



# MISSION FRONTIERS

PASS ON *The GOOD WORD!*



**Jim Bond**

POINT LOMA COLLEGE



**Clyde Cook**

BIOLA UNIVERSITY



**David C. LeShana**

SEATTLE PACIFIC UNIVERSITY



**J. Robertson  
McQuilkin**

COLUMBIA BIBLE COLLEGE



**Virgil A. Olson**

WILLIAM CAREY INTERNATIONAL UNIVERSITY

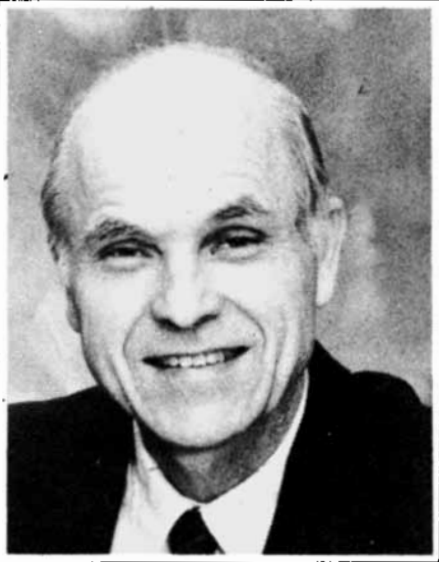


**David L. Rambo**

NYACK COLLEGE

## Six Missionaries Become College Presidents

# NOW WHAT?



Dear friends,

July 27, 1984

The "invasion of the the colleges"! Missionaries like paratroopers descending upon the presidential chairs of Christian colleges!!!

But how wonderfully timely and beneficial is this new international link. See pages 19-24 for the cover story this time.

Don't miss the story about the lady from Minneapolis who visited a church in Phoenix--and the amazing ripple effect of what she left behind her.

This lady's impact introduces our very serious comments (on pages 4-7) about the present countdown and near-future question of our survival. We must try ever harder to employ THE PHENOMENON OF MULTIPLICATION. To speed this process: our new cartoon booklet "THE GOOD WORD", enclosed in the tear-out section (pp 11-18) of this issue. Will this aid you and others (QUICKLY) to pass the GOOD WORD? Our very existence depends upon it!

(Also our long-term success must build this same way. But how pleasant...that it is God's GOOD WORD that we are trying eagerly to pass on! That's better than fund raising.)

But also, don't miss the box on page 4 about the updated, expanded version of my wife's book, "Once More Around Jericho," now with a new title, THE SECRET MISSION, and a new flavor conveying what God has been saying to us in these recent days.

We need your prayers,

*Ralph D. Winter*

Ralph D. Winter

P.S. If just one fifth of our readers will use this enclosed cartoon booklet with just one new person...we can survive our Sept 1st deadline. But that's only a few days away!



Keen people from 64 mission agencies work together at the U. S. Center for World Mission to foster the growth of a "frontier missions" movement among Christians and churches in this country.

There are three major components of this movement:

First, there are the mission agencies which are willing to make the penetration of new people groups with the Gospel their highest priority.

Then, there are the students--the missionary volunteers of the new era of missionary outreach to frontier peoples.

Finally, there are the churches who make the establishment of churches in groups of people where the church has not existed their highest priority in prayer, in giving and in sharing this vision for the frontiers with others.



# MISSION FRONTIERS

The Bulletin of the U. S. Center for World Mission

June-July 1984 Volume 6, Numbers 6,7

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# The Expulsive Power

By Ralph D. Winter

Not pressure tactics, but AFFECTION. That's God's way. This multimillion dollar project would have been scuttled long ago if it were not for the expulsive power of a new affection that gives people an intense longing for God to be glorified in all the earth.

We are utterly dependent upon the fact (a wonderful certainty) that such people are eager to help us. Just think, 700 people wrote in and offered to help us put on Hidden Peoples Parties. Now we have an additional tool in our hands--the lowly comic strip!

We will not survive if 10,000 new \$15.95 donors are not discovered by September 1st. That is because we anticipate being short at least half of the \$300,000 payment (in terms of any money anywhere in sight).

## THE SECRET MISSION is...

- a vast global enterprise,
- virtually silent,
- often suffering,
- bearing unheard-of power,
- nowhere resistable,
- quietly conquering...

This is the SECRET MISSION of the Living God.

- Shrouded in stereotypes that were never correct,
- built out of devout believers,
- never very popular with Christians in general.

A much bigger operation than what people think of as "missions", encompassing far more than every believer, every congregation on the face of the earth...

Exploiting apparently unrelated forces beyond the control of any human power--like poverty, prosperity, political fortunes, revolution and unrest, waves of refugees, and so on.

Understanding the SECRET MISSION makes all of this chaos intelligible if not safe--it is the most dangerous mission that is also completely sure.

--It is a MISSION because it is the concrete, awe-inspiring manifestation of God's invincible purpose.

--It is a SECRET mission for a profound reason, little understood. It is not intended to be secret to those who believe. "The kingdom of heaven is like a mustard seed..." The parables were intended to reveal but also to conceal...

The newly revised, updated, and expanded edition of my wife's book, *Once More Around Jericho*, is now called **THE SECRET MISSION**. We hope to soon announce its availability.

We are not asking anyone to give again. We are hoping one fifth of the people on our mailing list will take the two comic books included in this issue and give them prayerfully to "faithful men who will be able to teach others also" (IITim 2:2).

But something new has been added: we now intend to track the ripples of impact of such a ministry to the 6th generation. And we need 500 people who will hang in to that goal. If you would like to become one such "Frontier Discipler" you will be posted monthly as to the expanding ripples of your ministry!

However, I know, you don't like graphs, tables, statistics, charts, mathematical predictions. And because you know that I am a former engineer, you think I'm going to get carried away.

You may even be scared to LOOK at the page on the right. OK, let me tell you about the lady from Minneapolis and the stockbroker from Portland.

## THE LADY FROM MINNEAPOLIS

When it gets really cold in the winter people start flooding south to places like Phoenix. One lady took with her a copy of the little book *Once More Around Jericho* and when it came time to go back gave it to a girl in her Sunday School class. That girl gave it to her mother, that mother gave it to her husband, the two of them got copies for others, who passed them on to still others.

At an early point in the founding of the U.S. Center for World Mission we had no one on our mailing list in Arizona. About a year after this lady's departure there were 75 (now some years later there are 569).

## THE MAN FROM PORTLAND

Or take the stockbroker from Portland. He paid \$20 to get a discount on sporting goods, and found he would get a 5% commission on all purchases for everyone else he signed up. (Never fear. We're not going to do that--but something far better!). The company sent him monthly a computer print-out showing exactly how many people he personally had signed up and ALSO HOW MANY PEOPLE WERE SIGNED UP BY THOSE HE SIGNED UP. And, even the third and fourth generations. Actually, clear to the 7th generation. (His report this month shows 1658 signed up.)

On the opposite page we go only to the 6th generation. But our computer staff--one of the finest of any Christian organization in the world--can do anything the sporting goods company can do. And we don't just count how many people signed up or how much they bought.

But as valuable and exciting as sports can be, in our case we are neither selling sporting goods nor offering commissions. Dear reader, we can tell people about the SECRET MISSION and the crucial role of this Center in it. Does the "expulsive power of this new affection" do it? See the amazing facts on page 10...

# of a New Affection

## The impact of one FRONTIER DISCIPLER

--after six generations,  
--each new person reaching an average of  
two versus three others

Ministry		Expectation	New Generations...					
			1st	2nd	3rd	4th	5th	6th
1	New Founders	100%* of TWO	2	6	14	30	62	126
	New Founders	100%* of THREE	3	12	39	120	363	1,092
2	Total one-time gifts	100% of TWO	30	90	210	450	930	1,890
	Total one-time gifts	100% of THREE	45	180	585	1,800	5,445	16,380
3	Jericho books read	80% of TWO	2	5	11	24	50	101
	Jericho books read	80% of THREE	2	10	31	96	290	874
4	Attended HP Parties	50% of TWO	1	3	7	15	31	63
	Attended HP Parties	50% of THREE	2	6	20	60	182	546
5	Posters posted	20% of TWO	0	1	3	6	12	25
	Posters posted	20% of THREE	1	2	8	24	73	218
6	Enrolled Persp. Crse	5% of TWO	0	0	1	2	3	6
	Enrolled Persp. Crse	5% of THREE	0	1	2	6	18	55
7	Enrolled Short Terms	4% of TWO	0	0	1	1	2	5
	Enrolled Short Terms	4% of THREE	0	0	2	5	15	44
8	New Miss Candidates	1% of TWO	0	0	0	0	1	1
	New Miss Candidates	1% of THREE	0	0	0	1	4	11
9	Bought Tucker book	20% of TWO	0	1	3	6	12	25
	Bought Tucker book	20% of THREE	1	2	8	24	73	218
10	Bought Wagner book	30% of TWO	1	2	4	9	19	38
	Bought Wagner book	30% of THREE	1	4	12	36	109	328
11	Subs. World Cn Mag.	10% of TWO	0	1	1	3	6	13
	Subs. World Cn Mag.	10% of THREE	0	1	4	12	36	109
12	Began Glob.P.Digest	7% of TWO	0	0	1	2	4	9
	Began Glob.P.Digest	7% of THREE	0	1	3	8	25	76
13	Churches joined ACMC	6% of TWO	0	0	1	2	4	8
	Churches joined ACMC	6% of THREE	0	1	2	7	22	66

\*100% = Founders goal of two/three disciples completely accomplished,  
80%, 50%, 30%, 5%, 1% etc. = other goals partially accomplished

## The impact of 500 FRONTIER DISCIPLERS

		1st	2nd	3rd	4th	5th	6th
1	New Founders, TWO	1,000	3,000	7,000	15,000	31,000	63,000
	New Founders, THREE	1,500	6,000	19,500	60,000	181,500	546,000
2	Total gifts, TWO	15,000	45,000	105,000	225,000	465,000	945,000
	Total gifts, THREE	22,500	90,000	292,500	900,000	2,722,500	8,190,000

Dear friend would you like for us to trace the ripples of your indirect impact to six generations? We hereby offer to do that. The survival of this Center depends on 500 such people. And, note the great difference it makes whether you yourself find three rather than just two who will be "men of faith who will be able to teach others also (2 Tim 2:2)".

A "small faithfulness" on the part of 500 people--each "generation" can take as little as two weeks or as much as a month. In no time these 500 people will be getting reports of ripples far beyond their circle of acquaintances. And, why not? We can count on "The explosive power of a NEW AFFECTION"! You can pass on THE GOOD WORD (the name of our new cartoon booklet); see p 10.

# LET'S GO FORWARD!

"That you may abound in hope by the power of the Holy Spirit" Romans 15:13

## Making Mountains out of Molehills?

A PERSONAL STATEMENT-- Ralph D. Winter

Dear people: I am a former engineer, turned minister, then missionary, then professor, then foolhardy fanatic, along with my wife and a faithful crew here trying to hold down a \$25 million former college campus.

Three hundred earnest people working every day.

People from 70 different mission agencies, with experience in 40 different countries, language skills in dozens of exotic tongues.

We will be hosts shortly (Sept. 24-28) to 400 mission executives from 180 mission agencies, plus an additional group of mission professors, constituting the largest meeting of mission leaders ever held west of the Rockies.

(How did this all come to pass? That story was begun in the little book, *ONCE MORE AROUND JERICHO*, and is now brought up to date, revised and expanded under the new title, *THE SECRET MISSION*.)

But will we survive? Leading Christians have been outspoken in praise of the very idea of a vast, cooperative world mission center, allowing collaboration, minimizing overlap and duplication, undertaking dozens of tasks common to the overall cause...

And, after seven years 45,000 good people like yourself have turned up to see, hear, pray, or help, taking some initiative to be on our mailing list. We have never written a letter to anyone who did not first write to us. We are perhaps overly stingy with the Lord's money: we do not feel at ease asking for money to be sent in just to raise money. That's why we only try to answer letters (and our overburdened, mainly younger staff can hardly handle that).

Yet the yawning chasm of what has now become a \$8.5 million (complete and final) payment is barely 12 months away. And as I write this on July 26 I can't see where in the world over half of the quarterly \$300,000 payment due September 1st will ever come from.

SINCE MANY HAVE ASKED:

### WHY ASK FOR ONLY A SINGLE \$15.95 GIFT?

Many people have asked, "Why do you (i.e., the USCWM) only ask for a single \$15.95 gift toward the purchase of your campus?" Here is a brief review of our reasons:

#### 1. The U.S. Center is a Cooperative Mission Center

The U.S. Center for World Mission, by its charter purposes, is a cooperative mission center, primarily designed to serve evangelical mission agencies that send and supervise field missionaries.

We hope that, eventually, most of our staff will come to us on the basis of being assigned by or on loan from these same agencies. In order not to detract from their sources of funds we have decided to ask only for a one-time gift. Thus we do not compete for funds with the very agencies for whom we exist.

#### 2. A "Small-Gift" Campaign Brings Wider Blessings to the Church

To raise \$15 million (the cost of the campus and the off-campus housing) by soliciting \$15.95 gifts is obviously a lot of work. No doubt about it. It is also a course of action that flies in the face of conventional wisdom. *But what is more difficult is often more important.*

This is what we mean: after taking this unusual step of faith, we were amazed and pleased to realize that the "\$15.95 policy" forces us and our friends to successfully transmit our frontier missions vision to at least a million people.

#### A SECOND BLESSING!

Great! That, in turn, swings open another door: the result-- revival and renewal in the Church--is the wave of blessing that is essential to accomplish the purposes behind the Center and its campus. Thus our paraphrase of Matthew 6:33: "Seek ye first the spreading of the vision, and all these \$15.95 gifts will be added unto you." That's not hype or some kind of gimmick, but merely our attempt to put first things first.

#### A THIRD BLESSING!

Only recently have we discovered a third value to this small one-time gift step of faith: by raising money designated exclusively for property, we have no funds by which to "raise funds"--unless relatively rare undesignated gifts accumulate.

In the process of being forced to work earnestly and doggedly to perfect a type of "pass-on-able" method of spreading the vision and collecting these small gifts, we have discovered something even more important: while getting a gift from people wakes them up to the vision and gains their attention for a moment, *PASSING ON* that vision is much more important. (Isn't it just like people coming to Christ in the first place--passing on that vision is where the big blessing comes.)

Once again, this is not a fanciful rationalization but a profoundly meaningful truth. It is especially valuable in view of the modern computer wonder that permits us to efficiently trace the ripples of blessing through seven generations.

#### 3. Repeat Donors Have Stood in the Gap

## or Making Molehills out of Mountains?

Curiously, if our 45,000 people would each give \$188.89, we could wipe out the debt tomorrow. (That's how relatively small our problem really is!) But we have no sure way of even getting the attention of these fine people, especially now in the middle of the summer--not everyone will be reading this page (Congratulations, dear friend!).

And even if we could get their attention, we have voluntarily promised them we will NOT ask them for further funds. (It is true that hereafter we COULD stop telling prospective donors that we will not ask for further funds. But we cannot break faith with those donors to whom we have already given our word.)

Has this all been silly, just Mickey Mouse? We have surely felt ample pressure to reconsider so unconventional a plan. (Our reasoned reply is found below.) In any case, note that:

1. We have at least paid out absolutely NOTHING simply to raise funds.

2. We have paid out VERY LITTLE even to subsidize the spreading of the various forms of "Grapevine" or "Touch Ten" outreach, which is highly educational, and very economical.

Of course--how COULD we have paid out a lot

of money to raise money? Where would it have come from? We do not raise money for anything but our own workers and the property payments. Each \$15.95 is 100% designated--the \$15 for property, the 95 cents for the materials we send back.

Yet \$5 million has come in, virtually unaided...over 80% not in one-time gifts but in unasked-for gifts larger than \$15.95 or series of gifts. You can figure out how much 45,000 X \$15 is--it is considerably less than \$1 million of the \$5 million which all you good-hearted people have sent in.

### WHERE DO WE STAND?

But where do we stand? We are not defeated in our guidance. Just recently--last summer actually--we did something right, or God did. In a few weeks our mailing list jumped from 30,000 to 45,000. Over 14,000 new people came from the "Touch Ten" campaign. How much we would rather light up the eyes and hearts of more and more new people (rather than burden faithful existing donors!). See our plan on pages 4 and 5.

It is true that the USCWM would have long since folded were it not for the generous, unsolicited gifts of people who have chosen to give more than \$15.95 to our founding budget. We acknowledge this with no shame or embarrassment. We have kept a careful record of such multiple gifts, and we have repeatedly announced our intention to reassign these gifts to other frontier mission causes once a million \$15.95 gifts come in. (All gifts from local churches we expect to return.)

#### 4. WCIU Can Attract Additional Sources of Income

While the USCWM is visibly soliciting funds in the evangelical community, our sister organization, William Carey International University, is the legal purchaser and actual landlord of 95% of the campus and related properties. WCIU offers B.A., M.A., and Ph.D. degrees in the general field of International Development, a useful academic label for the socially uplifting activities in which missionaries and mission agencies have historically taken the lead.

A university is not likely to threaten the usual mission resources

and does not need to operate under the same fund-raising restrictions (legal or social, externally or internally imposed) as a mission center that is attractive to mission-minded churches. This is especially true for us, since our university deliberately avoids evangelical jargon in favor of language comprehensible to both the U.S. academic mainstream and the countries of the developing world.

Therefore, WCIU is a prospective recipient of grants and other gifts from foundations, corporations, individuals, and other entities committed to higher education and international development. We have, however, seen relatively little fruit in this area, largely because we have lacked the knowledgeable personnel to staff a "financial development" office at WCIU.

#### 5. Off-Campus Properties Are a Vital Part of the Campus Plan

We have also frequently been asked a related question: "If it looks like you're really going to lose the campus, can't you sell the off-campus houses to at least secure the main campus itself?" Good question. Our answers: First, especially because we have already

converted two major dorm buildings into office space, we need these off-campus properties more than ever in order to provide affordable, accessible housing to staff and students.

Second, as landlord of 130 units on 85 properties, we have halted neighborhood decline and fostered an environment conducive to our campus activities.

Third, the rental income from these properties, while applied to maintenance and campus payments today, will be applied to maintenance and USCWM operational expenses in the future, thereby enabling the USCWM to be operationally self-sustaining once all properties are acquired and \$15.95 gifts are no longer solicited. And this brings us back to our original point: we believe that a cooperative mission center, before or after campus acquisition, should not be a financial competitor with the mission agencies it seeks to serve.

We hope these answers are clear and helpful. If not, let us know. We're still learning, too!

—Darrell R. Dorr and  
Ralph D. Winter

# HIDDEN PEOPLES PARTIES: From the Inside

"Encouraging, to say the least!" is the way John Holzmann, Hidden Peoples Party program director, characterizes the responses of party hosts. "I really wasn't expecting results as positive as those we have received."

From one end of the country to the other, in large groups and small, Christians are hearing the message of the Hidden Peoples. Hidden Peoples Parties are bearing fruit.

Each Hidden Peoples Party host is given a "Follow-Up Questionnaire" to fill out after the party.

"My favorite," says Holzmann, "is from the first response we received. Somebody is actually going to look into missions work as a fulltime occupation as a result of a party."

## WHAT PEOPLE SAY

But there have been other exciting responses. A woman from Encinitas, California wrote, "I'm very, very pleased with how receptive the people who came were. I believe this really will be a life-changing event for them."

Said another host: "The highlight of the program for me was a time of group prayer at the end when many expressed their new concern for the success of the USCWM and for the church to wake up to the needs in world missions."

A young couple from Oklahoma is planning to return to missionary service in Southeast Asia. "Both my husband and I prayerfully desire to attend WCIU and then go overseas again," writes the wife. "Thanks for renewing our vision! We are rejoicing!"

Almost half of all hosts say that the slide-show introduction to the world's Hidden Peoples is the highlight of the party.

"It was a good presentation of the need and the challenge," said one host.

## UNEXPECTEDLY UPBEAT!

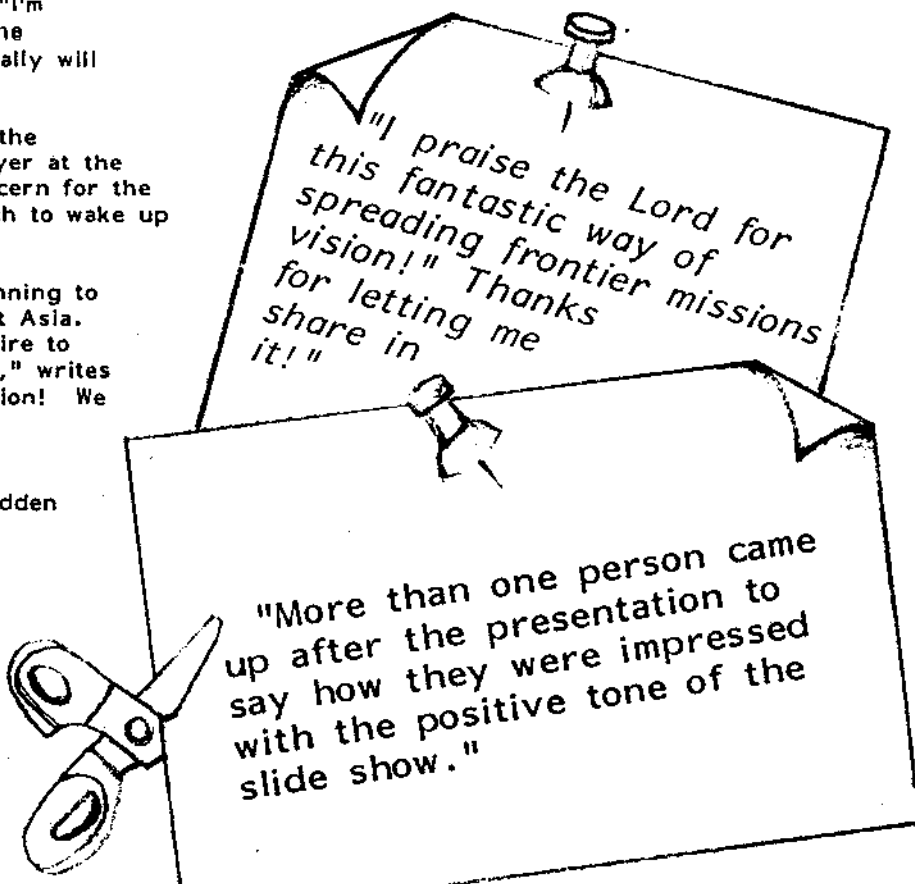
The positive emphasis of the presentation was noted by several hosts.

**Cause for Rejoicing**, the slide show centerpiece of the program, is "not a 'guilt trip' presentation," according to Ken Schmidt of Tulsa, Oklahoma.

From Newtown Square, Pennsylvania: "As far as my guests were concerned, the highlight of the program was the positive way in which you presented the task before us."

The reasons for such upbeat responses are not too hard to find. Wrote one woman: "Often, earlier appeals to missions stressed the overwhelming, even hopeless, scenario."

But in Hidden Peoples Parties, according to a couple from Holdingford, Minnesota, guests are "encouraged to see what God is doing in the world through His church."





Many hosts express satisfaction at the thought of having done something useful for the cause of world evangelization.

"Your purpose is God's plan, and I'm blessed to have a part in it," wrote one man.

A young woman wrote, "I hadn't known about the Center. You've got a great vision."

### FRUSTRATIONS, TOO

Despite the overwhelmingly positive nature of most responses, some hosts have been displeased with their experience. The most common complaint centers around obtaining guests.

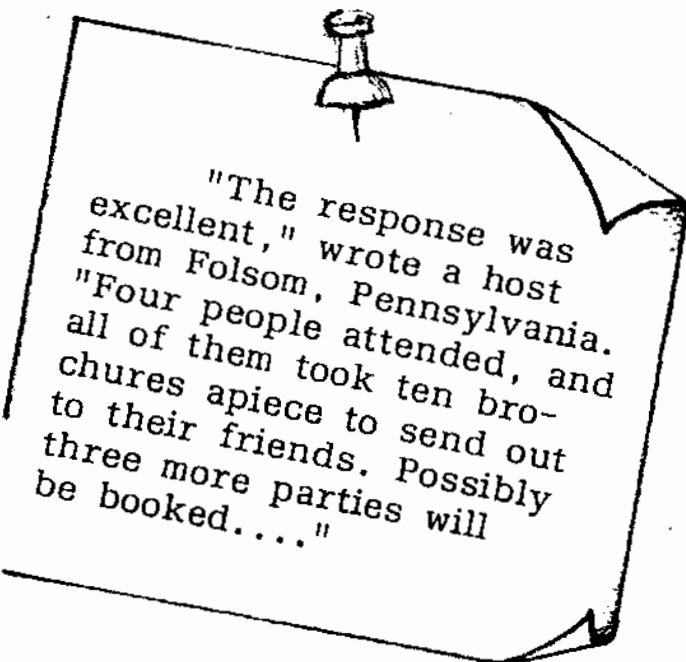
"We invited fourteen people," said one host. "No one was able to attend, some letting us know at the last minute, and others not showing up. We ended up showing the program to our daughters."

A minister from Oklahoma wrote, "I feel frustrated! Invitations were sent to fifteen local pastors I have been close to... All but four had other plans for that night, and none of the four gave a definite promise; thus, nobody showed up."

Someone else said, "My party was a complete failure. Of the 22 people who were invited, one was able to come."

Such experiences were by no means universal.

A couple from Mount Hermon, California wrote, "Our guests all seemed to feel that the presentation was well done and that they had learned a lot. Two have said they will have parties. Eighteen took packets (of ten brochures) and will send them out."



## HIDDEN PEOPLES PARTIES:

Perhaps the Simplest Method Ever Devised for Spreading Frontier Mission Vision.

Join the hundreds of Hidden Peoples Party hosts who are spreading knowledge and hope of what God is doing around the world.

**Cause for Rejoicing**, the slide/tape centerpiece of Hidden Peoples Parties, gives a graphic overview of what God has done down through the centuries to spread the gospel of Jesus Christ around the world. It introduces the Hidden Peoples—who they are, and why we need to be concerned about them. It explains the vision and goals of the U.S. Center for World Mission. And it introduces the "Touch 10" campaign—how guests can contact and influence their friends to become involved in the battle to reach the unreached peoples of the world.

With a four-hour time commitment, you could influence the course of the lives of dozens of people—close friends, as well as many far away. The majority of the work is done for you. All you need to do is invite your guests, open your home for an evening of fellowship around the theme of Reaching the Unreached, and, generally, be willing to stand as the Center's representative at the party.

We will supply complete instructions and materials to make your party a joy and a blessing to all who participate.

Please call the Hidden Peoples Party office at (818) 797-1111, or send in the enclosed response card (see also the back cover). We want to hear from you.

Dan Delagrange of Spencerville, Indiana is convinced God had His hand on his party. "We used exactly 15 packets of invitations (the number sent for the party). People were glad to share in reaching the Hidden Peoples."

Another man seems overwhelmed: "Twenty-one people in attendance, twelve of them pastors or heads of 'para-church' organizations! Eighteen took packets!"

### MOVING AHEAD

"The program is not perfect, by any means," says Holzmann. "We are learning where our materials need to be improved.

"For example, by far the majority of hosts have been well-pleased with our instructions, yet a few people have offered suggestions that we will incorporate in future editions.

"We feel good when people tell us our instructions are comprehensive yet simple to understand. On the other hand, we realize we can't ignore those who say, 'I didn't understand what you meant' at this point or that.

"We've done well. We are pushing to do better."

## The Expulsive Power of a New Affection (Cont.)

Football versus church attendance? Yes, more people are in church on a single Sunday Morning in the United States than attend all college and professional football games in a year. And that, dear friend, is no accident. God is gaining. No football game could be as exciting as what He is doing, if only we could SEE what is happening!

Let me give a few details about how the Spirit of the Living God in Jesus Christ is causing multiplication beyond all comparisons in Korea, China, the Soviet Union, etc.

Seeing this any fair person would have to agree that multiplication is normal WHEREVER THERE IS THE EXPULSIVE POWER OF A NEW AFFECTION.

Our newspapers do not yield us a clue about the quiet yet irreversible success story of the Gospel all over the world. The growth is due to "the expulsive power of a new affection".

In the last few weeks, for example, the "Sandinista" government in Nicaragua is waking up to the fact that it MUST repress

the rapidly growing evangelical movement before it gets as strong as it is in Guatemala. And threats and beatings increase for the evangelical pastors--whose lamb-like power is invincible! It is the expulsive power of a new affection.

The Chinese have already discovered this--but too late. China is fairly "riddled" with unwanted Christian gatherings in homes. Can you imagine how China expects to stop 50 million (or more) Christians from praying anywhere but in a few hundred Government authorized church buildings? Don't they know they are dealing with the expulsive power of a new affection?

The Russians, too. They unhappily admit that 156 different Christian bodies in the Soviet Union amount to 107 million people doggedly classifiable as Christians. That's 36% of their entire population! What a tragedy for the Communists. It is the expulsive power of a new affection!

And this is what we have behind us as we try to spread vision to others!

### PASS ON THE GOOD WORD!

NOTICE THAT THE NEXT SECTION CONTAINS TWO (NOT ONE) INDIVIDUAL BOOKLETS. THESE MUST BE TORN OUT AS A SECTION AND THEN CUT APART.



#### INSTRUCTIONS:

1. GRASP ALL EIGHT PAGES OF THE (CARTOON) SECTION INSERT AT THE INSIDE-TOP, FOLD THE REST OF THE PAGES BACK (SEE FIGURE "A") WHILE AT THE SAME TIME GRASPING THE TOP OF THE MAGAZINE FIRMLY FROM THE TOP AT THE SPINE. FROM THE TOP DOWN CAREFULLY TEAR OUT THE INSERT.
2. WITH THE COMIC INSERT OUT, YOU CAN CUT THE SEPARATE SECTION ALONG THE DOTTED LINE. (SEE FIGURE "B").

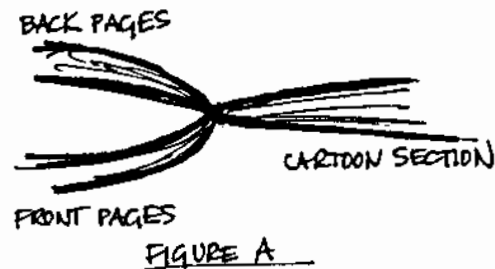


FIGURE A

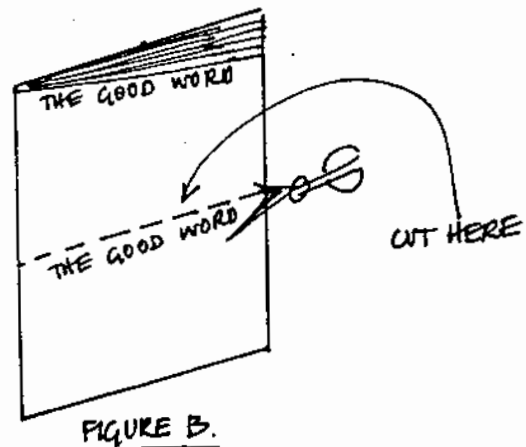


FIGURE B.

PASS ON

# The GOOD WORD!



THIS BOOKLET WILL GIVE YOU THE GOOD WORD, BUT WITH IT YOU CAN PASS ON THE GOOD WORD TO THREE OTHERS (THREE COUPONS ARE IN THE BACK).

GOD HAS A PLAN FOR THE WORLD THAT HE HAS REPEATED IN HIS WORD **TIME AFTER TIME AFTER TIME AFTER TIME...**

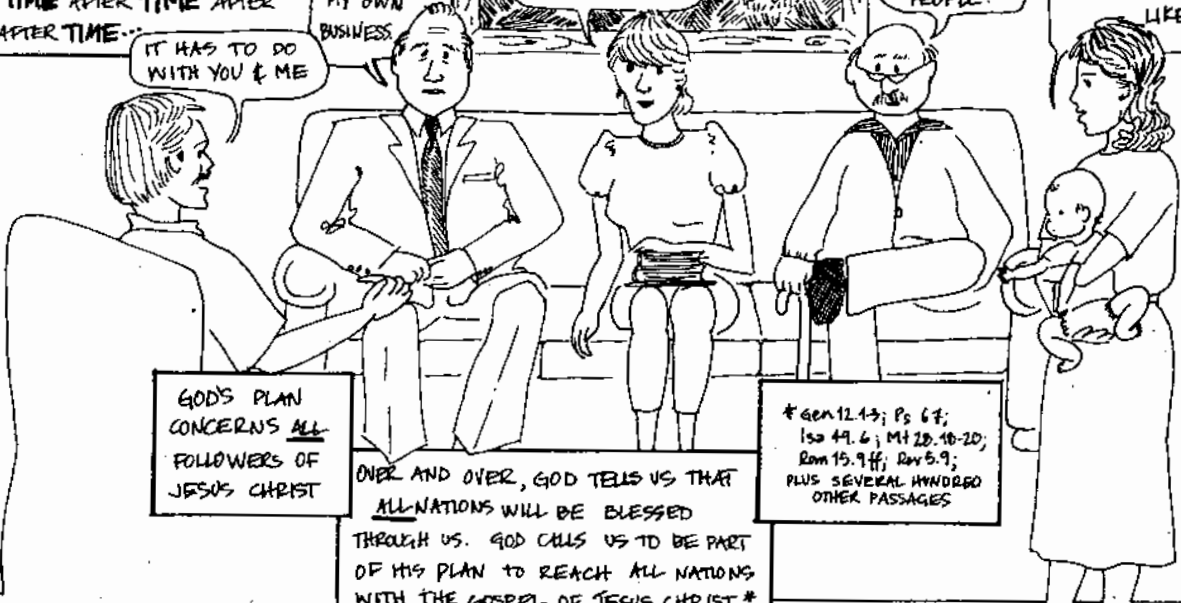
WHO? ME? I'M RUNNING MY OWN BUSINESS

AND WHAT ABOUT ME, A COLLEGE STUDENT?

AND RETIRED PEOPLE?

A NEW MOTHER LIKE ME?

IT HAS TO DO WITH YOU & ME



GOD'S PLAN CONCERNS ALL FOLLOWERS OF JESUS CHRIST

OVER AND OVER, GOD TELLS US THAT ALL NATIONS WILL BE BLESSED THROUGH US. GOD CALLS US TO BE PART OF HIS PLAN TO REACH ALL NATIONS WITH THE GOSPEL OF JESUS CHRIST \*

\* Gen 12:1-3; Ps 67; Isa 49:6; Mt 28:10-20; Rom 15:9ff; Rev 5:9; PLUS SEVERAL HUNDRED OTHER PASSAGES

PASS ON

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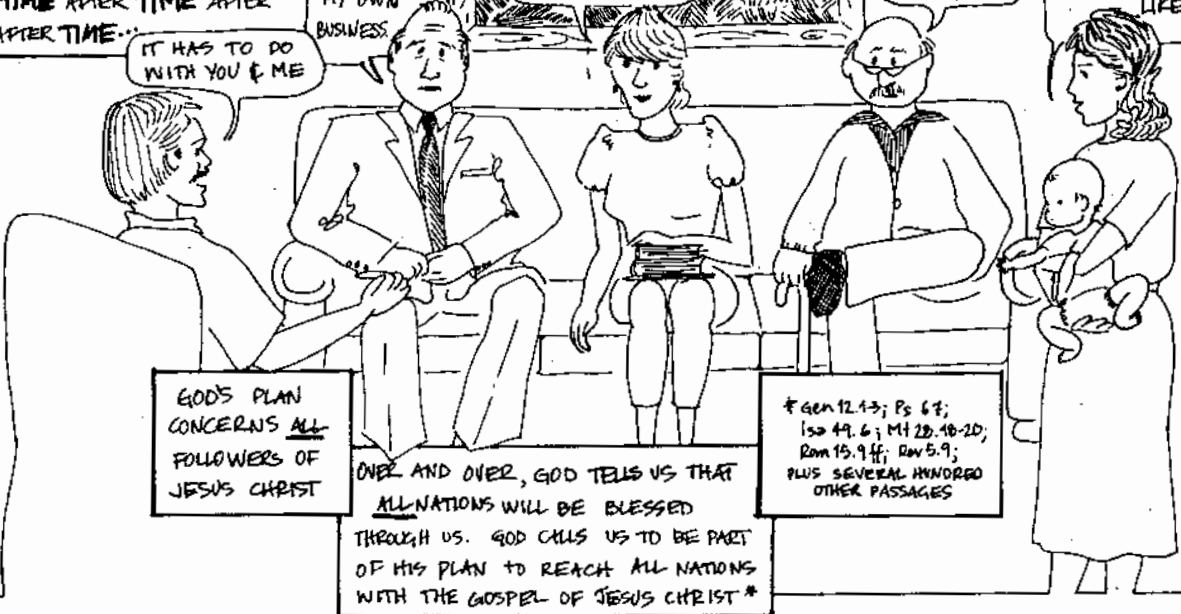
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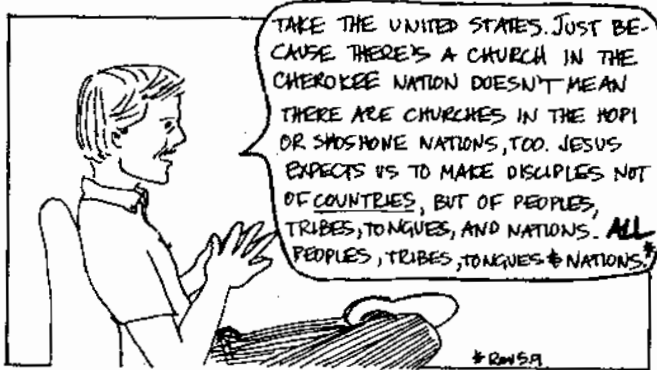
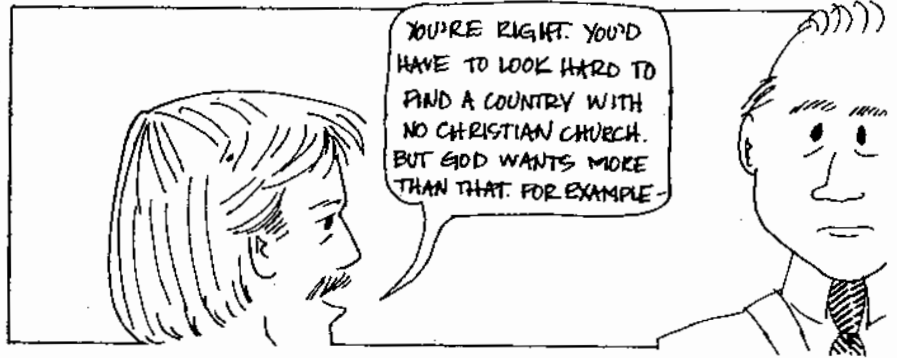
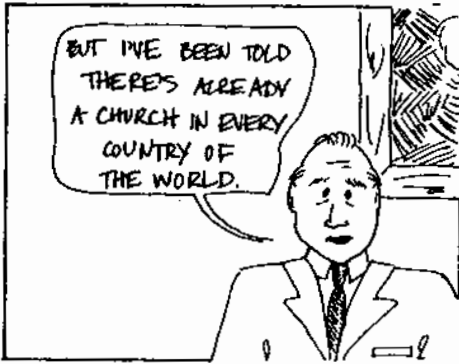


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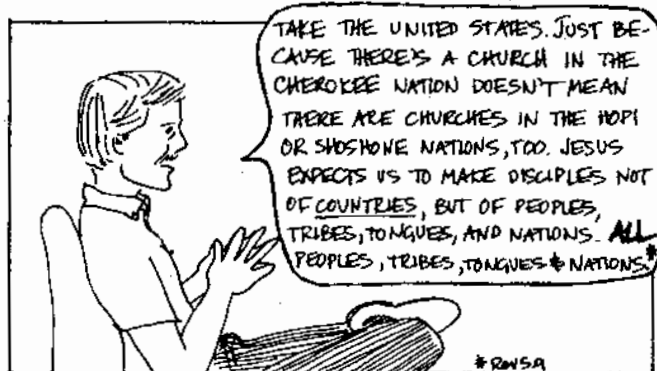
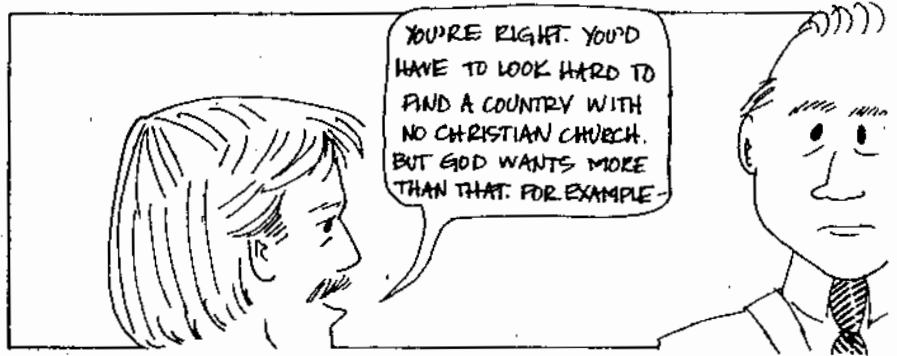
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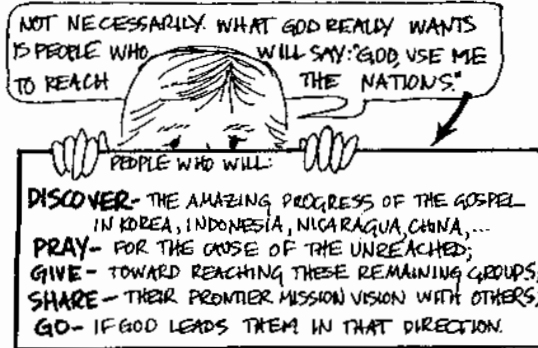
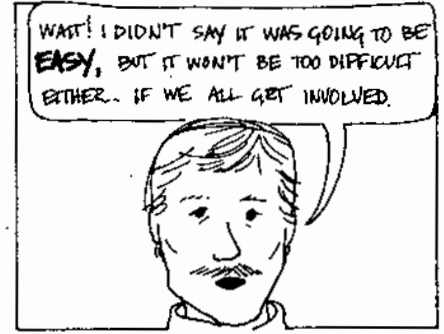
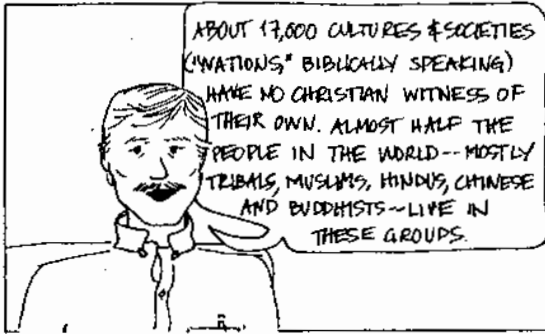
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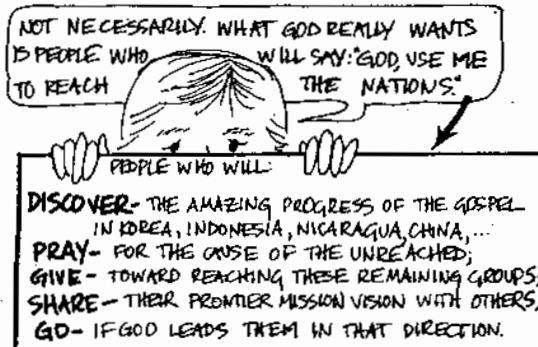
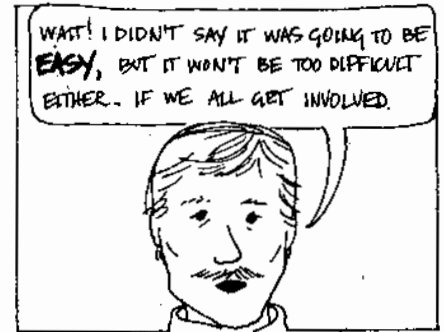
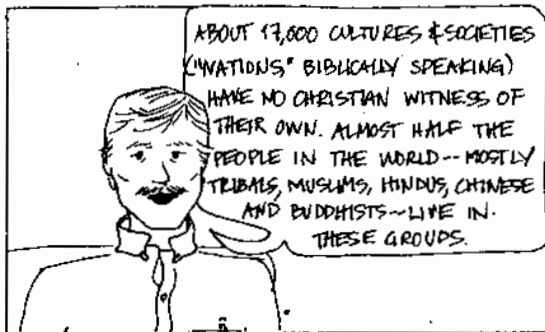
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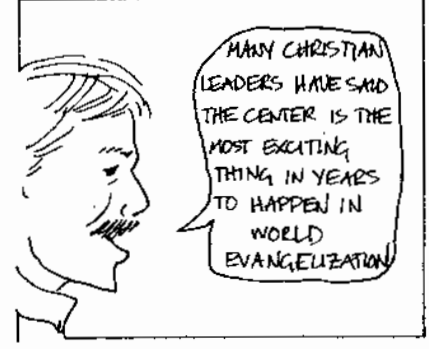
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WELL, THE CENTER IS IN A GOOD POSITION TO ...

- PROVIDE YOU WITH LITTLE-KNOWN BOOKS, MAGAZINES, & OTHER RESOURCES TO INFORM & CHALLENGE YOU;
- INTRODUCE YOU TO THE SPECTACULAR ADVANCES OF THE GOSPEL AROUND THE WORLD; AND
- TRAIN YOU FOR INVOLVEMENT IN THE MISSION ENTERPRISE.



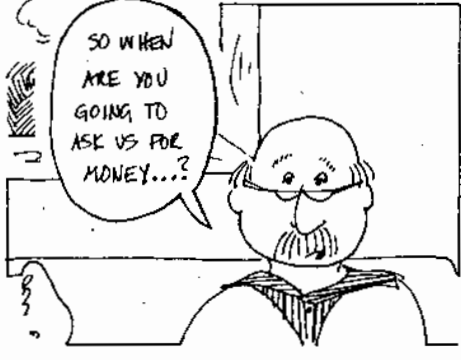
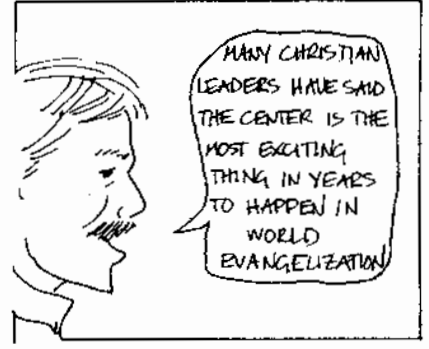
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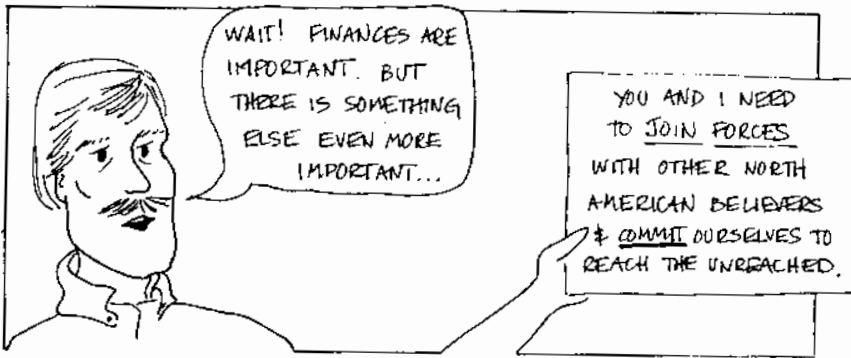
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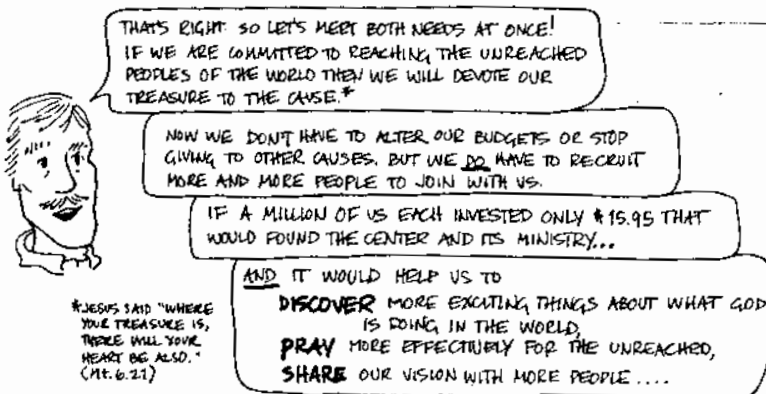
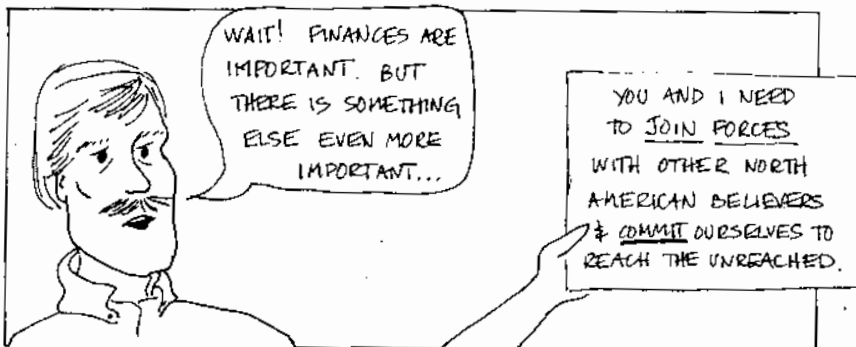
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5.



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## the U.S. Center for World Mission

1. The USCWM, founded in 1976, is an interdenominational, evangelical mission agency.
  2. The Center is an associate member of both the Evangelical Foreign Missions Association and the Interdenominational Foreign Mission Association. It is also a charter member of the Evangelical Council on Financial Accountability.
  3. The Center has four main goals:
    - a. To RESEARCH the estimated 17,000 unreached people groups.Research includes identifying these peoples (who they are, where they live) and obtaining basic information about their customs, cultures, and religious heritages. This research helps departments of the Center to suggest useful strategies for planting churches within each group.
  - b. To MOBILIZE a million American Christians to help reach the unreached peoples of the world.
- Mobilization means helping believers to discover the wonderful things God is doing in the world; pray for the peoples among whom there is no known Christian community; give--even sacrificially--so that missionaries may go and plant churches within unreached peoples; share with friends and relatives the needs of the unreached peoples of the world; go to preach the gospel wherever God leads -- "at home" or abroad.
- c. To TRAIN American Christians so they can help reach the unreached peoples of the world.
- Training includes:
- helping Christians to see the world from a mission point-of-view, and
  - giving Christians special skills for working among unreached peoples. The Center promotes mission courses offered by itself and other evangelical institutions, and has
- a. to make available to Founders, at discount prices, the highest-quality mission resources on the market.
  - b. never to ask for more than one \$15.95 gift from any one person. (\$15 is used to pay for the Center's campus; \$.95 helps cover the cost of vision-building materials sent each Founder.) Larger or repeated gifts are hopefully to be returned or reassigned when enough of the \$15 gifts come in.

### OUR PROMISE TO YOU:

*"We will never ask you for another gift, lest we deflect funds from existing mission agencies--whom we seek to serve. Furthermore, if after reading the book THE SECRET MISSION you have any misgivings about this project, you are welcome to request the return of your gift."*

*Ralph D. Winter*  
Ralph D. Winter, General Director  
P.S. Call if you have any questions. We are on duty 24 hrs a day: 818-797-1111.

Those commending this booklet to others, be sure to put your name and address on the back of the coupons used. We will help you track the ripples of your work for six "generations".

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Dear New Founder: On the reverse please put the name of the person passing on the GOOD WORD to you.

Also note: This massive project is self-sustaining except for paying off the property--and that is hanging in the balance. We utterly depend upon God moving people to pass this on. Please don't just lay this down!

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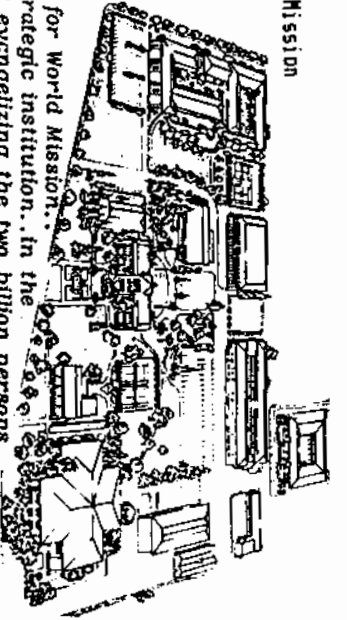
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Pasadena CA 91104

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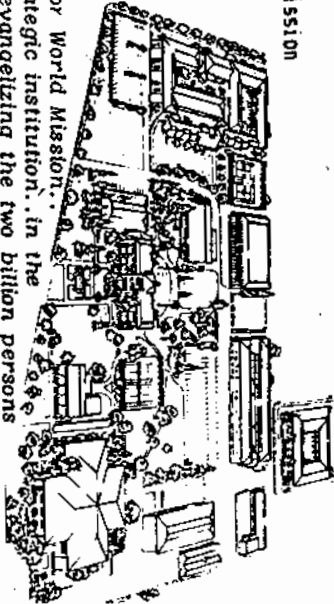
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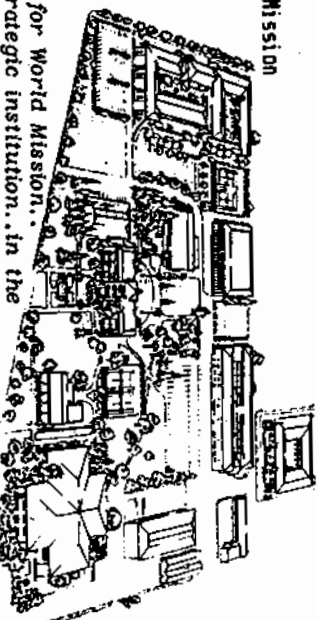
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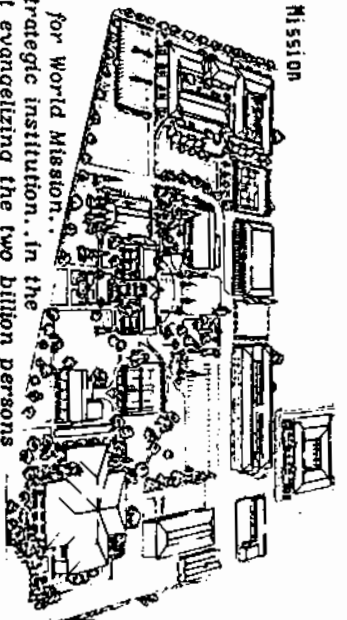
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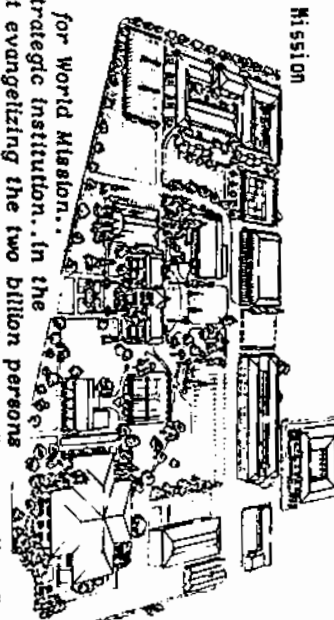
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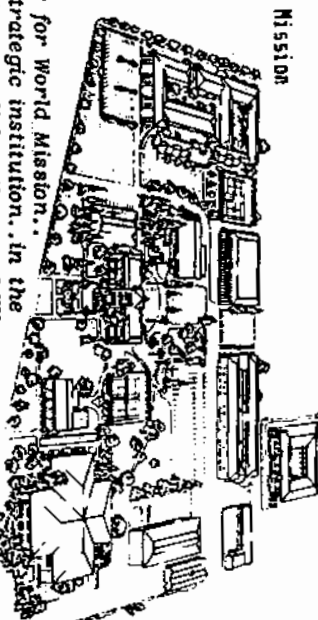
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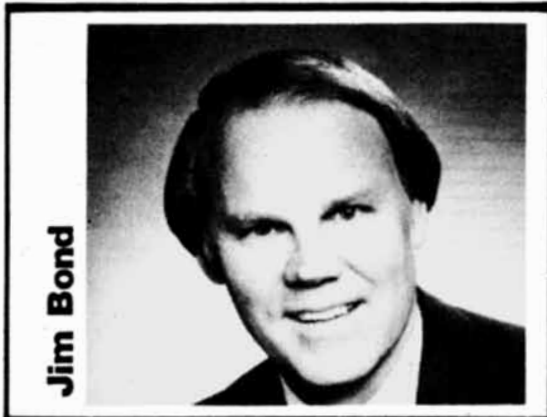
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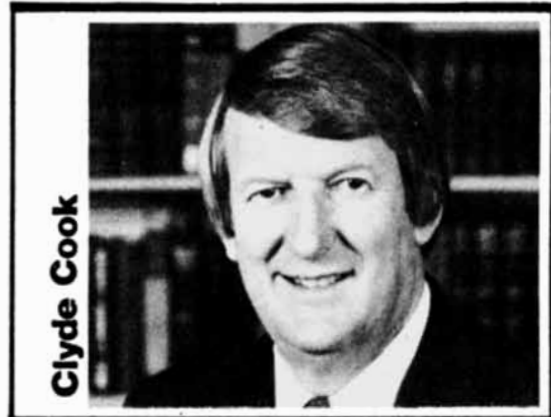
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# Six Missionaries Become College Presidents



**Jim Bond**

POINT LOMA COLLEGE



**Clyde Cook**

BIOLA UNIVERSITY



**David C. LeShana**

SEATTLE PACIFIC UNIVERSITY



**J. Robertson  
McQuilkin**

COLUMBIA BIBLE COLLEGE



**Virgil A. Olson**

WILLIAM CAREY INTERNATIONAL UNIVERSITY



**David L. Rambo**

NYACK COLLEGE

## MISSIONS INVADES THE COLLEGES!

What an arresting fact that these six outstanding colleges have recognized the crucial worth of choosing as their presidents men who have a profound international grasp of the global Christian mission. (We know there are others; we'd be glad to hear about those of which you're aware!) McQuilkin, whose college and graduate school stands out uniquely in the prominence of its mission emphasis, will be featured as a cover story in an upcoming issue.

# Clyde Cook: 'World Perspective is Essential'



Dr. Clyde Cook assumed the presidency of Biola University in 1982 with a unique background as an educator, administrator and fourth-generation missionary.

Both his great-grandparents and grandparents were missionaries, and his mother followed in their footsteps to China. While traveling there by ship, she was invited to the captain's table and a year later was married to this Christian captain from Scotland. Born in Hong Kong, the fourth of six children, Clyde was faced with adversity at an early age when the Cook family was imprisoned in three different concentration camps during World War II, not to be reunited until 1942 in South Africa.



After graduating from Biola College and Talbot Theological Seminary, Cook served from 1963 to 1967 in Cebu City of the Philippines as a missionary with O.C. Ministries. He participated in pastors' conferences, city-wide crusades, lay institute training, youth conferences, and Bible school teaching.

Returning to Biola in 1967 as an assistant professor of missions, Cook was then appointed director of intercultural studies. In 1979 he was called to the presidency of O.C. Ministries, in which capacity he served until assuming the presidency of Biola University in 1982.

In July 1984, Cook suffered a severe heart attack, and as this issue of *Mission Frontiers* goes to press, he is still a patient in a Dallas hospital. *Mission Frontiers* readers are encouraged to pray for this brother in Christ.

Before Cook's heart attack, *Mission Frontiers*' Dave Dougherty spoke with him in a brief phone interview:

**Dave:** Dr. Cook, is there value in missionary experience for your present position?

**Cook:** Absolutely. I believe that anyone in a position of leadership or executive capacity needs cross-cultural communication skills. We see that in California, by 1990, over 50% of the people will be non-English-speaking. The world is definitely shrinking and I believe that this kind of world perspective is essential for someone serving in any senior management position.

**Dave:** Dr. Cook, what are you doing now to encourage the Body of Christ to meet some of the world's needs?

**Cook:** Here at Biola we have established the School of Intercultural Studies and World Missions. We believe that this School will have a great deal of input and influence across our entire campus. We want to see it create an atmosphere of seeing our mission in the cross-cultural perspective at Biola as well as in our graduate institutions, the Rosemead School of Psychology and Talbot Theological Seminary.

**Dave:** What else is happening to challenge Biola students to

consider the needs of the world in their career planning?

**Cook:** Our student summer missions program sends students to locations around the world each year, recruited, supported and sent from among our student body. Each Friday, a missions chapel highlights this ministry as well as other opportunities for service. Each of our students has a three-hour ministry involvement each week, and a number of these are in cross-cultural ministry right here in our own area.

Finally, I should note that we suspend all classes for a full week each spring to focus on our missions conference. In place of classes, students attend presentations from missionaries and Third World Christian leaders morning, afternoon and evening. We've had over 150 missionaries on our campus for this event the past year. For the most part they all stayed on campus, living with students in the dorms, taking meals in the dining hall, and spending time interacting about their various roles in the missionary enterprise.

## Jim Bond: 'It's for Us to Develop God's Change Agents'



Jim Bond, president of Point Loma Nazarene College, started his collegiate education where the U.S. Center for World Mission is now located--at, then, Pasadena Nazarene College. He graduated in 1959, going on to receive his M.Div. from Nazarene Theological Seminary in Kansas City, Kansas.

Bond held three pastoral positions in Olathe, Kansas, Casper, Wyoming, and Nampa, Idaho before the Church of the Nazarene sent him as a missionary to Brazil from 1970 through 1972. On returning to the United States, Bond continued pastoral ministry in, first, Oklahoma City, then Colorado Springs. He later became chaplain and a professor of practical theology in the Nazarene Bible College in Colorado Springs before moving on to serve as

assistant to the President at Point Loma College (San Diego, California) in 1981. He was appointed president in August of 1983.

Bond, a native son of Pampa, Texas, has also shown himself to be an outstanding athlete. "He really knows his basketball," one colleague has remarked. Bond came to Pasadena College as a high school All-American after rejecting scholarship offers from 50 other schools, including UCLA and USC. He was inducted into the Texas State Basketball Hall of Fame in 1974 and into the NAIA Basketball Hall of Fame in 1983. But, as his co-workers at Point Loma College commented, "He knew that the Lord had called him to preach and that his career wasn't going to be basketball."

Bond's service as a missionary deepened his appreciation for the mission field, and this appreciation manifests itself today in the urging of his students to consider such service themselves. As he tells them, "It is for us to develop God's change agents."

He also actively challenges young people to apply themselves to evangelism in whatever capacity they serve. "The kind of young people produced by Christian liberal arts colleges are the sort who can change the world," he says.

At one time Jim Bond held the office of General President of the Church of the Nazarene International Youth Organization. He is in constant demand today as a speaker in churches, youth conventions and workshops.

He believes that "Christians have inherited a role of significance in shaping society," and that "Christian liberal arts colleges are the last best hope for a world that appears to rushing headlong toward a rendezvous with self-destruction."

Five days that can help you change the world!

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generation to challenge others

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Greg Fritz; Dave Dolan; Reid Mayta; Olgy Gary; Jay Gary; Steve Hawthorne; Bill Jackson; Bill Campbell and many more . . .

*Coming to you this August*

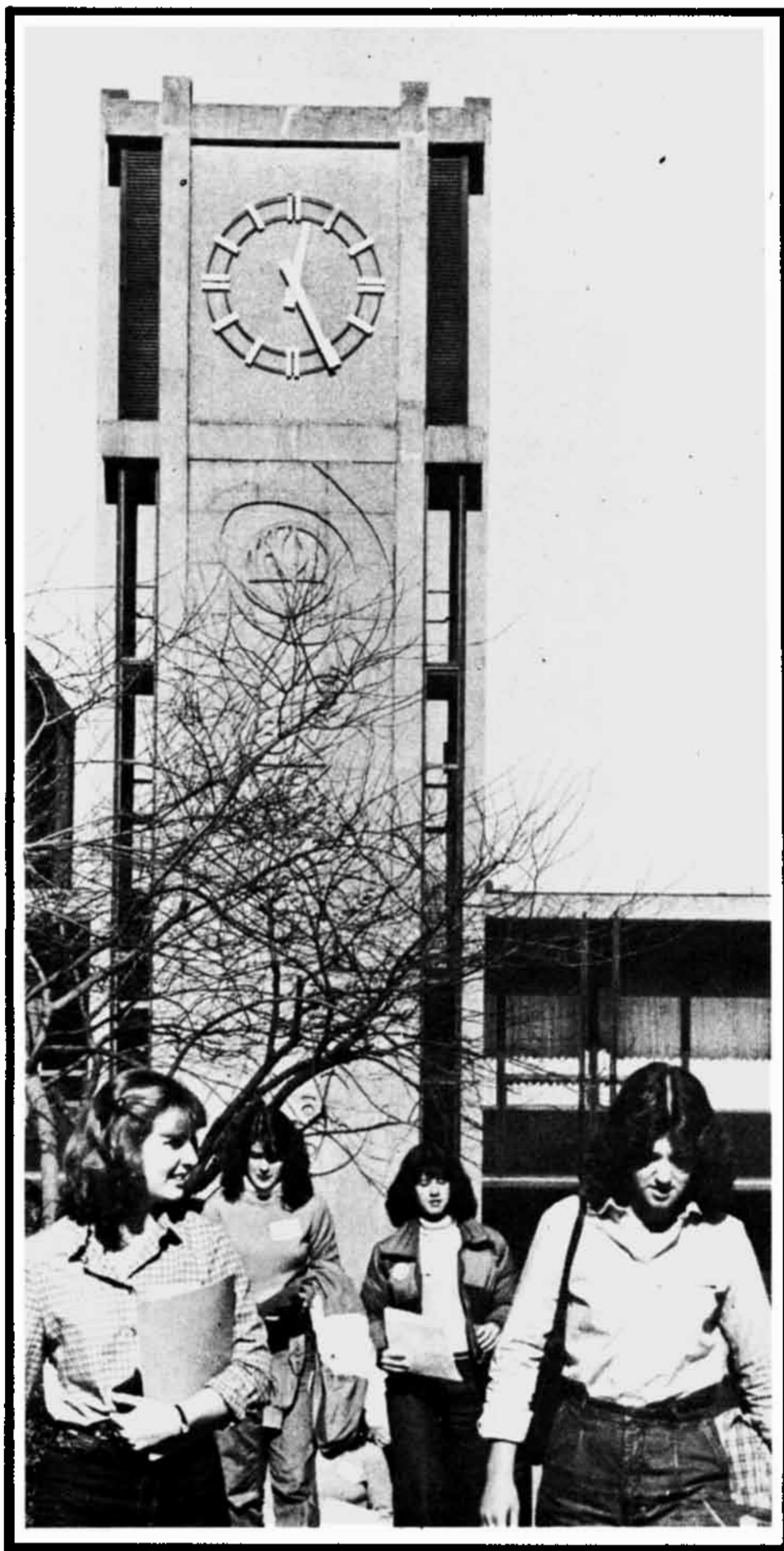
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For more information and an eight page descriptive brochure, write or call **LEADERSHIP '84, WORLD CHRISTIAN Magazine**, P.O. Box 40010, Pasadena, CA 91104. (818) 797-5320.



## David LeShana:

by David C. Le Shana  
President

*Dr. David C. Le Shana was named president of Seattle Pacific University (SPU) on September 1, 1982, the sixth president in its 93-year history.*

*The son of missionaries himself, Dr. Le Shana was reared in India and was one of 70 persons selected to make a fact-finding tour of Bangladesh. Under Le Shana's leadership, SPU is creating an Intercultural Institute for Missions, intended to work hand-in-hand with existing academic schools to help educate students for mission service, especially in Third World countries.*

*In the article below, excerpted from the September 1983 issue of SPU's school paper, Response, Le Shana explains how his summer reading reinforced his convictions regarding "the ultimate purpose of Christian higher education." (Le Shana's summer devotions included use of the Frontier Fellowship Daily Prayer Guide, now called the Global Prayer Digest.)*

Next to my family, some of my favorite companions this summer have been authors. These have been people like Robert Sandin and his new book on Christian colleges, Alister MacLean and his adventure novels, Andrew Murray and his book on holiness in Christ, and Thomas Peters and Robert Waterman and their account of American business success, *In Search Of Excellence*. Perhaps the most significant author for me has been Englishman William Carey.

I rediscovered this founder of the modern missionary movement during my daily devotions this past July. As I read again how this man

## Taking Cues From William Carey-- 'Ultimate Purpose of Christian Higher Education...is World Evangelization.'

committed 41 years of his life to missionary service in India, I heard Carey speaking to me both as a Christian and as a university president.

Here was an individual who had no formal college training. Yet he learned Latin, Greek, Hebrew, French and Dutch as a teenager, and he could read the Bible in six languages. This dedication to learning, combined with a personal commitment to Jesus Christ, worked out primarily in the mission field, was enough to show me how William Carey may help turn a new page in the history of Seattle Pacific University.

Knowing how Carey used his mutual love of the Lord and of learning to establish missionary schools in a previously unreached land, my growing conviction has become simply this: The ultimate purpose of Christian higher education here at Seattle Pacific is world evangelization. Let me explain what I mean.

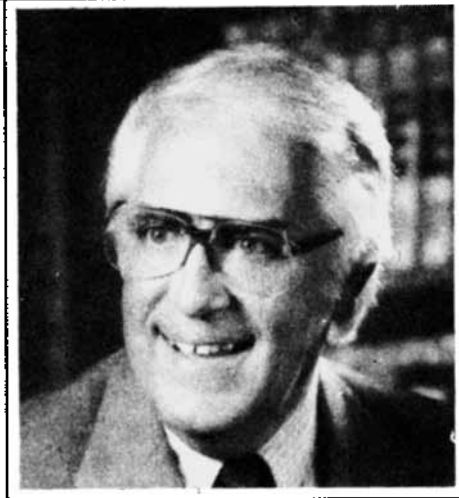
For over nine decades, Seattle Pacific has upheld a dual commitment to academic excellence and the Christian faith. "Learn to think critically and believe faithfully" have been the stated expectations of

our students' quality of life. Scholarship and service. Both are admirable goals. But it is premature, I believe, to assume that merely good students and good Christians are going to automatically make a radical difference for God's Kingdom here on earth.

The problem comes when we try to combine individual performance and personal piety. Somehow we think that by sandwiching the two, we will naturally wind up with just the right combination of characteristics that will make our Christian lives consistent, responsible and respected.

Much of the time, however, just the opposite is true. People often wind up with their thoughts, actions and commitments commuting between the worlds of professional vocation and professed faith.

There is an alternative route that I believe brings both our vocational and our faith aspirations together in a true union. Its truth is born out in the fact that each Christian has a Biblical mandate from God to spread the gospel wherever he or she may be. This is a far different calling than the well-minded though misunderstood conviction of Christians who think it's enough to think intelligently and believe



correctly.

These two ideals don't have to be played off against each other; they can find their fullest meaning in Jesus who desires that we use both our God-given talents and our unearned faith to follow Him in order to "make disciples of all the nations."

One of the first steps SPU is taking this fall in its commitment toward world evangelization is the creation of a new Intercultural Institute of Missions. Recently our Board of Trustees approved a pilot project to explore, with the faculty, the establishment of an institute "to provide an integrated, interdisciplinary institutional center for the training of missionaries, with particular emphasis on third world countries. It is my desire that Seattle Pacific come to be known as the evangelical Christian university that best prepares students for ministry both home and abroad. Whether Somalia, Uganda or the urban canyons of an inner city, training for the mission field begins right here on campus.

Guided by the same Holy Spirit that led William Carey, there is no limit to our vision of world evangelization.



## David Rambo: 'Intensifying The Missionary Effort'

"No one starts out as a missionary expecting to become a college president, and I certainly didn't either," says Dr. David Rambo, president of Nyack College in Nyack, New York and president of Alliance Theological Seminary (located on the same campus). "My father was a pastor and I just figured I would be one, too."

Rambo had completed his undergraduate studies and was halfway through graduate training before he really considered service on the mission field. "I met a young woman who had foreign mission service as a 'must' in her life's goals, so it also became one of my goals," he explains. The young woman became his wife.

After David graduated from seminary, the Rambos served as missionaries in the Philippines from 1960 to 1967. They returned to North America so that he could pursue doctoral work, fully planning to go back to the mission field. But instead Dr. Rambo was asked to serve as a professor of missions at the Canadian Theological Seminary in Regina, Saskatchewan, and he accepted. In 1972 he was appointed president. Then, in 1978, the Christian & Missionary Alliance asked him to become Vice-President for Overseas Missions, at which post he served until appointment as president of the Alliance college and seminary in 1982.

Dr. Rambo claims that he has not made any major changes in the curriculum or programs at Nyack College. His influence, he says, has rather been "to intensify the missionary effort." Nyack College was the first Bible institute in America, Rambo observes, "and it has sent over 3,000 missionaries into the field over the last 100 years."

This "intensified effort" on missions in a college that boasts



a number of other liberal arts majors has been seen in the fact that nearly one-third of the present student body states that they are seriously considering overseas mission service.

Rambo feels that the "sunrise of missions" is just arriving, but that to take advantage of it "we must recognize the importance of flexibility." "The world is changing rapidly," he notes, "and new missionary candidates must be able to adjust to these changes and in addition learn to communicate across cultural lines. We must also recognize the extension churches which already exist overseas. And our special focus," he concludes, "must be on the urban populations and the unreached people areas."

## Virgil Olson: Equipping Tentmakers to Proclaim the Gospel of the Kingdom



Virgil Olson is not new to the academic world, though he has been at William Carey International University (WCIU) for only three years. Prior to his coming to WCIU in the fall of 1981 to serve as president, Olson had spent 24 years at Bethel College and Seminary, 17 years as Professor of Church History and Missions at the seminary, and seven years as Academic Vice-President and Academic Dean at Bethel College.

Added to his experience in the academic world is a seven-year term with the Baptist General Conference as director of the World Missions Board. Overseeing the work of missionaries in 11 countries on three continents broadened and intensified his conviction that everything in life needs to be seen from a global perspective. "The last word is God's kingdom," says Olson, "and we develop our curriculum based on that idea."

The curriculum at WCIU centers around this global perspective, offering specialized training in "tentmaking" type of skills. While WCIU is training missionaries, the focus is not on missiology, but on communicative and technical skills that are needed by developing countries.

In a sense, the curriculum is determined by the needs of the developing world.

The high demand for English teachers in many parts of the world, for example, prompted the establishment of a master's program in Teaching English to Speakers of Other Languages (TESOL). Already WCIU students have gone to many countries closed to other Christian workers. Other programs in the WCIU curriculum include community development, appropriate technology, primary health care, and area studies focusing on various language and cultural groups.

Students at WCIU are also deeply influenced by the numbers of missionaries who live and work at the U.S. Center for World Mission, adjacent to the WCIU campus, and by missionaries and mission scholars who frequently visit the Pasadena area. In addition to studying in an environment rich in mission perspective, students in the Bachelor of Arts program are required to spend up to half of their degree program overseas. The first such group of B.A. students, presently in a North African country, have had unusual opportunity to learn the language and culture by living with people of that country.



# Armenian Bible College Equips Workers for Frontiers

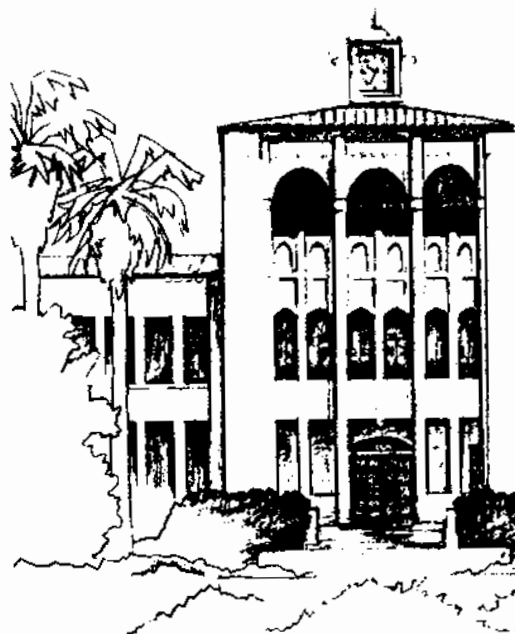


*Dr. Yeghia Babikian*

in Russian and Muslim countries, as well as two million Armenians in the free world, are desperately in need of Christian laborers!" Significant numbers of Armenians live in the Soviet Union, Iraq, Iran, Turkey, Pakistan, Ethiopia, and the United States.

Currently, a faculty of seven serves 79 students--10 full-time, 21 part-time, and 48 by correspondence. The College is seeking part-time or full-time volunteer teachers (the teaching medium is English), books and commentaries (in English or Armenian) for the developing library, and contributions toward the College's scholarship fund.

For further information about the Armenian Bible College, check the appropriate boxes on page 27.



One of the cooperating agencies at the U.S. Center for World Mission is the Armenian Bible College, the first such Armenian Bible institute anywhere in the world. Founded in September 1982 and directed by Dr. Yeghia Babikian, the College seeks to prepare Armenian pastors, evangelists and missionaries for service to seven million Armenians worldwide.

Dr. Babikian comments, "In addition to reaching new frontiers, the College envisions the revival and revitalization of the spirit of evangelism and missions among nominal Christian Armenians in the free world, because many pulpits have already been vacated, some churches have been closed, and, recently, 600 Armenians have turned to Islam and converted their church into a mosque! Five million unreached Armenians



*Students join Dr. Babikian in ministry to a local Armenian congregation.*



# LETTERS

Greetings,

It is always exciting to have your newsletter arrive and read how we are faring. The Lord can and does work in amazing ways, doesn't He! I just know He'll see you/us through this Center's struggle.

Ruth B.  
Houston, TX

Dear friends,

We were simply overwhelmed with the last issue of Mission Frontiers... three of the most prestigious seminaries going all out for missions! That's nothing but the gracious work of the Holy Spirit! And prior to that, the tremendous issue on Wycliffe! Those of us deeply concerned for missions and praying daily for many individual missionaries and your ministry there are certainly praising our wonderful Lord.

Mertie B.  
Hemet, CA

Dear Ralph and Roberta Winter,

I happened to read a newsletter concerning your need for reaching the \$6 million for the campus.... I wholeheartedly support world missions, but as a college student I was unsure of how to express my gratitude to God and concern for missions. My donation to your campus is one way I can do that.

I will diligently pray for the U.S. Center for World Mission! I hope that you can use my small monetary gift. May God bless you and your vision! I'm so glad that he's the Lord of all!

Kimberly M.  
Norton, MA

Dear Ralph:

For a long time, Ralph, I have wanted to tell you that I am suspicious that the U.S. Center might well be one of the most important, if not the most important movement in world missions in our generation, perhaps in our century. You must be very humbled at the thought how God has used you to touch so many tens of thousands of lives, and undoubtedly hundreds of organizations. Needless to say, the organization is unique, but I suspect that the secret, from a human standpoint, might be its perfect timeliness. In my own mind, I couple this fact with the evident anointing of the Holy Spirit upon you for such an hour as this.

Olan Hendrix  
U.S. Director  
Send International

Dear Sirs:

I found a Mission Frontiers newsletter lying in our local post office. Being a recently born-again Christian, this really brightened up my day.

David B.  
Twenty-Nine Palms, CA

Dear Sirs:

I enjoy the Mission Frontiers publication immensely. Its insights into the present day missions movement are valuable to me, as well as its interviews and helpful suggestions. Also, that publication is my best source of information about the USCWM.

Charles G.  
San Bernardino, CA

Dear Sir:

I received your letter ("Touch Ten" invitation) from a friend earlier this month--late in comparison to your dates and goals but I suppose on time for God to have had prepared my heart for it.

Two years ago this June I completed a Sunday School class on what it means to be a World Christian. It was in this class that I was introduced to your Center for World Mission as well as Dr. and Mrs. Ralph Winter. The challenge of living a simple yet meaningful life with the desire to see missions advance was clearly presented. I was encouraged as well as thrilled to know that there is an establishment that encourages such a lifestyle.

My prayers are with you and your work.

Agnes J.

Dear Mr. Winter/U.S. Center,

While listening to WMBI here in Chicagoland, I heard Mr. Winter. Everything he said touched my heart, and I agree totally....

I cry each day in my time of prayer when I think of the apathy in the Church today. How can we let 42,000 children die of starvation every day? How can we allow 100,000 people to die every day not ever hearing the gospel!!!

I truly desire to fulfill Christ's mandate. I also feel the same as Paul--I wish to lay a foundation--not build on someone's foundation that has already been built. I do not care how hard it is to go where the gospel has not been preached. I only know that Jesus has told me to go in his word and in my heart.

Chris L.  
Griffith, IN

# MISSION FRONTIERS BOOK SERVICE

## Note

Our purpose in *Mission Frontiers* is to help you gain and keep a vision of God's concern for penetrating frontier people groups with the gospel of Jesus Christ and to help you pass on this vision to your Christian friends. *Mission Frontiers Book Service* offers you materials at the lowest possible price--in many cases at a substantial discount from the retail price--so that you may further pursue many of the subjects briefly introduced in the pages of this monthly bulletin. To keep prices down, we request that you include payment with your order. Thank you!

- I'd like more information about the Armenian Bible College (page 25). Please send me a copy of the following publication(s):

- 1984 calendar  
 1983-84 yearbook  
 catalog  
 "Harvest" newsletter

Correspondence courses:

- "God the Father"  
 "Jesus, the Son of God"  
 "Genesis"

- From Jerusalem to Irian Jaya: A Biographical History of Christian Missions*, by Ruth A. Tucker. Here are 99 five-page stories highlighting the real people most affecting world evangelization. This vital book kicks off a new collaborative series on missions jointly sponsored by a number of publishers. Retail price \$14.95; our discount, \$9.95.

- On the Crest of the Wave* (Regal Books), by C. Peter Wagner. A thrilling, up-to-the-minute overview of the breadth and depth of the World Christian movement. Excellent for both pastors and laymen. Retail \$5.95; your price \$3.00!

- Journey to the Nations*, Caleb Project. Eight-week, 120-page introductory study guide to the missions movement. Directed to young adults, students, and laymen. Retail \$4.95; your discount price \$4.25.

- International Journal of Frontier Missions*, published quarterly by the International Student Leaders Coalition. The first academic journal focused exclusively on the strategies and mobilization necessary in frontier missions. Add knowledge to your zeal! \$5.00 for single copy, \$15.00 for 4 quarterly issues.

## Uncle Cam

James & Marti Hefley

A human drama is behind the scenes of every thriving mission enterprise, and Wycliffe Bible Translators is no exception. Authors James and Marti Hefley spent nine years in research and writing for this excellent biography of founder William Cameron Townsend.

- \$4.75 list price; your *Mission Frontiers* discount gives you a copy for \$3.50!

- Unreached Peoples*, a paper developed by Ralph D. Winter for the Reformed Consultation on Mission, March 16, 1983. Covers such topics as: the development of the "unreached peoples" concept; how big is a people?; do peoples overlap?; and how many peoples are there? 44-page manuscript, \$4.00 post-paid.

- Perspectives on the World Christian Movement*, Winter and Hawthorne. An 864 page, spectacular collection of 87 chapters by 70 authors, focused on the Biblical, historical, cultural and strategic dimensions of the task of world evangelization. Most authoritative single book on missions today. 2nd printing. Retail \$19.95 (hardback) and \$14.95 (kivar). Your price, \$17.00 (hb), or \$12.75 (k).

- Understanding the World Christian Movement*. This exciting 20 lesson study guide will lead students and church groups through an enlightening study of the information-packed *Perspectives* book. Carries college credit. \$10.00

## Frontier Fellowship Materials

- A subscription to the Frontier Fellowship *Global Prayer Digest* will bring 32 exciting pages of frontier vision into your home each month for one year. Single subscriptions \$6.00 (Canada \$11.00, Overseas air \$20.00, Overseas surface \$13.50). 10 or more to same (U.S.) address \$5.00 per subscription. Sample copy \$.50.

- Revised edition of the *Five Global Facts* booklet. This readable, 16-page little booklet concisely outlines God's global plan and challenges believers to become involved in the Frontier Fellowship. \$.20 each; 10 or more, \$.15 each.

- 'The Plot'*: Un upbeat cartoon booklet tracing the breakthroughs in world Christian outreach and introducing the Frontier Fellowship cause. \$.20 each; 10 or more, \$.15 each.

- FrontierScan*, a monthly bulletin insert which digests the contents of the following month's *Global Prayer Digest*. An ideal year-round mission education tool! \$3.00 per hundred per month.

- Focus*, a complementary monthly newsletter for pastors, missions committee members, Frontier Fellowship coordinators, and leaders in the local congregation.

## SUBTOTAL OF MATERIALS

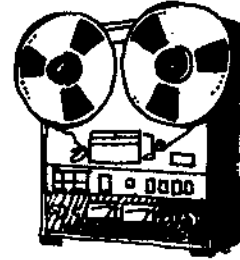
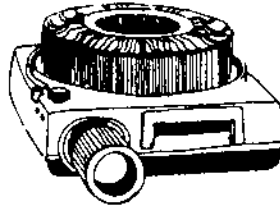
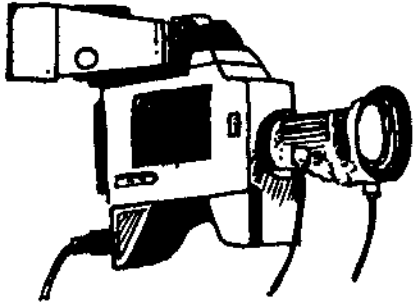
California residents add 6 1/2% sales tax. (Please include tax on video rentals also.)

## TOTAL

Please include payment with your order (in U.S. funds). Make checks payable to "USCWM SERVICES."

# WANTED: Equipment for Frontier Media

The media arm of USCWM, Frontier Media, needs video cameras, editing equipment, slide projectors and slide production equipment, as well as sound studio equipment. If you would like to donate such equipment or if you know of leads in this area, please write to Greg Parsons, Frontier Media, or call Greg at (818) 797-1111. All donations will be acknowledged with a tax deductible receipt.



FRONTIER MEDIA PRODUCTIONS AVAILABLE NOW!!!!

"Cause for Rejoicing"

Perspectives Video Series #2

A 26-minute slide show divided into two parts. Part one describes the Hidden Peoples. Part two explains how the U.S. Center for World Mission seeks to help reach them, and invites viewers to participate in the "Touch Ten" campaign. The slide show comes in a Kodak slide tray with a cassette tape and a script. Rental \$7.00; purchase \$25.00, postpaid. (If you host a Hidden Peoples party, there is no rental charge--see pages 8 and 9.)

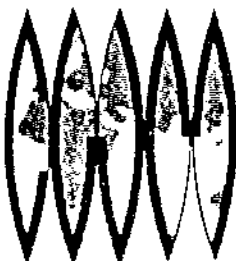
This is a two-part videotape series featuring Dr. Ralph Winter. "The Task of Highest Priority" addresses the need for pioneer missions among people groups without church communities in their midst. "Confronting the New Era in Missions" reveals the historical drama behind today's mission accomplishments and challenges. Rental \$10.00; purchase \$40.00, postpaid.

Dear Friends at USCWM:

- Yes! I'd like to be invited to a Hidden Peoples Party, when one is planned for my area. Call me at: ( ) \_\_\_\_\_
- Yes! I want to host a party. Tentative date: \_\_\_\_\_  
My phone number is ( ) \_\_\_\_\_
- I need more information in order to decide. Please send me an information packet.

MF 6:7

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