The U.S. Center for World Mission

The First Ten Years
November 1976-November 1986
What God has Accomplished
   (Page 3)
   —plus—
The Last Campaign
   ... to save the campus
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Lest We Take Credit

November 24, 1986

Dear friend,

This is a special issue of MISSION FRONTIERS—part of the wonderful help of a single donor in Chicago who has funded the Last $1,000 campaign. Outside workers have developed much of this particular issue. I have had very little to do with it.

Thus, I must confess my funny feelings as I have just now paged through the final copy going to the printer. We normally are trying to tell all the good things which God is doing in the world. We do not normally trumpet our own virtues, our own achievements. Indeed, even in this issue I hope it is plain that I, as the General Director, am mainly a spectator (or a janitor) in regard to all the amazing and wonderful things which are going on in this place.

Lest you fail to see how indebted we actually are to others over whom we have no control, let me illustrate:

We have to thank the Africa Inland Mission for the Browns, working in the Institute of Tribal Studies.

We have to thank SIM International for the Cails who work in graphics.

We have to thank the Overseas Missionary Fellowship for the Heimbachs, who have been with us for now eight years (not yet retired, Ernie was formerly the Home Director for North America of the OMF, and here is the chairman of our entire division of Mission Strategy).

Then, the Zwemer Institute of Muslim Studies for their entire staff (from 10 missions) and their amazing array of labors which have assisted at least 38 other missions.

We have to thank the Global Mapping Project, its board and its staff for their decision to work here in this atmosphere, and in relation to our computer center, etc. And their staff comes from various missions.

We have to be very proud but yet are unable to brag about the amazing exploits of the Caleb Project, which in turn leans on the help of at least five standard mission agencies as they supervise four vans fanning out across the campuses of America—expecting to deal face to face with 25,000 students this academic year (and signing up for mission service about 40 per week!).

Do you see? We really can’t take credit for all these things that are based in this amazing place.

What CAN we brag about?

The “Central staff” of the USCWM (about 90 people), does produce

(See page 20)
A Church for Every People
by the Year 2000

Growing attention has been focused this decade on the hope of reaching the remaining 17,000 unreachd tribes, tongues, and peoples.

The U. S. Center for World Mission has been privileged to be used by God in that new movement of hope. The next ten pages tell the story in part.

New focused prayer

In all nations, only focused prayer can break the bonds enclosing the remaining 17,000 unreachd groups. The goal: 34,000 church-based mission prayer fellowships focused on the unfinished task. The Center’s daily prayer materials, monthly videos, and Frontier Fellowship groups are linking with other movements of prayer nationwide to wage this warfare.

New missionaries

From all nations, about 70,000 new missionaries are needed to reach 17,000 unreachd groups. A viable goal: 4,000 new missionaries per year for other mission agencies. The Center’s courses, seminars, videos, and travelling teams have been very effective in “converting” Christians to become World Christians and missionaries.

Precise information, hopeful vision

Much more specific information and planning is needed to guide new efforts to reach the 17,000 unreachd groups. Where, exactly, are they? What languages do they speak? What segment of the worldwide Church could best reach them—and how? The goal: every one of the 17,000 groups adopted by churches and agencies by 1995 so as to finish by 2000. The Center’s strategy institutes, linked by the Global Mapping Project’s unprecedented capability in computer mapping, are searching out each of the remaining unreachd groups.

New supporting churches... and denominations

About 70,000 supporting churches worldwide are needed to reach the 17,000 unreachd groups. The goal: to awaken 2,000 congregations per year—and whole denominations—to support new mission efforts. The Center’s speakers, courses, and media have helped many churches to a new, shining vision of the mission task.
Mobilizing Workers!
Over 5600 students have taken the Center’s “Perspectives” course. Here is the story of one.

Susan Jordan (not her real name) recently returned from two years of ministry and study in China. She plans to return there soon on a more permanent basis.

In a recent interview, Susan said the U.S. Center for World Mission has affected her not only through its Perspectives course—“giving me the mind-set and intellectual framework from which I’ve pursued my missions career the last six years of my life,” but also by means of its “supermarket” stock of mission resources.

Susan says it was through contacts made at the Center that she received her first “China” training and had the opportunity to go to Taiwan.

In the summer of 1981, Susan moved to Pasadena to help out at the Center.

“One night somebody asked me what I hoped to do long-term. I mentioned China.

“Oh! Have you met Jim Ziervogel (the founder and head of the Center’s Institute of Chinese Studies)?” they asked. I hadn’t.

“They told me Jim was putting together a study team to go to Taiwan. I had the privilege of being part of that team.”

In 1980, Susan and seven of her classmates at Perspectives formed Caleb Project as a recruitment and accountability structure. They wanted to recruit other college students to the mission cause and to hold each other accountable to the goals they had set for themselves during the course.

Having gone to Taiwan, Susan wanted to stay there, but Caleb called her home. She realized, valuable as her services might be in Taiwan, they were more valuable recruiting others.

“For three years I wanted to go back but felt unable,” she said. “My heart was overseas, but the home base needed me more.”

While here in the States, Caleb decided to locate its headquarters at the U.S. Center for World Mission. The reason?

“Part of what Caleb does is to make mission resources available to students. This place is readily accessible to mission resources—the study institutes for example.”

“We wouldn’t have the information, or we wouldn’t be able to get the information—we couldn’t afford the time or money to dig it out—if we were someplace else. But being here, we’re in the supermarket; the information is available. We may not know exactly where it is, but we know it’s here somewhere.

“Then, too, the people who pass through here keep us challenged. The Thursday night Frontier Fellowship meetings: we need that stimulation if we’re going to give direction to students . . . !”

Teams Mobilize 25,000 Students

Imagine the leader of a team made up of representatives from five different mission agencies approaching the leaders of a college ministry like Navigators or Campus Crusade. “I have a team of people who represent five different mission agencies,” he says.

“We would like to speak to your students about the mission movement—about crossing cultural barriers and preaching to people who have never had the opportunity to hear the Gospel before. May we speak to your group?”

Caleb, a member agency at the U.S. Center for World Mission, is doing exactly this kind of cooperative mission mobilization . . . and people are opening up their doors.

This school year, the four Caleb traveling teams expect to speak face-to-face to more than 25,000 students about God’s purpose for their lives and the hidden peoples.
Revitalizing Congregations!

Emmanuel Faith is one of 50 churches that have conducted “Perspectives” programs.

“I’m convinced the single most important thing to hit our church in the area of missions in our generation is the Center’s Perspectives course,” says Harry Larson, Larson is missions pastor of Emmanuel Faith Community Church in Escondido, California.

“Missions enthusiasm here has always been good, but after that course, it took off.”

It was in the spring of 1985 that George Miley, a 20-year Operation Mobilization veteran introduced the course to Larson.

Miley was taking the course at the U.S. Center for World Mission. He shared with Larson some of the insights he was gaining.

“I had spent 10 years as a missionary in Guatemala myself,” said Larson, “so missions was no new thing to me. Yet both George and I were amazed at what he was learning.”

For instance: that the Biblical base for missions is not only found in a few New Testament verses, but throughout Scripture.

And then there is the idea that the missionary task can be completed. “I was of the opinion that missionary efforts were mere drops in a bucket—and while the drops were getting smaller, the bucket was getting bigger. I figured the Christian mission would end with a whimper instead of a bang.”

“George was hearing things at Perspectives that were totally new to both of us.”

As Larson and Miley prayed, they decided to hold the course at their church. They did. In the fall of 1985, they had 126 students, half from Emmanuel Faith, the rest from 18 other churches in the San Diego area.

Larson said the students from Emmanuel Faith, most in their mid-30s to 40s, experienced a revival not only of missions vision, but of personal spiritual vitality.

They started a weekly prayer meeting that is still going strong today with close to 40 people in attendance. According to Larson, “They realized they could not go back to being ‘normal’ Christians, so they are asking the Lord what they should do.”

Their prayers are being answered. This summer they sent a team to investigate the possibility of planting a church in a Muslim people. They have chosen a people, and are now pursuing a working relationship with Frontiers, an agency located at the Center whose focus is on Muslim church planting.

“Besides the Muslim team, we have another couple going to North Africa, and several other short-termers on their way,” said Larson.

Larson said there have been profound changes not only in those students who attended the Perspectives class, but in the entire mission program. “We have begun to redirect resources to frontier missions; and we have begun to recognize efforts of missionaries we already support who are involved in frontier missions.”

Another sign of change: just before the investigative team left for its mission, another church asked Larson to give an update on what was happening. “We’ve been praying for you for three months!” they said.

Emmanuel Faith has been praying for a team a third church is planning to send out.

“Although we are of different theological persuasions, the 19 churches that had people in our Perspectives class are united in prayer in a way we have never been united before. We are working toward a common goal.”

Miley and Larson, in separate interviews, both concluded that the two key elements in the dramatic renewal at their church were “the Perspectives course and prayer—study and prayer.”

“The 19 churches that had people in our Perspectives class are united in prayer in a way they have never been united before.”

—Harry Larson
Missions Pastor
Emmanuel Faith Church
Escondido, California

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Awakening Denominations!

Entire denominations are launching new programs for reaching the Unreached Peoples.

"The U.S. Center’s testimony concerning unreached peoples is what helped bring Missions International to its feet in 1979. It is what brought to our church a whole new world of possibilities concerning the fulfillment of the Great Commission."

—Phil Starr
Foursquare Missions International

"I confess, when I first heard about ‘Loose Change’ giving, I didn’t want it," wrote Dr. Paul Risser, pastor of the Florence Avenue Foursquare Church in Santa Fe Springs, California, in the September/October 1985 issue of Foursquare World Advance magazine.

"I was afraid that if our church asked its people to give their loose change, they’d stop giving checks and greenbacks.

"God had a lesson for me to learn about missions giving.

"Last year, in response to specific missions projects, . . . our loose change totalled $18,000. . . . Most gratifying of all, that $18,000 was in addition to our regular missionary giving."

Risser’s confession is only one among many by pastors and leaders in the Foursquare denomination that indicate the influence the U.S. Center for World Mission has had upon that body.

In 1979 Dr. Leland B. Edwards, director of Missions International, the Foursquare denominational mission agency, and two of his associates attended a meeting at which USCWWM founder Ralph Winter and others spoke.

The Foursquare men were challenged to pray about the part their agency should play in reaching unreached peoples. They went to their rooms and asked the Lord how many peoples He would want their mission to penetrate during the next 10 years.

When they came together again, all three had concluded the same thing: God wanted Missions International to launch work in "at least 100" new peoples.

"So far, the agency has entered 145 new groups, and is targeting dozens more. Recent advertisements are suggesting "76 countries and 200 unreached people groups by 1990!"

"To meet this goal, the denomination is laying hold of several tools developed at the U.S. Center for World Mission. The Center’s Frontier Fellowship "Loose Change" program is just one of them. The Global Prayer Digest is another. Edwards said the denomination is printing a customized version of the Digest in the hope that it will guide church members into a broader prayer dimension not only on behalf of Foursquare Missions, but of the Church of Jesus Christ globally."

Phil Starr, Missions International communications coordinator, summed up his view of the Center’s role in the Foursquare Church by saying, "The U.S. Center’s testimony concerning unreached peoples was a prophetic word of awakening to us.

"It is that statement of vision that helped bring Missions International to its feet in 1979. It is what awakened us to the fact that we needed to get back to our original purpose. It is what brought to our church a whole new world of possibilities concerning the fulfillment of the Great Commission."

What Others Are Saying . . .

The U.S. Center for World Mission and the ministry of Dr. Ralph Winter have been pivotal in providing me with a broadened perspective of the task of world evangelization. Perhaps as no other single agency, the Center has pole-vaunted the Church into a new era.

—Jack W. Hayford
The Church on The Way
Van Nuys, California

The Center showed us not only the need for completing the Great Commission, but the possibility of completing it in this generation. We are so convinced that this is the will of God, we wrote a musical, "Come Together Again," which lays down the challenge and the joy of giving and going, and finally completing the chief work God has given the Church to do.

—Jimmy and Carol Owens
Helping Mission Agencies!

A new excitement to finish the mission task is sweeping the mission world.

"God has used the U.S. Center to expand our vision from the geographic to the demographic—from countries and areas to people groups," said Edwin Walker, U.S. director of Worldteam, in a recent interview.

Dr. J. Allen Thompson, Worldteam's general director, acknowledged in a letter to Worldteam constituents, "God has dealt strongly with us about our priorities.

"We are to become primarily a pioneer church-planting mission. That means focusing our energies and resources on starting new churches in unreached areas and people groups of the world.

"To nurture this vision for the unreached, we will continue vigorous research and soon begin to issue a Worldteam edition of the Global Prayer Digest."

According to Walker, Thompson's letter indicates "a shift in focus" and "more than mere cosmetic changes" for the agency.

"Worldteam has always been involved in institutional ministries," Walker said.

"That's how we got started in 1928—with the Cuba Bible Institute. As the years went by, however, we found we were not on the cutting edge of reaching out to unreached peoples.

"We got into a 'church development syndrome,' without having any clear policy on closure."

"Having established a ministry in an area, the mission wasn't sure why, when, or how it should move on."

"In 1978 we began to undergo an identity crisis," Walker said. "We began to ask ourselves, 'Who are we? What are we trying to accomplish?'"

Over the last three years, Worldteam has begun to forge some answers. "We've decided our focus is to reach unreached peoples in urban settings. Our means: pioneer church planting. God has called us to pioneer church planting among unreached peoples."

Walker said the agency's new focus upon unreached peoples has had an effect not only upon goals and ministries, but upon giving patterns as well. "Our income so far this year is up 13 percent over the same period last year," he said. "We think we're hearing a new wind blowing. Our clarified focus is catching!"

"Nowhere in the world is there an equivalent space devoted to the cooperation of mission agencies together. Nowhere else do you see people from 70 different mission boards working together for the benefit of all evangelical missions."

—Edwin L. Frizen
Interdenominational Foreign Mission Association

What Others Are Saying . . .

The U.S. Center provides, for us, the means to inform United Methodists of the unreached peoples of the world. Through the highly developed awareness information they provide, we are able to mobilize thousands of United Methodists for missions renewal in our denomination.

Our goal is 200,000 United Methodists united in daily prayer and support for those who need to hear and respond to Christ's call to become His disciples!

—Julia McLean Williams
The Mission Society for United Methodists

I believe that Ralph Winter is doing more for the hidden peoples than any other person I know. By sharing his vision, he has made individual Christians and their churches aware of the needs of the unreached peoples, including the need for the Scriptures. This has created a climate that has enabled Wycliffe to continue to expand its work with the Bibleless language groups.

I wish the Center for World Mission every success in the "Last $1000" Campaign effort.

—Bernie May
U.S. Division
Wycliffe Bible Translators

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Peter Stam  
Africa Inland Mission

I know of no comparable organization doing as much for the cause of world missions, and particularly for that of unreached areas. Africa Inland Mission is fully behind the program of the U.S. Center.

T. Laurence Wynne  
BMMF International

I believe the U.S. Center for World Mission provides the link between experienced field workers and the fresh candidates that has been missing for generations.

Howard Foltz  
Association of International Mission Services

We count it a joy to stand on the shoulder of the strength and experience of the U.S. Center for World Mission. The Center has provided part of the foundational philosophy for AIMS. Their research and contributions in contemporary missions are a “point of the arrow” for missionary strategy and methodology in our time.

The Center symbolizes the networking motif subscribed to by AIMS. The fact that the Center has encouraged so many agencies to work together in mutuality and cooperation on its campus speaks forth volumes. We deeply appreciate the lead the Center has taken in developing a model for networking.

Edwin L. Frizen, Jr.  
Interdenom. Foreign Mission Association

No other agency is focused exclusively upon encouraging new missionary outreach. The U.S. Center for World Mission has tremendous influence and impetus in this area...more than any other institution.

Frank M. Severn  
SEND International

As I travel on campuses in North America, I am aware that the Spirit of God is moving in an unusual way to call out people for missions. The U.S. Center has been a catalyst in this movement.

Colin McDougall  
Association of Church Missions Committees

The Center is an invaluable resource for locating target groups of unreached peoples, evaluating current mission methods, exploring creative strategies, and motivating young people to global involvement.
The U.S. Center for World Mission is the greatest coordinating center for frontier missions the world has ever known.

I teach in a Christian School. Although most of my students are not from Christian homes, twice weekly we use the Global Prayer Digest in order to pray for a hidden group. One day one of my little boys, age six, told me he was going to give his quarter to the hidden people instead of buying ice cream. That really touched my heart. Now we are praying that God would send someone from our class to the hidden peoples.

I am both challenged and encouraged by what the Lord continues to accomplish through the U.S. Center for World Mission. The Lord continues to expand my thinking not only regarding our financial responsibility to Christ and His commission but also in the area of my heart and love for Him so that I might... invest all of myself in His kingdom and for His glory.

The Center has affected my life deeply in outlining our highest priority—reaching those who have never heard and who will not hear without a cross-cultural effort. The Center's staff have been role models for all of us in commitment and lifestyle, for which I thank the Lord.

Ralph Winter and the U.S. Center for World Mission have consistently heralded a "clear trumpet sound" for all of us in the body of Christ to stay alert and aggressive in the adventure of world evangelism. Their materials help and challenge me to help and challenge others to accomplish the task in our generation!

Let's join hands together and make this a success!

C. Peter Wagner
Fuller School of World Mission

Debbie Ball
Jonesboro, Georgia

Bill Bowman, M.D.
Burbank, California

Clyde Cook
Biola University

Larry Tomczak
People of Destiny

Billy Graham
1976 - 1986: A Solid Beginning

1976
- U.S. Center founded

1977
- "Perspectives" course begins at USCWM
- The "Once More Around Jericho" movement wrests the campus from a cult

1978
- Institute of Hindu Studies begins
- Institute of Tribal Studies begins

1979
- Zwemer Institute organized for Muslim Studies
- TESOL (Teaching English to Speakers of Other Languages) begins

1980
- 400 Chinese church leaders on campus for NACOCE
- Number of agencies on campus grows to 30

1981
- TESOL grants masters degree to 3 graduates, plus 24 teaching certificates
- Global Prayer Digest begins publication

1982
- Armenian Bible College founded on campus
- Dataserve mission computer service founded
- Institute of Japanese Studies begins

1983
- Frontiers, Inc. begins with staff of four
- TESOL certifies 22 teachers, grants masters to 6 graduates
- Africa Inland Mission opens campus office
- Global Mapping Project begins worldwide religious/ethnic census
- YWAM opens campus office
- Institute of Latin American Studies begins

1984
- Midwest Center for World Mission launched
- 26 staff represent USCWM at Urbana '84
- IFMA-EFMA conference held at USCWM
- 24-hour prayer watch begins at Center
- International Journal for Frontier Missions begins publication

1985
- Muslim Awareness Seminars given in 26 locations
- 10 Chinese Awareness Seminars given
- Global Prayer Digest begins on radio
- Center staff grows to 275
- Global Mapping Project initiates global network for data gathering
- Operation Sound launched to recruit missionaries to world's 250 million deaf

1986
- New England Center for World Mission launched
- Muslim Awareness enrolls 5000th student
- 14 Friendship Teams reach Muslim groups in Southern California
- Center hosts Asia Missions Association
- Consultation of Retired Japanese Missionaries hosted
- "Perspectives" course translated into Spanish
- Frontiers, Inc. totals 108 missionaries in Muslim lands
- Frontiers, Inc. opens satellite base in Columbus, Ohio
- Global Mapping publishes global Peoples File Index
1987 - 2000
Bright Hope For Tomorrow:

More Information
* Latourette Library expands to 1 million volumes
* PhD graduates from WCIU multiply mission strategy
* Global Mapping Project computerizes the data of all peoples
* Worldwide network of Centers for World Mission expands from 5 to 40

More Missionaries
* "Perspectives" course enrolls 10,000 new students per year in 35 countries — 10% become new missionaries
* Caleb Project reaches 25,000 students yearly
* Zwemer's summer course is offered in 5 other world locations
* Frontiers fields 2000 missionaries in 200 fields
* "Friendship teams" engage Muslims in major world cities

More Support
* Every Hidden People group is sponsored/adopted
* Global Prayer Digest sends out 750,000 issues monthly
* Loose Change adds millions to missions
* 1,000,000 involved in Frontier Fellowships

Goal Completed:
Worldwide
Celebration
Includes
ALL
Nations,
Tribes,
Tongues.
World Evangelism: A World Task

One word says it all for 30 years of North American foreign mission agencies: growth—staggering, surprising growth.

The economic prosperity of American ministry, or they successfully captured youth's zeal to do something on short notice that could be seen to make a difference in some hurting part of the world—Youth With a Mission and Op-

Donald McGavran

"What makes the church grow?" That question continues to pique Donald McGavran's interest as intensely at 88 as it did when he was a young missionary.

When the youthful missionary found himself "exiled" to a remote area of India, the Yale-educated Ph.D. spent years "growing" a church—and the theosis for what was to become the church-growth movement. When he returned to the U.S. in 1954 after 30 years in India—when most career missionaries were planning retirement—McGavran developed his ideas and preached them wherever he could get a hearing.

Moving to Fuller Theological Seminary's School of World Mission in 1966, McGavran's ideas gave rise to the church-growth movement that has since spread worldwide.

W. Cameron Townsend (1896–1982)

What's a Bible salesman to do, Cam Townsend wondered, when the Spanish-language Bibles you're selling can be read by most of the Guatemalan Indians to whom you're trying to sell them? So Townsend learned their language, devised an alphabet, and worked for 12 years to translate the New Testament. He also found time to start a clinic, press, coffee cooperative, and five schools. Townsend's translation efforts led to the establishment of the Summer Institute of Linguistics, and then to Wycliffe Bible Translators.

When U.S. international involvement and the foreign mission enterprise both expanded after World War II, so did Wycliffe, and linguists penetrated remote tribes in more and more countries. Still, when Townsend died in 1982, his lifetime dream of extending the Bible to all people in all languages was still unfulfilled: there are still some 3,000 languages to go.

Ralph Winter

Called everything from genius to visionary to impractical agitator, Ralph Winter has had an impact on world missions like few others in this generation. His U.S. Center for World Mission in Pasadena is a beehive of activity, stirring people and organizations to reach the world's hidden peoples with the gospel.

Gathering a force of scholarly degrees in his youth, Winter went to Guatemala where he and other missionaries launched re—thought education by extension. When he joined the School of World Mission at Fuller Theological Seminary, he taught missions and advanced the field. There he observed Donald McGavran's church-growth principles, and developed his own teaching groups with no church. Today, Winter and his U.S. Center occupy a leading edge of mission research.

churches (and American society generally), religious freedom, and the entrepreneurial spirit have all coalesced to give birth to more agencies than there have ever been. While some smaller agencies threw in their lot with larger ones, new ones arrived and hit the trail for money and recruits at a feverish pace. Today some 700-plus agencies serve overseas.

The younger agencies tended to seize on some unique, narrowly focused mission mobilization, for example. Some new agencies, like Mission to the World of the Presbyterian Church in America and the Mission Society for United Methodists, owed their birth to new evangelical groupings in U.S. mainline churches.

In terms of money, agencies reporting figures to the latest Missions Advanced Research and Communication Center (MARC) survey said they have received more than $1 million for over—

seas work, which is an all-time high. Less than 20 years ago the total was $317 million. In terms of personnel, in 1956 there were some 30,000 North American Protestant missionaries; today there are 68,000.

Hidden in that 68,000 total is a highly significant trend: 30,000 of these people are short-term, as opposed to career missionaries. Only 6 years ago short-termers numbered 18,000, and 30 years ago the idea was barely thinkable. You volunteered for a lifetime commitment to foreign missions—or not at all.

What missionaries actually do has also changed, from traditional pioneering to institutional work. Probably no more than a quarter of today's missionaries are now front line troops doing raw evangelism. This is true partly because churches have been planted in astounding numbers during the last three decades—in fact, foreign missionaries have an enviable track record of accomplishing what they set out to do. It is also true because institutional work absorbs more and more money and more and more people in such ministries as schools, hospitals, radio stations, and printing and publishing establishments. Today the missionary vocation, short-term or long-term, is basically the same as any existing vocation in the U.S.

But pioneering hasn't been forgotten, thanks to new impetus to track down and evangelize pockets of people yet to be touched with the gospel. If the church-growth movement forced missionaries to use social science research to plant churches among responsive peoples, the unreached peoples movement has forced them to forge unique strategies to gain a hearing among narrowl focused tribal entities.

Also, in the last decade or two, U.S. missionaries have looked over their shoulders to find thousands and thousands of coworkers joining their ranks—not from stateside churches, but from churches that previous generations of missionaries had founded. World evangelism is in fact now the task of the world church. And that is perhaps the most significant trend of all.

James W. Reppong is director of Evangelical Missions Information Service and editor of Evangelical Missions Quarterly, Wheaton, Illinois.
1986: Threshold Year for a New Movement?

From Roberta Winter’s soon-to-be-published book, I Will Do A New Thing

One hundred years ago, the famous evangelist D.L. Moody invited 251 college students to a month-long Bible conference on the grounds of his newly-established school for boys in western Massachusetts. The event marked the birth of the Student Volunteer Movement for Foreign Missions.

Over the next 25 years 20,000 young missionaries pointed the way to new life and hope in Jesus Christ, establishing hundreds of universities, thousands of hospitals, and hundreds of thousands of elementary and secondary schools in every portion of the globe.

It is odd to draw comparisons between 1886 and today, but they are there. Today, after the disillusionment of two world wars, the depression and the rebellions of the sixties, once again the mood in America is amazingly upbeat.

Unashamedly, the Statue of Liberty is once more a national symbol of hope and tremendous optimism. And despite terrorism abroad, hundreds of thousands of Americans travel and work overseas, invited by foreign business enterprises and governments.

As Christians trying to reach the peoples of the world for Christ, we have so many more opportunities and advantages than the Student Volunteers did back in 1886. We have the tremendous benefit of major radio stations operated by missions beaming the gospel into hard-to-reach places.

We can cross the ocean in a few hours; it took them months.

We have international telephone service, satellite television, even overnight express mail to major cities of the world.

If those students back then were optimistic about being able to reach the world for Christ by the year 1900, why shouldn’t we be able to make plans to penetrate every unreached people group by the year 2000?

It is a thousand times more possible to finish the task of world evangelization by the year 2000 than it was for them to believe in 1886 that it would be possible to do it by 1900. Yet they believed it! We can honor their faith, and share today in circumstances that are a hundred times more optimistic.

The more we read and the more we pray, the more we are convinced that we are living in the end of history. If the Church does her job now, Christ may return very soon, within our lifetime.

Our heart answers, “Even so, come quickly, Lord Jesus!” (Rev. 22:20). In the meantime, the harvest is ready, waiting for reapers.

Fall 1986: Ten Years of Vision

It has been ten years since we started the U.S. Center for World Mission. These years have been unbelievably busy and incredibly exciting. They have also been remarkably grueling in the things we have had to learn and in the tests we have had to go through. The chief test among these, perhaps, has been the ever-present, never-ending mortgage payments. And now the final balloon payment is upon us within one short year: October, 1987.

Whenever I am tempted to worry, God brings another verse to my mind, a word which He gave to another long ago who tended to fret when he couldn’t see God’s answer:

“The vision is yet for the appointed time; it hastens toward the goal and it will not fail. Though it tarry, wait for it; for it will certainly come, it will not delay” (Hab. 2:3).

Roberta Winter’s I Will Do A New Thing tells the exciting events of the first 10 years of the USCWM. It will be published in early 1987.
"Where Staff Members Speak 40 Languages!"

The ministry of the U.S. Center for World Mission is the combined result of 300 full-time staff workers, coming from over 70 mission agencies, working both separately and together in the 57 listed offices and departments. A handful of other activities occupy available space temporarily to help us with our expenses.
The “Last $1000” Campaign

An Idea is Born

“You need $8 million to finish paying for your campus. Why don’t you find 8000 people who will give $1000 apiece?” a supporter once asked.

“Would you give $1000?” we responded. “That is a lot of money for most people.”

There was a long pause. “You know,” he said, “even I would give $1000 if I knew it would put you over the top. In fact, I think most people would give $1000 if they knew it was the LAST $1000.”

Water on Sand

We checked around. It was true. Many said they would give a last-ditch $1000 if they knew they weren’t just pouring water on sand. But they would have to be convinced their money would make the difference between success and failure.

The Campaign

We are seeking 8000 “Last $1000” donations. They are being held in a restricted account to be used for the final payment of the property. If the payment cannot be made, the funds will be returned to investors.
Dear fellow disciples,

The last chapter in a significant saga is being written—the fulfillment of Jesus Christ’s Great Commission. As you may know, His Commission is a golden thread binding many parts of the Bible together. In fact, the Bible dramatically climaxes with the completion of this Commission:

“... And God shall dwell among men, and they shall be His people”
(Rev. 21:3) His peoples (plural in the Greek New Testament).

I am writing to you today because many peoples of the world remain unreached. God desires them to be “His peoples”; instead they are “hidden” peoples. My first book, Peace Child, describes the reaching of such a hidden people. In Eternity in Their Hearts, I tell of successful missions to another twenty-seven hidden peoples around the world.

When will the final chapter in this saga be completed? When the Church reaches the last unreached people! I believe this can happen in our generation.

This last chapter is the single focus of the United States Center for World Mission.

Those of us who have supported the USCWM from its beginning praise God for its unprecedented contribution to the Church’s global mission. Yet we believe the major part of that contribution is still to come.

You and your church can share in that contribution by helping the USCWM pay for its property.

Please study the pages that follow. They explain how easily the mortgage (already massively reduced with the help of many) can finally be eliminated.

We dare not allow foreclosure. The USCWM must continue its vision-spreading, worker-mobilizing, strategy-developing role.

I think you will be impressed by this final plan to pay for the campus, and I hope you will be able to help with a pledge of one or more $1000 units. God bless you!

Yours for His kingdom,

Don Richardson
The "Last $1000"
An Interview with Bob Coleman and Alan Bergstedt

Question: Gentlemen, what is unique about the "Last $1000" Campaign?

Alan: The most significant factor is that all $1000 contributions will be returned to donors if the Center cannot complete its property purchase.

Bob: People love the Center's vision, but are frustrated that we have been forced to devote so much energy to ongoing fundraising efforts year after year.

They are responding to this campaign because they know it is the last campaign — this is it! And they want to get the funding problem over with once and for all. That's a rare opportunity.

Question: How can you say this is the "last campaign"? When the property is paid off, won't the Center have to raise more funds for ministry?

Bob: No. The Center will be self-supporting after the property is paid for because, even though we have personnel and program costs of more than $2 million annually, they are paid for by the organizations that participate in the campus programs.

Question: Alan, you have a background in financial management, but what else made you decide to help manage the "Last $1000" Campaign?

Alan: The most profound experience of my life has been working to provide the Scriptures to Bibleless tribes and groups of unreached — or hidden — peoples through Wycliffe Bible Translators. As soon as I heard about it, I wanted to be a part of this historic opportunity for World Christians to express their commitment to reaching the hidden peoples of the world.

This Campaign is a tremendous occasion for Christians to help finish the mission task. They need to know about the opportunity. It's like having the chance to get in on the ground floor of a new business — a business with greater value than McDonald's or Apple Computer.

Question: And your motivation, Bob?

Bob: I'm motivated to be involved in this Campaign for the joy that waits for us beyond it. On the campus, I run into so many dreams, visions and hopes that are waiting to be born — once we can devote full time and resources to them.

For example, the Global Mapping Project is developing an unprecedented mapping system for small affordable computers that mission leaders can use to plan strategies for reaching hidden peoples. That system needs to be spread around the world to map the locations of unreached peoples, their status, and how we might be able to reach them.

That is a dream that will take money and manpower — and there are so many other visions like it! Once this campus is paid for, the resources of time and energy and money that will be freed up will be able to go to projects like that.

Right now, precious time and energy is being consumed in raising funds every three months. Once the campus is paid off, tremendous new energy will be released in the world of missions.

Introducing Alan Bergstedt...

A CPA, management consultant, and former corporate executive, Alan Bergstedt served for 10 years as chief financial officer of World Vision before forming the consulting firm, Bergstedt & Associates.

Bergstedt was the first president of the Christian Ministries Management Association and initiated the popular Christian Management Institute.

Bergstedt has assisted a number of mission organizations in 20 countries on several overseas trips. He and his family have also served in the Philippines with Wycliffe Bible Translators.
Resolution

Whereas 17,000 people groups still have no church among them; and

Whereas unprecedented global efforts and collaboration will be needed to establish mission beachheads among them; and

Whereas the U.S. Center for World Mission is one hub of a growing network of such collaborative frontier mission activity; and

Whereas the Center's continuing payments on property have severely hampered the fulfillment of its purpose; and

Whereas the "Last $1000" Campaign evidences a solid beginning of a workable plan to complete the purchase of the property;

Therefore, we the members of the Board of Directors of the U.S. Center for World Mission wholeheartedly endorse the "Last $1000" Campaign and call on Christian leaders to join with the Center in seeking to complete its property payments as quickly as possible, to the glory of God and for the completion of His Great Commission.
Our National Support Committee invites you to join in this last Campaign to save the campus.

Frank Barker, Pastor
John Bennett, Former Director
David Bryant, Minister-at-Large
Paul Cedar, Pastor
George Cowan, Former President
Loren Cunningham, Founder, Director
Dick Eastman, Founder, Director
Allen B. Finley, International President
David Fisher, Director
Howard Foltz, Assoc. Prof. of Missions
Richard Foster, Professor
Edwin L. Fritz, Executive Director
Gary Ginter, Partner
John Gratton, Professor of Missions
William T. Greig, Jr., President
Norval Hadley, Director, Int'l Intercessors
Richard Halverson, Chaplain
Ken Hansen, Vice Chairman
Jack Hayford, Pastor
David Howard, General Director
Ed Johnson, Retired Chairman
Patrick Johnstone, Int'l Research Sec.
Sam Kamalens, Vice President
Graham Kerr, Director, C-3 Design Team
John Kyle, Director
Harold Lindell, Former Editor
Ralph Lord, Investment Broker
Gordon MacDonald, President
Colin McDougall, Executive Director
George Minzner, Pastor
Cyrus N. Nelson, Chairman Emeritus
Raymond C. Ortland, President
John M. Perkins, Founder, Director
Keith Phillips, Founder, Director
Kenneth L. Pike, President Emeritus
Larry Potlak, Finr. Dir., Agape Movement
Ron Sider, Professor of Mission
J. T. Seamands, Professor of Missions
Tim Stafford, Associate Editor
Kenneth N. Taylor, Publisher
J. Allen Thompson, Executive Director
Mrs. Wm. Cameron Townsend
Ruth Tucker, Historian and Author
Abe Van der Puy, Director of Missions
Robert Walker, Editor, Publisher
Matthew Welde, Executive Director
J. Christie Wilson, Jr., Professor
Paul R. Winter, Structural Engineer
Hoover Wong, Pastor
Tetsuamino Yamamura, President

Briarwood Presbyterian Church, Birmingham AL
Association of Church Missions Committees
Inter-Varsity Missions
Lake Avenue Congregational Church, Pasadena CA
Wycliffe Bible Translators
Youth With A Mission
Change the World Ministries
Christian Nationals Evangelism Commission, Inc.
Living Waters Christian Fellowship, Pasadena CA
CBN University
Friends University
Interdenominational Foreign Mission Association
Chicago Research and Trading, Chicago IL
Wheaton College Graduate School
Gospel Light Publications
World Vision
United States Senate
Servicemaster Corp.
First Foursquare Church, Van Nuys CA
World Evangelical Fellowship
Financial Federation, Inc.
W.E.C. International
World Vision International
Youth With A Mission
Inter-Varsity Missions
Christianity Today
Jackson, MS
Inter-Varsity Christian Fellowship
Association of Church Missions Committees
Trinity Presbyterian Church, Santa Ana CA
Gospel Light Publications
Renewal Ministries
John M. Perkins Fund, for Reconciliation & Dev.
World Impact, Inc.
Wycliffe Bible Translators
Campus Crusade for Christ, International
Eastern Baptist Theological Seminary
Asbury Theological Seminary
Christianity Today
Tyndale House Publishers
Worldteam
Wycliffe Bible Translators
Grand Rapids, MI
Back to the Bible Broadcast
Christian Life Magazine
Presbyterians United for Biblical Concerns
Gordon Conwell Theological Seminary
Pasadena CA
First Chinese Church, Honolulu HI
Food for the Hungry International

Christian leaders who have expressed their support for this Campaign and for the vision and goals of the Center.
This Unusual Place...

“My anthropology professors in grad school in almost every class took potshots at missionaries,”

My anthropology professors in grad school in almost every class took potshots at missionaries, telling stories about their inability to understand the people (and implying that anthropologists could, of course). It seemed as though everywhere these men ever travelled investigating “mankind” they had encountered missionaries, “dumb” missionaries.

I couldn’t believe they were dumb. I grew up in a Christian family. I respected missionaries because my parents often invited them to our house. But, quite honestly, it would never have occurred to me that these nice, respectable people constituted any major force in real life, in history or in the world today! How could they?

Meanwhile, it dawned on me that there were a whole lot more missionaries out there than I had ever supposed. I also realized that they stayed for years, while the anthropologists only made “field trips.”

AS A FIELD MISSIONARY

In other words, when Roberta and I went out as missionaries, we knew we were part of a magnificent, worldwide team of wonderful people. On arrival we were really quite impressed by the caliber and the unassuming dedication of the two dozen teammates who were on the field before we arrived. But we weren’t really prepared for something else.

In all those years there was one thing we never did understand, namely, that a similar response to the gospel was going on all over the world. Thus, we had no way to know the “overall score.”

AS A MISSIONS PROFESSOR

That would come only because something unusual happened. We were called to help out in a new school, the Fuller School of World Mission. There, as a professor for ten years, I had the absolutely delicious opportunity to hear from at least 1,000 missionaries about what God was doing in their areas of the world. This is

Editorial (Continued from p. 2)

the Global Prayer Digest which is now used by 36 organizations plus 200 radio stations.

Our Central Staff supervise the nationwide “Perspectives” extension course network, which deals with at least 500 students a week, who are working on a 200 hour serious level.

They supervise grad students in 28 countries. They run what may be the highest quality M.A. program in the Teaching of English to Speakers of Other Languages.

They are now generating the new monthly video Missions Update.

And, oh yes, they operate this place for the benefit of everyone else. That means cutting lawns, maintaining a hundred buildings, etc.

Meanwhile we both receive personnel on loan from many agencies. We also lend our people to other agencies. We lent a key couple for nine months as the Midwest Center was getting started. We lent dozens of our staff for many days to the Asia Mission Association when it met here (and in the Pasadena Civic Center). We lend the editor of the spectacular International Journal of Frontier Missions, etc.

They tell me I’ve run out of space. But I must tell you who are praying earnestly about our current financial situation that something very wonderful has happened.

In the past three months, we seem to have been literally bombarded by unexpected expenses. Shockingly higher insurance than anyone could have anticipated—in the tens of thousands of dollars. The totally unforeseen rupturing of the nine 100-foot trusses in the roof of the Mott auditorium, occasioning expenses that will mount to $96,000 by the end of December (new, permanent steel reinforcing of the WWII wooden frames). Then the urgent need to buy the last little piece of a two-block square so as to guarantee redevelopment.

Cordially, [Signature]
How Did We Get Here?

Ralph D. Winter

Is a Small Campus Big Enough?

Some people have wondered about the size of our campus. We have about 35 acres, only half of which is in one piece. This is quite small compared to most Christian college campuses. Bethel College, Taylor University, Messiah College, not chosen for bigness, have from six to nine times as much land. Once entirely paid for we will still not have even one tenth the assets of Wheaton College.

In a nutshell, the financial differences between how the usual Christian college survives and how we expect to be able to survive (once paid off) is that while they must constantly ask for gifts to help them operate, running anywhere from $2 million to $10 million annually (this goes mainly to pay for their faculty), our faculty/staff are paid for through gifts that come indirectly through the various agencies which assign them to work here. This means we will not have to raise funds in the name of the U.S. Center for World Mission for operations. Our faculty/staff are, as with all direct missionary support agencies, funded by indirect gifts coming through at least 4 dozen agencies (see page 14). —R.D.W.

I came away . . . with a Big Picture including two indelible impressions.

No Free Lunch!

Some people have misunderstood us when we have said that we will not need to raise operational funds once the campus is paid off.

This is not like having endowment to fall back on. It is not as though we can sit back and live off some mysterious income. The fact is we will still be very dependent constantly on two kinds of outside help and good will: even now about $2 million per year comes into this campus from the outside as people give funds for the support of some 300 fulltime staff members. If you calculate that missionary staff here may average about $7,000 per year, 300 x $7,000 makes $2 million.

Secondly, the vast majority of our staff are here working under some other organization—part of the amazing array of collaborating organizations (see page 14).

We are totally dependent, moment by moment, on the good will and the seasoned judgment of these organizations over which we have no control. If they felt this was not the place for their people to be at work, we would grind to a halt overnight. —R.D.W.
Center Leadership

Ralph and Roberta Winter

The Winers are co-founders of the U.S. Center for World Mission; were missionaries to Guatemala for ten years; and are parents of four daughters, all of whom, with their husbands, are in full-time frontier mission work. Ralph taught at Fuller Theological Seminary's School of World Mission for ten years, co-founded Theological Education by Extension (TEE), is general director of the U.S. Center for World Mission. Roberta works side-by-side with Ralph and has authored two books: *Once More Around Jericho*, about the founding of the Center, and *I Will Do A New Thing*, to be released in early 1987.

Art and Elaine McCleary

The McClearys felt led to join the USCWM in 1983 after working six years at Bethel College and Seminary. Their goal at the Center is to help prepare young people for effective team ministry on the mission field. Art brings 20 years of experience in personnel administration and management to his role as general manager of the USCWM and vice president for business affairs of WCU. His administrative strengths and steady leadership bring a necessary balance to the entrepreneurial environment of the Center.

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**USCWM/WCUU**

**Consolidated Balance Sheet**

(July 1, 1986)

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*(Audit Review Report Available Upon Request)*
The $1000 per Hour Adventure in Faith

You can imagine how hard we’re praying. To meet our $8 million payment due in one year, we must receive $1000 per hour, 24 hours per day every day until October 1, 1987!

That drives us to pray hard, in a 24-hour prayer chain, for you. There are about 60,000 of you who have supported the Center over the years. Long-time friends—not new ones—are most likely to give a large amount like $1000. So we pray for you.

We pray that God will delight 8,000 of you with hidden resources, or unexpected income, or ways to save $100/month for ten months, or just comfort you about using some reserve savings . . . not for us, but for Him and His purpose to ravish the earth with His love.

If you believe God could use the Center to find the 85,000 new missionaries, 51,000 supporting churches, and immeasurable new prayer needed to finally break the bonds of the remaining unreached groups (see page 3), then we would appreciate your asking Him how much He can help us through you.

Below are some ideas for involvement. When you are ready, please check one of the boxes on the back page. We will be so grateful to God for each decision to share in this “Last $1000” Campaign. We hope you’ll join us in the celebration of the mortgage burning!

Some Ideas for Involvement

✓ Many have told us of a faith-pledge for $1000 brought by the Lord in remarkable ways: unexpected insurance payments, bonuses, a tax refund from years before, an unknown inheritance, or a special insight into how to save expenses. Join the adventure: see how God honors a faith-pledge beyond your known ability to give.

✓ One man called to say he was praying but had no extra money. Later he said: “By the way, would a car worth $4000 help?” Yes! We’ve received donations of cars, land, stocks. Are there items like these in your life that can be turned to good use?

✓ There are ten months between now and our October 1987 $8 million payment due. Could God show you how to save $100/month from now ’til then? That would be $1000 you would be able to pledge.

✓ Are there others you know in your church, Bible study, Sunday school, or work who might be called upon to help save the campus? Or could you ask your church to put the Center into its budget for one year? A group may be the best way to give one or more $1000 units.

✓ Many have savings wisely set aside for an uncertain future or special purpose. Some have seen this Campaign as just such a special purpose and have invested in the future of the Center, asking God to replenish their savings.

✓ Some have told us “We would be a part if the Center really were about to sink and no one else came to the rescue!” We understand; $1000 is a lot of money. But you could encourage us by telling us you are “waiting in the wings” . . . and praying!

Faith-Promise
Cars/Land/Stocks
A Little Each Month
Church/Bible Study/Friends
Savings
In the Wings
The worldwide Christian movement needs at least 70,000 new missionaries, 70,000 new supporting churches, and immeasurable new prayer if it is finally to break the bonds that hold the remaining unreached groups.

The U.S. Center for World Mission is working to generate these resources.

Ask God how much you can help.

I understand:

... that paying off the Center's campus will release immense new energy for the overarching goals of reaching the unreached peoples;

... that the Center will be self-supporting once its campus is paid for;

... that all gifts to the "Last $1000" Campaign will be used only for the LAST payment—to buy outright the Center's campus;

... that my gift will be returned to me if the campus is lost.

On that basis, count me in.

___Enclosed is my check for $1000 for the LAST payment.

___Enclosed is my check for $___,000 for the LAST payment.

___Enclosed is my check for $100. I will send $100 each month through next September for a total of $1000.

___Here is my faith-promise pledge for $___,000. I will send my check when you ask for it in 1987.

___I am instructing my broker to sell ___ shares of __________ stock and to contact you for further instructions.

___I will sell my old car or some land I own and send you the proceeds, which I hope will be about $__________.

___I will ask my church to put the Center into its 1987 budget for $___,000.

___I will ask my friends to participate in the Campaign; please send me more copies of this issue.

___I am waxing in the wings—let me know if you need my help next summer.

You may receive extra tax benefits by giving in 1986. Consult your tax accountant.

The United States

Center for World Mission
1605 Elizabeth Street
Pasadena, CA 91104

If you move...

... please don't keep it a secret! Write your new address next to (and without dating) your address label and return it to us. It takes only a minute and saves us both time and money. The Postal Service charges us 30¢ for each piece of mail returned. Thank you!