has happened many times throughout history.

These are the kind of real challenges which mission sending structures need to grapple with on the global level. This is why Tokyo 2010 will be a consultation that deals in-depth with subjects of frontier mission strategy and global coordination. If not confronted in the early stages, these issues may result in adverse long-term consequences for the future of many emerging church movements.

One of the fastest ways to destroy an indigenous church is by hastily going in and throwing money around. This has become a serious concern in almost every frontier mission sending field. It is not a new

*David Taylor is a member of the planning committee of the Tokyo 2010 Global Mission Consultation. He is the senior editor of the Global Mission Database ([www.uscwm.info/gmd](http://www.uscwm.info/gmd)).*

problem, but it is now an international problem, with multiple agencies from around the globe getting involved in the bidding for hiring national workers! This has created no end of conflict, division and suspicion, and has stunted or destroyed many emerging church movements.

From one perspective, the *global* frontier mission movement is a good challenge to face. We are in effect dealing with the success of one of the most powerful missionary efforts in history. But the question persists: have we been too successful! Or to put it bluntly: can too many missionaries spoil the indigent church?

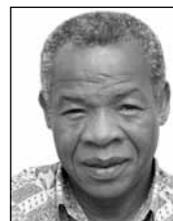
Fortunately, most missionaries among unreached peoples are still sent out through mission agencies. Gathered at Tokyo 2010 will be representatives of the major mission sending countries, mission associations and agencies, representing well over 150,000 cross-cultural missionaries. Enormous potential exists to see this momentum focused in a strategic way to reach the final frontiers of the Great Commission. The great missionary consultations of the past have proven that this is possible—that when mission leaders gather together to listen to what the Holy Spirit is saying through one another, incredible advance and strategic coordination has followed. Without any doubt, in today's world, such advance and coordination are more necessary than ever before. f

## ATTENTION MISSION LEADERS!

Come join us for this historic gathering.

There is still time to register for Tokyo 2010. May 11-14, 2010. Register today at [www.tokyo2010.org/register](http://www.tokyo2010.org/register)

# Renewal for Mission in the 21st Century



Seminars for International Church Leaders, Missionaries, Mission Executives, Pastors, Educators, Students, and Lay Leaders

September 14–18, 2009 **How to Develop Mission and Church Archives.** Ms. Martha Lund Smalley.

September 21–25 **The Internet and Mission: Getting Started.** Mr. Wilson Thomas and Dr. Dwight P. Baker.

September 28–October 2 **Doing Oral History: Helping Christians Tell Their Own Story.** Dr. Jean-Paul Wiest and Ms. Michèle Sigg.

October 12–16 **Nurturing and Educating Transcultural Kids.** Ms. Janet Blomberg and Ms. Elizabeth Stephens.

October 19–23 **Leadership, Fund-raising, and Donor Development for Missions.** Mr. Rob Martin.

November 3–6 **The Gospel of Peace at Work in a World of Conflict.** Dr. Peter Kuzmič.

November 9–13 **The Church on Six Continents: Many Strands in One Tapestry.** Dr. Andrew F. Walls. *OMSC Distinguished Mission Lectureship.*

November 30–December 4 **Grounding Theology in Cultural Context: Lessons from the South Pacific.** Rev. Randall Prior.

December 7–11 **Climate Change and Catastrophe: Paradigms of Response in Christian Mission.** Dr. Allison M. Howell.

**Student Seminars on World Mission**  
[www.OMSC.org/january](http://www.OMSC.org/january)

January 11–15, 2010 **Viewing the Atonement Through a New Lens.** Dr. Mark Baker.

January 18–22 **The Gospel and Our Cultures: Postcolonial Anthropology for Mission in a Globalizing World.** Dr. Michael Rynkiewich.

January 25–29 **Ethnicity as Gift and Barrier: Human Identity and Christian Mission.** Dr. Tite Tiénou.

February 22–26 **Digital Video and Global Christianity.** Dr. James M. Ault.

March 1–5 **Christian Faith and the Muslim World.** Dr. Charles Amjad-Ali.

March 15–19 **Gender and Power in African Christianity.** Dr. Philomena Njeri Mwaura.

March 22–26 **Whole Gospel, Whole World, Whole Person.** Dr. F. Albert "Al" Tizon.

April 13–16 **Incarnational Mission in a Troubled World.** Dr. Jonathan J. Bonk.

April 19–23 **Models of Leadership in Mission.** Rev. George Kovoov.

April 26–30 **Music and Mission.** Dr. James Krabill.

May 3–7 **Personal Renewal in the Missionary Community.** Rev. Stanley W. Green and Dr. Christine Sine.

## OVERSEAS MINISTRIES STUDY CENTER

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Full information—including speakers, dates, content descriptions, seminar cosponsors, costs, directions, photographs, and a registration form—may be found online at:

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200911

# Getting the Word Out

## A Review of September Conferences in North America

ROB STONE

Though some conferences can be dull, that was *not* the case for this fall's 2009 national mission conferences! Spontaneous midnight meetings at Denny's over breakfast were sparked by world-class missiological research presented during the day. One young woman, a first-time participant at one of these conferences, described her experience as "surprising and refreshing! It was very intellectually stimulating. This is just what we were searching for but didn't know existed."

Four national conferences took place in September. The Evangelical Missiological Society (EMS), CrossGlobal Link, and the International Society for Frontier Missiology (ISFM) met in Orlando September 15-19, while The Mission Exchange met September 21-23 in St. Louis.

Conferences serve a key role in refining missiology. A unique synergy results as scholars and practitioners come together. Presenters defend their research and conclusions in front of peers, which often pushes refinement of concepts to a higher level. One missionary remarked that he rewrote his paper several times after having national believers review his thoughts for accuracy.

Perhaps more important than the events themselves are the ripples of new thought and shared information that spread throughout the mission community, ultimately transmitted to the field missionary to impact the people they are trying to love and disciple.

The CrossGlobal Link and Evangelical Missiological Society conferences explored "Ethics: Serving Jesus with Integrity." CrossGlobal Link executive director Marv Newell wrote a preparatory article titled "Is Evangelism Ever a Sin? Ethical Evangelism in a Watching World." In that article, available at [www.crossgloballink.org](http://www.crossgloballink.org), he warns that



*Rob Stone has served with Pioneers in Central Asia and is currently on loan to the U.S. Center for World Mission.*

unethical evangelism can involve enticement, manipulation, distortion, insensitivity and self-serving motivation (including monetary profit).

Plenary speakers were Jerry Rankin (International Mission Board) and Bill Taylor (World Evangelical Alliance). Presentations ranged in topic from "The Problem of Pornography" to "Ethical Issues in Missionary Filmmaking: Cinematic Tropes of Power and Perspective." Look for related articles in future issues of *Evangelical Missions Quarterly* ([www.emis-direct.com](http://www.emis-direct.com)) and in the EMS annual compilation of articles published by William Carey Library ([www.missionbooks.org](http://www.missionbooks.org)).

Beth Snodderly, recently appointed the EMS Southwest regional vice-president, encourages *MF* readers to submit papers for next year's topic: "Diversity in Evangelical Mission Today." See [www.emsweb.org](http://www.emsweb.org).

The CrossGlobal Link family (formerly known as the IFMA) gave a Lifetime Achievement Award to Dr. Jack Frizen, who served as the director of the IFMA for 28 years. Now in his eighties, "Uncle Jack" is faithfully serving with Pioneers.

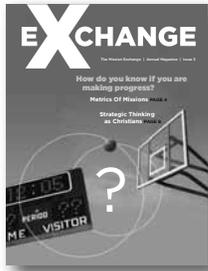


Dr. Jack Frizen

The focus of **The Mission Exchange** this year was "Metrics for Missions: Re-Thinking the Issues of Faithfulness and Fruitfulness," posing the following questions:

- How do we know if we are making a difference?
- Is there a better way? What could we do differently?
- Are we bearing fruit?

Justin Long, editor of StrategicNetwork.org, wrote a good introductory article in *The Mission Exchange's* annual magazine, *Exchange*, available at [themission-exchange.org](http://themission-exchange.org). Justin claims that the global Church is gathering 20 million converts per year, which is less than the population growth of the unreached. Current baptisms each represent \$347,000 in Church expenditures. Are we being wise stewards of our



resources? Are we really discipling all nations? Internet “Webinars” (often free to members of The Mission Exchange) allow others to participate in such events, ask questions of seminar leaders, and review the material online at a later date.

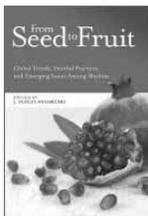
In keeping with The Mission Exchange’s vision to celebrate excellence, innovation, partnership and finishing well, the association presented a Lifetime of Service award to George Verwer (once again wearing his iconic jacket depicting the globe).



Painting honoring George Verwer

Verwer founded Operation Mobilization and directed OM for 46 years; after concluding his service as OM’s international director in 2003, he has continued as a passionate ambassador for Christ, mobilizing and discipling across the world.

**The International Society for Frontier Missiology**, inspired by Dudley Woodberry’s book *From Seed to Fruit*, addressed “Best Practices in Frontier Missions.” While we continue to hear about breakthroughs in the



Muslim world (the focus of Woodberry’s book), some workers in the Hindu and Buddhist worlds express a

quiet discouragement or even despair. “Pray for us. We are not seeing the same kind of breakthroughs we are hearing about among Muslims,” remarked a veteran missionary with Hindus. Could it be that fruitful practices in Muslim contexts could effectively transfer to other spheres of mission?

At the ISFM conference Steve Saint led the first night by addressing issues in his new DVD series, *Missions Dilemma: Is There a Better Way to Do Missions?* The Fruitful Practices task force then explained the journey of their discoveries, including the importance of “knowledge stewardship.” Malcolm Hunter shared best practices in ministry to nomads, and Robert Priest helped ISFM participants think constructively to bring together short-term and frontier mission objectives. These presentations and more can be found in past and future issues of the *International Journal of Frontier Missiology*, available for free at [ijfm.org](http://ijfm.org).

Brad Gill was elected as the new director for the ISFM. In Orlando Gill gave tribute to the ISFM’s founder, Dr. Ralph Winter, who died in May 2009.



Brad Gill

**In 2010 all four of these mission associations will meet September 22-25 in Charlotte, North Carolina.** So make a note in your 2010 calendar, and visit the Websites above for more details in coming months. f

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AS WE LIVE IN INTENTIONAL COMMUNITY, we take on the ethos of sacrifice and strategic use of resources in order to maximize effectiveness. Our staff members are willing to raise financial support to cover living and ministry expenses. Our goal is to consecrate our lives to God's purposes and to set an example for others to do the same, whatever their situation in life. Other values we share are commitments to prayer, scripture and ongoing learning. Fundamentally, we are committed to the ministry tasks to which we are assigned—tasks which align with our skills, experience, interests and passion.

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- Programming
- Web design and maintenance

### Business Services

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- Member care and human resource management
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- Property and security management
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AND MUCH MORE!

## Interested?

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- Browse the [www.frontiermissionfellowship.org](http://www.frontiermissionfellowship.org) and [www.uscwm.org](http://www.uscwm.org) websites
- Explore! We offer a 4-day seminar called "Explore" for those seriously considering joining our community. Come learn first-hand what we do, and see if God might be calling you to join with us. In 2010, Explore seminars will be held February 2-6, June 1-5, and October 5-9.
- Contact us. We would love to talk with you about your potential place on our team.

Email [serve@uscwm.org](mailto:serve@uscwm.org),  
or call 626-398-2330.



# THE ONE WORLD PROJECT

RANDY G. MITCHELL

In 2005 I attended a meeting in Minneapolis where for the first time I heard Dr. Ralph Winter speak. I had come to greatly admire Dr. Winter after being introduced to the wealth of resources made available through the U.S. Center for World Mission. In Minneapolis I asked Dr. Winter about a statement that had appeared earlier in the year in his *Mission Frontiers* editorial: “*The need for global-level planning, coordination and strategy is much, much more relevant today than it has ever been in human history.*”<sup>1</sup> I asked Dr. Winter about this quote, and it seemed as though he felt the need to defend the statement and explain his thoughts.

I later conveyed to Dr. Winter my complete agreement with his statement and my appreciation for his insightful leadership. Over the next few months I spoke about and wrote several articles about this subject, quoting Dr. Winter, and I came to understand all too well how contentious such a statement can be. I found myself defending over and over what to me seemed like such a basic revelation. The mere mention of such strategic planning provoked a wide array of responses—from theoretical

UNITY MUST CEASE  
BEING NO MORE THAN  
THE LATEST ECUMENICAL  
BUZZWORD.

agreement to absolute dismissal.

I believe God has strategically placed each of us somewhere within His body (Eph. 4:16). *The Message* says that we have all been made

a part of this one body and we should say “...good-bye to our partial and piecemeal lives. We each used to independently call our own shots, but then we entered into a large and integrated life in which he has the final say in everything” (1 Cor. 12:13).<sup>2</sup> Verse 13 concludes that as part of Christ’s body we should not endeavor to hold frantically to our old (or even new) labels in which we used to identify ourselves. We are each part of Christ’s body, and this is supposed to be our new identity, “something larger, more comprehensive.” Verse 14 continues by stating that a body is “all the different-but-similar parts arranged and functioning together” and that it is your position in Christ’s body that makes you really significant (1 Cor. 12:14).<sup>3</sup>

However, verse 19 states, “*But I also want you to think about how this keeps your significance from getting blown up into self-importance. For no matter how significant you are, it is only because of what you are a part of*” (1 Cor. 12:19).<sup>4</sup>

We must commit ourselves to collectively work together; only then will we find that we are able to fully accomplish all that God has called each of us to do individually. Our God-directed diversity is one of our greatest strengths and is the secret behind some of our greatest accomplishments. But do not be surprised, or even worse, resistant, when God begins to connect you with other ministries—even better, start looking for these strategic relationships. It is time for all of us to see the Kingdom beyond the portion that we are building. It is time that we give ourselves to Christ-honoring relationships and realize that divine achievement comes through divine association. Unity must cease being no more than the latest ecumenical buzzword and must become a practical reality in our lives.

Challenged by Dr. Winter’s statement, One World Missions has developed a missions education and mobilization DVD-ROM, drawing inspiration from the 1999 Light the Window CD-ROM. In 2007 we began contacting many of the same ministries that had participated in the original project as well as several new ministries. It was our desire to introduce to the body of Christ the diversity of ministries serving in mission in order to encourage cooperation, the sharing of resources and better strategic networking. Upon completion in 2007, the first edition of the enhanced DVD-ROM was released throughout the U.S., Canada and Australia with limited distribution in six other countries.

Committed to update this very important resource every two years, in 2009 we are announcing several major changes. The One World Project, as it has become known, includes many new partners and a concentrated effort to reflect the diversity of ministries working in missions around the globe. By featuring resources in multiple languages, we are acknowledging what God is doing in missions mobilization in the nations. The 2009 One World

BY FEATURING RESOURCES IN MULTIPLE LANGUAGES, WE ARE ACKNOWLEDGING WHAT GOD IS DOING IN MISSIONS MOBILIZATION IN THE NATIONS.

Project enhanced DVD-ROM includes a complete biblical library of digital study aids, the Bible in an additional 30 languages, mission literature in five languages, prayer resources in five languages, audio resources in 15 languages, missions articles, maps and people group information, and evangelistic and discipleship resources from more than 15 major sponsoring ministries.

The One World Project would like to thank the following individuals and ministries for demonstrating a spirit of cooperation:

- Randy Beck at WORDsearch for his willingness to partner with us on this project, and Richard Perry for coordinating the details for WORDsearch
- The Lockman Foundation and Pike Lambeth for granting permission to use the Amplified, NASB, LBLA
- WingSpread Publishers for granting the rights to *The Pursuit of God* by A.W. Tozer
- Rick Wood at *Mission Frontiers*, Keith Carey at *Global Prayer Digest*, and Christy Graham and Molly Wall for the use of *The Blessing*
- Dan Scribner for providing access to Joshua Project as well as technical assistance

- John Anderson at World Bible Translation Center, Colin Stott at Global Recording Network, and Fred Carpenter at The Hope
- Etnopedia and Liz Adleta at Ethne, Chris Deckert at Mission Atlas Project, Jonathan Lewis at World Evangelical Alliance, and Beth Jones for the use of *Getting a Grip on the Basics*
- Rigoberto Diguero at the Latin American Center for World Mission
- Rick Renner for allowing us to use *Sparkling Gems*
- Jim and Kathleen Kaseman and all of AFCM for your support
- And finally, thank you to our One World Missions staff, Jason, Anna and Lydia, as well as the many volunteers who made this project a reality, including Jonathan Heintzeman, Sam Reyes and Isaac Cortes

### Endnotes

- <sup>1</sup> *Mission Frontiers*, July-August 2005, editorial by Dr Ralph Winter.
- <sup>2</sup> 1 Corinthians 12:13: *The Message, The Bible in Contemporary Language* © 2002 by Eugene H. Peterson. All rights reserved.
- <sup>3</sup> 1 Corinthians 12:14: *ibid.*
- <sup>4</sup> 1 Corinthians 12:19: *ibid.*



The One World Project is an interactive DVD-ROM filled with missions resources from many ministries on the leading edge of what God is doing in the nations. Starting with a full biblical library (WORDsearch 8) the DVD-ROM contains various books and missions resources in as many as 30 languages. Designed with the purpose of mobility, it can be taken anywhere in the world and run on a computer without the need of an internet connection.

The One World Project includes the entire Joshua Project Database. It includes the Bible in 30 languages, missions literature and training resources, as well as prayer, evangelism and discipleship resources in multiple languages. These can be used by educators for missions mobilization, by missionaries providing valuable strategic resources and individuals to grow in their understanding of God's heart for the nations.

The One World Project was designed to help incorporate a biblical understanding of missions, its complexities, and the need to form strategic alliances to complete the task at hand. Together we will fulfill the commandment of our Lord and Savior.

This resource is available for a minimum donation of \$10.

WWW.ONEWORLDMISSIONS.COM  
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**THE ONE WORLD PROJECT**  
connecting the global church with the global purpose

# FURTHER REFLECTIONS



## A New Kind of Evangelism

GREG H. PARSONS, GENERAL DIRECTOR, U.S. CENTER FOR WORLD MISSION

Some of you know that I am working on a Ph.D. with an emphasis on the life and missiology of Ralph D. Winter. Thankfully, I took the opportunity to sit down with Dr. Winter for many hours of interviews and discussion before he died in May 2009.

In the process of that study, I continue to discover insights I believe will be of great interest to those of us who are committed to the advance of the Kingdom of God today. While I wish I could ask Dr. Winter further questions, I find it interesting that others who have tracked with him on any given subject often have insights from him that are helpful.

One of those people is Bruce Graham, who was on our staff when my wife and I arrived in 1982. Bruce and his wife were here until 1991, then spent almost 15 years in India, training workers, until they returned to Pasadena in 2006.

The other day, as some of our colleagues in Pasadena were discussing articles in the new *Perspectives Reader*, discussion focused on Dr. Winter's presentation at Lausanne 1974 in particular. Today, when most people talk about that presentation, and about the impact it had on mission thinking, they usually talk about the idea of unreached or "hidden" people groups.<sup>1</sup>

Certainly that was the element of the presentation that gained the most traction and that captured the imagination of many believers around the globe.

But the other day Bruce made another point that helped me to more clearly understand that presentation. He noted

that while the "unreached" status of many Muslim, Hindu, Buddhist and other peoples was clearly an important part of Dr. Winter's 1974 presentation, the main thing he felt Dr. Winter was trying to say was that we needed a new kind of evangelism to effectively reach them.

Because the Billy Graham *Evangelistic* Association was sponsoring the 1974 consultation, speakers were encouraged to use the word *evangelism* instead of *missions*. Dr. Winter inserted the phrase "cross-cultural evangelism" into the name of his presentation: *The Highest Priority: Cross-Cultural Evangelism*. Winter was saying that (1) if we keep doing things the way we have been, we will never touch the unreached peoples, and (2) crossing cultural barriers takes a new kind of evangelism, a new way of understanding what the Bible says and how to communicate biblical truth.

Naturally, this topic was being discussed at the time at the School of World Mission at Fuller Seminary, where Dr. Winter served as a professor. While the students (all experienced missionaries) were studying the growth of the Church in the fields they served, they were also being exposed to anthropology, cross-cultural communication and the history of the spread of Christianity—and how these disciplines might impact the people groups among which they were working. All of this ferment at Fuller fed into Dr. Winter's 1974 presentation on the task remaining and the need for cross-cultural understanding.

In a study guide produced to accompany printed copies of Dr. Winter's 1974 presentation, several

discussion questions highlighted the related issues. Some of those questions are listed below.

- List various obstacles of which you are aware as you attempt to communicate the Gospel. Use the following to organize your thinking: language, religion, economic, social, psychological, cultural, geographic.
- Why is "cultural distance" the crucial factor in the E-1, E-2, and E-3 evangelism in your area of work?
- What kinds of cultural subgroups are within your area? How are you going about reaching them? Could you make changes in your approach to them that would make your work more effective?
- Should local churches be multi-cultural or a more unified culture? Realistically, what happens to Christians who do not conform to the cultural pattern of a particular local church? What do you think should happen?
- What kind of obstacles to follow-up are caused by differences in sub-cultures? How can local churches and other religious groups in your area avoid or overcome these obstacles? Is your church able to assimilate and accommodate people with different life-styles without making them change their cultural differences to conform to your group's norms?

Perhaps these questions would be good for all of us to ponder today, as we reach out in a world where even small towns often display cultural diversity. Why not discuss these with the mission committee at your church or others with similar interests? f

<sup>1</sup> By "hidden" Winter and the USCWM did not mean that the people were hiding but that they were often hidden from the view of the church.