

## news:

### ◎ HIDDEN PEOPLES PINPOINTED

170 EFMA mission executives in Kansas City recently pledged their organizations to reach 5,908 of the world's 16,750 Hidden Peoples by the year 1990!

### ◎ "FRONTIER" GOAL SET

The Missouri Synod Lutherans voted to increase their mission staff from 170 to 600 by 1990, and to open 10 new fields where they can touch Hidden People groups.

### ◎ PRESBYTERIANS RALLY THEIR STUDENTS FOR MISSIONS

The United Presbyterian Center for Mission Studies reports that it will sponsor a Sunday afternoon rally, which will include keynote speakers and a 200 voice choir, for an expected 2,000 Presbyterian students attending Inter-Varsity's Urbana Convention December 27-31.

### ◎ DEAF IDENTIFIED AS HIDDEN PEOPLE

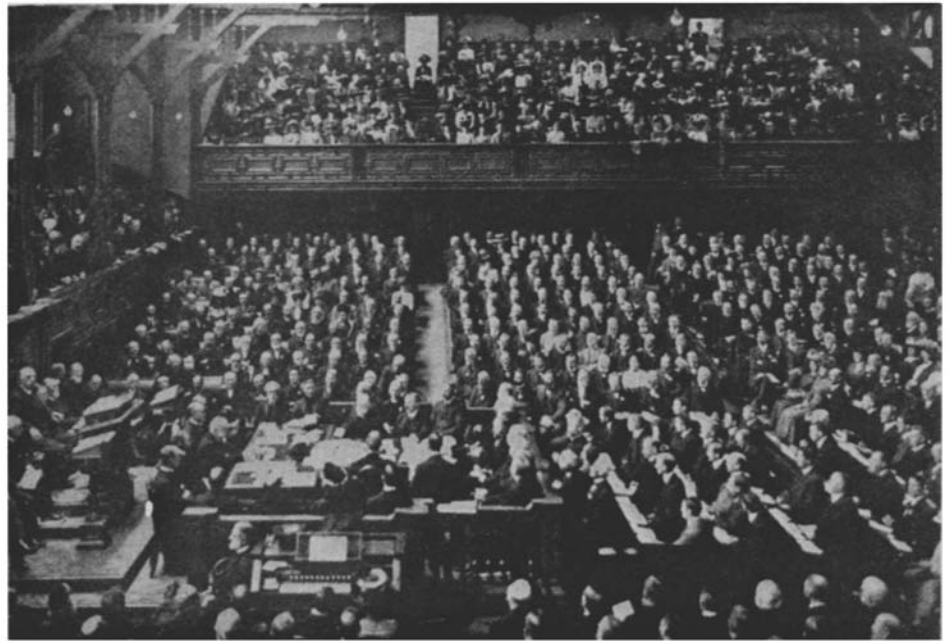
Morris Sands, missionary to Brazil for many years, has estimated that Brazil has 7 million deaf people who are virtually being ignored by its society. Only two small efforts have been identified that are dealing with this need. And rough estimates indicate 40 million deaf people worldwide. Very little work, if any, is being done to cross both the cultural and handicap barriers with the gospel of Christ.

### ◎ FORMATION OF LUTHERANS FOR WORLD EVANGELIZATION

An office has been set up on the USCWM campus to focus on mobilizing the three major Lutheran denominations towards significant Hidden People involvement. John Ottesen, formerly a Lutheran missionary in India, is heading up the Pasadena-based office.

### ◎ NURSE PRACTITIONER COURSE AVAILABLE

A course designed to equip nurses for both sophisticated medical practice and cross-cultural sensitivity has been formed by the William Carey International University in conjunction with Cal State Long Beach. Dr. Rick Johnson, M.D. and his capable nurse-practitioner assistant, (cont.p.3)



WORLD MISSIONARY CONFERENCE  
EDINBURGH, SCOTLAND 1910

## World Consultation Date Set

"After long weeks of discussion with a number of mission agencies and with our hosts in Edinburgh, Scotland, we have decided to go ahead with October 27-31, 1980 as our date for the World Consultation on Frontier Missions." So stated Larry Allman, chairman of the Pasadena Convening Committee and Executive Director of Gospel Recordings, International.

The decision came after months, actually years, of discussion. As far back as 1972 it was proposed that representatives of mission agencies should meet in a world consultation in 1980 to discuss how to complete the job of world evangelization. Subsequent to that time other world conferences have been set up for 1980, the Consultation on World Evangelization (sponsored by the Lausanne Committee) to be held at Pattaya, Thailand being the most prominent. However, the World Consultation on Frontier Missions (WCFM) to be held in Edinburgh is unique in that its delegates will be entirely from mission agencies. It is exclusively designed for those presently involved in or planning to reach into frontier (cont.p.3)

## Vote of Confidence

"This deadline has been very tough," admitted Dr. Ralph Winter, General Director of the U.S. Center for World Mission. "But even this time the Lord has undertaken for us."

For one month the staff had been in agonizing suspense wondering if the college would foreclose. A staff prayer and fasting retreat had brought confidence that God was in control. And yet the facts were that they were still \$94,000 short.

On the afternoon of October 15th college officials called, wanting to know what was happening. Dr. Winter explained the situation, reassured them that the grapevine system was indeed working--the number of donors was steadily increasing--but that we still lacked that large amount.

"We all breathed a sigh of relief," Dr. Winter commented later, "when the college officials told me, Pay as much as you can. We want you to know we won't foreclose. We believe in this project and in the way you're raising the money. We'll be patient."

The Center faces another payment very soon, however, this time only \$175,000. (cont.p.4)

# The First Athens Congress on World Missions

From the sanctuary of the Greek Evangelical Church in downtown Athens, Greece, just across the street from the Arch of Hadrian, the First Athens Congress on World Missions convened on August 20th, 21st, and 22nd. With over 100 delegates from 17 different countries present, Dr. Ralph Winter and other innovative missions leaders led the representatives toward specific plans regarding crucial new mission developments between now and 1984.

The Congress was highlighted by a sunrise message from Don Richardson, author of *Peace Child*, on Mars Hill. Standing where the apostle Paul stood centuries before as he spoke to the Athenians concerning their "unknown God", Don spoke to the Congress delegates on how redemptive analogies could be used in similar ways in many cultures.

Out of this gathering emerged two catalytic efforts. One, The Athens Proclamation, observes that "the threshold of a new era in World Evangelization" has been reached and declares the intention of all of the delegates to commit themselves to five imperatives to complete the task of reaching out across the remaining cultural frontiers.

The other, The Athens Fellowship, is the community of dele-



Don Richardson speaks on Mars Hill, site of Paul's sermon to Athenians

gates formed by those who signed the proclamation. This fellowship invites others to join who share the same purpose.

In order to realize the five-fold commitment of the proclamation, the representatives tentatively plan to meet again in Pasadena, California in 1980, and again in Athens in 1981. In analyzing the Proclamation, we might conclude that these meetings will serve three objectives:

- 1) they will help create awareness among Christians around the world of the plight of the Hidden Peoples;
- 2) they will facilitate new thoughts and ideas on new strategies to reach the Hidden Peoples; and
- 3) they will facilitate international cooperation and aid the mobilization of necessary resources.

For the Athens Congress, the goal of "a church for every people by the year 2000" is becoming a reality. ■

"I really didn't know what to expect after Taiwan," reported Rosalie Thorson on returning from 3 months in Formosa followed by two weeks in the People's Republic of China. "I loved Taiwan, but I was fascinated by China. As if time had stood still for



30 years, there were very few cars and all from the 1940's. We traveled quite a ways into the Interior, and at one place four of us left the tour and climbed a mountain into a little village where tourists weren't supposed to go. You can imagine how amazed we were to find a woman there who in 1979 still had bound feet."

"Throughout our stay in China I sensed both friendliness and hostility--but above all a deep spiritual void. And I

## CHINA Visited

couldn't help but pray, 'Lord, somehow let me come back.'"

Rosalie is on the staff of our Institute of Chinese Studies, able assistant to its director Jim Ziervogel, missionary to Taiwan on loan to us from Overseas Crusades. On October 29th in a beautiful ceremony at the Latour-ette Library on our campus, the community-at-large was introduced to the new enlarged staff of ICS. The Institute's staff now consists also of Dr. and Mrs. Alan Gates (Conservative Baptist missionaries to Taiwan) and John and Laura Shindeldecker of Gollege Hill Presbyterian Church in Cincinnati. The Institute of Chinese Studies gives eight hours a day to research the Chinese peoples around the world, stressing es-

pecially those who are "hidden" without a witnessing church in their midst.

The Chinese division also includes the Chinese World Mission Center, headed by Dr. Danny Yu and assisted by Rev. Carl Hayes (missionary to Taiwan), Carol Yuke, and Mark Wong. The CWMC attempts to mobilize Chinese American Christians to take up the cause of missions. Last summer it sponsored a training program for 60 Chinese youth, stressing how they can be used of God to win Chinese elsewhere in the world, as well as other peoples. This last October, 50 mission leaders from Chinese churches gathered on campus to discuss issues pertaining to strategic involvement in reaching the diaspora of Chinese peoples.

The ICS publishes *Watchman on the Great Wall*, a monthly bulletin which gives facts resulting from their research. ■

**NEWS (cont.)** Mrs. Kitty Franz, are heading up the program. Dr. Johnson also reports that the courses dealing with nursing in underdeveloped countries which are offered on the USCWM-WCIU campus are now approved by the State of California for continuing education units for registered nurses.

**EMERGING STUDENT MISSIONS LEADERSHIP IN SOUTH AFRICA** David Bliss of African Enterprise has helped develop a student missions tour for close to 33 young South African leaders, of whom 7 are pastors. The group will attend the Urbana Missionary Convention and the January session of IIS in Pasadena, CA. Bliss hopes this will be a first step in seeing South African youth move toward significant "Hidden People" endeavors.

**STUDENT MISSIONS PERIODICAL ON THE DRAWING BOARD** A quarterly magazine, *Today's Mission*, will hopefully be available for the Urbana Missionary Convention in December of this year. Headquartered in Santa Barbara, CA., the periodical will provide strategic missions information to students within evangelical constituencies across the country.

**WORLD CONSULTATION (cont.)** areas.

Leiton Chinn, Coordinator of the Consultation and on loan precisely for that purpose from International Students, Inc., was especially excited to see the interest in the WCFM on the part of third world mission agencies. He reported that on September 14 in Seoul, Korea, representatives from 17 Korean denominational boards and 18 mission agencies met together to name the Seoul WCFM Preparation Committee, looking to October 1980 in Edinburgh. Enthusiastic correspondence has also come from Panya Baba, Director of the Evangelical Missionary Society of West Africa, the largest non-Western missionary society in the world. The largest mission in Norway, the Norwegian Lutheran Mission, and the Church Missionary Society of England have also expressed great desire to participate.

The Pasadena and Seoul Committees are only two of a number of local committees which will jointly sponsor this Consultation. Discussions are underway in Taipei and Toronto which will result, no doubt, in the forma-

## Success or Failure?

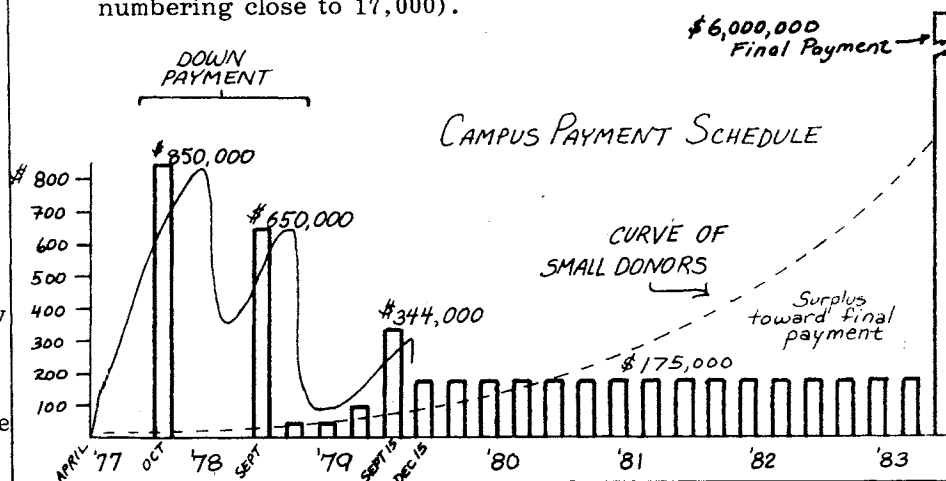
It is always hard to raise money. It is harder yet to encourage people to give to something they don't see and many not understand. But when an organization like the USCWM, newly established and without long years of public relations contact, limits itself to asking for one-time \$15.95 gifts--it seems pure folly! So much so that last spring at a national gathering of evangelicals, the USCWM technique was help up as one of the worst ways to raise funds.

It would seem, in December, that all those critics were right. A major deadline has come and gone, and still the money is not all in. And yet, there is another way of looking at the facts.

It is true that with a one-time gift approach, there can be no dependence on mailing lists--at least not for more funds. It's as if the Center is constantly starting from scratch. And that's hard!

But, that's not entirely the case. By now 17,000 people have become acquainted with the Center and its purposes, and are not only praying for its success but are passing on its literature. The grapevine approach is working.

The following diagram shows the campus payment schedule from beginning to end. It is the largest element of the \$15 million *Founding Budget*, which also includes 84 off-campus houses and a small endowment fund. The *solid line* shows the mountains and valleys of financial contributions, while the *dotted line* follows the growing tide of \$15.95 donors (now numbering close to 17,000).



tion of their committees, as well as in London, Oslo, Fort Wayne, New Jersey, Nigeria, India, Australia, Hong Kong, Latin America and Stockholm.

Because the WCFM follows the Thailand Consultation by several

People in Phoenix first heard about the Center through a tourist from Cincinnati who left a *Jericho* book. It eventually came into the hands of two pastors who mobilized their churches to give and to pray.

Another pastor, in Minneapolis, was skeptical at first. After hearing Dr. Winter speak he was so convinced that this project was of God that he preached on the Hidden People for two Sundays straight. He printed up a check with the Center's name on it and urged his congregation to become founders. One hundred and eighty-three responded.

Mission Aviation Fellowship asked their most faithful backers to each give the Center a one-time \$15.95 gift. Over 600 responded. Bill Bright of Campus Crusade did likewise, and to date 331 have given.

It is most unusual in this day and age to see a grapevine system working for good rather than for gossip. It is even more unusual to see one organization raising funds for another. Yet this is happening. Maybe the fund raisers are right! The deadline wasn't quite met. But maybe they are also seeing something new. The grapevine is growing--and producing fruit!■

months, the participating agencies hope to be able to use the findings of the prior consultation, supplementing them with related data from the field, in determining how best to implement plans to reach the Hidden People.■

## IIS Reaping Urbana '79

With the 12th InterVarsity Student Missionary Convention approaching (Dec. 27-31 at Urbana, IL), mission leaders are again reminded of the urgency of a follow-up program. For the first time, IV will have its own "Urbana Onward" conferences in various parts of the country. These will be mainly for those students who wanted to go to Urbana, but couldn't because of lack of space. As with Urbana, these conferences will be largely inspirational in tone, providing the highly necessary impetus which moves the students to commitment.

The Urbana Conferences have always culminated in a challenge to be willing to serve the Lord overseas. Mission societies were electrified when the "Commitment Card" was signed by 5000 students in 1973 and then 9000 in 1976. Norval Hadley, Director of Church Relations at World Vision, projects that this year at least 10,000 will sign those cards. Yet "if history repeats itself," he says, "perhaps less than 500 of the 10,000 will ever make it to the mission field." Other mission executives are even more pessimistic.

The problem is not in Urbana, nor in what mission agencies do or do not do. It is simply that once back on the college campuses, the students are deluged with other interests, other concerns, and other career possibilities, and the seed planted at Urbana is simply choked out of their lives. Mission agencies can do little unless the student comes to them. World Vision is preparing a book it hopes will help which outlines the steps toward a missionary career. But there is still the gap between card signing, indicating willingness, and the point at which the student feels "called" or in some way has decided to go.

After Urbana 1973, Dr. Winter sensed that something else was needed--something that would provide the students with hard data about the world and about missions. "God does not call in a vacuum," he insisted. That was the beginning of first the Summer Institute of International Studies and now the all-year Institute of International Studies. Since then over 500 students have studied the course and transferred the credits back to their own colleges (both secular and Christian). During the calendar year 1978-1979 over 200 studied

on the Pasadena USCWM-WCIU campus alone.

The IIS program in Pasadena is unique in that it is designed to fit the student's schedule.

A month-long course (Jan. 7-31) provides 4 semester units of credit. The semester (16 units) begins on Feb. 4 and the quarter (12 units) a few weeks later on March 24.

Thirty different professors, all well known and exciting lecturers, contribute a few days each. Alumni testify constantly to the tremendous learning experience as well as to the valuable time of interaction with people like Dave Howard, Elisabeth Elliot, etc. In January 1980 there will be 33 attending from South Africa as well as a party from the Swedish organization, Mission SOS. The campus can hold as many as 500 at any one time.

Statistics prove the vital role Urbana plays in stimulating missionary vision. But it takes an IIS-type course to reap what is sown in those few short days at Urbana. ■

Urbana  
79



CONFIDENCE (cont.) It is due December 15th. And every quarter after that for four years there is another \$175,000 due. "If we could somehow get an extra \$100,000 right now, I think our normal process will be sufficient for our next payments," Dr. Winter stated. "Pastors are coming to our aid with Hidden Peoples Sundays. People are loaning the Jericho book and passing the word on by means of our Grapevine letters. But we are still not quite to the point where the normal increment is adequate." ■

## The Pastor is the key

During the month of July Dr. and Mrs. Winter visited 21 cities and spoke about the Hidden People and the Center to 3,600 people (all Founders) and 120 pastors. It was an exciting time with little breathing space. At one stop between engagements Dr. Winter was holed up in a typesetter's office writing the copy for the *Christianity Today* ad. And, as usual, he was trying to figure out just how to mobilize a million people for missions. Not surprisingly, he thought of Dr. Paul Smith of People's Church in Toronto. This church annually gives over a million dollars to missions. It is not composed of wealthy people--just dedicated ones. Dr. Winter had sat in a meeting when Dr. Smith was asked how they did it. His reply, though unexpected, was not surprising: "The pastor is the key. If the pastor is interested in missions, his people are too. If not, they rarely are."

Convinced of the truth of this statement, in August Center staff began to sort all pastors and churches out of their donor's list, then numbering over 11,000 people. Many changes had to be made: pastors had moved, some had retired, some were by now deceased. It took another couple of weeks to get phone numbers for the 1000 pastors on that list. Then began a couple of months of phone calls before 8 AM, at "midnight rates".

Brad Gill, head of the department of Mobilization, reported: "We find pastors all over the country who not only know about us, but are excited by the vision and the chance to help. To date, 94 churches have had Hidden People Sundays. Those Sundays the pastor uses materials we provide to help prepare a sermon on the Hidden People, and then he asks his congregation to commit themselves to prayer and support of this new type of frontier work. In only a few cases," Gill continued, "have these Hidden People Sundays been a great financial boost to us at the Center. But we find that Christians are beginning to be interested in the Frontiers. We feel the real harvest is still ahead." ■

## EFMA confronts 'Third Era'

The Mission Executives Retreat of the Evangelical Foreign Missions Association brought together 170 mission leaders from roughly 80 agencies to wrestle with strategic plans for a "third era" in evangelical missionary endeavor. It was probably the largest gathering of mission agencies around this theme since Edinburgh 1910. The theme, "Reaching Unreached Peoples--A Strategy for the 1980's", pointed to a keen concern for planting churches among identifiable unreached peoples.

The keynote address given by Dr. Ralph Winter gave an historical perspective on the past eras in missionary outreach. Whether considered "epochs", "cycles", or "eras", Winter pointed to the success pattern of the planting, watering, and harvesting of missionary enterprise. The withdrawal of missionaries from the Hawaiian Islands in 1865, according to Winter, symbolized that an era was finishing. Yet, he quickly points out, Hudson Taylor's initiative into the inland areas of China that same year heralded the beginning of a brand new era of missionary endeavor. Dozens of new agencies were born as unreached areas were identified. Winter, quoting Henry Venn, a famous mission strategist from

### ***Please pray for:***

...students to attend the winter-spring session of IIS. Many of the USCWM staff will be attending Urbana'79 in order to make contacts with many students who might wish to take advantage of this perspective-changing program.

...that churches will continue to hold Hidden People Sundays. To date 94 churches have had this special emphasis on one Sunday and many pastors across the country are considering this program at this time. This is crucial in light of the December 15th payment of \$175,000 on the property.

...for our staff as they raise their support across the country. God has provided for many, but the necessity of more staff will continue to see this need highlighted.

the last century, stated, "Missionaries can be withdrawn with legitimate pride and fanfare when the job is done, but personnel must then be transferred to the 'regions beyond.'"

Mission leaders agreed with Winter that a new "third era" was upon us. Wade Coggins, EFMA's Executive Director, stated that the new era we face will be greater than the former "because of the increased worldwide base from which to reach the lost." He was speaking of the strong national churches around the world which, rather than being merely recipients of mission work, now in many cases are ready and willing to assist in evangelizing new unreached frontiers. Because of their help in such outreach, "this could and should be the *last* era," added Winter. "We can complete the job."

Winter also challenged some of the assumptions in evangelicalism today. "We must not assume too confidently that a spiritually healthy evangelism will necessarily lead to strong missionary efforts," he said. "Protestant mission efforts mean evangelicalism, but evangelicalism does not necessarily spell missions." The entrance into a new era is usually the work of a committed minority, whose "generosity, experience and enterprise is released by a creative new missionary beginning."

Winter sketched the sacrificial labors of those who carried the Protestant evangelical community into each of the previous eras. "As I have reflected upon this," he stated, "I have been humbled to tears. For I wonder if my people today could or would match this record. Can you imagine our Urbana students today going into missionary work if they knew, as these others did, that decade after decade 19 out of 20 died almost upon arrival on the field?"

Mission leaders were very responsive, almost overwhelmingly so, to the challenge of the new era. "It's a fact that the remaining frontiers today are not geographical as they were in Hudson Taylor's day," Winter noted. "Now they are, for the most part, subtle, cultural differences that, being invisible, make the people behind them Hidden People." Agency delegates picked up the challenge of the new era by identifying and committing themselves to reaching by 1990 at least the 5,908 Hidden People groups which are mostly contiguous to their present mission fields. ■

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- January Interterm - Jan. 7 to Feb. 1  
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*Dear Friends,*

I write this letter in Ralph's absence. He is in London, speaking to the Evangelical Missionary Association, and will return tomorrow.

Sometimes we at the Center wish we could more adequately share with you the challenges, inspirations, and visions which are our daily meat. You would have to be with us from 7:45 to 8:30 every morning as we meet for prayer and sharing from the Word. Or Wednesday afternoons at our staff meeting. Or join us in our periodic prayer retreats. What a blessing and encouragement they are!

You can join us any Thursday night. George Verwer, Director and Founder of Operation Mobilization was with us last time. His talk on "The Principles of Survivalship for the Missionary Candidate" was simply great. We are beginning to tape (and sometimes videotape) some of these wonderful talks and hope to make them available to you or your church in the near future.

When Mr. Verwer mentioned the embassy hostages in Iran, I couldn't help but think back to other times of crisis in history. For 300 years savage Vikings plundered Christian Europe. Celtic missionaries had gone most everywhere else in Europe, but very few had tried to win these murderous Northmen. But the time came when the Vikings became an unleashed monster, covering England with rotting corpses from north to south. Because missionaries didn't go to them, the Vikings "came" for the Gospel! Scandinavia was finally won to Christ--mainly by Christian girls carried off in Viking raids to become slaves and wives in Norway, Sweden, and Denmark.

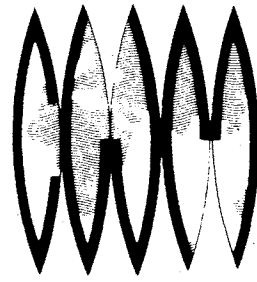
In our day we have relatively--speaking given only token concern to winning the Muslims of the world. Muslim evangelism is very difficult. But it wasn't easy for our forefathers to be reached, if we could just remember. Now we face a critical international problem with a nation of Muslims, and it may be only the first such we will face. Yet even today I know of no way to really solve and prevent such international crises other than the age-old method the Spirit of God has always used. The Gospel that changes men's hearts is really pivotal, even in human political history.

As Americans, we are aware that massive efforts to reach our own non-Christian neighbors is costly in money as well as time. How much more will it take to reach people who are very different from us? People who don't want the Gospel, but whom Christ claims for his bride? Will we reach them before they "come" for the Gospel? Can we afford to? Can we afford not to? Let's keep on praying, but let's also obey Christ's command to "go"!

Yours, in His glad service,

*Roberta L. Winter*

*Expect Great Things from God. Attempt Great Things for God . . . William Carey*



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