

mission FRONTIERS



Center
for
World
Mission



THE BULLETIN OF THE UNITED STATES CENTER FOR WORLD MISSION

1605 East Elizabeth St.
Pasadena, Ca. 91104

July/August

Vol. 1:5

1979

(213) 794-7155

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SPECIAL: FOUNDER'S REFERENCE ISSUE

Dear Friend of the U.S. Center for World Mission,

We have always been absolutely straightforward with you.

As we now face our last really large quarterly payment, Sept. 15th, we are just as hopeless, humanly speaking, as we have been prior to the first two major deadlines, needing 44,000 more \$15.95 donations in order to meet the \$660,000 required. Although we are now legal owners of the campus, having completed the full down payment of \$1.5 million last September, nevertheless if we fail to make this payment, we will in fact not only lose the property but the entire down payment as well.

God may choose to do miracles for us, as He has in the past. But we feel He has asked us in any case to be dead serious about sharing the knowledge of the world's Hidden Peoples with a million American evangelicals. And there is no faster, more economical way to do that than to try to pay for this campus by a million small donations.

This does not mean we will not accept larger donations. And we have! It means we do not ask for more than a "vote"—a one-time small gift of \$15.95. The fascinating and significant reasons for this unusual policy are spelled out on page 22.

We hope these few, economical newsprint pages in your hands will constitute a great and grave challenge to your heart and your schedule during the next few weeks. Who will suffer if you just lay this aside and do nothing? The Hidden People, whose plight is outside your normal round of activities. A lot hangs on your personal response.

I hope I can see you at one of our face to face meetings announced on the opposite page.

Yours in His Love and His Commission,

Ralph D. Winter

Ralph D. Winter
General Director

RDW:rhw

Expect Great Things from God. Attempt Great Things for God . . . William Carey



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Missionary Society
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Gordon-Conwell Theological Seminary

Face to Face Meetings

35

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<u>Date</u>	<u>City</u>	<u>Event</u>	<u>Contact Person</u>	<u>Phone Number</u>
JULY 9	Denver	Home meeting (pm)	Neil Woodley	303-674-3746
JULY 10	Denver	Pastors' meeting (am)	Kathy Samuel	303-770-3158
JULY 10	Phoenix	Home meeting (pm)	David Morken	303-279-0157
JULY 11	Phoenix	Home meeting (pm)	Dave & Joan Evans	602-993-0636
JULY 11	Phoenix	Pastors' meeting (am)	" " "	" " "
JULY 11	Mesa (AZ)	Pastors' Luncheon (noon)	Rev. Oliver Dongell	602-962-1300 (ch) 602-962-0815 (h)
JULY 14	Los Angeles	Open House (Luncheon)	Susan Mowen	213-794-7155
JULY 15	Los Angeles	Open House (Tea)	" "	" " "
JULY 18	Boston	Seminary Gathering (2:30)	Alice Baldwin	617-334-3529
JULY 18	Boston	Founders' Gathering(7:30)	Dave Robinson	617-468-3201
JULY 22	Boston	Founders' Gathering(3:00)	Alice Baldwin	617-334-3529
JULY 23	Philadelphia	Founders' Gathering(7:30)	" "	" " "
JULY 24	Chicago	Founders' Dinner	Bob Schaff	215-752-3731
JULY 24	Minneapolis	Pastors' Luncheon	Len Bartlotti	312-541-2953
JULY 25	Minneapolis	Founders' Dinner	Bob Glockner	612-377-8448
JULY 25	Minneapolis	Pastors' Breakfast	Marilyn Hessian	612-920-4687
JULY 25	Minneapolis	Ladies' Tea (2:00)*	" " "	" " "
JULY 25	Crystal (MN)	Church Gathering (7:00)*	Gwen Knight	" " "
JULY 25	Ashland (OH)	Church Gathering (pm)	Dr. Larry Cairns	612-588-9435
JULY 26	Dayton (OH)	Pastors' Breakfast (am)	Dick & Jan Dahring	419-325-2289
JULY 27	Washington, D.C.	Businessmen's Luncheon	Rev. Dale Kurtz	513-298-0155 (ch)
JULY 27	Fairfax	Home Gathering (Virginia)	Laurel Sherman	202-785-2517
JULY 28	Kensington,	Home Gathering (Maryland)	" "	" " "
JULY 29	Bethesda	Evening Service (4th Pres.)	" "	" " "
JULY 30	Pittsburgh	Leadership Breakfast	" "	" " "
JULY 30	Kansas City	Church Gathering (pm)	Al Ackenheil	412-561-0486 (h) 412-531-7111
JULY 31	Kansas City	Pastors' Breakfast (am)	Robert Brown	913-621-3603 (work)
JULY 31	Wichita	Church Gathering (pm)	" "	913-383-1128 (h)
AUG. 1	St. Louis,MO	Pastors' Luncheon	Dr. Paul Baumann	316-684-3435 (h)
<u>STILL TENTATIVE</u>			Rev. George Scotchmer	314-721-0943 (ch) 314-727-5961 (h)
AUG. 2	Harrisburg, PA	Leadership Breakfast		
AUG. 2	Philadelphia	Pastors' Luncheon	Darrell Barr	717-234-2241 (h)
AUG. 8,9	Seattle, WA	Founders' Gathering (?)	Darrell Barr	717-234-2241 (h)
AUG. 10-12	Bay Area	(still being planned)	Tim Dearborne	206-527-3074 (h)
<u>IN THE OFFING:</u>			Irving Ford	415-261-1953
		PORTLAND (Ed Mattson: 503-231-1643 & Gene Davis: 503-646-6101off.)		
		NEW YORK CITY (Rev. Tom Smith: 212-478-7516 & Syd Smith: 201- & Syd Smith: 201-664-2590 (h); 201-666-2353 (church))		

* These engagements feature
Roberta H. Winter

YOUR CITY ??? Call us if you're interested.
Ask for Brad Gill. (213) 794-7155

What is this all about?

The world of missions today both denominational and interdenominational is alive with a wave of discussions about a recent discovery. It is the need for a massive new push to reach a vast number of people who until recently have been almost overlooked and are still beyond the range of any church or mission effort anywhere -- people we call the "hidden people".

The concentrated paragraphs below contain an urgent message we hope you will take to heart and help deliver quickly to at least a million evangelical Christians in America, people just like you, who have accepted Jesus as their personal Saviour and have made Him the Lord of their lives.

THE HIDDEN PEOPLES: the last frontiers

In 1961 a small metallic object rocketed into airless space and began to circle the earth. Overnight, a startled world stepped hesitantly into the space age. Within ten years the same world watched as a man named Armstrong stepped down on the moon. As a result, modern man plunged into an awareness of a new frontier.

THE FIRST ERA--1792

A similar new awareness startled English-speaking Christians almost two hundred years earlier when a man named William Carey wrote a small book that confronted his readers with a massive omission. His basic facts and figures proved their obligation to reach the heathen nations with the Gospel. As a result, after almost three centuries of virtually no Protestant outreach, a dozen mission societies sprang into existence, and what was to become a flood tide of evangelical mission activities began to reach every corner of the globe. This was the first stage of Protestant missions.

THE SECOND ERA--1865

However, almost as soon as mission work began to succeed in Africa and Asia, missionaries came to be overwhelmingly preoccupied with the growing national churches they established, and became less and less aware of peoples still unreached--a second massive omission. Eventually, in 1865, Hudson Taylor launched the second stage of Protestant missions by shifting the gaze of mission leaders from the coastlands to the inland areas. He crossed this geographical frontier and jolted the Christians of his day not only with a new awareness of vast areas of hidden people but with a new means to reach them, and the massive new "faith mission" movement was born.

This new thrust sparked recurrent attention to new frontiers throughout the next 100 years of unprecedented Christian growth until today almost half the people in the world are either committed to Christ or at least claim to be Christians.

But the unbelievable impact of Christian missions upon the world can hardly be measured in its full scope. It has spanned oceans and coastlands and reached inland frontiers and, in those particular cultures which it has penetrated, it has become a

transforming power. Quite understandably, it has also typically become overwhelmingly preoccupied with the mushrooming obligations of its success. Revivals are like a fire out of control in many parts of Africa, Latin America, Indonesia and Korea, with 1,000 new churches opening their doors each week. Just to keep up with the needs of this growing movement consumes virtually all present mission efforts.

THE THIRD ERA--Today!

Thus it is a quite disturbing new awareness in the midst of this success to discover that all those thousands of language and cultural pockets now penetrated contain one out of five of the world's non-Christians. The bombshell confrontation for our time is not quite the same as Carey's (the "heathens" can and must be reached) or Taylor's (we've forgotten the inland peoples) but rather, *what about the 4 out of 5 non-Christians who are still beyond invisible cultural frontiers?*

Careful studies first presented at the International Congress on World Evangelization at Lausanne, Switzerland, introduced the concept of the remaining *cultural frontiers* to be spanned in order for 80% of the world's non-Christians to be won to Christ.

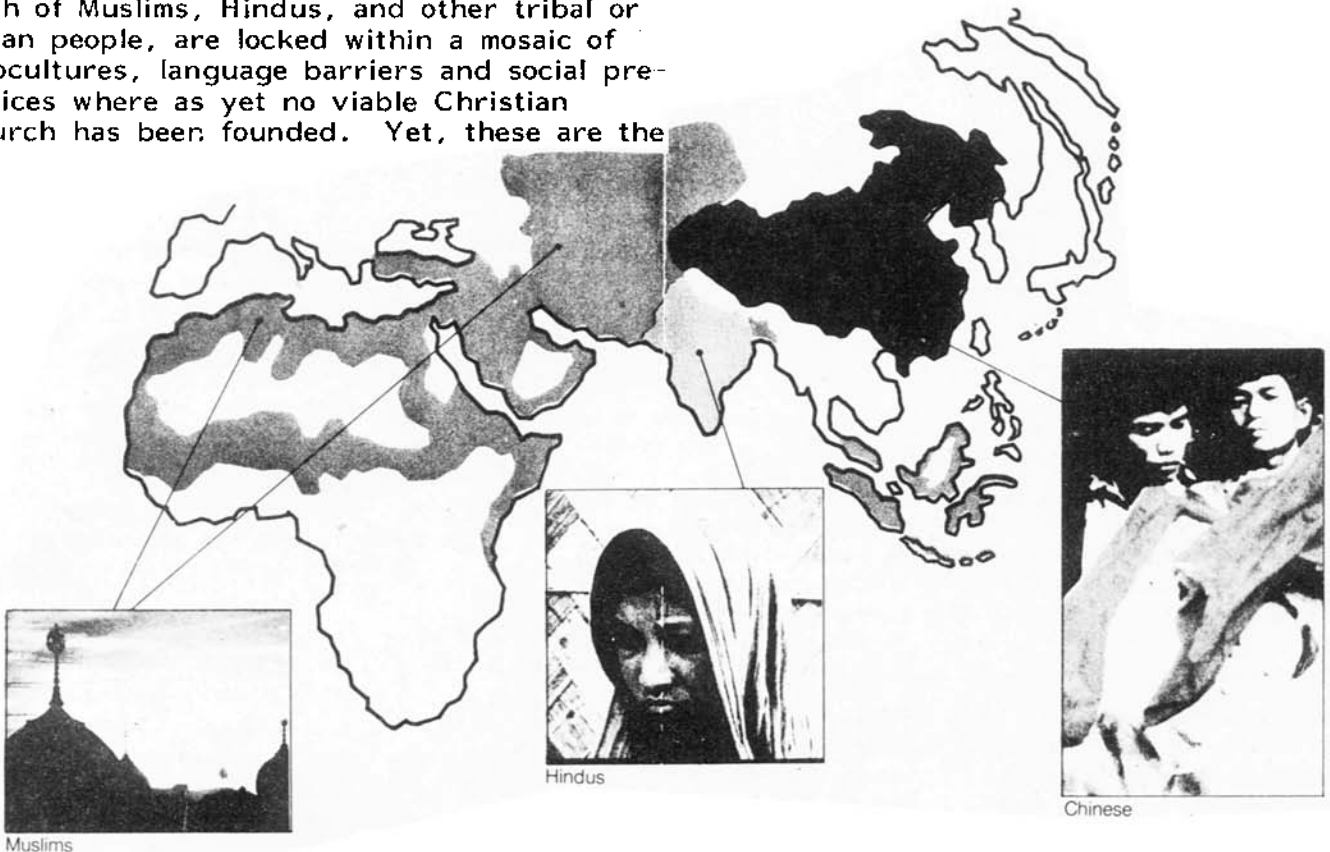
More precisely, of 3,060 million non-Christians in the world today, 2,456 million are beyond these invisible, cultural frontiers. Nearly a billion Chinese with about half billion each of Muslims, Hindus, and other tribal or Asian people, are locked within a mosaic of subcultures, language barriers and social prejudices where as yet no viable Christian church has been founded. Yet, these are the

problems which faced the Apostle Paul and 2000 years of missionary outreach. Would you like to visualize how many people that is? Preaching to 60,000 different people per day in this group would take you over 100 years to touch 2,456 million people!

The tragedy is not in the obstacles. This is nothing new in the story of the spread of the Gospel. The tragedy is that less than 1% of all Christian workers are concentrating on these 2.5 billion lost and furthermore, there are almost no plans to reach them.

Nevertheless, there are many indications that these forgotten people will be receptive to the Gospel if the means and strategies are developed to reach them. The new U.S. Center for World Mission in Pasadena is small in comparison to the immensity of the task, but it is the largest single property in the world today dedicated exclusively to reaching the hidden people. What has been launched in Pasadena must alert us, as did that first satellite, that we have entered a new age, and nothing short of a total effort will conquer this last frontier.

IT IS ASTOUNDING THAT ONLY 1 OUT OF EVERY 10 PROTESTANT MISSIONARIES IS NOW WORKING WITH 16,750 GROUPS REPRESENTING MORE THAN 2 BILLION PEOPLE.



Three Miracle Years

Roberta H. Winter

August 1976 to August 1979

Three years ago three people stood on an empty campus, wondering if perhaps, for His glory, God would do a miracle in this place. The cause was stupendous--3.5 billion people still to meet Christ. Could those three trust God for so much? This is the story of the U.S. Center for World Mission and those three miraculous years.

August 1976:

Campus for Sale

We had no money, no following, nor even a well-known name. Why should the college board even listen to us when we asked them to hold this \$8 million campus for us? Other groups had tried to buy it over the 3 years it had been vacant. Now a well-heeled cult desperately wanted it. But God held it for us. This was the first miracle.

January 1977:

Angels Unawares

"Only \$10,000? That's easy." and this perfect stranger pulled out his checkbook and started to write.

We had just been jolted into realizing we had to ask for a legal option without which we could not be assured we could buy the campus. This piece of paper should have cost us at least \$150,000 (1% of the expected down payment), yet a friend, knowing our financial straits, suggested we offer \$15,000 and see what God would do. He gave us the first \$5000 himself.

That was the beginning of another miracle.

April 1977:

The Cult or the Center?

It had been a see-saw, back and forth for 3 months. The college board voted to give us the option; then the cult offered \$75,000 for one. The board voted in our favor again, so the cult offered \$1.5 million as an immediate down payment. It was a test of faith for both the college and us. We still had no money. This college desperately needed money! How we rejoiced at God's grace when on April 15th we received the option in the mail.

June 1977:

Who Will Help?

"How can we ever do it?" Ralph groaned "There's only 3 of us full time. Volunteer, part-time help is great, but we've got to have people we can lean on."

God must have heard his cry, because in late May staff started pouring in. Some moved 3000 miles across country. Some gave up well-paying jobs. We had no money to pay them even a penny--yet they came! A tremendous provision from God's hands.

July 1977:

Before You Call

"Will \$50,000 help?"

We gasped. Would it! Speaking was a newly converted, rich, young man whom our daughter and her husband had met at a retreat.

A few days later we received another call: "Our church will raise \$100,000." We knew that church was quite small, and yet God had touched their hearts and would surely bless them.

September 1977:

Pat Boone Concert

"Pat has only one night in September that he will be in town. That is the 22nd."

"And that is the only night we can get the Civic Auditorium," Mercedes replied.

That concert was full of miracles. First: Pat Boone is tremendously gifted and so vitally, genuinely interested in missions. He was spelled off by Nancy DeMoss, a beautiful young concert pianist whose heart and soul were in missions. The fact that we "just happened" to have someone on staff who was experienced in putting together crusades and concerts,

someone else with experience in putting together slide shows, someone else who just happened to know all sorts of professionals who "owed" her a favor and volunteered to help, etc. It was God, obviously, who put it all together.

What a miracle night of rejoicing!

October 1977:

God's Provision

"If you need any extra money, I can loan you some."

Three sources of funds called with the same offer. We casually noted their names, but trusted that the Lord would bring in all \$850,000 needed in outright gifts.

But on October 1st we still lacked \$300,000. We could see that it was a miracle when the college extended our deadline one week. But it took a lot of prayer and fasting to realize that we should not turn away these loans, these expressions of faith. They also were a miracle, God's own provision for our need.

November 1977:

Foundation Blessings

"Dr. Winter, I'd like you to come talk to the head of our foundation. It may be we can get you some more money."

That was another miracle, following closely on the testing of our faith. And what rejoicing when a check for \$200,500 arrived in the mail.

Spring 1978:

A Book, A Chart, A Film

Six hundred and fifty thousand! And due in just another few months. We had worked hard since November, yet all our efforts at fund raising had failed, spectacularly! Did God have any other plan?

To top it off, we now felt we should ask only for a one-time gift of \$15.95. It was God's business if some felt constrained to move the decimal point, as one lady did and gave \$1595.00, or give a \$200,000 piece of property, as another did. We would accept all with thanksgiving.

God also gave us three tools: a film "Penetrating the Last Frontiers" entirely narrated by Pat Boone, a wall chart of the same theme, and my book Once More Around Jericho. God had His hand on these in a very special way that summer.

September 1978:

Last Minute Miracles

"How much do you lack?" Every day for a week this farmer from the plains of Canada had called with the same question. Every day the number had been less, but it was still over \$100,000 two days before our deadline.

"What can I do?" was his question. He sent us \$16,000. Four thousand more mysteriously appeared on our desk. And again from all over the money came, much of it in \$15.95 amounts, but also much in far larger sums. Again God made it clear that it was not our great skill which had brought it in. Only His grace!

December 1978:

Graduated Grace

"So soon? We've just begun to recover from that last deadline. And now this?"

It was the first of our quarterly payments, set at \$460,000. And we had on hand only \$50,000. How could God pull us out of this one?

But He did. The college decided to graduate the amounts so that at the beginning it would not be so tough. We had to pay \$50,000 in December and again in March with another \$100,000 due in June and \$360,000 in September 1979.

That was a miracle--another tight one. But now we could breathe.

February 1979:

A Test of Faith

"It is too much for us," many of our staff said. We just can't do it." No, our next campus payment was not yet due, but the first part of the down payment on the off-campus houses was. We needed those houses for three reasons: for staff and married students, to prevent the area from becoming a slum, and for endowment from rentals. The price was excellent, but at the Jordan, the courage of many now failed.

Money we had been promised did not materialize, and two days before the due date, we suddenly realized we were in a severe crisis. Again, various friends, learning of our need, came to our aid with loans, \$45,000 of which had to be returned in just two weeks. But God knew that! Just three days after paying the money, a check for \$50,000 came from the estate of a woman in the East.

June 1979:

More Testing

Our most severe test of all. We couldn't make both the second half of the housing down payment and our quarterly \$100,000 payment on the campus. But, praise the

Lord, the college board agreed to extend the option on the houses for another year, releasing the money already paid for us to use on our quarterly campus payment. We were delighted at the relatively small additional cost that extension would involve and thanked the Lord that all was not lost.

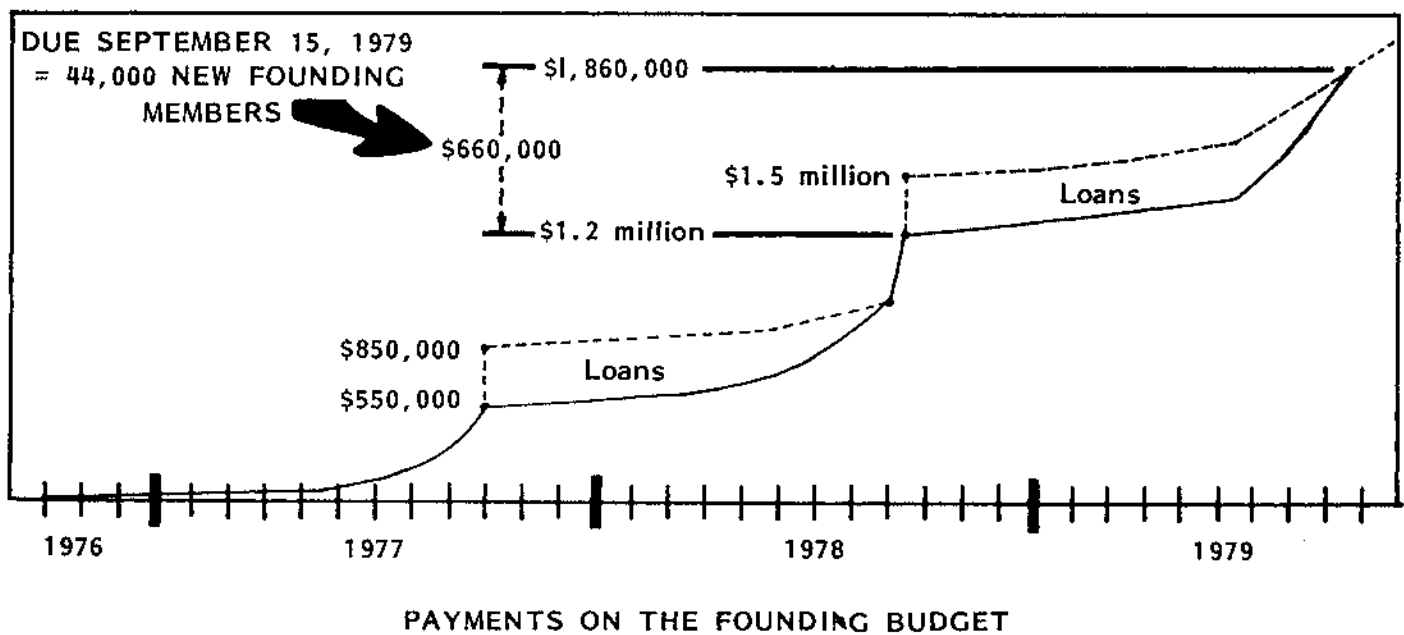
July 1979:

Do It Again, Lord!

It has been almost three years since we stepped out in faith--three years of severe testing and tremendous miracles. We have come through times of despair, doubt, even unbelief. And God has chastened us, but brought us through, always. As we look back over the miracles, we wonder, "How can we doubt Him?" Yet, like Peter, we find ourselves often looking down at those waves dashing against our bare feet, and we cry, "Lord, save us." And like Peter, we look up into the face of Him who is all sufficient, and take courage.

That's where we are as we face our last really large quarterly payment--\$660,000 on Sept. 15th. It is \$300,000 more than we had anticipated because property given us last year still has not sold. There will be other quarterly payments after this one--\$175,000 every three months. And we will need to trust God for those also. But September 15th is our watershed.

Is God able? Yes, He is! Our job is to keep our eyes fixed on Him and go forward, in faith.



U.S. Center for World Mission

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News Update

Vol. 1:6

The Turning of the Tide

This is a continued story. Each time we give some solid information about things that are happening in regard to a new era of a new kind of missions. Then we also tell where we stand as an organization because this organization, in spite of its spacious campus, is hanging by a thread. (Our entire future will actually be decided in the next few weeks, and perhaps because of what you yourself actually do or don't do!)

THE EBBING OF THE TIDE

For 50 years mission work has consisted more and more of taking care of earlier converts, and the care and the feeding of new churches emerging from earlier beach-heads. That was O.K. until it began to be clear in the early 70's that 5 out of 6 non-Christians lived still beyond those specific social groupings within which the gospel had been planted. E.g., India consists of 3,000 sub-nations, only 21 of which were effectively reached. But already major forces were in motion to reduce mission work, often with the excuse that nothing more was needed. A new theology of the "national church," valuable and right, allowed some people to justify the decline, say, of Presbyterian missionaries from 2000 to 400. At this moment, *denominations within the National Council of Churches account for less than 8% of the U.S. mission force.* And yet it is also true that 90% of all American missionaries are absorbed by the needs of overseas churches. There are not enough missionaries attempting to penetrate the last frontiers represented by 16,750 remaining human societies within which there is no church. That kind of mission work is in drastic decline proportionately. But there are a number of evidences that the tide is now turning.

THE TURNING OF THE TIDE

In this thimble-full of space I cannot give details about the "distant past" — the 1966 Berlin Congress on Evangelism, the series of regional Evangelism Congresses, the 1972 proposal for another 1910-type mission representative conference in 1980, the 1974 Lausanne Congress, the 1976 IFMA-EFMA Executives Retreat, where I was asked to give the opening address (stressing a new thrust to pioneer missions), etc. But more recently:

■ Last November the young African leader, Osei-Mensah, Executive Secretary of the Lausanne Committee on World Evangelization, in a bold proposal asked for every 1000 Evangelicals to set apart one couple to go to the unreached peoples of the Hidden category. Recapitulating in the May '79 bulletin of the LCWE, he speaks specifically of the 16,750 Hidden Peoples and asks that the new people chosen go "as pioneer missionaries to (these) sub-groups."

■ In the same issue David Howard reports that the January meeting of the program committee of the 1980 LCWE Consultation in Thailand proposed that the Consultation "focus upon 'Hidden' Unreached People . . . those who live in areas where there is no established local church in their cultural setting."

■ Also in January the TEAM *Horizon* magazine devoted two pages to an analysis of TEAM's excellent record of penetration of new (Hidden People) fields in the last 25 years, and reprinted the key diagram from the U.S. Center's poster, "Penetrating the Last Frontiers." (Write to us for a copy.)

■ By February we had word of at least 5 mission agencies which had set up new departments or appointed special people for attention to new field development.

■ In February, ten major mission agencies agreed to sponsor jointly the Center's mission study "semester out" which gives college credit for courses on worldwide Christian perspective. (See our page in CT, April 20.) *These agencies get 5000 requests per month from college students asking guidance.*

■ In February one result of a major consultation last fall on Muslim evangelism, the Samuel Zwemer Institute, moved onto our campus and is already literally taking off in a cloud of excitement regarding the thousands of hidden peoples in their focus.

■ In April, in Seoul, Korea I asked 300 Korean pastors at the "First Worldwide Korean Missions Conference," representing all the major groups in Korea, if Koreans would commit themselves to reaching 1,000 of the 16,750 remaining Hidden Peoples. Every arm was enthusiastically raised!

■ In May the IFMA-EFMA China Consultation, meeting at the U.S. Center displayed amazing new concern regarding the new opportunities in China, long considered a hopelessly, inaccessible bloc of people.

■ July 19-22, 1979. While the Association of Church Missions Committees (ACMC), a new, powerful force for missions, gave 1/3 of their conference last fall to the Hidden Peoples, this year I have been invited to give the opening address. They know my emphasis. The meeting is at Gordon College near Boston. (Write for details.)

■ August 15-23, Athens: The First Athens Congress on World Missions has asked the U.S. Center to design their entire program content. Our stress, as already mentioned, is specifically on the Pauline concern for the frontiers. (Write for details. Your pastor can go free if five of his people go.) We hope this will be a significant event in the turning of the tide to the frontiers.

■ Sept. 24-27, the Annual Executive Retreat of the Evangelical Foreign Mission Association has taken as its general theme "the Unreached Peoples," and knowing full well my special focus on the Hidden Peoples, they have asked me to give the keynote speech. It was only three years ago that I spoke to the same group, and the U.S. Center then was only a dream.

■ Dec. 27-31, the Urbana Convention. While I cannot claim that this convention is focused exclusively on the frontiers, nevertheless my 1976 IFMA-EFMA address is printed in the advance study booklet, and the December issue of *Moody Monthly* is to carry an article I will contribute on the challenge of the unfinished task.

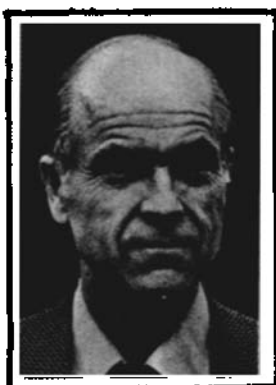
• • • • •
We have received 284 more gifts since last issue (3 weeks back), but it is obvious that at 95 per week, we'll be short about 5,000 of these \$15.95 gifts by our June 15th \$100,000 payment.

Here's the answer: Note that *even if all of you who read this page were to send in \$15.95, it would still not do the job.* Too few read this page. That's right! However, what if those of you who are following us, pastors especially (but also you on whom pastors rely) — what if you were to *phone* us and ask us to put enough one-time special gift brochures in the mail for your whole church? Our one-time small gift plan is precisely designed to allow many hands to make light work. It is designed to avoid any suspicion that we are diverting funds from mission giving or enlisting on-going givers on a list of our own. At least phone me and ask the questions you have. Call (213) 791-1324 and reverse the charges. I'll be in.

Ralph D. Winter

Ralph D. Winter, General Director
U. S. Center for World Mission
1605 East Elizabeth St.
Pasadena, Ca 91104

A Dialogue with the Director:



questions people ask.

The U.S. Center for World Mission is a group of former missionaries and mission leaders who in September 1978 took over an entire college campus in Pasadena, California, which was vacated by a Christian college that had moved to another city.

Already 110 people are working in the Center each day, performing a variety of functions, all of which focus on the development of new efforts to get the cause of frontier missions moving again in America. The exclusive emphasis is upon 16,750 populations around the world which are still beyond the reach of any existing church or mission. (We have dubbed these people "the hidden people.")

The cost of the entire project, making it a self-sustaining venture which will no longer require donations, is \$15 million.

But, the Evangelical Movement in America today is bursting out all over with breathtaking new projects. Most of these seem to encompass the whole world in their purpose. Almost everyone knows Billy Graham, Jim Bakker, Robert Schuller, Pat Robertson, Bill Bright, Oral Roberts, Jerry Falwell, Morris Cerillo, etc. Just these eight brothers-in-Christ alone are out to raise \$1500 million dollars. (That's 1.5 billion dollars!) By what audacity do WE propose to raise another \$15 million, which amounts to an additional 1 percent?

Well put! We are not famous like those men. We have no radio or television program, no audience, no constituency, no mailing list of on-going donors, no millionaire friends.

WHO ARE WE, ANYHOW? IS THERE REALLY ANY DIFFERENCE IN WHAT WE'RE TRYING TO DO?

First of all, we are not going to be critical of these well-known leaders. I who write this am personally known to most of them, and I have great respect and admiration for all of them. I pray earnestly that God will bless their efforts.

The difference is we belong very nearly in a different world. First of all, I myself am a former missionary - commissioned in 1956. I worked for ten years with aboriginal peoples in Guatemala. I worked another ten years in a School of World Mission where a thousand missionaries

from 90 countries passed through my classes. Yes, on the **Board of Reference** of the U.S. Center for World Mission we have eight well-known Christian leaders who are not necessarily mission leaders. But we have 42 **Consultants** who are virtually all specialists in missions, only a few known widely to the general public, but all very well-known in the world of missions. Our **Board of Directors** consists of nine missionaries or mission leaders plus three mission-devoted businessmen.

Furthermore, most of our friends and closest associates live and move and have their being in the world of missions. I refer to the executives of the Interdenominational Foreign Mission Association and the Evangelical Foreign Missions Association, leaders of the major mission boards today (like Wycliffe Bible Translators, the Southern Baptist Foreign Board of Missions, Overseas Missionary Fellowship, Sudan Interior Mission, and various denominational boards of missions - Methodist, Presbyterian, American Baptist, Conservative Baptist, etc.). These are the people who know us well.

True, Pat Boone has been very kind to us. Billy Graham has gone out of his way. But it is a former missionary, Donald Hoke, founding director of the Billy Graham Center, who said, "This is the single most strategic institution in the world today aimed at evangelizing the 2 billion persons who can only be reached by 'missionary' evangelism. You may freely use my name in commending the Center to God's people everywhere." Jim Montgomery, Overseas Field Director of Overseas Crusades said, "If the U.S. Center for World Mission fails, our mission cannot succeed." Missionary families number among the most sacrificial supporters of this project.

Why? Because this, I believe, is the first time a group of missionaries have themselves taken the initiative to establish a center in the U.S. which will study, evaluate, and assist all mission effort in a constructive and helpful way, to move dynamically and decisively to push back the barriers limiting present efforts and penetrate the last 16,750 human groupings within which there is not yet a culturally relevant church.

AREN'T MISSIONS ALREADY DOING THIS?

Without any criticism intended, the answer is mainly "no"! Generally speaking, affluent Americans, far better able to contribute to overseas effort than ever in history are going home before the party is over - like a doctor leaving the delivery room before the baby is born. The mission agencies know full well there is an immense amount of work to be done, but the agencies are having a tough time keeping present work supported without adding new fields of endeavor. We want to help Americans rub their eyes, awake to the remaining challenge, not to be weary in well-doing, and give a massive new push to the cause of missions to the frontiers. We have no desire to add one more mission to compete with what is now being done.

10 42 AREN'T YOU PERHAPS OVER-EMPHASIZING "THE UNFINISHED TASK"?

Study the chart on the opposite page. Notice that column 5 represents the basic widely published statistics which add up to the total world's population of 4,321 million people (as of July 1, 1979). To the left of column 5 are four columns that break down those column 5 totals into two kinds of Christians and two kinds of non-Christians. It is column 4 on which the U.S. Center for World Mission and its sister Centers around the world are focused. You will note from the total of column 4 that it represents more than one-half of the world's population and 80 percent of the non-Christians of the world. Thus, column 4 is not only a larger task, but it is much more difficult than the column 3 task. The masses in column 3 are not only smaller in number but easier to reach: within every group listed in column 3 there are already at least some Christians in a worshipping fellowship that speaks their languages and represents their same cultures. This is precisely not true for column 4. In view of the truly staggering magnitude and complexity (see col. 7, 8, 9) of the column 4 task, one modest-sized campus devoted exclusively to it does not seem to be an over-emphasis!

WHAT DID YOU SAY ABOUT SISTER CENTERS?

We are not presuming for a moment that Americans will be or should be the only answer to the unfinished task of missions. It is a wonderful fact that we can confidently assume that Christians in every land are as willing as we are to try to fulfill the Great Commission. Therefore we assume that the idea of a Center focused on frontier missions will be acceptable for every country (and for every region in large countries, like India). There are already boards of directors in South Africa, Scotland, South India, Singapore, Hong Kong and Korea concerned to establish sister centers. Interest exists in a half-dozen other countries. All these centers will be supported and operated by citizens of the respective countries. It is not for Americans to go around the world telling others what to do. We are delighted, however, whenever word of our efforts has aroused interest in doing the same thing, whether it is Brazil, Nigeria, etc. Our International Consultant, George W. Peters, has the responsibility of lending encouragement and maintaining contact with all such parallel interests in other lands. Only in this way can the job ever be properly done. All the Christians of the world must get involved!

CAN'T THE NATIONAL CHURCHES OVERSEAS DO THIS JOB BY THEMSELVES?

Many American Christians assume that somehow the job will be easier for, and more effectively done by, "national Christians." Where the job is a column 3 task (reaching out to people in the same culture and language as those national Christians) that is a true assumption. But the column 4 task is by definition as much a missionary task for so-called "national Christians" as it is for Americans. We are all "national Christians," meaning we are all citizens somewhere. But whoever we are we will have to learn a foreign language and adjust to a strange culture to reach column 4 people - column 9 shows that they live in at least 16,750 sub-groups where there is no church at all.

Furthermore, to expect the national churches to automatically be a success at this kind of missions is the same as assuming that an Anglo church in any American city can automatically be effective in reaching out to Navajos, Lebanese refugees, Chinese, or even Spanish-speaking people in their neighborhoods. No matter how much the church may want to evangelize these people, it is simply not the best instrument for the cross-cultural ministry which such a task involves. This requires special skills and special gifts. And throughout history it has required special organizations, supported by the church, but free to determine with missionary wisdom just how to do the job.

In the last twenty-five years many such "special organizations" have sprung up overseas. It is welcome news that Christians in other lands are responding to the call to get involved in missions which are also "foreign" to them. But the task is so immense that it is going to take a concerted effort on the part of Christians everywhere to fulfill Christ's command. We cannot escape our responsibility just because Christians elsewhere are beginning to help us bear the task.



WHY DO YOU NEED A CAMPUS?

We feel we must attack the root of the problem. Young people by the thousands streaming to Urbana and making a missionary decision do not have the hard facts upon which to build the serious next steps that can take them into a challenging task within the Great Commission.

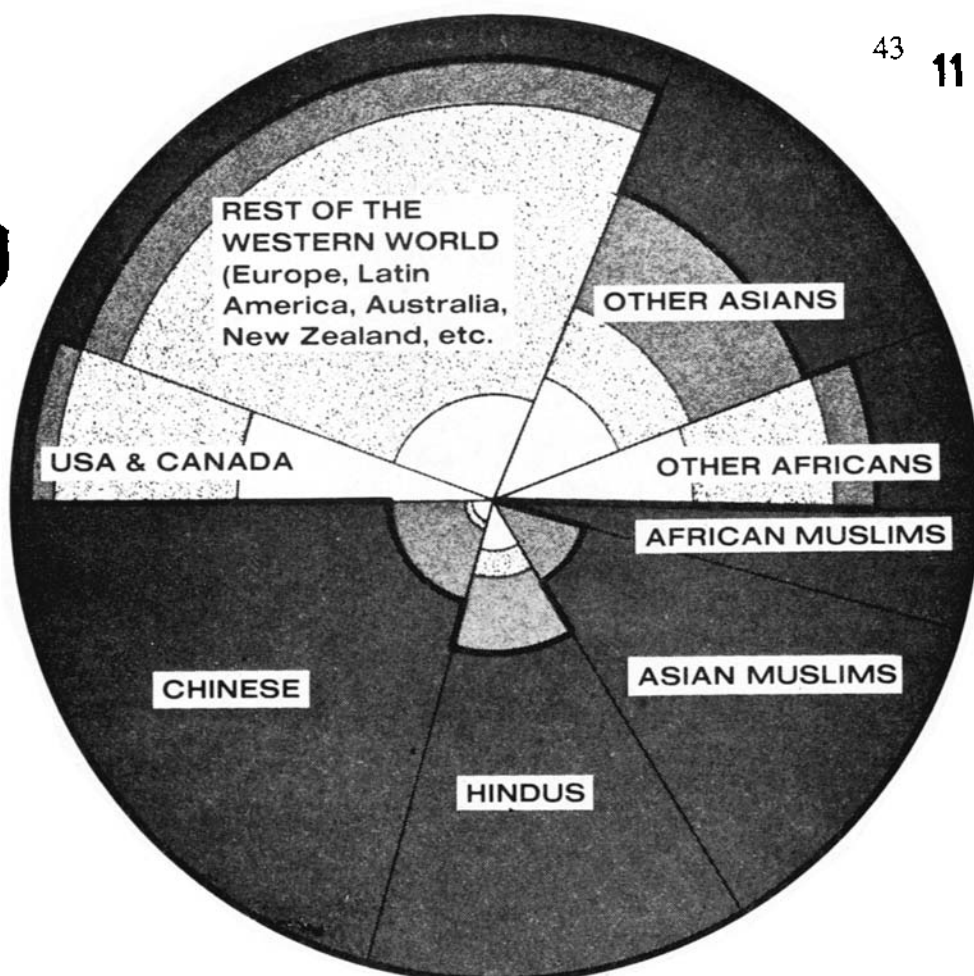
Most of our campus at any given time will be filled with students taking a single semester out of their regular college course. Most will be from secular universities and colleges - because that is where 90 percent of all evangelical students are!

This special short course in "International Studies" has been developed over six years, three years on the Wheaton campus, and has had outstanding success in giving college young people a completely new foundation upon which to build their careers, whether or not they go overseas. They come away knowing not only what the Bible teaches about mission strategy but what 37,000 American missionaries are actually doing around the world, where they are concentrated, what agencies they work for, what languages and cultures they have or have not penetrated, what is left to be done and how to do it. It is called "International Studies" merely to safeguard the transfer of units to a secular school. But it amounts to a completely new Christian intellectual foundation for most students. Every church needs at least one member who has received this kind of intensive education in the worldwide Christian cause. Yet there is no secular university in the country that provides courses of this sort.

DO YOU HAVE A GRADUATE PROGRAM?

Yes. We already have a sister corporation (under the very same Board of Directors) called the William Carey International University. The state of California has authorized us to grant six M.A. degrees and five Ph.D. degrees, in fields such as Chinese Studies, Hindu Studies, Muslim Studies, Tribal Studies and International

Penetrating the Last Frontiers



CHRISTIANS		NON-CHRISTIANS	
230	1,031 million (E-0)	604 million (E-1)	2,456 million (E-2 and E-3)
			The "Hidden People"

WORLD STATISTICS, MID-1979 IN MISSIONARY PERSPECTIVE
(population given in millions)

	1		2		3		4		5		6		7		8		9	
	CHRISTIAN		NON-CHRISTIAN		POP.*		N.A. FOREIGN MISSIONARIES		DIVERSITY IN COLUMN 4									
	Committed	Nominal E-0	within range E-1	beyond E-2, E-3	TOTALS	working with 1,2,3, 4	languages	sub-groups										
WESTERN WORLD																		
USA, CANADA	69	146	17	12	244				80	300								
EUROPE, LAT. AM. N.Z., AUSTRALIA	60	719	187	151	1,117	15,018	1,000	480	950									
SUB-TOTAL	129	865	204	163	1,361													
NON-WESTERN WLD																		
CHINESE	2	1	140	737	880	1,217	100	50	2,000									
HINDUS	6	11	40	506	569	950	50	200	3,000									
MUSLIMS, ASIA**	.11	.05	20	493	513	100	50	300	3,500									
MUSLIMS AFRICA	—	—	—	176	176	—	50	280	500									
OTHER ASIANS	44	64	157	282	547	7,077	1,600	2,500	4,000									
OTHER AFRICANS	49	90	43	99	251	9,338	500	1,500	2,500									
SUB-TOTAL	101	166	400	2,293	2,960													
	230	1,031	20%	80%	4,321	91%	9%	5,390	16,750									
	1,261	604	3,960	2,456	33,700	37,050												
	29%		71%															

* Population Reference Bureau, Washington, D.C.

** Note there are additional 26 million Muslims in the Western World

U.S. Center for World Mission
May, 1979

STUDY THE DIAGRAM AND TABLE

1. Locate the Committed Christians in the USA and Canada, then in each major part of the world.
2. Recognize that usually only Committed Christians evangelize anyone.
3. Observe the dark outer sections of the circle diagram; i.e., the huge numbers of totally unreached. These can be reached by missionaries only.
4. Use this chart to destroy the BIG LIE that the day of the missionary is over.

- ☐ Committed Christians
- ☐ Nominal Christians
- ☐ NonChristians within Cultural reach
- ☐ NonChristians Beyond the Range of Normal Types of Evangelism--Needing Missionary Methods

Each of the above pieces of pie is divided into 4 categories. Each piece of pie represents a major cultural sector of the human family. The upper 4 sectors are the "spiritual haves" while the lower 4 are the "spiritual have nots" who have no real chance to accept Christ.

The numbers in Column 5 are the widely accepted world population figures published by the Population Reference Bureau, Inc., in Washington, DC.

Columns 1, 2, 3, 4 break down the Column 5 totals into estimated subtotals, two kinds of Christians and two kinds of nonChristians.

Column 4 is the column of special interest to the USCWM, because these are the people within whose social grouping (language, subculture, economic stratum) there is not yet any church of their own people. These are the people who can only be reached by special crosscultural evangelism. It is criminally false and unfair to these people to wishfully think the Gospel has been taken to all subnations of the world. Note the massive numbers in this column.

Columns 7, 8, 9 further describe the serious job of reaching the Column 4 people. Note how few missionaries and how many languages and subgroups there are in this category!



Development. In addition to our very special one-semester program already mentioned, we expect to have a growing force of experts on campus connected with a series of mission strategy offices dealing in specific detail with the great unwon blocks of humanity. These senior researchers will mainly be missionaries retired, returned, reassigned to us, who will bring immense field experience and constitute an outstanding graduate faculty. Furthermore, there are at least 300 U.S. missionaries scattered all over the globe who have Ph. D. degrees. The word "International" in the title of the university corporation indicates our intention to set up adjunct faculty and graduate committees in most of the major centers in the non-Western World and thus be prepared to sponsor both missionaries and nationals in graduate degree studies without their having to come to the U.S. This will also - and most importantly - allow us to harvest hundreds of thousands of hours of additional field research at essentially no cost of us.

WHY THIS PARTICULAR CAMPUS IN PASADENA?

First of all the place. In the last 25 years Southern California has become the one place on the entire earth's surface most closely approximating a Pentecost of Nations. There are larger concentrations of a larger number of nationalities there than anywhere else in the world (and generally each foreign group has a higher percentage of Christians than in its home country!). This fact has implications both for training programs and strategic developments. Secondly, this campus. This was and is literally the only campus available, where we can set up shop, start operating and claim the ground for this dream. Despite the active competition of a monied spiritual cult that had a temporary lease on 2/3 of the campus, we now own it having completed the down payment in September of 1978. To build the same campus elsewhere would cost almost three times as much. To lose this campus by failing to make the payments will set back the exclusive and crucially necessary emphasis of this Center for many years - at a time when to delay is truly tragic in terms of world events.

IN A PRACTICAL SENSE, HOW DO YOU EXPECT TO PAY FOR THIS CAMPUS?

We are already being carried on a wave of positive response. All kinds of leaders of all kinds ranging from devout but hard-headed businessmen to mission statesmen have investigated our methods and objectives. No one, no church, has heard us out and turned us down.

While we lack the widespread notoriety that would make it easy, we feel sure that as fast as people hear about the challenge they will respond.

Obviously we are making it harder for ourselves by asking for only a \$15 one-time gift, but there are two good reasons for this: we do not wish in any way to conflict with regular mission agencies, and we do indeed want to get to as many people as possible with this challenge.

One challenging plan is for people who want to help us to organize letter-writing parties to send out a specially prepared letter to their friends. If just 50 people sent out an average of 30 letters each, this would bring back 1,000 of the \$15.00 one-time donations we seek, assuming only 2/3 of the friends responded.

We would much prefer that to big donations, and we are eager to help arouse Americans to give more for frontier missions through standard mission agencies of all kinds.

YOU HAVE TOLD US ABOUT EVERYTHING AND EVERYONE EXCEPT YOURSELF! WHAT IS YOUR BACKGROUND?

I was born in California, grew up in Christian Endeavor, Youth for Christ, Navigators (in the Navy in WW II), graduated from Cal Tech, taught one year at Westmont College, attended the first "Urbana" (at Toronto), helped launch a non-professional missionary effort to Afghanistan; further studies at various places (including Prairie Bible Institute) led to an M.A. in Education at Columbia University, a Ph.D. at Cornell in Anthropology and Linguistics and later a B.D. at Princeton. I worked with Mayan Indians in Guatemala for ten years, helped to found the theological-education-by-extension movement (extending seminary to Indians), was elected Executive Secretary of the Latin American Association of Theological Schools, Northern Region (17 countries), was invited to join McGavran and Tippet in the second year of the new Fuller School of World Mission in 1967. In 1972 I helped to found the American Society of Missiology (of which I have been both Secretary and President), the William Carey Library, the Summer Institute of International Studies, the Order for World Evangelization, etc. I was asked to give a plenary address at the Lausanne International Congress on World Evangelization, and the opening address at the 1976 Triennial Mission Executives' retreat of the Interdenominational Foreign Mission Association and the Evangelical Foreign Missions Association, the same thing again at the opening session of the 1979 EFMA Executive Retreat. My father has been an active lay Christian, headed up the development of the freeway system for the City of Los Angeles. My older brother, an engineer, has been President of the Board of African Enterprise, and my younger brother is President of Westmont College. On November 1st, 1976 when I left Fuller Seminary I was a tenured full Professor of the Historic Development of the Christian Movement.

WHAT IS YOUR THEOLOGY?

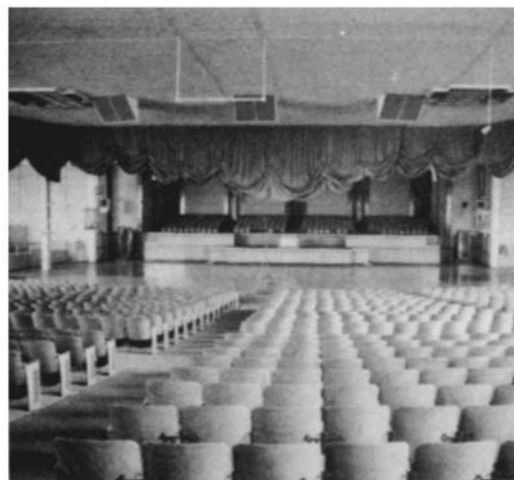
Our people are central in the evangelical movement. We adhere without qualification to the full inspiration and authority of the Bible, to the uniqueness and saving work of Christ, to the power of the Holy Spirit and His guidance in our lives. Specifically we hold the Lausanne Covenant and the statements of faith of the Interdenominational Foreign Mission Association (IFMA) and the Evangelical Foreign Missions Association (EFMA) as bench mark documents with which participating individuals and organizations must be in agreement. We do not have nor do we contemplate any formal relationship with any denomination or church council, but we do welcome representatives of evangelical mission agencies to work with us in our various strategy institutes and mobilization centers. All of our staff are supported by some mission agency or other and are on loan on a short or long-term basis to us except for several of our central staff who raise their own support directly under the banner of the U.S. Center for World Mission.

Scenes



NIECE HALL

2



1

MOTT AUDITORIUM

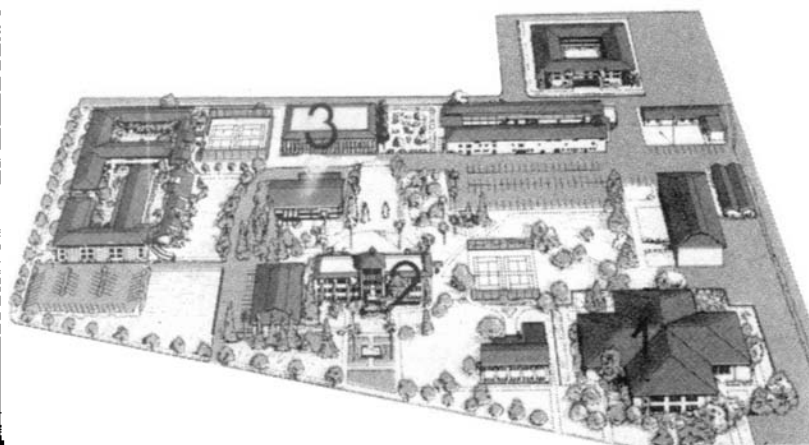


3

LATOURETTE LIBRARY

World-Wide Outreach Needs Strategic Facilities

The U.S. Center is only one of a budding worldwide network of centers stressing the remaining frontiers. Yet because the lion's share of trained Christians are in the U.S., the task in world evangelization that falls to them is still a complex effort requiring the vast accommodations only a college campus can provide. A campus environment is ideal to house the research institutes, mission personnel, libraries, classes, students and other services of the Center. We believe God has shown us His choice.



Strategic location

for world-wide outreach.

This campus is ideally located near 120 mission agencies . . . the largest concentration in the United States. Also, Southern California has been a powerful magnet, drawing a larger number of nationalities than any other spot in history. Here is a true pentecost of nations . . . a springboard back into these very same countries.

U.S. Center for World Mission

Vol. 1:8

1605 East Elizabeth Street, Pasadena, CA 91104 (213) 794-7155

Date I'm writing	Mar. 1	Mar. 15	Mar. 29	Apr. 12	May 3	May 17	June 7	June 28	July 26	Aug. 16	Sept. 17
Date you are reading	Mar. 23	Apr. 6	Apr. 20	May 4	May 25	June 8	June 29	July 20	Aug. 17	Sept. 7	Oct. 5
New donor response to previous ads	—	—	31	33	61	74	67	?	?	?	?
Other new donors	183	128	139	129	223	100	190	?	?	?	?
Total new donors between issues	183	128	170	162	284	174	257	?	?	?	?
Total donors to Project	9,608	9,736	9,906	10,068	10,352	10,526	10,783	(13,000)	(17,000)	(24,000)	(35,000)

Can We Keep This Campus? Sept. 15th is the Watershed!

As you flip through this magazine you have to watch out that you don't get caught reading too many interesting things — because you simply don't have the time!

But you can at least check the table above which shows our snail's pace progress toward our WATERSHED date, Sept. 15th. However, I must explain certain curious things.

FINANCIAL INSIDE FACTS

1. Do you see "June 7th" on the top line above? That's right now, as I'm writing these words — yet you are probably reading these lines about June 29th. You may even be wondering how I can calmly talk about a Sept. 15th "watershed" date when we might yet be done in on June 15th!

2. Well, while we really can fail Sept. 15th, God has now suddenly given us a way of escape for June 15th, if we need it: If necessary, we can delay purchase of the essential off-campus housing and meet our June 15th campus payment with funds already paid toward that housing. Note: We don't want to delay the housing purchase — because the price will gradually rise — but that is better than losing the campus!

3. So that's why Sept. 15th (not now June) is the real watershed. That is the date of our last large quarterly payment, namely \$360,000. After that, the payments are \$175,000 every three months, and don't you think it seems reasonable that if we can get up enough momentum by then we can sustain it after that? That is, if we can with God's help encourage enough people not only to send in their own one-time Founder Gift and encourage others to do the same . . . won't that process keep going? Let me explain how.

CURIOUS FACT NO. 2

We don't expect opposition. In our scant 30 months of "in utero" development, all kinds of famous people have come to our side. Amazingly, no one, absolutely no one has ever both heard us out and turned us down. This project was founded by well-educated and highly experienced missionaries, developed with the advice and

help of over 40 mission executives and mission leaders as consultants, and was investigated in depth by keen businessmen, pastors, and laymen. Credibility just is no problem.

And, our very uncompetitive, non-threatening, one-time, small-gift (\$15.95) funding policy has allowed over 30 of the leading mission agencies — without our pressing them — to befriend us and help us (write for our Fact Sheet A).

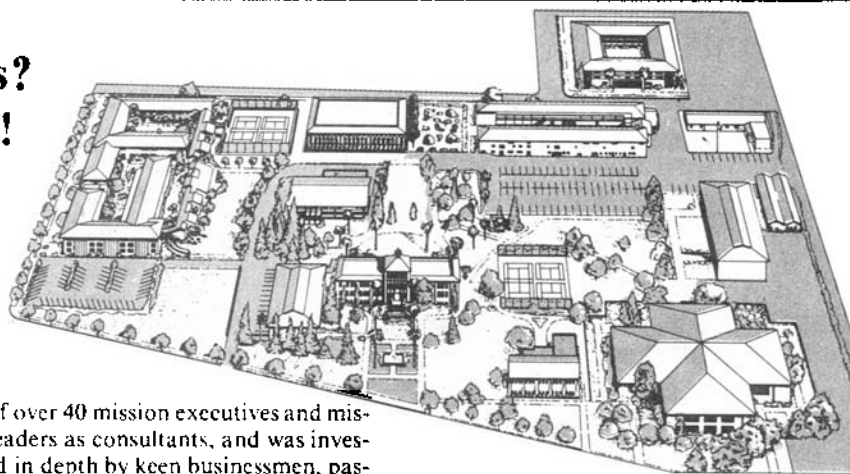
So what's left? Very simply — for all those people who know about our cause — the task is easy: *Pass the word on!*

How simple it would be if everyone who has already given \$15.95 or more would get some of our brochures and pass them on! Almost 11,000 have already given; *if* each one found one more person per week, we'd leap right over the moon. Isn't this curious: we'd have 1,000,000 people giving \$15.95 in just 7 weeks if everyone who gave (beginning with our 10,783) were to find one more person each week. And note: we would harm no one, destroy no existing cause, etc. However, however, however . . .

CURIOUS FACT NO. 3

However, a stern warning comes to us. Experts tell us that even granting the fact that we send back to everyone who gives \$15.95 a book, a poster and three brochures, only one out of ten will likely go on to share this challenge with others. Isn't that curious?

OK, the amazing fact then is that you, dear reader, (please don't take offense at this) really cannot help us very much with your own money. Not enough of you have followed this series closely; not enough of you have endured to this page! Does this fact doom us? Will those numbers on the bottom line above suspensefully fall short as the next four issues report in to you how we are doing?



Please don't worry. Just pause a second and ask God right now . . . Ask Him if He would like you, in the midst of all your present commitments to reach out to this one thing more, to find out more about us, to get some brochures and pass them on.

Don't listen to us. Every page of this magazine pleads with you for good causes. Ask Him about the need for you to help share the challenge of a major, new, devout, Godly, yet experienced mission center, helping all mission agencies and churches, pointed exclusively to the last frontiers.

In other words, how many people have real confidence in you? Can you, as a Pastor, leader, dare to move quickly, to sound us out, call us up, ask us how you can spread the challenge of the peoples of the world still beyond our present outreach and help establish a strong center to make that happen?

OK, here's the final good word! We expect to visit 20 cities between now and Sept. 1st. Yours can be one of them. Firm: Portland, Boston, Minneapolis, Wash. D.C., Kansas City, Los Angeles. Hopeful: Philadelphia, Pittsburg, Seattle, Yours?

- (213) 791-1324
- ☐ Tell me more.
 - ☐ Please tell me what a pastor can do.
 - ☐ Please tell me what an individual can do.
 - ☐ Count on my daily prayers. ☐ Here's my own \$15.95.

TO: Ralph D. Winter, Gen. Dir.
1605 E. Elizabeth
Pasadena, CA 91104

FROM _____

NEWS UPDATE

15

U.S. Center for World Mission

1605 East Elizabeth St., Pasadena, CA 91104 (213) 794-7155

We're here

Vol. 1:9

Date I'm writing	Mar. 1	Mar. 15	Mar. 29	Apr. 12	May 3	May 17	June 7	June 28	July 26	Aug. 16	Sept. 17
Date you are reading	Mar. 23	Apr. 6	Apr. 20	May 4	May 25	June 8	June 29	July 20	Aug. 17	Sept. 7	Oct. 5
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Total new donors between issues	183	128	170	162	284	174	257	389	?	?	?
Total donors to Project	9,608	9,736	9,906	10,068	10,352	10,526	10,783	(11,172)	(17,000)	(27,000)	(55,000)

What people have been saying. . .

PASTOR-TO-PASTOR

Many, many pastors have reached out to help us:

"Dear fellow pastor,

Without touching your own budget, your church can make a strategic contribution to total world evangelization through the U.S. Center for World Mission!

Our church did. Our people responded. Yet subsequent giving to world missions through my own church did not dip, but has taken a quantum leap.

I believe in the unique work of the U.S. Center for World Mission. Dr. Ralph Winter's vision to stir denominations and local churches to reach the still unreached 16,750 cultural peoples units of the world is thrilling and realistic.

As a former missionary and presently a member of the Executive Committee of the Lausanne Committee for World Evangelization, one of my greatest concerns is the church's weakness in overall strategic planning for total world evangelization. The U.S.C.W.M. is one of the few agencies doing this. Those brothers merit our prayers and financial support because of the unique role they are seeking to fill.

Their financial plan is simple and workable. Every Christian and church can afford to share in it. All they ask is a one-time gift of \$15.95 from 44,000 more Christians to clear their last big quarterly payment on their campus-center in Pasadena for a new thrust to the 16,750 people groups left in our world without churches or missions among them.

But the time must be now. These 44,000 one-time donations are needed by September 15.

As a fellow pastor, I encourage you to let your people share in the blessing of this urgent, extremely strategic project for world evangelization. At Cedar Springs Presbyterian Church I announced it two Sundays. Many checks came in. Our people were challenged by the vision. Giving to other church causes has not suffered."

(Donald E. Hoke, Senior Pastor
Cedar Springs Presbyterian Church,
Knoxville, TN. Phone (615) 693-6132)



A MISSION EXECUTIVE

Recently, for example, Vergil Gerber, the highly respected secretary of the Information Office of the IFMA and EFMA (two groups of about 150 mission agencies) said:

"The latest statistics count some 16,750 cultures without churches or missions among them. The man who, perhaps more than anyone else, is responsible for refocusing our attention on these large blocs of the world's population — principally Muslims, Hindus and Chinese who are beyond the reach of present churches and missions, 2.5 billion of the world's 4.2 billion population — is Dr. Ralph Winter, Director of the United States Center for World Mission in Pasadena, California.

"The establishment of the U.S.C.W.M. itself is one of the most significant events in world missions in our generation."

FACE-TO-FACE MEETINGS

Boston	(617) 334-3529	July 18 & 22
Chicago	(312) 541-2953	July 24
Dayton, Call us	(213) 794-0526	July 25 & 26
Denver	(303) 770-3158	July 9 & 10
Detroit	To be announced	
Fayetteville	To be announced	
Kansas City, Call us	(213) 794-0526	
L.A.	(213) 794-0526	July 14 & 15
	(213) 794-7155	Aug. 4 & 5
Minneapolis	(612) 920-4687	July 24 & 25
Philadelphia	(215) 567-2942	July 23
Phoenix	(602) 993-0636	July 10 & 11
Pittsburgh	To be announced	
Portland	(503) 231-1643	TBA
Seattle, Call us	(213) 794-0526	Aug. 8 & 9
St. Louis	(314) 727-5961	Aug 1
Wash. D.C.	(202) 785-2517	July 27 & 29
Wichita, Call us	(213) 794-0526	

Possibilities

N.Y. City, Oakland, Ca.

A MISSION STRATEGIST

Dr. Donald McGavran, perhaps the most influential mission strategist in the world today said:

"I cannot recall any Christian organization only 2½ years old that has gained such widespread support and the confidence of leaders from all over this country. This is unique in our time."

Since last time:

- As the table above shows, 389 people have written in, 140 of which responded to this page.
- Now we have 75 students in our Institute of International Studies. Almost all from secular schools, "drinking-in" Biblical, Historical, and International mission studies.
- We now have four more in our Institute of Chinese Studies.
- We have 17 cities lined up for face-to-face (non-fund raising) meetings stressing new vision for frontier missions. See list.

- ☐ Tell me more. (213) 791-1324
- ☐ Tell me how a Pastor can share the challenge of new mission frontiers.
- ☐ Tell me how a lay leader can share the key brochure. Send _____ copies.
- ☐ Count on my daily prayers.
- ☐ Here's my own \$15.95

TO: Ralph D. Winter, Gen. Dir.
1605 E. Elizabeth
Pasadena, CA 91104

FROM _____

What mission agencies have done for the USCWM

FACT: The USCWM was founded to serve existing mission agencies. All our efforts at research, mobilization, and training are meant to funnel new facts, money, and missionary candidates into the agencies.

COMMENT: Since we were created to serve mission agencies it was truly amazing to us when mission agencies showed an interest in serving us--almost immediately offers to help and expressions of support began coming to us. Almost none of them were solicited.

FACT: To date over thirty different mission agencies have taken the initiative to help us in one way or another. (See following chart).

1. Distributing our Inst. of International Studies (IIS) brochures
2. Official endorsement of IIS program
3. Publicity for USCWM needs
4. Assistance with special projects
5. Fulltime personnel seconded (loaned)
6. Mailings for USCWM finances
7. Cash gifts and/or loans
8. Magazine articles

	ACMC	AIM	ANFM	BMF	CBFMS	CCC	C&MA	CNEC	ECMC	FEGC	GMU	GR	IMA	ISI	NAM	Naz.	Naz. OC	OMF	PCA	POV	RBMU	SIM	TEAM	UPOME	WBT	WEC	WMUL	WT	WV
1. Distributing our Inst. of International Studies (IIS) brochures	•	•	•		•	•			•	•	•					•	•				•	•	•		•	•		•	
2. Official endorsement of IIS program	•			•											•			•	•		•	•			•	•		•	
3. Publicity for USCWM needs			•						•									•		•									
4. Assistance with special projects			•	•					•										•							•	•		
5. Fulltime personnel seconded (loaned)				•							•	•	•					•	•					•					
6. Mailings for USCWM finances		•			•			•											•										
7. Cash gifts and/or loans		•	•		•		•	•											•										
8. Magazine articles		•	•	•	•																	•							

ACMC--Association of Church Mission Committees; AIM--Africa Inland Mission; ANFM--All Nations Frontier Mission; BMF--Bethany Missionary Fellowship; CBFMS--Conservative Baptist Foreign Mission Society; CCC--Campus Crusade for Christ; C&MA--Christian & Missionary Alliance; CNEC--Christian National's Evangelism Commission; ECMC--Episcopal Church Missions Community; FEGC--Far Eastern Gospel Crusade; GMU--Gospel Missionary Union; GR--Gospel Recordings; IMA--International Missionary Advance; ISI--International Students, Inc.; NAM--North Africa Mission; Naz.--The Navigators; Naz.--Nazarene Mission Board; OC--Overseas Crusades; OMF--Overseas Missionary Fellowship; PCA--Presbyterian Church of America; Prov.--Providence Missions Homes; RBMU--Regions Beyond Missionary Union; SIM--Sudan Interior Mission; TEAM--The Evangelical Alliance Mission; UPOWE--The United Presbyterian Order for World Evangelization; WBT--Wycliffe Bible Translators; WEC--Worldwide Evangelization Crusade; WMPL--World Mission Prayer League; WT--Worldteam; WV--World Vision.

FACT--To date ten mission agencies have agreed to jointly endorse and promote our one-semester student missions program (the Institute of International Studies) to student contacts, churches and friends. These include: Africa Inland Mission, Conservative Baptist Foreign Mission Society, North Africa Mission, Overseas Crusades, Overseas Missionary Fellowship, Regions Beyond Missionary Union, Sudan Interior Mission, Worldwide Evangelization Crusade, Worldteam, and Wycliffe Bible Translators. Altogether, sixteen agencies are distributing our student brochure.

FACT--Eight different mission agencies have loaned personnel to the staff of the U.S. Center for World Mission including:

In the Institute of Chinese Studies, Jim Ziervogel of Overseas Crusades and Alan Gates of the Conservative Baptist Foreign Mission Society.

As Director of the Institute of Tribal Refugees and Chairman of the Strategy Division, Ernie Heimbach, until recently Home Director of Overseas Missionary Fellowship.

As chairman of the Division of Mobilization, Ben Jennings of International Missionary Advance.

FACT--Bethany Missionary Fellowship printed our promotional brochure at great discount--a real savings!! Campus Crusade for Christ loaned us \$100,000 (unsolicited) before our 1st major deadline and then several months later decided to make most of it a gift.

Overseas Crusades president Luis Palau sent out a letter to 13,000 people on OC's mailing list before our first big deadline asking for \$15.95 from each one. (see Fact Sheet C)

Worldwide Evangelization Crusades' affiliated Scottish Mission Centre has offered to host the 1980 Edinburgh II (a conference on frontier missions for missionaries and mission executives).

Just recently International Students, Inc. has seconded a man for 18 months to help coordinate the conference.

World Literature Crusade contributed the salary for a secretary for Dr. Winter during a six month period. In addition they also loaned us \$100,000 before our 1st deadline.

World Vision gave us \$25,000 before the first major deadline.

Fact Sheet B

How the USCWM is invading secular college campuses

17

FACT: An estimated 1.2 million really dedicated Christian students are currently enrolled in secular colleges.

FACT: These future church members and leaders are immersed for four solid years in an atmosphere generally characterized by skepticism, secularism and ignorance or disdain for the Christian movement.

FACT: In such a corrosive atmosphere, a high percentage of entering Christian students eventually reject Christ or at best acquiesce to the tacit assumption of a dying and irrelevant Christianity.

FACT: Secular education offers little reason to believe in Christianity's vitality. For example, few secular courses on Africa will normally mention that 85% of Africa's schools and hospitals have been founded by missionaries, or that in Africa and Asia, 1000 new churches are opening their doors each week. (Have you ever heard these two astonishing facts?)

Thus, it is ironic that at the very hour in history when the Christian movement is stronger and more successful worldwide than ever before, there is a growing feeling that just the opposite is true. Satan has accomplished this by sealing Christians off from the facts.

The USCWM is now operating a prototype program which effectively counters the severe misinformation or vacuum of the typical secular college curriculum. The *Institute of International Studies (IIS)* is an intensive semester/quarter designed to invigorate the Christian student (in secular colleges) with new vision, direction and purposes for his life--all while he or she loses no time or money in college.

HOW DOES THIS PILOT PROGRAM WORK?

There are few subjects which Christianity does not vitally affect. *History*, for example, is more coherent when taught from the perspective of God's hand in world events. *Anthropology/Sociology*--the study of man and his cultures--is strengthened by a biblical view of man. *Philosophy* is clarified by a Christian realization of man's full purpose and value on earth.

Many "secular" topics are legitimately and more accurately taught from a biblical and Christian standpoint. Yet, the current

textbooks and courses have till now been bleached of such perspectives. Christian students suffer from the lack.

The IIS prototype program now offers fully accredited courses from a Christian perspective as a one-semester/quarter supplementary program (not competing with Christian colleges or Bible schools). This exciting course gives biblical, historical and international perspective of God's work all across the world. The IIS program thus rapidly injects the vitamins into the purely secular perspective normally given to Christian students at secular colleges.

College students normally invest an average of 55 hours each week towards course work. Now, IIS allows them for one high-powered semester or quarter to invest *all* of this prime energy into the rediscovery of God's purposes in their lives and the world. Like-minded students from scores of secular colleges transfer to the IIS program for one semester or quarter or even January inter-term (whichever fits), to receive a brief but powerful reorientation.

This brief "vacation from secularism" into uplifting prayer and purpose energizes the rest of their secular college career with the understanding of God's presence behind secular interpretation. Yet, such a reorientation--fully transferable and secularly accredited--is only half the cost of most private colleges.

PROTOTYPE?

The concept of a one-semester, *accredited* intensive study of Scripture and God's purposes, as an oasis in the midst of a secular college career, is now being examined by Christian colleges as a viable alternative to abandoning most Christian students to totally secular input.

With the participation of colleges across the country, space for perhaps 20,000 young people per year would be available (the present IIS prototype can only accommodate 2000). (*In-cidentally, this participation by Christian colleges would also rescue them from the current crisis in funding caused by dropping enrollment.*) As the idea catches on with more and more Christian colleges, perhaps another 100,000 annually could be reached. An independent study course for adults is already available. Such a massive, powerful reorientation to the FACTS of God's work in the world could well revitalize the church's vision and ministry in the world.

How we hope to avoid perennial fund raising

EVEN IN OUR FOUNDING PERIOD

In 1974, a call was published at the large Lausanne International Congress on World Evangelization establishing the grounds for a new thrust to penetrate to the remaining 2.5 billion people still without a church. (That call is available---ask for The New Macedonia, \$1.00.)

Out of that call, the U.S. Center for World Mission was founded as a U.S. base of operations in the new effort. Its \$15 million founding budget included housing, a former college campus, and operating endowment--resources to be used to establish the beehive of new strategy institutes, training programs, mobilization centers, and supporting services needed to gear up for the new thrust. (The book Once More Around Jericho tells the exciting story of its vision and founding).

The Center was designed to be *self-supporting* once in operation--deriving its operating budget not from continuing fund drives, but from rental, tuition, interest, shared staff, etc. However, \$15 million was needed for its *founding*.

Even in this founding period the Center wanted to avoid competing with the very mission agencies it sought to serve. Moreover, it recognized the need to spread as far as possible the vision of evangelizing those still unreached 2.5 billion people. Therefore, after much prayer, it was decided that the Center should do something very different from traditional, perennial fund raising.

The Center decided it would:

- 1) *not ask money from church budgets*
- 2) *not ask more than \$15.95 from any one person (the 95¢ is the cost of returning instructional materials).*
- 3) *not ask for repeated gifts from anyone.*

These severe restrictions have horrified most seasoned fund raisers. By this method to raise the necessary \$15 million the Center would have to involve one million Christians in its founding. Many declared this to be impossible for a relatively unknown group of missionaries.

HAS IT WORKED?

Well...yes and no. It is true that we have faithfully followed these policies since Decem-

ber 1977. And the Lord has provided faithfully for each of our payment deadlines. Yet, so far He has used individuals who have volunteered far more than \$15.95, to help us until the million people are reached. (As \$15.95 gifts come in, the amounts above \$15.95 will be reassigned to more front line projects.)

Reorienting evangelicals to the bold new task ahead *has* turned out to be painfully slow. Yet again we have been pleased and surprised with their response. Many pastors across the country (especially those who have read the Jericho book and understand the full import of this new vision for their congregation) have spearheaded a one-time campaign in their church, handing out the Jericho book, showing the film Penetrating the Last Frontiers, and encouraging members to give once. The fact that it is a *one-time* gift has impressed pastors.

Laymen have also participated--informing Sunday School classes or Bible studies, for example. Mission agencies similarly have approached their constituencies for a one-time \$15.95 gift and have increased their own giving. In many cases, we never see the names and addresses from these campaigns, since we intend no return solicitation.

Some individuals have lent the Jericho book to friends, pushing the vision farther than we ourselves could have. One elderly man lent out four books to 40 of his friends; 28 became Center Founders by sending in \$15.95. Many other creative approaches have been taken by people eager to share the new vision with others.

In fact, it is this kind of spontaneous and contagious movement of the Spirit on human hearts upon which we primarily depend.

In many ways the establishment of the Center is now out of our control. Somehow, to continue meeting accelerating payments there must be an acceleration of concern, a more rapid spread of the vision. Yet, in this too we depend upon the accelerating responses of many more who, like those before them, will warm to the vision of finally reaching the least-reached peoples on earth, and share this vision with their friends.

Would you be able to help? If you haven't read the Jericho book, perhaps that would be a good first step. Then, if you can help share the vision, please contact us.

BILL BRIGHT

I give my enthusiastic support to Dr. Ralph Winter, whom I have known, admired, and held in high esteem for more than thirty years. He is a man of vision, dedicated to our Lord, with unusual ability. I am confident that the Center for World Mission, which he heads and for which he has ambitious plans, will become a reality and will encourage all who are concerned about giving a helping hand to World Missions.

I remember that Werner von Braun, the father of space flight was once asked what it would take to send a rocket to the moon, and he replied, "The will to do it." Now I believe God wills world evangelization, the question is, "Do we?" I see the Center for World Mission in the United States and the other centers which there's a vision of establishing around the world, helping to focus our attention, our will, our resources and our studies as Christians on that great bloc of people that God loves and that Christ came to bring the Gospel for.

The Center for World Mission can help us to focus on the one great question, "What is it going to take to reach these great blocs of unevangelized people?" Who are they? Where are they? Pinpoint them, describe their needs, help us to see them and then help us to see some of the ways and resources God has given to us to reach these people.

I don't know of any other organization or institution in the world which is uniquely going to do what the Center for World Mission proposes to do--which is to study, to propose strategies to bring Christians together to work on those 84 percent of the non-Christians of the world who are outside the reach of any current evangelistic efforts of any missionary program.

BILLY GRAHAM

I heartily endorse and support the United States Center for World Mission. Let's join hands together and make this a success for the advancement of the Kingdom of God throughout the world.

When something like this is established, I'm glad to lend any kind of support that I possibly can to it. I also am very confident that Ralph Winter is an innovator in missions; he's a man of great originality. He has brought certain practices like the extension program in theological education to a very practical application and I think that this is prospering throughout the country. I have no reason to believe that if he has an idea here which has reached its time that it won't prosper also, and I'm very glad to support him in it.

DONALD HOKE

The U.S. Center for World Mission is probably the single most strategic institution and movement in the world today aimed at evangelizing the two billion persons who can only be reached by cross-cultural, "missionary" evangelism.

Your vision is cosmic in its breathtaking dimension. It is a Biblical response both to an obvious need as well as to the clarion call of the scriptures to finish the work of world evangelization. Who cannot but hope and pray that God through the influence of His people will not make this vision a reality.

DONALD MCGAVRAN

There are 2.4 billion who cannot be reached by near neighbor evangelism--even were Third World churches to spend themselves in evangelism. By 1980 there will be three billion (fifteen times the total population of the United States) who can only be reached by cross-cultural messengers--lifetime missionaries. And at this time, the only missionary strategy some Christian leaders know is "Let the Third World churches evangelize. We won't." This is the crisis in mission.

Evangelical boards spend 90 percent of their men and money for work which has no intent to evangelize and no fruit in new Christians and new churches.

Your Center for World Mission, devoted specifically to cross cultural evangelization, committed to the sending of missionaries to those who have yet to hear and yet to believe, is a most timely, strategic and significant movement.

I am with you heart and soul. Your Center will buttress all true missionary work. Every missionary society which obeys the Great Commission will thank God for you and pray for you. God has called you to stand in the gap, to stem the retreat, to turn the troops fleeing from cross cultural evangelization back to proclaiming Christ by word and deed and to multiplying Christian cells (churches) in every homogeneous unit in mankind.

I believe the projected ministry of the Center for World Mission is needed and will be a real asset to a strong missions thrust over the coming years.

PAUL ORJALA

Not since the demise of the Kennedy School of Missions at Hartford Seminary has anything loomed on the missions horizon of such magnitude and potential. To be frank, it is almost frightening in its scope, but I guess that is part of the specifications of anything momentous that God challenges us to undertake with His guidance and strength. I have found myself compelled to pray for you and for the others involved.

The 'furtherance of the gospel' (Philippians 1:12) must always have first claim on the attention of the Christian community throughout the world. Specifically this means reaching the unreached--still two-thirds of the world's population. The Center for World Mission, with its bold and creative leadership, and with its primary focus on the unreached, warrants the support of Christians everywhere.

LEIGHTON FORD

HAROLD OCKENGA

HAROLD LINDSELL

WADE COGGINS

WALDRON SCOTT

THREE USCWM PRIORITIES

1 Developing New Strategy

Reaching out to the lost world

Major strategy institutes at the Center seek to pinpoint the locations of the 16,750 Hidden Peoples. Institutes for Muslim, Chinese, Hindu and Tribal studies explore in depth their religious, economic, social and esthetic characteristics. In cooperation with all major evangelical mission agencies, this up-to-date information is now already being used to design new and more effective methods of bringing the Gospel to these highly complex blocs of mankind. Evangelical mission agencies are ready to reach out to the 2 billion.

2 Stimulating New Response

Reaching back for help

Mobilization offices, reaching back into different evangelical traditions in the United States, will stimulate people and funds to flow to the mission agencies . . . people and funds to "put legs" on the thousands of needed new mission strategies. Hopefully \$350 million more per year will be made available to missions agencies by 1984, just for outreach to Hidden Peoples.

These mobilization offices already benefit from shared facilities, services, information, and close contact with the latest mission developments coming from the strategy institutes. Many mission agencies already maintain personnel in the strategy institutes and mobilization offices.

3 Redirecting New Personnel

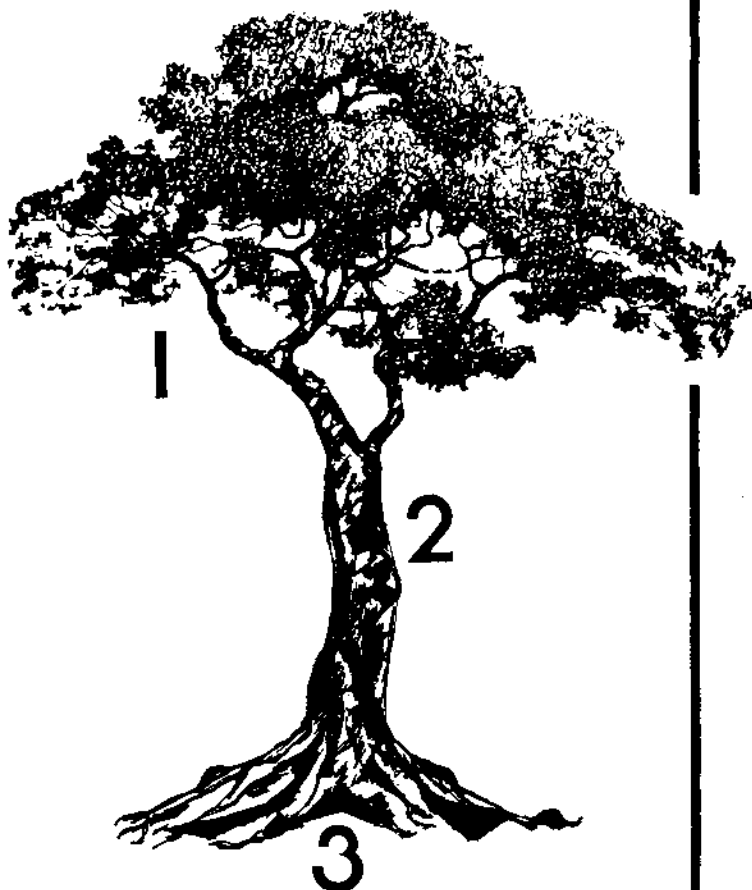
Reaching across cultural barriers

Unusual, intensive, one-month, one-quarter and one-semester undergraduate (and graduate) programs are available for students drawn from the 4,000,000 evangelical young people now in secular colleges and universities. These fully-accredited courses, honed over the last 6 years, help groping young people reinterpret a secular education. They give new perspective on the Bible, the sweep of human history, and the worldwide penetration and impact of the Christian movement: elements utterly fundamental to intelligent career choice, whether in the U.S. or abroad.

THE CAUSE OF WORLD MISSIONS

There are three essential elements in world missions. The relationship between these is illustrated by the tree at the right. The numbers relate to the priorities mentioned above and the organizational chart on the next page.

The branches represent the *strategies* which must be developed by mission boards and mission agencies to reach the Hidden People. The branches are supported by the trunk, which represents the efforts to stimulate new response to the challenge of the unfinished task, or *mission mobilization*. Finally, the root system--which ultimately gives life to the rest of the tree--represents the channeling of human resources into the cause of frontier missions, or the *training of recruits*.



THE U.S. CENTER
FOR WORLD MISSION

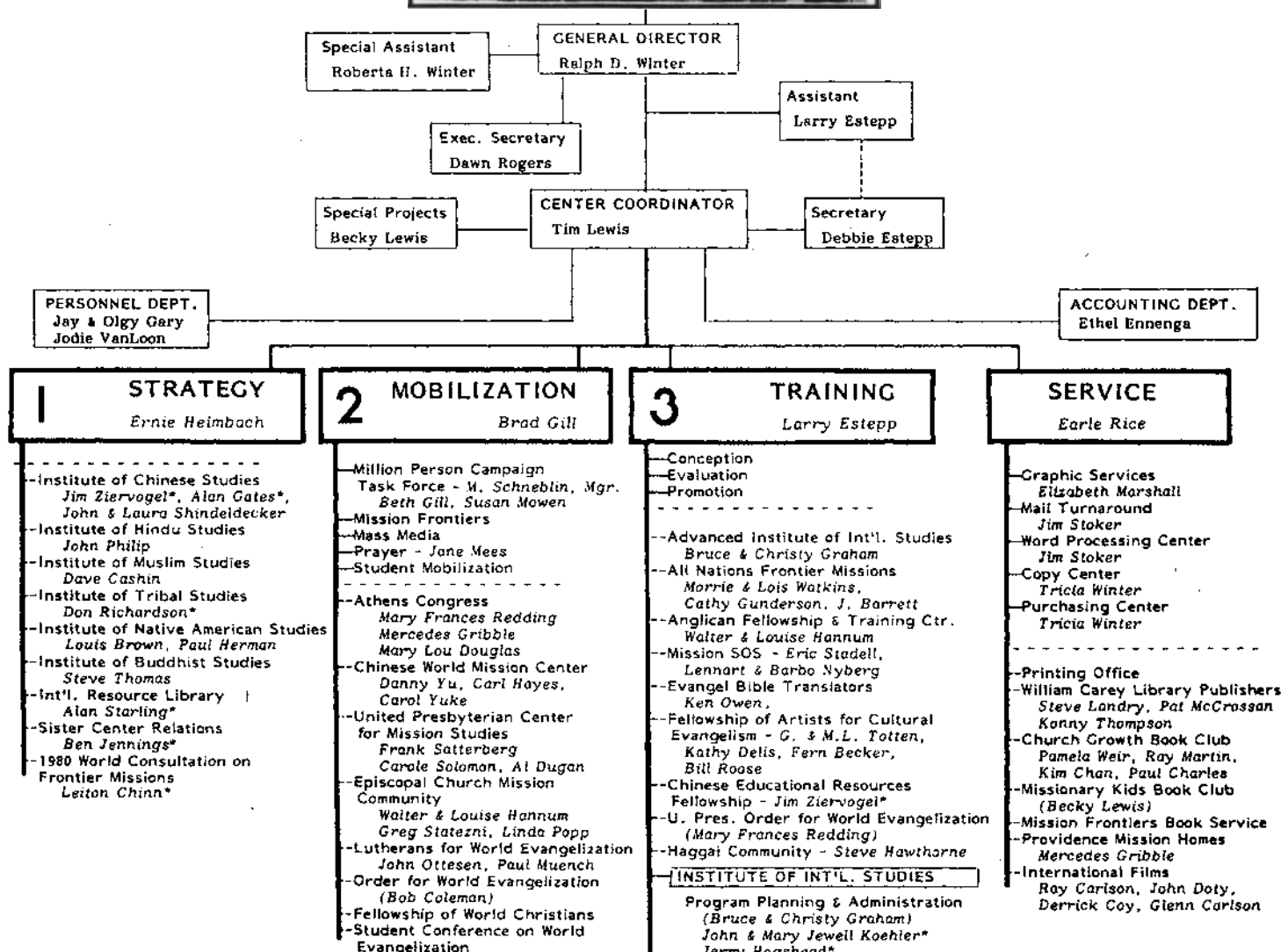
ORGANIZATIONAL CHART

BOARD OF DIRECTORS



** Dave Adams
Gene Davis
Bruce Graham
Walter Hannum
Dale Kietzman
** Donald McGavran

Jim Montgomery
John Patterson
Don Richardson
** Eric Stadell
Morris Watkins
Ralph Winter



Notice that all individuals
below the dotted lines are
not directly related
to the U.S. Center for
World Mission but work under
totally autonomous cooperative
organizations
they are a part.

parenthesis = secondary
job position.

* loaned to us from other
mission agencies.

** Not shown in photo

WILLIAM CAREY INT'L. UNIVERSITY

President - Dr. Ralph D. Winter
V.P. of Finance - R. Coleman, L. Winter
V.P. of Instruction - Dr. Norman Lewis

Dean of Graduate Studies - Dr. Harold Key

Division(s) of Chinese, Hindu, Muslim,
Tribal Studies

Division of International Development

Nurse Practitioner Training Program
Richard O. Johnson, M.D.

Teaching English as a Second Language
Lois I. Watkins

Institute of American Language and
Culture - Elcho Redding

Dean of Undergraduate Studies -(B. Graham)

International Studies

Extension Studies -(Barbara Langford)

V.P. of Administration -(Tim G. Lewis)

Plant Operations - M. Zaiger, M. Hagg,
G. Nelson, W. Earp

Facilities - G. Statezni, D. Ailanjian,
(A. Leach), S. Sauer

Security - R. Doud, G. Pickett

Food Service - D. Mowen, E. Zuiderduin,
M. Green, C. Sauer D. Tei-kwalia

Bookstore - A. Leach, D. Zuiderduin

22 How People are Helping

FASCINATING AND SIGNIFICANT REASONS FOR OUR UNUSUAL \$15 GRAPEVINE APPROACH

- 1) Knowing we'll never ask people for a second gift, more churches will cooperate. It may actually be easier to get more money by asking for less.
- 2) Meanwhile, with more churches cooperating, more people will gain a vision of the Hidden Peoples and begin to give new and additional money to the frontier mission activities of all the normal mission agencies.
- 3) Mission agencies will not sense competition but reinforcement. We'll not be winning away their steady supporters but adding thousands of new ones. The effect will be a missionary "broadening of the base" of mission giving in America.
- 4) Our approach does not employ fund raisers or high cost direct mail methods but simply relies upon the amazing and wonderful grapevine of personal recommendations. This is the method by which the gospel has spread since the first century. There is no more economical means.

OUR OBJECTIVE IN CONCRETE TERMS

- 1) Along with many others, our goal is "a church for every people by the year 2000."
- 2) By 1984, therefore, we feel that every one of the 16,750 Hidden Peoples must be known and accounted for in the plan of some evangelical mission agency somewhere in the world.
- 3) To do this we need by 1984 a global network of 60 sister centers, each focusing their own national resources on the unfinished task.
- 4) To do this, present U. S. mission agencies will still be required to play a large role and must have new resources of people and funds.
- 5) Within 3 years we seek to capture the imagination and backing of 1,000,000 Americans for a new interest and commitment to Frontier Missions through their own churches.
- 6) To do that we need to undergird the \$15 million Funding Budget of the U.S. Center for World Mission by a million founding gifts of \$15.95 each.
- 7) To do that we need to meet the "last large quarterly payment" (See p. 7) lest we lose the very base we stand upon.
- 8) To do that we need to get "the vote" of 44,000 people by September 15th as \$15.95 Founders of the U.S. Center for World Mission.
- 9) To do that we need you, dear Founder, to help us share the challenge as described below in the way only you can do.

THE STEPS YOU CAN TAKE

May we recommend 5 steps that might help you discover your potential contribution to spreading this vision?

- 1) Determine your spheres of influence.
Pray and think about those people to whom you relate in the following spheres:
 - a) Cell groups: committees, support groups, Bible study groups.
 - b) Fellowship groups: Sunday School class, a social event.
 - c) The church: You are a member of one; your friends may be members of others.
 - d) Organizational affiliation, minister's fellowship, or denomination.
- 2) Decide how best to share this vision within each sphere.
Check the materials page (p. 23) for our brochures, the grapevine letter, and the film. Also, we find that if you loan rather than give your copy of Once More Around Jericho, your friends are more sure to read it.
- 3) Don't do it alone. Find others who will do the same as you. Encourage them and supply them with new information. You might even get together on a regular basis to pray and share what you are doing. Call us or write for information about fellow workers in your area.
- 4) Set some goals. How much time can you give? How many people would you like to reach?
- 5) Keep informed. Send in for information about the cause of the Hidden Peoples. Maybe you need a bigger diet than the Founder's Packet and the monthly bulletin "Mission Frontiers."

Vision Expanding Tools

<u>QUANTITY</u>	<u>ITEM</u>	<u>COST</u>
	<u>CATCH THE VISION!</u>	
_____	Once More Around Jericho, warm personal story of the founding of the USCWM as related by the director's wife, Roberta H Winter. \$1; 5+ @40¢	\$ _____
_____	Penetrating the Last Frontiers 18 x 24" color chart depicting the remaining missionary task. \$1; 5+ @40¢	_____
_____	Penetrating the Last Frontiers pamphlet: indepth discussion of 4 strategies needed to accomplish this task. Written for address to mission executives. Also addresses missionary lifestyle. 75¢	_____
_____	Six Essential Components of World Evangelization: Goals for 1984. A tight-knit analysis of the future of missions. Strategic and practical. 75¢	_____
_____	Mission Frontiers "Special Founder's Reference Issue", 24 pages of Questions & Answers, Christianity Today ads, dialogue with the Director...a wide variety of published materials (also good for sharing the vision). free	_____

SHARE THE VISION!

_____ Final Push brochure. Concise explanation of the purpose and goals of the USCWM. free

_____ Institute of International Studies brochure. Exciting training program, credit-bearing, promotes world-wide perspective of missions regardless of whether a person is headed overseas. free

_____ Penetrating the Last Frontiers film, 18 minute, 16mm vision and challenge of the Hidden Peoples. \$10 rental* _____

*Scheduled date _____

_____ Film Bulletin Insert, designed to precede the film the Sunday before it is shown. free

_____ "Grapevine" Letter...easiest way to introduce your friends to the Hidden Peoples, the needs of the Center and the one-time gift of \$15.95 free

_____ Key Person Packet, includes a copy of each of the above (excluding film) with useful suggestions, designed for people eager to recruit others. free

_____ Pastor's Kit, includes a copy of each of the above (excluding film) with useful suggestions for congregational use. free

TOTAL \$ _____



Enclosed is my \$15.95 toward the founding budget. (To obtain a tax deductible receipt, write a separate check for this amount.)

name _____

address _____

city _____ state _____ zip _____

All things are possible through ordinary people with an extraordinary God.

Can you help us?

The unique thing about this project is that we're not asking you to dig deeper into your own pocket to help us fund it. But you can help us -- our project depends upon you to spread the word!

On the other side of this page you'll find a list of a variety of educational and exciting materials -- materials that can aid you and your church in learning about the Hidden Peoples. Share them with your congregation, youth group, Bible study group, family, and friends -- and help us spread the vision! Just fill out the form on the reverse of this page and mail it to us. We'll do our best to send you a quick reply.

There are other exciting ways you can help us spread the vision. Pray for us and for these Hidden Peoples; prayer is a vital element of our work. The Center presently has openings for volunteer and full-time staff workers in many areas; graphic arts, personnel, mailing and processing, accounting, maintenance, multi-media productions, food service, public relations, purchasing, secretarial skills, writing and editing, and research. For more information write to Olgy Gary, Personnel Department, (address below). Thank you for your time, prayers, and efforts on behalf of the Hidden People!



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Altadena, California
Permit No. 65

CORRECTION PLEASE...
IF YOUR MAILING LABEL IS IN
ERROR, PLEASE RETURN IT TO
US WITH CORRECTIONS MARKED.