

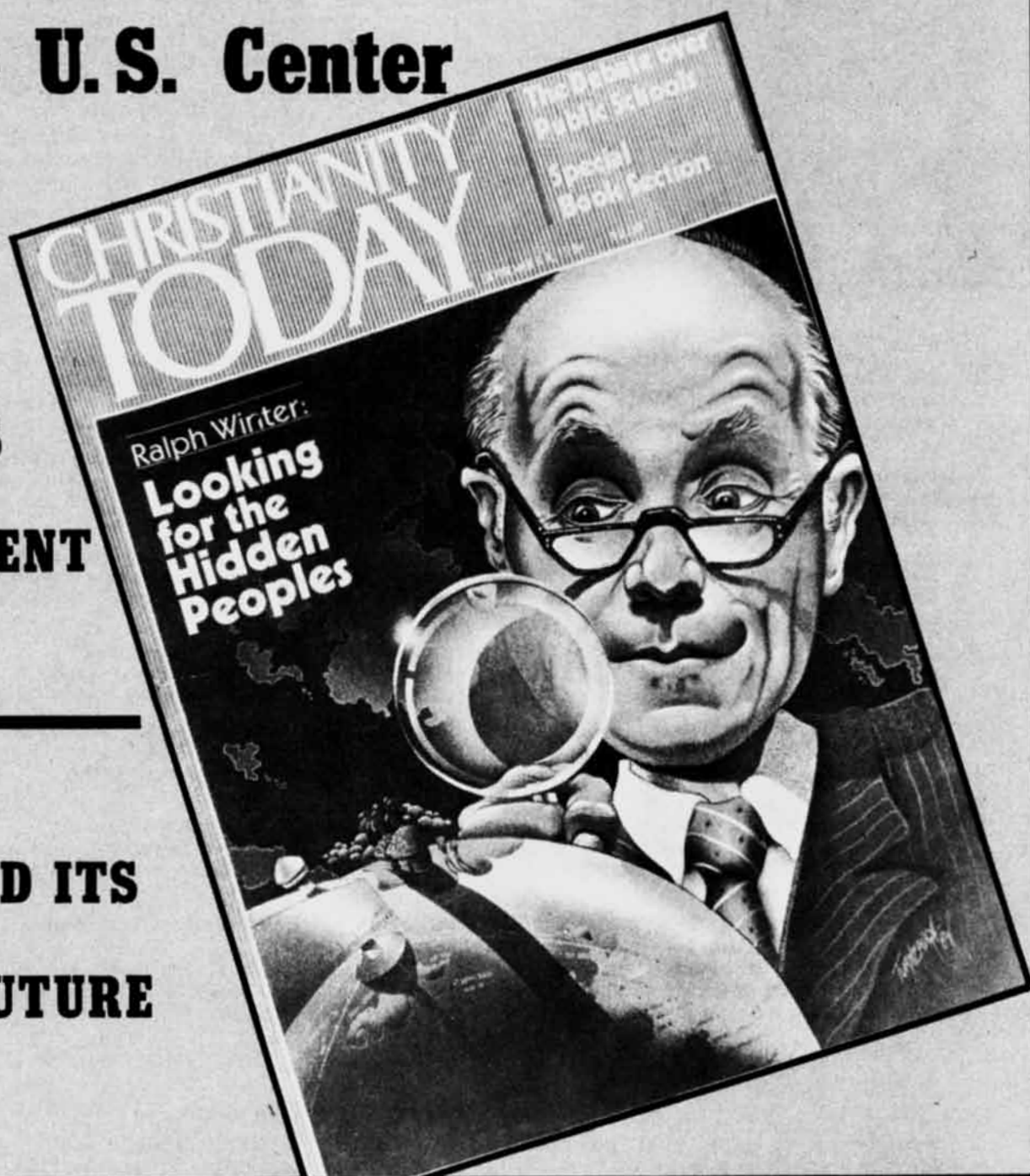


MISSION FRONTIERS

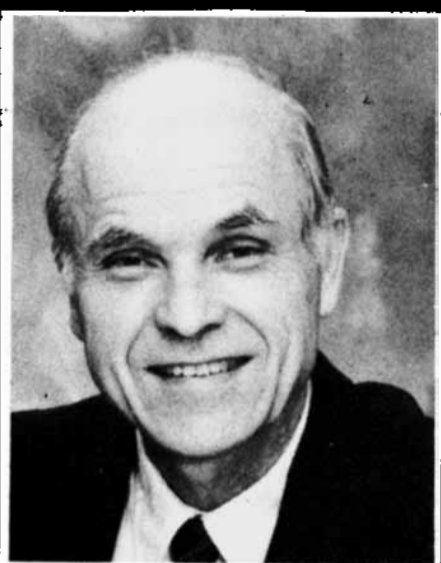
The U. S. Center

**ITS
PRESENT**

**AND ITS
FUTURE**



NOW WHAT?



Pearl Harbor Day (!), Friday, Dec 7, 1984

Dear Friends,

When you last heard from us two months ago, we simply told you the truth - that the original owners had advised us their instructions were "to proceed to file for foreclosure."

But we went further: we guessed that "by the time you receive this" we would likely already be eating into the 90-day grace period, which results when the foreclosure process officially begins.

Well, we grossly underestimated how long it takes for a legal office to file for foreclosure! To file a "Notice of Default" is apparently a very complicated procedure, especially when there are almost 90 separate parcels of property!

So, day by day and week by week we waited to hear the other shoe drop. (Of course we had lots of things to keep us occupied, such as the massive meeting of mission executives here - see pp.30-32 - the largest number of agencies represented at any meeting in human history, as it turned out.)

And, we went ahead and sent out our September issue which highlighted the spectacular "Decision to Double" of the SIM, one of the largest missions in the world today, and described the growth prospects of mission agencies in the next ten years . . .

This issue was not expected to be sent out until the dreaded "Notice of Default" was filed . . . but time has slipped by, and now, even on Pearl Harbor Day we can't report that the bomb has dropped! That "any day now" is certainly close. (Two weeks ago it was "in perhaps ten days.")

The comparison is UNFAIR: Pearl Harbor? The fine Christian college (that sold us the property) is not an enemy. No one is going to get killed. Only property is at stake. And they have certainly been fair to us.

But the parallel is CLEAR: Pearl Harbor was a relatively minor episode in the overall war, nevertheless PEARL HARBOR SERVED TO AWAKEN THE SLEEPING GIANT of America to what it had to do - to reconquer the Pacific for the free world. MUCH MORE IS AT STAKE!

Our Pearl Harbor is the imminence of FORECLOSURE. John Holzmann, formerly a youth pastor - a newcomer on our staff - takes a keen look and asks some tough questions (from the outside) about the purpose and crucial value of this place. See page 4.

Next, we ask "How can we BOTH deal with this short-range foreclosure issue AND make the \$8.5 million payment next September?" (p.7) As before, we believe God is interested in bigger things than this financial problem . . . how about a nationwide mission renewal movement? Now THAT is what is truly crucial. Missions, not missiles will truly preserve this nation.

Sincerely,

Ralph D. Winter, General Director

P.S. We are so very, very grateful to Tim Stafford and CHRISTIANITY TODAY for the superb coverage of this Center as a cover story Sept 7th (p.12-17). Say, if you want a free 6 months subscription to that excellent magazine see p. 35!



Keen people from 70 mission agencies work together at the U.S. Center for World Mission to foster the growth of what is called the "frontier missions" movement in America today.

This movement is a three-layer sandwich:

First, most mission agencies today are making plans for new outreach to Unreached Peoples.

Then, there are the students, who will be running things in the years to come. The Urbana convention is alive with the new frontier emphasis.

Finally, the local congregations - the "seed bed" of international outreach. Thousands are responding to the goal of "A Church for Every People by the Year 2,000!"



MISSION FRONTIERS

The Bulletin of the U. S. Center for World Mission

October, November, December 1984 Volume 6:10,11,12

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The U.S. Center for World Mission: An Idea Whose Time Has Come.

by John A. Holzmann

"Only rarely is one granted the opportunity to participate in the development of an idea that is likely to change the world in which we live."

The U.S. Center for World Mission is such an idea. Those who participate in its development have the opportunity to affect the destiny of half the people in the world.

Comprised of over 70 different agencies and located on a 35-acre former college campus in Pasadena, California, the Center has been the leader in a movement that has revolutionized mission thinking in the past ten years.

A Revolutionary Message

The message of the Center is this: Christians--mission agencies, missionaries and mission senders--need to refocus their thinking about missions.

Jesus, when He spoke of discipling all "nations" (Mt. 28:19), was not speaking of making disciples in every country of the

world. What He intended was for us to make disciples of all peoples or tribes--in the sense of the Cherokee nation (people, tribe...). A "nation" or "people" in this sense is an ethnic group. Such a "people" or "nation" is defined by its language, culture, social status, religion, etc.

Why is this so important? Well: right now, there is a church in virtually every country of the world, but most nations do not have churches!

There are viable, evangelizing churches in about 5,000 peoples--nations--around the world.

About 17,000 peoples do not have viable, evangelizing churches in their cultures. About half the world's population lives in these 17,000 groups.

Roughly speaking, there are about 5,000 tribal, 4,000 Muslim, 3,000 Hindu, 2,000 Chinese, and 1,000 Buddhist groups without strong churches in their cultures.

The agencies at the Center cooperate in four significant pursuits: Research on these

groups and on methods and strategies being used to reach them.

Mobilization of American Christians for prayer, giving and going on behalf of these peoples.

Training of missionaries who wish to serve on the front lines.

And the provision of **technical services** to agencies seeking to preach the Gospel where Christ is not known.

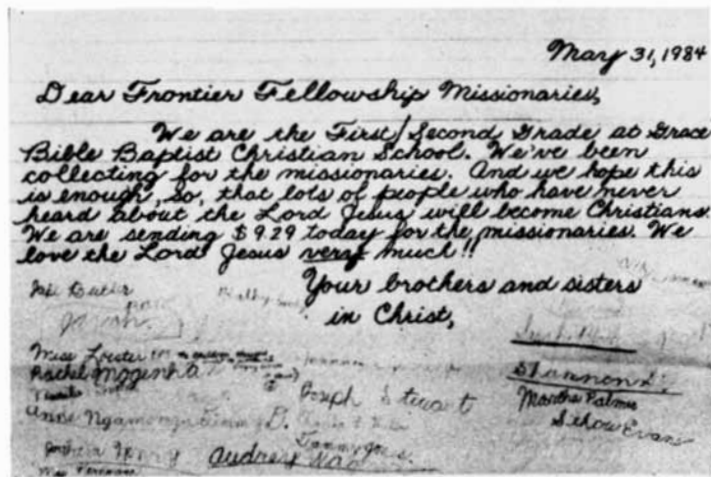
But What Does the Center Do?

"Hold it!" someone objects. "I'm sure it's a great work all the agencies and offices are doing there on your campus. But is there any special reason why they have to rent space from you?"

"Is the Center doing anything special that the individual agencies and groups on its campus are not doing or cannot do?"

"I've been told the Center needs to spend almost 9 million dollars in order to purchase its campus. Is that a good use of

The Children Climb On The Band Wagon



The support for the U. S. Center for World Mission and its Frontier Fellowship has come from many diverse groups and individuals over these last months. Donations have been big and small, from the rich and the poor, the old and the young. All these efforts have gladdened our hearts and strengthened our resolve to persevere in the direction God seems to be leading us. None of these, though, have touched us deeper than those received from the children.

The message above -- written on a large sheet of yellow lined paper -- arrived with a \$9.27 donation from Barbara Loesters first & second grade class of Grace Bible Baptist School in Baltimore MD.

In another instance the children of the Vocation Bible School, Zion Lutheran Church in Franklin, KY, collected an offering of \$90.85 for the Frontier Fellowship.

Our heart-felt thanks go out to all who are rallying around the USCWM during these critical days.

James Stewart
Managing Editor

the Lord's money?

"What would be lost if the Center were to go bankrupt and all the agencies and organizations and programs on the Center campus were to hunt for office space somewhere? Would anything really change? Wouldn't the programs and agencies and offices just carry on?"

No. The offices and agencies and programs would not "just carry on." There would be drastic changes. The mission movement in America could be set back 20 years or more. Consider:

Six Analogies

1. The Center is not...an inn.



An inn provides living space for anyone who happens to come along. If you need a place to sleep or—if you are a traveling salesman—a place to set up a temporary sales office, a motel (or inn) may be just what you are looking for.

If, when you come along, there are rooms still available, and if you have the money and are willing to conduct yourself according to the rules of the house, an innkeeper is usually happy to provide you the space you need.

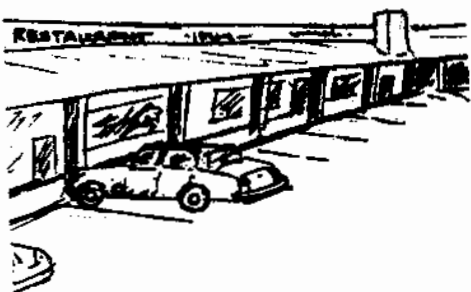
He doesn't care what your business is; he doesn't care where you've come from or where you're going. And, likewise, you don't care what business your neighbor is in, or where he comes from or where he is going.

The goal of an inn is to provide space to the person who needs it.

The Center is not an inn.

There are other, more useful analogies.

2. The Center is...a mission shopping mall.



Why do stores rent space in shopping malls? Is it merely because they need space

and malls offer the best deals in rent? No.

Stores rent space in malls because they find that by affiliation—by setting up shop next to one another—they all gain additional business. Malls are successful because store owners know that *in cooperation there is strength*.

The U.S. Center for World Mission is...a mission shopping mall. And just as stores find that they do more business when located in malls than when they stand by themselves, so, too, mission agencies find that they receive more inquiries and gain more candidates when associated with the Center than when they try to make it on their own.

There is an advantage for the customer at a shopping mall. The same advantage holds true for the visitor to the Center. We shop at malls because we know that, if one store doesn't have what we are looking for, another one right next door might have it. In fact, the store next door might have it for a better price than we thought possible! And if no one has what we are looking for, someone is likely to have something else that will meet our needs equally well.

A mall is convenient. It saves us time. It gives us options and ideas we never would have thought possible had the mall not existed.

So too with the Center. People interested in missions find here options and possibilities and ideas they never would have had if the Center did not exist.

A graphic artist came to work for the Center. While here, he discovered an exciting magazine called *World Christian*. He'd never heard of it before. He decided *World Christian* offered him the best opportunity he had to use his skills in God's service.

A young couple came to take the introductory missions course, Perspectives on the World Christian Movement. While here, they heard about needs in the Muslim world. And they found out about two agencies—Global Opportunities (an employment counseling agency for Christians interested in using secular skills overseas), and Frontiers (a support/sending agency for persons interested in working among Muslims). Both of these agencies helped equip this couple to go where they were needed.

The list could go on and on.

The Center is...a mission shopping mall. It is the world's first, and currently largest mission shopping mall. It has over 70 mission "shops."

There is another analogy.

3. The Center is...a mission university.



Isn't it interesting that the various departments in a university all locate on one campus? We don't expect to see state universities with the department of anthropology in one city, physics in another, biology, mathematics, music, psychology, etc., etc., etc. all in their own towns and cities.

What is the advantage of having them all located on one campus?

Isn't it that they can make better use of common teaching facilities; and that the students who come to study have the opportunity to expand their horizons by being introduced to a broad range of subjects; and the faculty members themselves have a greater opportunity to interact with each other?

We see these kinds of things happening at the U.S. Center for World Mission. Agencies are able to use common facilities—meeting rooms, classrooms, mailing services, printing facilities, etc.; visitors are almost unable to avoid being introduced to an amazing variety of mission activities; and the mission executives and office workers themselves are daily challenged by the thinking and strategizing and working of others.

4. The Center is...a mission Pentagon.



There are strategic and operational advantages to having the commanders of all the military forces working side-by-side under

one roof. Though military bases are and must be spread all over the world, it would be extremely difficult to run an effective military campaign with the high command of the Navy in Kansas, the Army in Florida, and the Marines in Alaska....

And so we have a Pentagon.

To an even greater degree, for a much higher purpose, we need a Pentagon for missions. The Center is such a place.

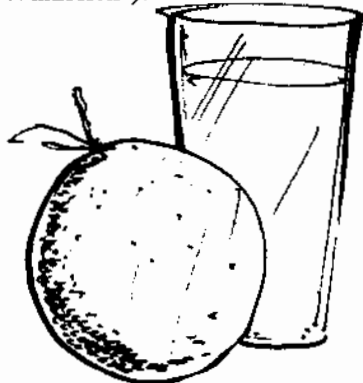
Mission agencies are finding their thinking, their strategizing--their operations in every way--are strengthened and improved by working side-by-side at the U.S. Center for World Mission.

One agency thinks of an idea, another implements it. One organization establishes a plan, another refines and improves it. Agencies are able to determine their own peculiar strengths and weaknesses, and by coordinating efforts, all their ministries are improved.

It's true: agencies don't "need" to cooperate. They will continue to do their work. They won't necessarily go "out of business" if they refuse to join a Pentagon. They can get by. But how much stronger, how much better, how much more efficient is the ministry of all when they strategize and work together!

The U.S. Center provides the strategic and operational benefits of a mission Pentagon.

5. The Center is...a mission "Milk Producers Association" (or "Florida Orange Juice Commission").



You've seen the ads: "Milk is a Natural." "Come to the Florida Sunshine Tree...."

Whole industries--or at least large groups within industries--come together for the purpose of promoting their common products. No longer is it Foremost Dairy against Carnation, or Sunkist vs Minute Maid. They work together to accomplish their common end. They all want to sell more milk, or orange juice, beef, or whatever. So they form an association.

The U.S. Center is such an association. Mission agencies come together here for the purpose of promoting their common product, their common goal: reaching the ends of the earth with the Gospel of Jesus Christ.

Ten to fifteen years ago it was common to hear complaints about missionaries who "destroyed" cultures. "Missionaries, go home!" went the cry. "Let the national churches do their own evangelism!"

Upon inspection, one discovered that the complaints were unfounded. But the mission industry needed a voice to answer the charges. The U.S. Center for World Mission has provided that voice in many cases.

The mission industry needs a common voice to inform the church, and educate Christians about the way things really are:

--Turkey is calling for 1,000 English teachers: a tremendous opportunity for Christian missionaries ("tentmakers")...if someone will only go!

--There is no glut of missionaries on the world market. We need far more missionaries than we now have. (Consider: secular workers from the Western world outnumber missionaries "in the field" 105 to 1.)

--Students interested in missions should obtain cross-cultural experience before seeking to "go." We need colleges that will build into their curricula such cross-cultural experiences.

The mission industry has not yet formed an association that will do this kind of promotion...apart from the U.S. Center.

6. The Center is...a mission "Bell Laboratories."



Someone must take on the long-term responsibilities of developing new strategies, new answers, new "products" that will help the mission industry do its job. Someone must be willing to foot the bill for experiments, trials, test-runs. Someone must nurture new projects, and attempt new things.

The U.S. Center for World Mission
-- an experimental center devoted
to the future success of the world
Christian movement.

The U.S. Center for World Mission provides the atmosphere--the people, the tools, the facilities--in which new ventures have the opportunity to succeed. The Center provides the environment in which experiments can flourish.

The *Global Prayer Digest* was an experiment; the Center has helped it through its formative years. *World Christian* magazine was a new venture; it has planted its roots in the rich soil of the U.S. Center. The Global Mapping Project, two years old, has been strengthened through its association with the Center.

But there are more projects yet to be thought of; more projects yet to be begun.

Who will attack the problem of raising up 1,000 Christian ("missionary") English teachers for Turkey? Who will provide the models for colleges to follow in providing cross-cultural experiences to students who desire to serve God overseas? Who will help develop adequate responses to the mission needs of today...and tomorrow?

The U.S. Center for World Mission is...a mission "Bell Laboratories," a mission "think tank," an experimental center devoted to the future success of the world Christian movement.

The Bottom Line

What would happen if the Center were to go bankrupt and all the "stores," "departments," "armed services," "companies," "projects" on campus were forced to find space elsewhere? Would anything really be lost?

You bet!

The U.S. Center for World Mission is the world's first, and currently largest center devoted not only to the unreached peoples, but to mission *strength through cooperation*.

It is to mission agencies what malls are to stores, what universities are to academic departments, what the Pentagon is to the armed services, what industrial associations are to their members, what Bell Laboratories has been to AT&T (and to the communications industry in general).

The U.S. Center for World Mission: an idea whose time has come.

The \$8.5 Million Question

Comments by Ralph D. Winter

What REALLY is the question?

"HOW COULD WE
GO ABOUT GETTING IN \$8.5 MILLION?"

"HOW WOULD GOD WANT US TO
GO ABOUT GETTING IN \$8.5 MILLION?"

THE FINANCIAL PICTURE:

We simply have two financial hurdles, a big one in about 90 days, and a bigger one in about eight months. And that's it.

THE BIG HURDLE: Once the former owners file the proper papers ("in a few days" - let's say early in January) we will have 90 days (that is until early April) to catch all the way up with what we will then owe by that time:

\$200,000 overdue from Sept 1st,
300,000 now overdue from Dec 1st
300,000 due March 1st, 1985

\$800,000 Total due early April
-120,000* On hand here toward that

\$680,000 Needed by end of 90 days (early April?) to avoid foreclosure.

*We are holding this for payment. It cannot be accepted by the original owner without voiding the foreclosure proceedings.

THE BIGGEST HURDLE: Once September 1st, 1985 arrives, the entire balance (called a "balloon payment") is due, on both halves of the campus. It will be about \$8.5 million.

In effect: our plan must deal with both hurdles. We can lose everything in either case.

The first question asks only how to get the money. A fair question. Nothing immoral about trying to pay your bills. Americans are alive to how to get money. And you can't know how many schemes have flooded into our midst! Good ideas and not so good. For example:

Plan A: Approach foundations (we have done that with some success)

Plan B: Hope for wealthy people to help us - however we do not ask anyone for more than \$16.95. (Many wealthy people have on their own initiative helped us. Many more not-so-wealthy have also helped, sometimes lavishly, especially students and missionaries.

Plan C: ask all 48,000 on our mailing list to give \$191.25, or something like that. (Some have taken this literally! Problem: not everyone can be expected to do any one thing)

THE PRICELESS VISION!

Surprised by Joy

JUST POSSIBLY our extremity is God's opportunity! We would not otherwise be making this audacious proposal - involving many organizations, for their benefit as well as ours. Nor would we be reflecting on the plight of our nation which is so blessed and yet so unresponsive to God's world agenda. But I am getting ahead of myself . . .

The U.S. Center for World Mission was incorporated Nov 6th, 1976. Thus it was a few days ago our eighth birthday slipped past unnoticed. But, so what if we forgot it. Just so we don't forget something else: because gradually and astoundingly in gentle waves of His grace and blessing across these eight years God has surprised us with something of exceeding joy and inestimable value, namely, an unexpectedly hopeful picture of

THE UNFINISHED TASK. This arresting, optimistic Vision is virtually unique in America today. And it is priceless. It has even to do with the very survival of our country.

The value of this Priceless Vision far exceeds the \$18 million or so which God has poured through the activities on this campus during these eight years - or the \$10 million or so of increased property value He has also granted us.

(Cont. "The Unexpected . . .")

(The first question, Cont.)

Plan D: Sell off half the campus, specifically the off-campus housing. With the proceeds pay off as much as possible of both the housing and the campus. Get new loans to cover the remaining balance. Try for friendly buyers who could buy houses as a tax shelter and perhaps give the houses back later, or at least not sell them back at too high a price.

While this can be considered as a fall-back plan, a second-best, it would be tragic if thought desirable or if implemented before absolutely necessary. It could easily become "the good that is the worst enemy of the best."

For one thing this housing SPACE is essential to the operation of the campus, all the more now that we have converted two of the three on-campus dorms into office buildings (in keeping with the increased research office space and reduced student load).

Secondly, the housing INCOME is even more essential to the operation of the campus than the space. Our entire 8-year history here has focused on paying off the property and then going out of the fund-raising business. These houses are the income that is intended to make that possible. If this counted-on income is withdrawn, everything changes - we will indeed need to develop a permanent donor base, compete with the agencies we are trying to serve from behind the scenes, and possibly lose their collaboration and our very purpose for existence.

Finally, the laws are moving to close such tax shelter loopholes such that it is not at all certain this plan could be implemented. It is thus dangerous to count on and at best should be held in abeyance as a severely undesirable

fall-back plan. However, it is slightly better than losing the property altogether: we would emerge as a paraplegic hobbling into the future.

Plan E: (Better but defective) Ask for specifically 5,000 of you who are following us prayerfully, to reach out far enough to persuade at least 10 of their acquaintances to give \$16.95 and then expect 3 of those who give to be willing to reach out similarly - and to stay with those 3 to make sure they reach 10 of which 3 reproduce.

Amazingly, this plan would at least theoretically work. You can run through the figures. Note that round one - the direct work of the 5,000 - would get us out of foreclosure if completed by early April. Round two, if completely followed through would pay the remainder needed by Sept 1st!

One major problem of this plan is that here in Pasadena we do not have the staff to service 5,000 people "out there" at work. As a result the follow-through generation would be in some doubt.

Plan F: Someone suggested that we ask 9,000 people to give \$1,000. That a neutral organization hold the money, return it all if the entire 9,000 was not pledged. Perfectly possible. Big gifts like that we plan to return or reassign anyway . . . However, is there a better way? What would make something better?

How can one method of getting money needed be better than another? Easy. The whole mission movement depends utterly upon a major renewal of understanding and commitment.

Wouldn't it be better if our extremity could be God's opportunity to catalyze a massive Mission Renewal movement?

THE PRICELESS VISION (Cont.)

The Unexpected Inheritance

Since we unexpectedly possess this amazing gift, this light, this insight that can stagger and illuminate the lives of all who truly wait on the Lord, dare we hide it under a basket? We believe that God has said to the U.S. Center for World Mission, "Seek ye first the spreading of this Priceless Vision, and all these small gifts will be added unto you (See Matt 6:33)."

We are trying to believe with Hudson Taylor that if God's people can just be given the facts - if we can learn how to give to THEM - we won't have to ask them to give to US. "Give and it shall be given unto you." And we are beginning to understand Jesus' warning that if we SEEK to save our life we will lose it.

"Don't be anxious," He said, "because your Father knows what you need (Matt 6:32)." Thus we must take very seriously the fact that God has already

entrusted us with vital, crucial, non-delayable information about the active Power of God all across this planet today, and the striking feasibility of enabling every single one of God's "peoples" to hear the Gospel from within its group by the year 2,000.

Still Another Wealth ! !

Inklings of this vision have been contagious. God has brought into being throughout the country a veritable army of

WHAT DOES GOD WANT?

Isn't this the most important question?

First of all, our precious country is heading for deep trouble if we cannot revive our sense of obligation to the nations of the world. God judges nations that have heard the Gospel by what they do to help other nations hear. And, "unto whomsoever much is given, of them shall much be required."

How can we simply seek to save our campus as a mission beacon light when our country itself is skating on thin ice without a major mission renewal?

We know of no easy way to get the money needed. Why not give everything we've got for the method that will have the greatest benefit to the mission cause?

Dear Christian friend,

As we have prayed and struggled with this issue it has gradually become clear: "the longest way 'round is the shortest way home."

There simply is no substitute for a nationwide, congregational-level mission discipleship MOVEMENT touching every open-hearted congregation in this country. Only this can produce the necessary turn-around and literally change the face of mission interest in this country.

1. Please take out your Bible and see if you are a "Simeon" (Read Luke 2:25-32). Note that the salvation, the glory of the Jewish people was the to be the result of their being a "light to the Gentiles." They missed it and their country was trodden down. Their vine did not bear fruit and other branches were grafted in.

2. We believe we can stir people awake faster by asking them for \$16.95 than by any other method, and that a Mission Renewal Team working in a congregation can have a vital impact almost nothing else can have.

3. A new mood of collaboration between Christian organizations is blooming. We believe the time is ripe to catalyze that mood in a nationwide Mission Renewal effort. Please read the next two pages with an open heart.

Most urgently,

Ralph D. Winter

Ralph D. Winter

followers. These people already give and they pray, and they have shown a great willingness in the past to share our vision with others. Some of them are leaders who themselves have many followers.

Isn't it, then, just possible that we are actually more likely to survive if we and our followers go all out in a campaign to awaken the U.S. church than if we go all out in a campaign simply to survive?

We believe that in our country there are perhaps a

million people with prepared hearts who, like Simeon in Luke 2, are eagerly looking for God to do mighty things with our nation. Our response, then, is the plan on the following pages.

The proposed campaign could be called OPERATION SIMEON, because in the early stages it is the "Simeons" we are trying to reach, it is the Simeons upon whom we depend to carry the word further, it is the Simeons who will be the "good ground" on which the seed will fall and reproduce as Jesus promised.

What is crucial, then, is not just the discipling method we seek to employ but also the selectivity which we seek to exercise.

The essential function of this effort will be like that of Paul Revere during those few, dramatic minutes of his heroic effort before he was captured - namely, to alert people who are ready to respond.

--Ralph D. Winter

What does a Mission Renewal Team Do?

A Mission Renewal Team is constituted by a very small group of two or more "Simeons" who covenant together to attempt to sow seeds of HOPE in the lives of 30, 60, or 100 people. The average is planned out to be 40.

It will take from two to ten hours a week for from two to four months.

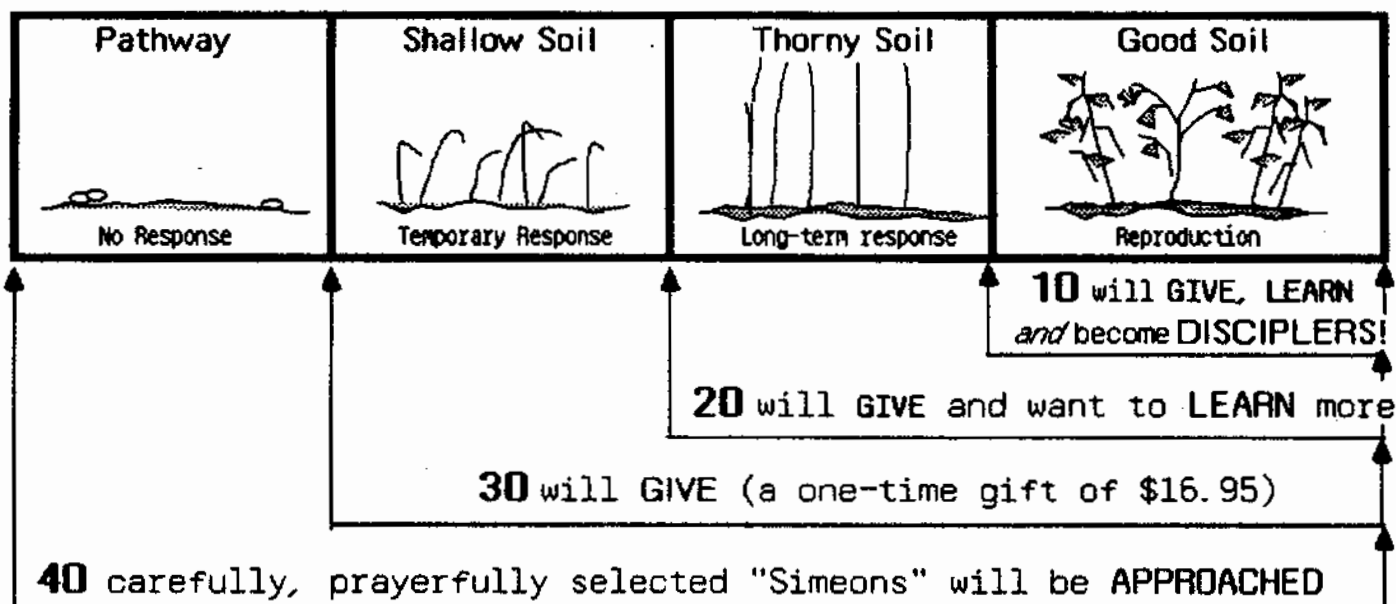
Each team is equipped with 40 challenging brochures, but only 30 "Founder's Packets" for those who are willing to give \$16.95. This follows the interpretation in the diagram below where perhaps 10 of the 40 will not respond at all.

The 40 carefully and prayerfully chose people who are approached - perhaps by a visit to their house - are challenged at the outset to assist in the founding of the U.S. Center for World Mission. But the more important goal is to invite them into a 6-lesson World Review Mission Study series. (They may have already given to the U.S. Center.) Perhaps only 20 will respond to the study option.

Most important of all, and most exciting to the Mission Renewal Team, is to expect toward the end of the lesson series that 10 will be willing to take on the discipleship function themselves as part of a new Mission Renewal Teams.

(An Interpretation of the Parable of the Sower : Mk 4:1-20) 40 Seeds Sowed

("they hear the word, accept it, and bear fruit, 30, 60, 100 fold"—40 average)



How do we expect to line up enough Mission Renewal Teams?

It may at first seem hopeless to anticipate 30,000 Mission Renewal Teams, when our own mailing list is only 48,000, after eight years of ministry.

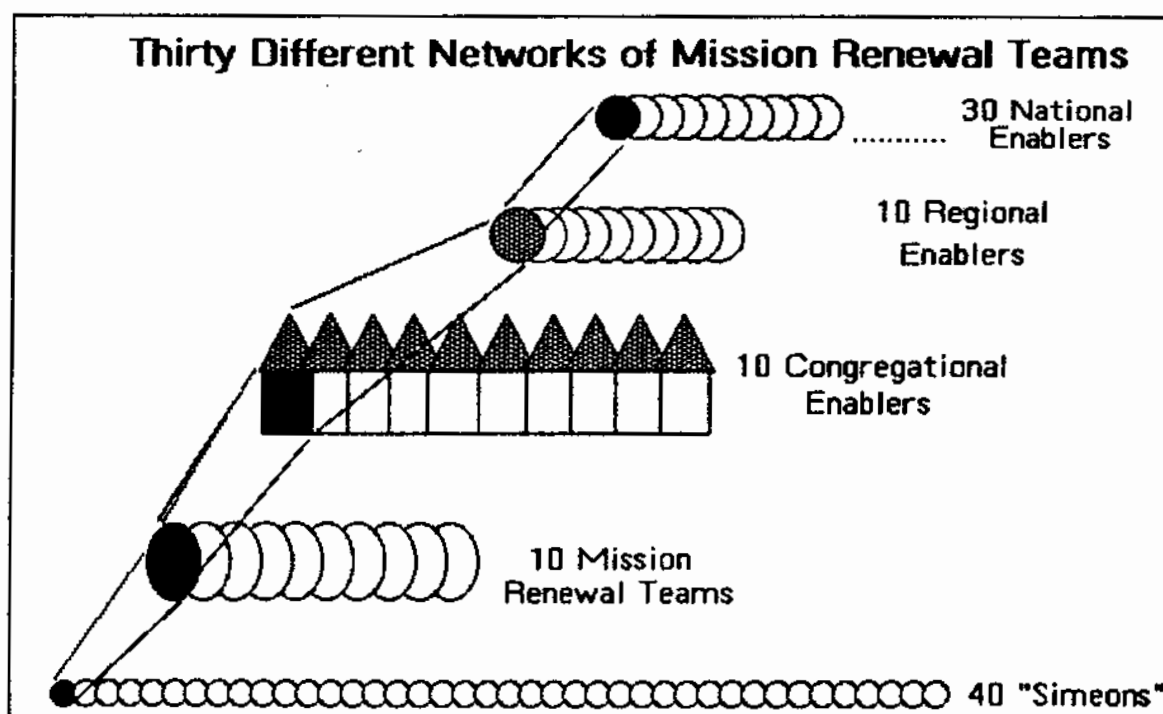
The answer we believe is the the happy circumstance that many other organizations have long wanted to help us. At this stage we ought not mention names. Anyone who has a national following can be a National Enabler.

This plan allows them to deal with their own followers on their own. Neither the Mission Renewal Team "Simeons" nor the other "Simeon" type believers they contact will be known to us. All the materials and funds will be handled at the regional level.

Each National Enabler will develop 10 Regional Enablers, each finding 10 congregational level enablers, who in turn will help to set up 10 Mission Renewal Teams, each of which will sow the seed in the lives of 40 people, 30 responding with the gift, 20 also studying, 10 becoming the nucleus of new Mission Renewal Teams.

Note that only the first level of operation churns up money for the U.S. Center. How much? Thirty times \$16.95, of which only \$15 goes to the USCWM, the rest for the materials. But that's \$450 per Team, \$4,500 per congregation, \$45,000 per Regional Representative, and \$450,000 per National Enabler.

In the following generation all these funds go to the National Enabler or Regional Enabler's own Frontier projects. And it could be an amount of money ten times as large! That is, the National Enabler's Network would churn up \$450,000 for the U.S. Center, but potentially \$4,500,000 for that particular group.



Ralph Winter: An Unlikely Revolutionary

TIM STAFFORD

WHEN RALPH WINTER WAS A STUDENT at Princeton Theological Seminary, someone pointed out that the chapel was 200 years old. "Oh, well," he replied, "in California when a building is 20 years old we tear it down and build a better one." His remark went all over the seminary campus as an example of what to expect from Californians with no respect for culture or tradition.

Thirty years later Winter, now a balding, respected expert on missions, still scandalizes with his penchant for irreverence. Practically everyone, pro or con, concedes that he is a genius whose original thinking has stirred up the world of missions. But he draws strong reactions. Some revere him as a visionary, three steps ahead of the church. Others see him as an impractical agitator. One prominent Christian leader observes, "Ideas come out of his mind a mile a minute. Ninety-nine out of 100 will not work. One is a good one. But that place [the U.S. Center for World Mission] is a mess. There's no sense of order."

Yet Peter Wagner of the Fuller School of World Mission thinks history will record Winter as one of the half-dozen men who did most to affect world evangelism in this century. And Jack Frizen, executive director of the Interdenominational Foreign Missions Association (IFMA), believes we are seeing a turning point in world missions, the greatest move since the period after World War II: "The Lord is using Ralph to stir up a new generation."

James Reapsome, editor of the *Evangelical Missions Quarterly*, cites two

major mission revolutions since the sixties, both of which are more closely identified with Ralph Winter than with any other individual. "What might be called the 'unreached people groups' strategy," writes Reapsome, "has shaken the missions community to the core."

Those who study missions engage in earnest debate over Winter's ideas and statistics, and sometimes shake their heads over his methods. But no one ignores him. His ideas have set the agenda for missions in this generation.

Mission Ferment

Winter has brought to the minds and consciences of evangelical Christians the hidden or unreached peoples—that huge number who now have little chance to hear the gospel, let alone respond. Though most Americans still view missions as a dull subject, missions leaders feel the stirrings of new excitement, especially among young people. The success of Inter-Varsity's Urbana missionary convention is only the most visible sign. New organizations are springing up, research is proliferating, new methods and approaches are being tried, and a whole new generation of young people—many from secular universities—is applying to go out. Third World countries, too, have been establishing mission boards and sending out missionaries. The attention of evangelical mission boards has shifted toward new horizons, "frontier missions." While continuing to help churches founded a century ago, nearly all evangelical missions are once again actively setting their sights beyond, toward those people groups that have no church.

Wherever you poke your finger in all this, you find Ralph Winter. Winter will not accept the common belief that a church can put so many resources into world mission that it neglects its home

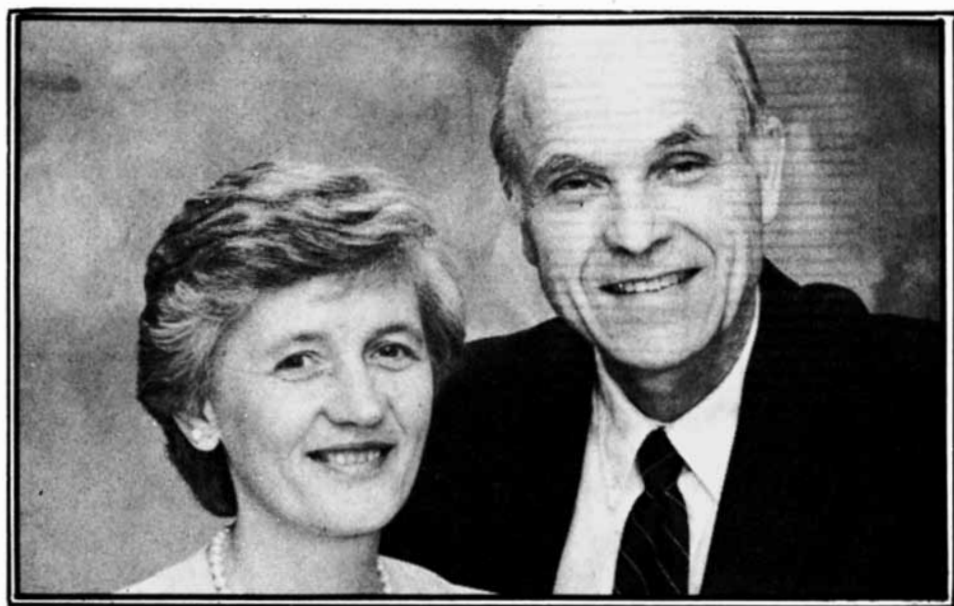
soil. He believes there can be no genuine renewal without a renewal of the church's ultimate concerns. That means following Jesus to seek the lost, leaving the 99 sheep to seek the single lamb. "Unless and until, in faith, the future of the world becomes more important than the future of the church, the church has no future."

He sees the U.S. Center for World Mission, the Pasadena conglomerate he founded and tirelessly boosts, as a lever to help tip the whole Christian world over the edge: a huge evangelistic snowball gathering momentum and size. At that point, Winter claims, he only wants to be along for the ride. "I would rather be ahead of something that is happening, than the head of something that once happened."

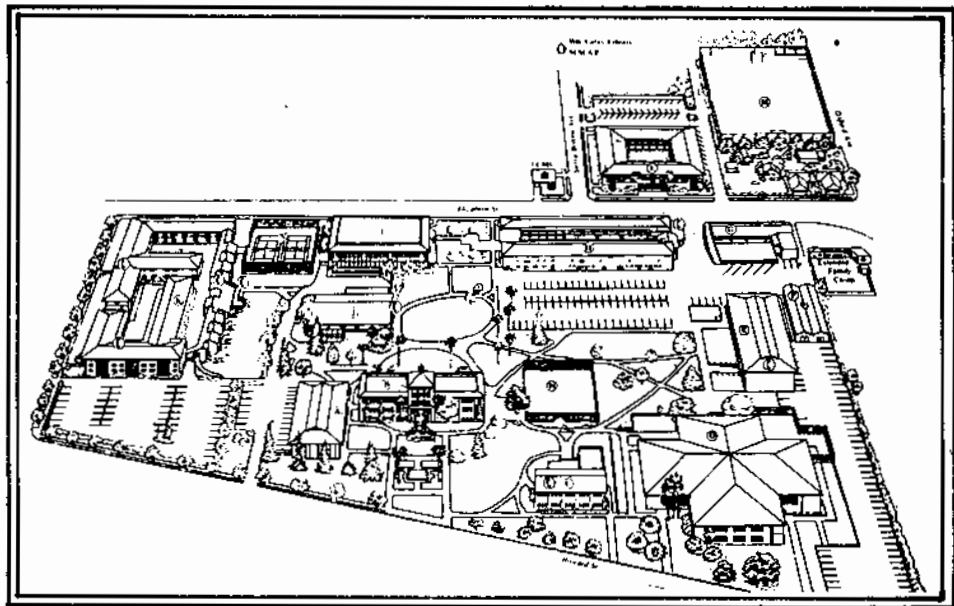
Winter the Person

One expects a charismatic, riveting figure, a man to mesmerize crowds. Ralph Winter is instead a bookish, mild-mannered professor who wears neat coats and ties he salvages from the missionary storeroom at Lake Avenue Congregational Church in Pasadena, where he grew up and still attends. Until recently, he and his wife drove two of the oldest moving automobiles in Southern California. (Their new, three-year-old car is a mixed blessing, Winter says, "Now we have to lock it.") His speaking style is offhand and professorial; and while it rivets some, it puts many ordinary people to sleep.

He is perennially optimistic, spinning off new schemes. "He can give you more ideas on his lunch hour than you can implement in a year," says Lorne Sanny, head of the Navigators and an old Winter friend. Winter also has a peculiar power for gathering almost fanatical disciples. With no money and a negligible constituency behind it, his



We thank Tim Stafford and Christianity Today for this article and for the superb public notice it gives of the new mood of missions today. We are printing this with their permission. (We have replaced a repetition of art work with several photographs).



This bookish, mild-mannered professor has set the agenda for world evangelization in this generation.

organization holds, tenuously, a piece of property where about 40 different mission-related organizations—the majority of which he had a hand in starting—have offices. This is the U.S. Center for World Missions, dedicated to stirring up other people and organizations to reach the hidden peoples.

The center occupies a former college campus on several blocks of a quiet residential district in the Pasadena hills. It is a striking place to visit, with an atmosphere that is part school, part corporation, part revival. About 300 people live and work there, nearly all having raised their own financial support to live at a common missionary level. Most are recently out of college or seminary, without experience, but with a great deal of idealism, commitment, and, in many cases, intellectual bril-

liance. (There are, for instance, quite a number of computer wizards recently from Cal Tech.) A sprinkling of gray heads, mainly retired missionaries, have come to help. Middle-aged veterans—"those who have something to lose," Winter says—are few.

The center has little central administration since Winter prefers to start an organization, get it moving, and turn it loose to run on its own. He thinks many small groups, loosely linked, have more dynamism than one large dinosaur. "If people don't want to function together," Winter says, "it doesn't matter whether they are under your administration or not." Most of the organizations have no legal tie to the U.S. Center, yet they are clearly part of the movement, and they meet regularly for prayer, discussion, and problem solving. You hear excited

talk about corners of the world you never heard of before—the Maldive Islands, for instance—and terms such as "unimax people" or "redemptive analogies." The center buzzes with energy and with what can only be called evangelical fervor.

Perhaps most startling of all, considering that in September of next year they face an \$8.5 million payment on the college campus, the center has no fund-raising office. Every individual, from Ralph Winter down, spends up to an hour in a back room each morning opening and responding to mail from a particular zip code area of the U.S. Winter says they have never written a letter to someone who did not write to them first. Furthermore, by principle, they never ask anyone for more than a one-time \$15.95 gift. By this means,

Ralph Winter: An Unlikely Revolutionary

they reckon, they will have to reach about a million people to secure the property. Last year, facing a \$6 million payment, they put their hopes on a sort of chain letter. It raised only \$1 million, and they slid into an interest penalty that requires them to make much higher quarterly payments. This time, facing an even bigger payment, they are hoping a chain of home parties will do the trick.

Something is happening in Pasadena, something unlike anything else in the evangelical world. It is not yet quite clear what it will prove to be: whether a passing wave of youthful enthusiasm, or the beginning of a movement that will change the direction of the Christian church.

The California Spirit

Winter is a quintessential Californian, proven by the fact that his father was one of the chief planners for the Southern California freeway system. Winter does not belong to the Southern California of hot tubs and Johnny Carson, but to a California symbolized by the crew-cut ingenuity of Cal Tech. Southern California itself is a wild idea—seven million suburbanites clinging to the sides of mountains and drinking water piped from Arizona. It has bred a number of people, Winter among them, who think that anything is possible.

Winter is also a product of the strong, creative Southern California evangelical subculture, which has been growing steadily since World War II. More mission organizations, Winter says, are now headquartered in the Los Angeles area than in any other place in the world. Winter's parents were Presbyterians, but more loyal to the Christian Endeavor movement, an early parachurch group that helped establish the modern "youth group." Through a chance meeting Winter made a serious Christian commitment.

When their church decided to drop out, the Winter family moved to Lake Avenue Congregational Church. There Winter encountered the Navigators, and their all-or-nothing style of discipleship helped shape him. Dawson Trotman, six blocks from his home, became a mentor. Lorne Sanny led the high school Bible club that sometimes met in the Winter home, where Ralph still lives. Sanny remembers Winter "then as today . . . an idea man, and not the

ideas that ordinary people would think." Winter's brother David, now president of Westmont College, remembers ideas discussed avidly around the dinner table. "Ralph was deeply curious about life. He was an experimenter, an inventor. He was constantly making something work better than it did—home-made firecrackers, for instance, which

tie—to the point where one night he telephoned his elderly, saintly pastor to inform him that he would not be able to read Scripture the next morning in church. When his reason came out—these were the 1950s—the pastor was aghast, and argued with Winter over the phone for an hour. Finally the pastor insisted that Winter read Scripture



practically killed him. He always had a better way to do it. There was hardly anything he didn't think he could improve."

Winter studied engineering at Cal Tech and graduated while in navy pilot training during World War II. After the war he began ten years as a professional, peripatetic student. He attended or taught at Westmont College, Princeton Seminary, Fuller Seminary, Pasadena (Nazarene) College, Prairie Bible Institute, Columbia University, and Cornell University. He ended with an M.A. from Columbia, a Ph.D. from Cornell (in anthropology and linguistics), and an M.Div. from Princeton. He refers to that period as his years of "wilderness wandering," when he groped for a sense of direction. He developed a reputation as a troublemaker, always willing to take up a position others thought irreverent.

While at Fuller, for instance, he concluded that, in view of the crushing needs of the world, it was wrong to spend money on neckties. The conviction grew on him that he could not honor the Lord while wearing a neck-

tie no matter what he wore. He did, in a fatigue jacket. He wore khakis long afterwards, an almost unimaginable wardrobe during those staid years. Only later, when he studied anthropology, did he conclude that he should imitate local customs so that people he spoke to would listen to him. He adopted a dress suit and bow tie, and wore those as religiously as the khakis.

"Navigators plus anthropology was a heady combination," he says, "because anthropology loosens you up from all human customs and allows you to rethink why you do what you do. Dawson [Trotman] was an anthropologist to the extent that he said, 'Always ask why you do what you do the way you do it.' That's a radical question."

After graduating from Princeton, Winter and his wife, Roberta, went to Guatemala as United Presbyterian missionaries. The Winters do not approach family life conventionally. Roberta has worked with him side by side on every project of their married life, including seminary's Hebrew homework. As their four daughters grew up, they joined the

team. When the oldest was 12 and the youngest 7, the Winters found it a nuisance to dole out allowances. They solved the problem in a way only Winter would think of: adding their daughters' signatures to the family checkbook. The bank was aghast, but the Winters never experienced any problems. The four, now in their twenties, three married, have grown into strong Christians, and with their husbands have joined wholeheartedly in the cause of the U.S. Center.

In Guatemala the Winters worked with an Indian tribe, starting schools, small factories, and cooperatives. Most memorably, they joined other missionaries to launch a theological education program that did not require a busy pastor to leave his church to study. This program spread over the world as Theological Education by Extension (TEE), and endures to this day as a significant movement. After ten years in Guatemala, Winter was asked to join the newly formed Fuller School of World Mission. There, for the next ten years, he continued to spread the TEE philosophy and taught the history of missions.

Never content just to teach, Winter remained an activist, helping to launch such organizations as the William Carey Library, which publishes low-cost books on missions, and the American Society of Missiology, a scholarly body. But in the early seventies new ideas began to percolate in his head. Teaching and studying the history of the church fed his naturally big ideas: he looked for the pattern of what God had done in the 4,000 years since Abraham. He began to assemble facts and statistics about the parts of the world where the gospel had penetrated, and where it had not. Others, especially Ed Dayton of World Vision, were thinking along similar lines. But Winter put the whole picture together. He saw a startling, and at first frightening, situation. Not only were most of the world's people without the gospel, most of them would never get the gospel no matter how fast the church grew. Multiplication was not enough.

Winter's Thought

The founding idea of the Fuller School of World Mission was Donald McGavran's observation that Christianity does not usually spread out indiscriminately, like ink in water, but along the lines of cultures and languages. To "jump"

from one culture to another is unusual; we should expect "church growth" usually to occur within the boundaries of a particular culture. For instance, a Korean church in Los Angeles will not tend to "grow" in numbers by adding white Anglo-Saxons; it will add fellow Koreans.

Winter simply flipped that idea on its head. If churches normally grow within the boundaries of culture, then a culture that has no church may never be reached by normal church growth. When Winter made rough calculations of which people-groups around the world had churches of their own and which did not, he found that between 75 and 85 percent of the world's non-Christians had no church whatever within their social and linguistic boundaries, and thus, humanly speaking, no chance to hear the gospel *ever*—no matter how much the existing church grew and evangelized. They had no Christian neighbor to tell them the news, if you define "neighbor" in terms of culture and language.

The insight crystallized for him in Korea, where he and several members of the Fuller faculty were sleeping on the floor of a retreat center. "I woke up and said something like 'the special problem I had never seen before was that though there were all these people to reach, we cannot "grow" into them. . . . So Glasser [Arthur Glasser, who teaches the theology of missions at Fuller] said something I'll never forget, because he put it beautifully. 'Ralph, what you're saying is that if every single congregation in the world had a fantastic spiritual explosion, and would reach out to *everybody* within their social matrix, 80 percent of the world's non-Christians would be untouched.' "

From there it did not take Winter long to redefine the missionary task. Most of what missionaries were doing—and what he himself had done in his ten years as a missionary—involved helping an existing church. Missionary evangelism had been so successful, in effect, that it had obscured the original purpose of missions. Church growth and support was needed, but only if it did not overlook the dramatically more significant task, without which the Great Commission would never be fulfilled. Missionaries must go to people groups with no church at all and establish a beachhead. Once that beachhead is in

place, it can grow outward to reach the entire people group. Without a beachhead there is little hope for evangelism.

By 1974, at the Lausanne Congress on World Evangelization, Winter was a plenary speaker on this very subject. The congress was a watershed for many church leaders, forcing them to think about the whole globe, and Winter's ideas kindled a spark in many minds. He, however, left feeling uncertain he had convinced anyone. "But I had convinced myself," he says, and from that meeting his life has been preoccupied with the Hidden Peoples. ("Unreached" or "Frontier" peoples are terms for the same thing.)

In fact, the usually slow-moving mission agencies responded with great speed. Within two years the IFMA and EFMA, two leading mission consortiums, had accepted the Hidden Peoples as their first priority. But Winter was frustrated; he felt nothing was happening. In late 1975 a piece of property came to his attention, a vacant college campus in the hills a few miles from Fuller. He had once taught Greek there. He saw in the campus just the facility needed to make things happen. He had no money, no organization to back him. The other Fuller faculty were not ready to try a multi-million-dollar purchase so quickly. But for Winter it was all or nothing. Resigning his tenured position, he went out to raise personal financial support for the first time in his life. He, his wife, and a few loyal individuals launched the U.S. Center for World Missions in a rented portion of the college. They hoped to buy the whole thing. In the campus they saw a chance for the creative ferment that Winter loves. They hoped to start a national revival of missions—to fan the spark into a blaze.

Winter's Faith

The acquisition of the campus of Pasadena Christian College is a story of cliff-hanging prayer meetings, of large checks arriving at the last moment, of spiritual battles with a Hindu sect that also wanted the campus (and, for a time, shared it with the U.S. Center). So far, nearly \$6 million has been paid on the campus. With \$8.5 million coming due in a year, the center has very little money in the bank, no mass mailings or TV spots in the works, and no rich uncles (that they know of) waiting to write stupendous checks. Inevitably,

Ralph Winter: An Unlikely Revolutionary

conversations on the campus fairly often turn toward the subject of money. The consensus for some time has been that if God wants the center to continue he will have to do a miracle.

Winter claims, though, to have lost no sleep over it. "I don't think many people understand faith. Faith is not something you dig up, it's something that is given to you. When my wife and I made this decision to leave Fuller and walk into a situation which was itself ridiculously unlikely, we didn't do this because we had some scheme so we could see our way clear. As we look back on it, we don't know how we could have possibly made that decision. But one thing we are absolutely sure of is that in all of that early founding period, we were not the initiators. We felt carried. I felt that a great arm picked me and my wife up. It's almost as if we couldn't have resisted.

"But read Hebrews 11. The author lists men and women who have had great victory through faith. Then, without skipping a beat, he mentions people who were tortured, persecuted, killed. They had faith too. Faith isn't what rescues you. It's what guides you. It may guide you to the cross, or it may guide you to victory. You don't know. If you knew, it wouldn't be faith.

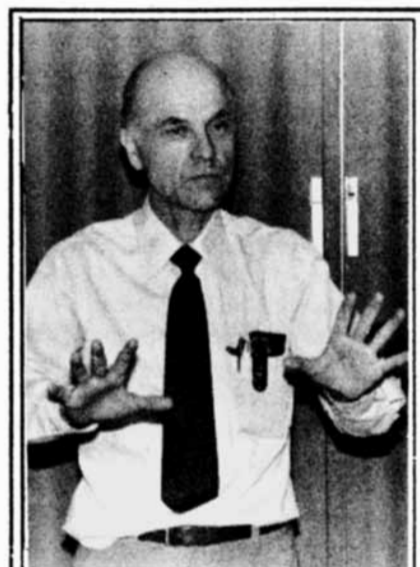
"Most people don't understand Ralph Winter is willing to fail. If I weren't willing to fail, you would have to call me crazy. If I were to say that I knew [this center] would definitely succeed, it would be nuts. I'm not sure it will succeed. I only know it is worth trying. Risks are not to be evaluated in terms of the probability of success, but in terms of the value of the goal."

Nobody who knows Ralph Winter is quite willing to call him crazy, or to bet that he will fail. His brother David, initially skeptical, says, "The ultimate security of any organization is whether it is accomplishing something." He sees so much dynamism at the center that it must survive somehow. "When our [Westmont College] students go to study at the center they come back with their lives changed." The IFMA's Jack Frizen adds, "I'm optimistic they'll make it because of their dedication. They're down before the Lord, as few Christians I know today."

Winter's resourcefulness must also be counted. Lorne Sanny says, "A lot of people get bright ideas, but they don't

have the courage or the perseverance to follow them through. Whatever he pursues, though he may have a very thin strand to hang on to, he thinks of creative possibilities—and he perseveres."

Peter Wagner puts it more simply. "Ralph Winter can do anything. If he



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wants to design a rocket to take him to the moon, he'll do it."

"People ask me," says Winter, "'Why do you need a campus to do what you want to do?' I ask them, 'Why does Wheaton College?' Great ideas are not always intangible. Wheaton is an idea put into practice. Our idea is considerably more modest. The campus, after all, isn't even good enough for a modern college anymore. That's why it was for sale. It's just good enough for missionaries, a facility where a great variety of missionaries and mission organizations who are dedicated to the Hidden Peo-

ples can work together."

Meanwhile, other of Winter's ideas are making themselves tangible around the world, as a new generation of missionaries moves toward new frontiers. Missiologists wrangle over whether Winter's estimate of 17,000 unreached people groups is accurate, or whether his way of defining them is adequate. But no one doubts thousands of such groups exist, largely untouched by the Good News. A new consensus for global evangelism seems to be forming, and Winter says he and others have experienced a great switch to hope. The Hidden People concept seems to stress, at first, the discouraging magnitude of a task yet to be done. Now Winter says, "It is actually a small job when you think of it. There are perhaps 2.5 million Bible-believing congregations around the world. And there are, I estimate, about 17,000 mission fields to be approached. That's about 150 congregations per mission field. It doesn't seem impossible to plant churches in each of those mission fields."

That switch to hope—turning a dark picture upside-down so it looks light—is Winter's signature. His critics are sometimes baffled by the speed with which his ideas evolve. By the time they have thought through a critique of some dazzling bolt of Winter lightning, Winter has moved on, reshaping his ideas. His changes do not seem self-protective, however. They are the flashes of a brilliant and uncannily optimistic mind working at high speed to get somewhere. He will not, and probably cannot, think only on a local scale. Nor are his ideas well-staked-out territory that he expects to stand on and defend. He has maintained an engineer's mindset, preoccupied first and last with the question, "Will it work?" If an idea works well today, he expects to make it work better tomorrow. His mind keeps churning toward the farthest, dimmest spot in the universe: toward the frontiers of the gospel, toward those who have not yet heard. He expects us to get there. □

Tim Stafford, a free-lance writer living in Santa Rosa, California, served as a missionary to Kenya. His latest book is *The Friendship Gap* (Inter-Varsity, 1984), a discussion of cross-cultural missions.



This is the U. S. Center for World Mission

by Roberta Winter, Associate Director & Ralph Winter, Director

Before you get lost in the next few pages which picture the various subdivisions of the U.S. Center for World Mission - what do you think the USCWM really is?

A school? (It does include a university.)

A think-tank?

A mission agency?

A cooperative center?

(It is all of the above.)

This letter will give you a helicopter view of the next few pages!

Dear Jim,

Your question should be easy to answer, but it isn't, simply because there is nothing else in the world quite like the U. S. Center for World Mission. "What is it, then?" you ask. Let me see if I can explain.

What is the USCWM?

First of all, it is the only major center in the world where many mission agencies can work together. After eight years, 300 full-time people from 70 mission agencies work here shoulder to shoulder every day. All of them focus exclusively on making sure that the 17,000 people groups still unreached with the gospel will have a chance to hear.

The USCWM (as we call it) is virtually self-sustaining, needing only to complete payment on the property itself because the individuals and organizations using these facilities seek their own support. Our top officials receive the same pay as the youngest missionary on staff.

"What does it look like?" you want to know. Let's see. The property is a 35-acre former college campus, including 13 campus buildings and 83 off-campus houses, worth altogether about \$20 to \$25 million. We still owe \$8.5 million, which

is due next September, a year from now (plus quarterly payments of \$300,000 in between).

I can just hear you say, "Oh, you are just one more good Christian organization." Well, you're wrong there. But be patient as I explain why.

Why is the USCWM?

Do you remember the Lausanne Congress on World Evangelization which Billy Graham called in 1974? Christian leaders - 2700 of them - came from all around the world. Well, Dr. Winter gave one of the main addresses there, and the opening audiovisual on the Unfinished Task was based on an article he had written. At that time Dr. Winter was a seminary professor of missions (after serving for ten years as a missionary to Indians in Central America).

The thing that troubled him at Lausanne (and afterward) was the feeling that although many were interested in the unreached peoples, few were making unreached peoples their main concern. Church leaders, and even most missionaries, it seemed, were very busy doing other important things. And Dr. Winter felt that unless someone did something drastic, nothing much would change.

For two years after that meeting in Lausanne he prayed about his concern and discussed it with many other Christian leaders. But ultimately he and his wife felt irresistibly called by God to take a step of faith that left them (and many others) breathless.

The task to be done was huge. They knew that to arouse the nation to their cause, and to define it more precisely, would take a lot of help. They would also need a lot of space so that personnel from many mission agencies could work together.

Where is the USCWM?

A small college campus was for sale in Pasadena. It would be ideal. It was not luxurious; it was accessible from the Los Angeles International Airport; Southern California represented a veritable "Pentecost" of nations (107 languages in the home of public school students) and nowhere else were so many mission agencies concentrated. But how in the world could he and his wife (and a handful of missionaries) acquire a property worth millions of dollars?

What happened next is a fascinating story of tests and miracles as told by Roberta, Dr. Winter's wife and coworker, in "ONCE MORE AROUND JERICHO." This book has just been updated under the title "THE KINGDOM STRIKES BACK: THE SECRET MISSION."

What People Say

It's amazing how God has used the Center from its very beginning. Leaders like Billy Graham have commented on its strategic role.

But it is the missionaries who are most excited. Dr. Vergil Gerber, for example, for some years head of the joint information office of the two largest associations of mission agencies in the world, said, "The establishment of the U.S. Center is one of the most significant events in world missions in our generation." And Dr. Jack Frizen, Executive Director of the Interdenominational Foreign Mission Association, visited us here and wrote back later, "I had no idea of all you are doing. The Lord won't let you lose this campus; it is just too important to the cause of missions!"

I know how skeptical you are. You're probably saying, "Now wait a minute! There are all sorts of mission agencies

doing all sorts of wonderful things. What specifically is happening at the U.S. Center for World Mission that is so strategic and different?

What People See

Well, let me take you on a quick tour! You'll notice first of all the buildings. They aren't elaborate. Some are even a bit "old fashioned" as college campus buildings go these days, but if we had to build them from scratch - well, we never could afford it. That's what!

Most people comment next on the close community atmosphere. We live and work and pray together, are all living on the same salary level and, like most missionaries, "raise our own support" from churches and friends. That's why we can operate with low overhead. But that's still not what is so unique.

One article written about the USCWM called it a Pentagon of mission strategic thinking. Why?

Let's look at the four major divisions of the Center.

First and foremost is our **Division of Mission Strategy** headed by Ernie Helmbach, who is on loan to us from the Overseas Missionary Fellowship. People in this division are, in effect, REACHING OUT to the lost world, trying to find out for the benefit of Christians around the globe exactly what

needs to be done.

Researchers, cooperating with MARC and other offices are zeroing in on the 17,000 Unreached People Groups - the Hidden Peoples, as they are called - getting to know them group by group. The information they find they pass on to the mission agencies. We hope soon to have a computerized networking system which will make this transfer of information automatic and very efficient.

Our second major department, the **Division of Mission Mobilization** takes what we're learning in the Strategy Division and REACHES BACK with inspiration and vision to the church in America.

Mobilization produces all sorts of materials for use in churches, Sunday Schools, campuses and homes. It encourages Christians in America to back their mission agencies more faithfully, to pray daily for the Unreached Peoples and to send their young people as missionaries.

You've heard about the nationwide Frontier Fellowship Movement? It's our Mobilization Division which produces the **Global Prayer Digest** for the Frontier Fellowship. More about that later.

Also, we have begun to form a network of field representatives across the United States who will ensure that people in churches and on campuses have access to these materials and programs.

The Strategy and the

Mobilization divisions are what you might call "action" departments. We also have two supporting divisions. Our **Training Division**, for example, includes the **William Carey International University** which for some years has had authorization to grant the B.A., the M.A. and the Ph.D. degrees.

"Why should a mission organization run a university?" you ask? I'm sure it must seem odd. You'll have to read the **Training Division** report "Growing Up in America" further on.

Let me just say here that if the unfinished task of missions is to be dealt with seriously, some changes are going to have to be made in the basic education of our Christian young people. We get so used to doing things the same way that we don't see what could be done - especially what could be done if the mission industry itself controls the university.) It's exciting!

Then, besides **Training**, our other supporting division is the **Division of Mission Services**. Here we offer technical services to all mission agencies, ranging from printing, graphics and publishing to computer science, mailing list management and film dubbing - you name it!

But look, I don't want to tell it all. You really should come to see us. But until you do, take a tour with me in the following pages. Will you? Our first stop is the Strategy Division....

Developments Within The *Strategy Division* of the USCWM

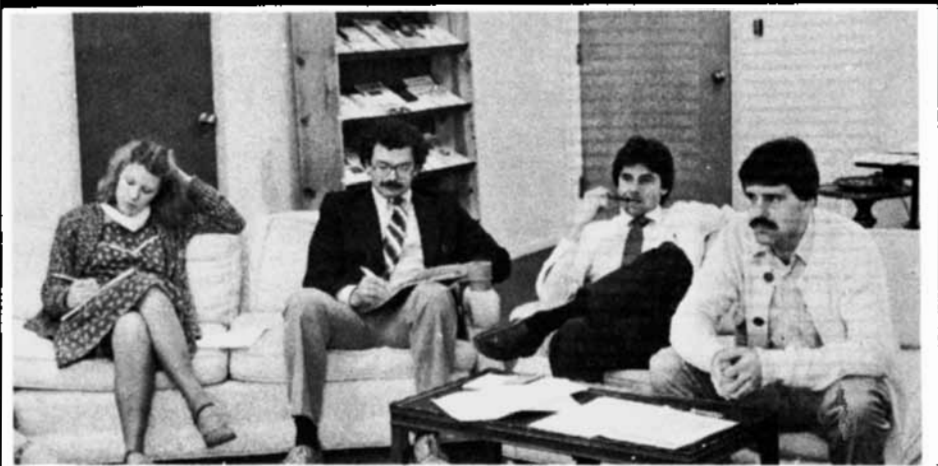
by Bruce Graham, Financial Director,
Roberta Winter, Associate Director
& Ralph Winter, Director

It is exciting to see what the various strategy institutes at the USCWM have accomplished in just a few years. From the founding of the Center in 1976, the objectives of the Strategy Division have been fourfold, as follows:

- 1) to assist in the discovery and verification of each unreached people group;
- 2) to suggest strategies for penetrating and planting indigenous, evangelizing churches among them;
- 3) to share information and suggest strategies with evangelical missionary agencies and churches; and
- 4) to encourage and assist them in reaching these peoples

Although various of the

central offices of the U.S. Center for World Mission are constantly involved in strategic research and thinking, most of the detailed research is done by various cooperating agencies on campus, which we call the "Strategy Institutes." These are separately incorporated and are administratively and financially independent from the USCWM even though they work in close harmony, meeting together



on a regular basis under the auspices of the Center itself to pray and share information.

The various strategy Institutes are listed below in the order in which they joined the USCWM complex. Their technique of operation varies, as can be seen by the reports of activities which each one has submitted below. Agencies are encouraged to contact them directly at the USCWM address for any information which is needed.

Institute of Chinese Studies:

- * Regions of the Peoples Republic of China (map)
- * Watchman on the Great Wall (prayer profiles)
- * Extended Family (occasional bulletin--detailed profiles on unevangelized Chinese people groups worldwide)
- * ICS news bulletin
- * Bilingual Literature (evangelistic in content)
- * People Groups of Mainland China (wall map)
- * Consulting Services
- * Monitoring of all the periodicals that come out of the Peoples Republic of China
- * Chinese Awareness Seminars (for presentation in churches)

Institute of Native American Studies

- * Listings and field notes on Indian reservations with no existing Indian church (50% of reservations surveyed to date have no indigenous church among them)
- * Initial surveys of Indian urban populations in the U.S.

Institute of Tribal Studies

- * Area statistics for North Africa and SubSahara Africa
- * People profiles: Gabbra, Turkana, Eastern Pokota, Orma, Samburu, Rendille, Camoriens, Muslims of Lamu, Niemp, Digo, Katuka, Taposa, Herero, Kalash, Degodla, Burmese Intha, Dobe, Kung.
- * Country profiles
- * Lists of missionaries (categorized according to occupation and availability for research)
- * Seminar materials
- * Consulting Services

Institute of Hindu Studies

- * Entry/visa possibilities
- * Maps (various statistics and unreached groups)
- * Bibliographies
- * Introductory course on Hinduism
- * Prayer profiles for unreached peoples
- * Lists of indigenous mission agencies and leaders
- * Seminar materials
- * Consulting Services

Samuel Zwemer Institute (Muslim Studies)

- * Library
- * Number of course offerings at WCIU and Fuller Theological Seminary

- * Theses, papers, from over 600 students from 53 different mission agencies
- * Slide library on Muslim Peoples
- * Slide tape series on Muslim Peoples
- * Muslim Tribes in Africa (map)
- * Muslim Awareness Seminar
- * Seminar materials (overhead transparencies)
- * Local outreach training program
- * Consulting Services

Institute of Japanese Studies

- * Mission boards working in Japan
- * Names and addresses of missionaries working in Japan
- * Needs of ministry opportunities in Japan
- * Church planting methodologies in Japan
- * Contacts with key information resources in Japan
- * Course offerings: "The Gospel and Contemporary Japanese society," "Effective Evangelism in Japan"
- * Consulting Services

Global Mapping Projects:

- * Selected maps (African languages, Kenya, Guatemala)
- * Selected computer reports on status of church, peoples, etc.
- * Ethnologue '84 (on computer language listing)
- * World Data Bank II (all country boundaries, cities, rivers of the world)
- * Research Data Guides
- * Complete Country and Province profiles (including coding) of the world
- * Recorded language directory of Gospel Recordings on computer
- * 1600 people profiles

Scriptnet

- * Christian Booksellers List (bookstores in Greater L.A. area which sell Bibles and other Christian literature in foreign languages)
- * India Calling LA (kit for those involved in South Asian ministries including churches and fellowships using Indian languages)
- * Ethnic Churches list for greater L.A. area
- * Foreign Bible distributor lists

Future plans exist for an Institute of Buddhist Studies as well as an Institute of Urban Studies.

The Many Thrusts of the *Mobilization Division*

by Staff and Roberta & Ralph Winter

The Mobilization Division is our second "action" department. Its main objective is to mobilize the church in America for a massive thrust out to the final frontiers. Whereas the Strategy Division faces toward the world and the unfinished task, the Mobilization Department faces toward the church and the agencies which must do that task. Whatever it takes to mobilize the church for mission to the frontiers, then, is the responsibility of the Mobilization Division.

Every mission agency informs its own constituency about its work and its goals. The USCWM in its Mobilization Division, however, informs the whole church (all denominations and every mission agency) about the whole job of unreached peoples. Mobilizing is one of the most important things that the USCWM does. Unless the church backs the agencies with prayer, finances and recruits, all the research done in the world will accomplish nothing.

How does the USCWM mobilize?

- 1) Through cooperating mobilization offices which reach into specific church constituencies. (These are listed below.)
- 2) Through the Frontier Fellowship movement, headquartered here.
- 3) Through our Extension Ministries Department.

Frontier Fellowship, Inc.
Sharyn E Settem, Pub. Rel.

Perhaps the most visible mobilization office is that of the Frontier Fellowship Movement. The Frontier Fellowship was born at the USCWM, and all its materials are produced here. Its goal is to mobilize a million North American Christians in a prayer campaign with five basic disciplines:

- 1) daily prayer for unreached peoples;
- 2) daily reading about them in the Global Prayer Digest;
- 3) daily saving loose change for frontier outreach;
- 4) meeting together regularly with others concerned for the unreached peoples;
- 5) and sharing the frontier vision with others.

The Frontier Fellowship works

in cooperation with a large number of churches, denominations, mission agencies, schools, and other Christian organizations for whom it produces a number of frontier mission prayer resources, curricula, and activity guides.

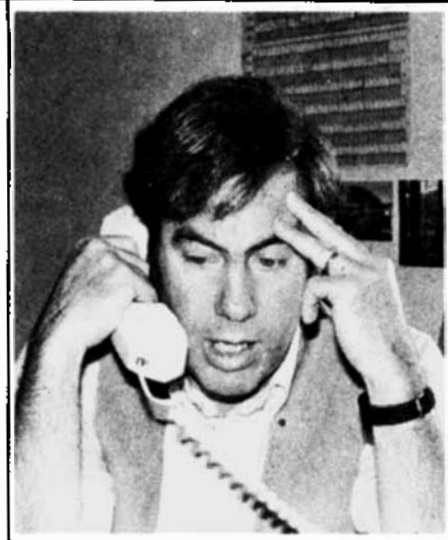
Key items already in production include the monthly prayer guide, the Global Prayer Digest (now in over 20 customized editions); the FrontierScan bulletin insert; and Focus, a newsletter for mission mobilizers.

A Frontier Fellowship "How To" guide is in the final stages of development, as is an "Unreached Peoples Sunday" Kit, designed to provide a professional quality presentation of the needs of unreached peoples and list the resources that are available to the local church.

The Frontier Fellowship expects soon to be incorporated as an independent entity, although the materials it offers will continue to be produced at the USCWM, with the help of the various strategy institutes and other mobilization offices.

What Do You Mean by Extension Ministries?

The Extension Ministries Department has many of the same goals as the Frontier Fellowship, but is essentially the Center's attempt to minister to those with whom it is in direct contact. It does this



through three distinct offices: the Extension Ministries Program, Extension Ministries Correspondence, and the Extension Ministries Network.

Extension Ministries Program,
John A. Holzmann, Coordinator

Initially begun as a fund-raising office, the Extension Ministries Program (EMP) office is the "sales" arm of the U.S. Center for World Mission.

It has the task of developing materials and programs that will sell to the American evangelical church both the mission vision and the programs of the U.S. Center for World Mission.

EMP seeks to ensure that, whenever an appeal is made to help pay for the Center campus, there is always a proclamation of the Center's vision, its goals, its reason for being.

In other words, attempts are always made to nurture the frontier mission vision and activity of persons who give to the Center.

EMP has been responsible for developing, implementing, and refining the Touch Ten campaign, Hidden Peoples Parties, and



other programs. It has also been intimately involved in the development and refinement of various pamphlets, articles, and media presentations about the Center and the Center's vision and goals.

EMC--Extension Ministries Correspondence, Jeffrey C. Hogan, Coordinator

The purpose of the Extension Ministries Correspondence (EMC) office is to nurture a frontier mission vision and involvement in everyone who corresponds with the Center--not only those who give to the Center, but everyone who contacts the Center for any reason whatsoever.

Each USCWM staff member is an "Area Coordinator" of a state or region in the U.S. Area Coordinators answer all correspondence received by the Center from persons within their assigned areas.

Coordinators seek to establish personal relationships with correspondents and, through these relationships, to nurture correspondents in frontier missions activity.

For personal edification, correspondents are encouraged to subscribe to the *Frontier Fellowship Global Prayer Digest*, or to study the "Perspectives on the World Christian Movement" course.

In order to involve their friends and relatives in missions, correspondents are urged to form Frontier Fellowship groups, or to host home slide presentations--such as those used for the Hidden Peoples Parties.

Our computerized records-processing system is now being expanded to provide Area Coordinators with all the background information we can elicit about correspondents' mission involvement, training, and interests. Such information helps Area Coordinators to more effectively nurture those with whom they correspond.

EMN--Extension Ministries Network, Donald W. Rodgers, Coordinator

Founded in the summer of 1984, the Extension Ministries Network (EMN) office is relatively new to the USCWM. Its purpose is to provide assistance to people "out there" who have a special interest in spreading frontier missions vision within their church fellowship, or to friends and neighbors, and to other churches in their area.

At present, the EMN offers three kinds of assistance.

Resource Referrals: to those who request such aid, the EMN will recommend specific publications, audio-visuals, agencies, or other resources

and/or resource suppliers to meet their vision-spreading needs.

Training: practical guidance in establishing strategies for spreading vision, making contacts, and discipling Christians in mission activism.

Support: as mission mobilizers gain skills and acquire experience, "networking" comes into play. Knowledge is shared between them by means of regular communiques. Further, prayer and other forms of practical support are encouraged.

Additional forms of assistance will be offered as needs are identified.

Cooperating Agencies of the Mobilization Division

As is true with the Strategy Division, there are a number of other, cooperating, agencies on campus which reach out to mobilize their own specific constituencies. For example, the Chinese World Mission Center touches all the Chinese churches in North America, inspiring them with vision about the frontiers and encouraging their young people to become frontier missionaries. We hope eventually to have a cooperating mobilization office for all the major streams of Protestantism, and are in consultation with several right now.

Those presently on campus not only mobilize, but many also give classes specifically related to their expertise. They are as follows:

Chinese World Mission Center
World Christian, Inc.
Caleb Project
Fellowship of Artists for Cultural Evangelism
Mission SOS (Swedish)
Overseas Counseling Service
Episcopal Church Missionary Community
United Presbyterian Center for Mission Studies

[Also on campus is the regional office of Africa Inland Missions, the headquarters office of Frontiers--a new, rapidly growing mission agency--and an active representation of RBMU and Overseas Missionary Fellowship]

Growing Up in America...and Missions

by Bruce Graham & Roberta Winter, Associate Directors, and Ralph Winter, Director, USCWM

"No simple combination of existing programs leading to existing degrees will effectively prepare a young person for overseas service."

As an enterprise operated and owned by missionaries, we must admit from the outset that our view of the educational process is not entirely traditional.

Why? Because for years the educational structure in America has been moving away from what is crucial for overseas service.

For example, American young people today grow up with less awareness of foreign languages than ever in modern times—despite the fact that tourism is booming and commercial people must travel abroad more than ever before.

Furthermore, in comparison with preceding generations, American young people are growing up less aware of Christian opportunities and Christian responsibilities to the peoples of the world.

Christian youth at the turn of the last century seized upon the slogan "the evangelization of the world in this generation."

By contrast, young people today seem to have little appetite to help out with the problems of the world. They have been in a tunnel of gloom for many years and generally lack the optimism that something can be done!

School Postpones Education?

Even farm families today are sensing a loss of respect on the part of children for the basic "extended family" structure, which is not only the Biblical pattern but is found all over the world...except in America.

This lack of vision is partly because our young people grow up in a very sheltered and artificial environment. For at least 17 years (and even longer for those who go beyond the normal B.A. degree), they are essentially non-functioning members of society.

In certain important respects, "school" has actually postponed their education! They are expected to carry little responsibility except to focus on their own development.

As a result, the maturing process for

many has been delayed until graduation, when "the school of hard knocks" takes over—belatedly and, often, traumatically.

Moreover, our present system of higher education does not merely impinge on their lives while in school. Increasingly, students emerge from school loaded with large debts,



making it very difficult for them to enter the mission agency structure without first spending years working to repay those loans.

School vs Family?

Unfortunately, no combination of normal American educational opportunities will properly prepare a young person for overseas service.

The present educational process also tends to sever relations with the family, the home, and the home church without any comparable substitute for those relationships.

Our current educational system thus contributes indirectly to marital instability and family breakdown, which run higher in America than in any other country.

Even farm families today are sensing a loss of respect on the part of children for the basic "extended family" structure, which is not only the Biblical pattern but is found all over the world...except in America.

How tragic for American missionaries to be carrying the eternal gospel, yet with such a defective social inheritance that they are slow to understand the more "normal" family patterns they encounter on the mission field!

Because of this social fragmentation and detachment, produced to a great extent by our educational system, American young people who pursue membership in mission agencies often find themselves unable to serve.

They are unqualified for service due to problems of family, lack of home church

support, or lack of work- and ministry-related experience.

Before being accepted as mission candidates, they must lose valuable years trying to rebuild on a very inadequate foundation.

Many run out of time or become so overcome by the problems that they never do move forward in a constructive manner for the cause of Christ in the world.

Can't There Be Something Better?

Precisely because its Training Division operates a specialized laboratory school, William Carey International University (WCUIU), the USCWM is in a unique position to test new things - "to conceptualize, promote and evaluate educational programs" relevant to the mission cause.

You would certainly expect that with a heritage of the most extensive mission movement in the world, American evangelicals should be keenly sensitive and alert to an educational system that gives a superior foundation for growth in world awareness and responsibility.

Unfortunately, no combination of normal



American educational opportunities will properly prepare a young person for overseas service.

That is why—apart from additional, perhaps lengthy, “repair” preparation which further delays and often degrades involvement on the field—“no simple combination of existing programs leading to existing degrees will effectively prepare a young person for overseas service.”

What Can Be Done!

The purpose of the U.S. Center's Training Division is to work with mission leaders in conceptualizing, promoting and evaluating various educational programs, and to do so from the standpoint of the mission industry.

Precisely because its Training Division operates a specialized laboratory school, William Carey International University (WCIU), the USCWM is in a unique position to test out new things—“to conceptualize, promote and evaluate educational programs” relevant to the mission cause.

M.A. in TESOL

For example, the Center early recognized that, despite the desperate need for qualified teachers of English in non-English-speaking countries, no Christian group offered an M.A. degree program in Teaching English to Speakers of Other Languages (TESOL).

What few courses Christian colleges had in this professional area were not necessarily offered within the context of clear-cut mission concern.

Aware of this hiatus, the Training Division asked the University to try to initiate a graduate-level TESOL program.

WCIU's TESOL program, offered as it is out of mission concern, is currently the largest such program in the world. It has grown to its present strength primarily as the result of the strategic loan of a key missionary Ph.D. from the Overseas Missionary Fellowship.

Our M.A. in TESOL is now both authorized and approved by the State of California (the highest category of State recognition).

Certain Christian schools are considering graduate programs of this sort now, and the Training Division expects actively to encourage them by what is learned here.

External Ph.D.

A similar hiatus seemed to exist in regard to Ph.D. programs designed for mission and national leaders.

That is, for every such person who can do doctoral work in residence on the campus of a U.S. school, there are probably ten whose importance and responsibilities preclude prolonged extraction from their work.

Thus we have pursued the development of an “external” program under the supervision of James Oliver Buswell III, Ph.D. It now

involves mature interns in 28 countries and is being carried out in relation to an ever larger number of mission agencies. Candidates cannot apply. They must be recommended by an agency.

Less well known, and thus meriting greater space here, is our recently-designed B.A. program in International Development.

An Overseas Work/Study Program for Undergraduates

For undergraduate students, the Training Division—under the auspices of its Institute of International Studies and in consultation with WCIU—has developed a restructured liberal arts degree.

It allows a student to do a work-study program with extensive overseas exposure and yet graduate, in the normal period of time, with a B.A. in International Development—a B.A. with full, standard liberal arts content.

Experience and study are thus intimately bound together. During no significant period of time is the student merely studying or merely working; he or she is, and must be considered, an “Intern.”

This B.A. degree in International Development is characterized by three major considerations:

First, to expose students (interns) to real working situations in a variety of contexts, *they are required to work and study overseas six months of each year: each year in a different place, and each year affiliated with a different mission organization.*

Secondly, *interns' work assignments are carefully dovetailed into the educational schedule so that, throughout the four years of college, at least a portion of their experiences provide both remunerative and academic rewards at the same time.*

Since the income from the work portion obviously assists with expenses, students may not utilize any loaned funds in their educational program. (Scholarships and outright grants are acceptable!)

In this way, students are encouraged to graduate debt-free and without any financial impediment to mission service.

Thirdly, *the whole experience is designed to follow guidelines best described in terms of “full context education”—accountability within four basic authority structures. We refer to 1) the family, 2) the local church, 3) the agency (or work) relationship, and 4) the academic entity involved.*

The Services Division Supports All USCWM Activities

by Jeff Liverman, Manager of Services,
Roberta Winter, Associate Director
& Ralph Winter, Director

The Services Division is like a three-ring circus. It does not initiate any program of its own, but is the "arms and legs" to help implement programs developed by other offices of the USCWM and by its cooperating agencies.

For instance, the Frontier Fellowship staff research and write the Global Prayer Digest. But the computers they use for their word processing are part of the Computer Center, under the Division of Services.

The typeset manuscript is then sent to Graphics, also part of the Services Division, where it is pasted up and the art work added. Finally, the Services Division oversees the printing and the mailing of the finished product.

Almost every office on campus needs brochures, xeroxing, printing, a place to find materials. Services does all this. But it does more.

The William Carey Library, the world's largest publisher of books on missions, is a member agency of the Services Division.

So the publication of all sorts of materials is one of the services which this division offers. That's one ring of the circus. There are others.

Constituency Relations? What's that?

That's our lifeline as an organization. This office is where the mail is opened, sorted, and processed. This office, with the help of the computer center, manages our mailing list.

Perhaps the busiest office on campus is the mailroom. With one centralized mailroom, we avoid a great deal of duplication of effort. Postage stamps, postage meter, trips to the post office, United Parcel and express mail service...all this is provided for every cooperating agency by the Services Division of the USCWM. That's ring two of the circus.

Ring three is the computer Center. About to be incorporated under the name Data Serve, this



group of brilliant computer scientists not only help with mailing list management for everyone, but also are involved in writing sophisticated programs that will help the research agencies gather the information they need more efficiently.

The cooperating agencies of this division are as follows:
The William Carey Library
(publishing house)

Trinity Press (with its modern Heidelberg press)
Data Serve (Computer services)
Global Mapping Project
(OC Ministries sophisticated computerized Unreached Peoples research)

Jeff Liverman, who heads this division, also is in charge of off-campus housing, which is another service which we try to give those who are part of the USCWM community.

Who, Me? On Staff at USCWM?

by Art McCleary,
General Manager

Could be! God calls many different people with various gifts, education and experience to serve at the Center. Can you picture yourself in one of these roles?

A high school senior seeking a college to prepare for a career in missions should consider becoming a missionary intern at USCWM. The training arm of the Center, the Institute of International Studies (IIS), has developed a program of work and study involving six months abroad every year. The student would enroll in William Carey International University (WCUI) and pursue a BA in International Development while serving on staff. Thus, combining

education, cross-cultural experiences and mission support service in four years.

Accountants, administrative assistants, bookkeepers, clerks, data entry clerks, graphic artists, managers, maintenance workers, programmers, researchers, secretaries, writers, etc. - all are needed to fill the many positions at USCWM.

Young adults, married or single, with or without a college degree or a specific career path can serve the Lord at the Center. The assignment will depend on ability and need and may change from time to time to provide varied experience, which is helpful on the mission

field. Some with specific career training and interest, like programmers, may not be moved from job to job.

All staff are strongly encouraged to continue formal education related to missions while serving in an office focused on research, mobilization, training, or missions service. Courses abound on campus and in the area. The Samuel Zwemer Institute prepares people for service among muslims. The Institute of Chinese Studies offers courses for those wishing to serve in Chinese people groups. WCIU, part of our training division, focuses on international development and international communication. Staff can study toward a certificate or masters in Applied Linguistics and TESOL (Teaching English to Speakers of Other Languages) or pursue an undergraduate or graduate degree in International Development.

Some staff serve at the Center for two years before going overseas. Most sending agencies require the equivalent of a year of training in Bible and missions. WCIU offers a graduate certificate in Bible and missions on a part-time basis and coordinates the classes with the work schedules at USCWM. To facilitate entry into many countries, the course titles are in secular terminology.

Some staff feel called to support the mission enterprise through longer service at USCWM. They will have opportunities to serve overseas for brief periods helping sister centers become established, while others may become field representatives or area managers in other parts of the US, on the front lines of mobilizing and training a new generation of missionaries.

Alumni of the Institute of International Studies are needed to fill various roles in the IIS office, including receptionist, coordinator of the Pasadena courses, graders, bookkeeper and secretary.

Many of our staff have small children; so, we have converted one of our houses into a child-care center. We need some staff who feel called to work with toddlers and pre-schoolers. This is a special ministry which



provides assistance to young parents and allows some mothers to serve in other offices part-time.

Although most of the staff are under 30, a few are between 55 and 75. But hardly any are between 35 and 55. These are the people, perhaps, who think that they have the most to lose. They are at the peak of their careers, are established as leaders within their churches, and have children in school or just out of college. Yet, these are the people most needed on staff now. These are the experienced managers, ministers and missionaries who can help the younger staff become more efficient and effective. They offer a perspective on life, work, accountability, community, etc. which will provide models for young people preparing for a lifetime of service. Yes, these folks have the most to lose monetarily and materially, but they may have the most to offer in service to the Kingdom of Christ on earth.

Experienced managers interested in missions and willing to adjust to the dynamics of a voluntary organization are greatly needed to guide the young staff in accomplishing the tasks and goals of the Center. As the size of the staff grows, management demands increase. Mature managers can contribute to the future of missions by helping the new generation be prepared for effective service, by learning how to work cooperatively with others in the great commission.

Ministers committed to building mission vision in churches are needed in Church Relations to communicate with pastors and mission committees.

Seasoned missionaries who are returning to the States for retirement, health, or children's education can bring years of experience in cross-cultural living to be shared with others hoping to face similar situations in the future. They are uniquely qualified to mobilize and train new missionaries and research strategies for reaching hidden people groups.

The best is yet to come in retirement. Today's pension plans make it feasible for businessmen and tradesworkers to retire early and give years of service to the Lord without needing to raise much in additional funds. The missionary living allowance is significantly below American standards, but as staff live in the same neighborhood, adjustment to a new lifestyle is relatively easy.

Work schedules can be flexible for retired staff and a whole network of grandchildren are part of the community. Some of our housing units are ideal for retired staff. But the real benefit is continued fruitful service built on years of know-how.

In addition to opportunities for service in Pasadena, USCWM is setting up a network of extension ministry operations around the country. We need people to promote the Frontier Fellowship in area churches; to coordinate IIS courses in schools and churches; to provide missions literature and media locally. This can be done on a volunteer basis of a few hours per week or per month. But we also need full-time staff members devoting themselves to training and mobilization in cities large and small. Area and regional managers will tie the network together.

Contact the Personnel Department for information about specific areas of service. Regardless of your age, experience, education, or abilities, there are opportunities for you to serve with the U.S. Center for World Mission.

See "Personnel Response Form" on back page.

URBANA 1984

Every four years, people in this country become keenly aware of how the present relates to the future. New directions are laid out as athletes and voters take part in the Olympics and the Presidential elections.

This year, however, will end with a significant decision-making event, as well. **Urbana '84**, Inter-varsity Christian Fellowship's 14th Student Convention, will be held on the campus of the University of Illinois at Champaign/Urbana this coming December 27-31. And 18,000 students and others are expected to attend.

The January 1985 issue of Mission Frontiers Magazine will feature a cover story reviewing the accomplishments of the 1984 convention. We invite you to be looking for it.

CANADIAN READERS

Ontario and British Columbia locations have centers for World Mission available to serve you. Please don't hesitate to contact them directly regarding materials or other concerns of this mission vision. Please contact: Dr. Howard Dowdell
Canadian Centre for World Mission
52 Carbondale Cresc Scarborough,
ON M1W 2E1

or

Andy Anderson
Northwest Centre for World Mission
Box 1076 Stn. A
Surrey, B.C. V3S 4P5
(604) 574-5783

Also, anyone in Canada wishing to donate to the United States Center for World Mission should send the donation to:

Northwest Center for World Mission
P. O. Box 1076 - Station A
Surrey, B.C. V3S 4P5

Enclose a separate note in the envelope designating the donation for the USCWM and the donation will be transferred for that purpose.

Multiply Your Donations Through A Foundation Matching Gift Program



Dear Reader:

Are you, or have you ever been employed by one of these companies? Do you know of any friends who have? The research and education work of the U. S. Center for World Mission may be supported by donations to the William Carey International University which will be matched dollar-for-dollar, a two-to-one, or even three-to-one in some cases by these companies.

Inspect this list carefully. If your company's name appears, the William Carey International University is eligible to be the recipient of donations made through the foundation or matching gift program of your company.

Matching gift arrangements may be made with these companies on a regular periodic basis, or as a one-time gift in some cases. The WCIU may receive such matching gifts donated to the university as a whole, or as restricted grants for the support of specific programs or individuals of the University.

If you are interested in making such donations, write to your company for the appropriate application forms.

Note: In the following list the match available is dollar-for-dollar except where otherwise indicated.

Abex Corporation
Abex Foundation, Inc.
Aid to Education

Airco, Inc.
Matching Contribution Plan

Akzona, Incorporated
Akzona Foundation
Akzona Incorporated Matching Gift Program

Albertson's, Inc.
Albertson's, Inc. Matching Gift Program

Alco Standard Corporation
Alco Standard Foundation
The Alco Standard Matching Gift Program

Alexander & Alexander Inc.
A&A

Allied Corporation
Allied Foundation
Matching Gifts Program for Education

American Sterilizer Company
AMSCO
Founder's Memorial Fund Matching Gift Program

Analog Devices, Inc.

Arthur Andersen & Co.
Arthur Andersen & Co. Foundation
Matching Contributions Program

The Andersons
The Andersons Employee Gift Matching Program

Arkwright-Boston Manufacturers
Mutual Insurance Company
Arkwright-Boston Insurance
Charitable Fund

Avtex Fibers, Inc.
Avtex Matching Gifts to Education Program

The Badger Co., Inc.

Bancroft-Whitney Company
B-W Matching Gift Program

Barnes & Roche, Inc.

The Barton-Gillet Company
Barton-Gillet Matching Gift Program

Becton, Dickinson and Company
Becton Dickinson Foundation
Becton, Dickinson Matching Gift Program

Bird Companies Charitable
Foundation, Inc.
Matching Grants to Education

The Boeing Company
Educational Gift Matching Program

Brakeley, John Price Jones Inc.
Matching Gift Program

Bernd Brecher and Associates, Inc.
BA
Bernd Brecher and Associates, Inc. Matching Gift Program

Buckbee Mears Company
BMC

Buffalo Color Corporation
BCC
Matching Gifts Program for Educ.

Burroughs Wellcome Co.
Burroughs Wellcome Fund
Burroughs Wellcome Matching Gift Program

Cabot Corporation
Cabot Corporation Foundation, Inc.
Matching Grants to Education
2:1 1st \$100.
Carter Hawley Hale Stores, Inc.
Corporate Contributions
Matching Grants Program

Castle and Cooke, Inc.
Employee Educational Gift Matching Fund

Certain-Teed Products Corporation
Certain-Teed
Certain-Teed Foundation
Educational Matching Gift Program
3:1
Central Illinois Light Company
CILCO
Aid To Education

Chrysler Corporation
Chrysler Corporation Fund
Matching Grants to Colleges Program

Clark Equipment Company
Clark
Clark Matching Gift Plan for Employees: one + one

Collins & Aikman Corp.
Educational Matching Grants Program

Colonial Bancorp, Inc.

Commonwealth Energy System, Inc.
Commonwealth Energy System, Inc.
System Cooperative Plan for Support of Higher Education

Connecticut Natural Gas Corporation
CNG
Matching Gift Program

Frederic W. Cook & Company, Inc., 2:1

CUNA Mutual Insurance Group
CUNA Mutual Insurance Group
Charitable Foundation, Inc.
Matching Educational Fund Program

Daniel International Corporation
Educational Matching Gift Plan, 2:1

Deloitte Haskins & Sells
Deloitte Haskins & Sells Foundation, Inc.
Deloitte Haskins & Sells Foundation, Inc. Matching Gift Program

Delta Drilling Company

Diamond Shamrock Corporation
Diamond Shamrock Educational
Gift Matching Program
2:1, annually only.

A.B. Dick Company
Matching Gifts Program

Dillingham Corporation
Contributions Program
Dillingham Corporation Matching Aid to Education-MATE Plan

Donaldson Company Inc.
The Donaldson Foundation
Educational Matching Gift Program

Dry Dock Savings Bank

Egan Machinery Company

Ensign-Bickford Foundation
The Ensign-Bickford Foundation

Ernst & Whinney
Ernst & Whinney Foundation
Ernst & Whinney Matching Gifts Prog.

Ferro Corporation
College Gift-Matching Program

Fiduciary Trust Company (Boston)

Funderburke & Associates, Inc.

GK Technologies, Inc.
G.K. Technologies Foundation, Inc.
Matching Gifts Program in Aid of Education

Gary Energy Corp/Samuel Gary Oil
Producer/The Piton Foundation
Employee Donation Matching Gift Program

Gast Manufacturing Corporation

General Foods Corporation
The General Foods Fund, Inc.
Matching Grants Program
2:1 up to \$1000.
Gilman Paper Company
Gilman Paper Company Matching Prog.

Grinnell Mutual Reinsurance Company
Grinnell Mutual
Employee Educational Gift
Matching Program

Gulf & Western Industries, Inc.
Gulf & Western Foundation
Matching Gifts Program
2:1 up to \$1000.

The Furin Group, Inc.
Employee Matching Gift Program

The Hanna Mining Company
Hanna's Matching Gift Program

Harper & Row Publishers, Inc.
Educational Matching Gift Program

Hewitt Associates
Edwin Shields Hewitt Educational
Program

The Hoover Company
The Hoover Foundation
Educational Aid Program

Houghton Mifflin Company
Houghton Mifflin Company
Matching Gift Program

Illinois Tool Works, Inc.
ITW
Illinois Tool Works Foundation, 3:1

Instron Corporation
Instron Corporation Matching Gift
Program

Integon Corporation
Integon Foundation
Educational Matching Gifts Program

Intelligent Controls, Inc.
IC
IC Contribution Matching Gift Prog.
2:1

International Flavors and Fragrances
Inc. IFF
IFF Foundation
Gift Matching Program In Support of
Education

JSJ Corporation
JSJ Foundations
JSJ Educational Gift Matching Plan

Jefferies & Company, Inc.
Matching Gifts Program

Jefferson-Pilot Corporation
Matching Gift Plan

Kemper Group
Kemper
Matching Gift Program

Kidder, Peabody & Company, Inc.
The Kidder Peabody Foundation

The Kiplinger Washington Editors, Inc.
The Kiplinger Foundation
KWE Matching Gift Plan

Ralph Korte Inc.
Higher Education Gift-Matching Prog.

Lanier Business Products, Inc.

Ludlow Corporation
Matching Gifts to Higher
Education Program

MSI Insurance
MSI Foundation Matching Gifts Prog.

John D and Catherine T. MacArthur
Foundation
John D. and Catherine T. MacArthur
Foundation, 3:1.

Manville Corporation
Manville Fund
Matching Gifts To Educational
Institutes

McDonnell Douglas Corporation
McDonnell Douglas Foundation
McDonnell Douglas Foundation
Matching Gift Program

Mechanics Bank
Mechanics Bank Foundation

Merck & Co., Inc.
The Merck Company Foundation
Matching Gift Program

Merit Oil Corporation
The Merit Gasoline Foundation
The Merit Gasoline Foundation
Matching Gift Program, 2:1.

Middlesex Mutual Assurance Company
Matching Grants to Education Prog.

Milliken & Company
Matching Gifts Program

Minnesota Mutual Life Insurance Co.
Matching Gift Plan

MITE Corporation
MITE Matching Gift Program

Mohasco Corporation
Mohasco Memorial Fund, Inc.
Matching Aid to Education Program

Mountain States Mineral Enterprises, Inc.
MSME
Matching Employee Gifts to Educational
Institutions

NRC, Inc.

Natonas Company
Matching Gift Program, 2:1.

The New York Bank for Savings
NYBFS Foundation
College Gift Matching Program

W.W. Norton & Company, Inc.

Owens-Corning Fiberglas Corporation
Fiberglas Employee Gift Matching
Plan for Aid to Education

PHH Group, Inc.
PHH Group Foundation
PHH Group Matching Gifts Program

Peat, Marwick, Mitchell & Company
The Peat, Marwick, Mitchell
Foundation
Matching Gift Program

Pfizer, Inc.
Pfizer Matching Gifts Plan

The Pioneer Group, Inc.

Pittsburgh National Corporation
Pittsburgh National Foundation
Matching Gift Program

Pittway Corporation, 2:1.

Polaroid Corporation
Polaroid Foundation, Inc., 2:1.

Pope & Talbot, Inc.

Prentice-Hall, Inc.
The Pren-Hall Foundation, Inc.
The Pren-Hall Foundation Match-
ing Gift for Education Program

T.Rowe Price Associates, Inc.
T.Rowe Price Associates
Foundation, Inc.

Provident Mutual Life Insurance
Company of Philadelphia
Provident Mutual
Provident Mutual Matching Gift
Program

The Prudential Insurance Company
of America
The Prudential Foundation, 1 1/2:1.

Quaker Chemical Corporation
The Quaker Chemical Foundation
2:1 up to \$250.
The Quaker Oats Company
The Quaker Oats Foundation
Matching Gifts Program
3:1 for \$25-\$300.

Arthur D. Raybin Associates, Inc.

Redlands Federal Savings & Loan
Association
Redlands Federal Savings

Republic National Bank of New
York
Republic National Bank of New
York Matching Gift Program

Richardson, Gordon & Associates RG&A Alumnus Gift-Matching Prog.	Signode Corporation Signode Foundation, Incorporated Matching Educational Gifts Program	Transamerica Corporation Transamerica Corporation Matching Gift Program
Riegel Textile Corporation Riegel Textile Corporation Found. 2-for-1 Gifts to Schools & Hospitals, 2:1.	Skinner Corporation Skinner Foundation Corporate Educational Gift Matching Program	United States Leasing International Inc., 2:1.
The Rockefeller Brothers Fund, Inc. Program for Matching Employee Gifts to Educational Organizations	Southwest Forest Industries SWF	The Upjohn Company The Upjohn Company Matching Gifts for Education Program
Rockefeller Center, Inc. RCI	Standard Coosa Thatcher Company SCT Foundation	Utica National Insurance Group Matching Gift Program
Rockefeller Family & Associates Educational Matching Program	Standard Insurance Company Matching Gift Program	Victaulic Company of America Corporate Gift Matching
The Martha Baird Rockefeller Fund for Music, Inc. Program for Matching Employee Gifts to Educational Organizations	The Standard Products Company The Standard Products Foundation Educational Gift Matching Program 2:1.	Vulcan, Inc. Vulcan, Inc. Charitable Trust Vulcan, Inc. Matching Funds Program
Ryco Division, Reilly-Whiteman, Inc. RYCO Daniel S. Whiteman, Sr. Memorial Fund	Steel Heddle Mfg. Company Steel Heddle Corporate Gift Matching Program	The Washington Post Company The Washington Post Company Matching Gift Program, 2:1 if donor is a volunteer worker. C.J. Webb, Incorporated Charles J. Webb Foundation
Saga Corporation	Stauffer Communications, Inc. Stauffer Communications, Foundation Educational Matching Gifts Program	John Wiley & Sons, Inc. John Wiley & Sons Matching Gift Program, 3:1 on the 1st \$500.
Scott Paper Company Scott Paper Company Foundation Matching Gift Program	Steiger Tractor, Inc. Educational Contribution Program	Wolverine Worldwide, Incorporated Wolverine Foundation Matching Fund Program
Seafirst Corporation Seafirst Foundation Matching Educational Grants Program	Sun Company SUNOCO Matching Gift Plan for Higher Educ. 2:1.	Young & Rubicam, Inc. The Young & Rubicam Foundation The Young & Rubicam Foundation Matching Contributions Program
The Sherwin-Williams Company The Sherwin-Williams Foundation The Sherwin-Williams Matching Gift Fund in Support of Higher Education	Syntex Corporation C. Tennant, Sons & Co. of New York The Tennant Foundation Matching Gift Program	This list is copyrighted by CASE of the National Clearinghouse for Corporate Matching Gift Infor- mation, 1984. Mission Frontiers reprint number is (10-9-84-159).
	Tracor, Inc.	

Growing Up In America...continued from page 19

Each intern is supervised by a committee drawn from these four sources. The committee is involved in the design of a program of learning that will help the intern to grow and develop through a healthy relationship to each of these four authority structures.

A Pilot Project

A new educational pattern is necessary, not only for the well-being of our country, but, more specifically, for the mission enterprise as a whole.

William Carey International University is intended to be merely one of various schools cooperating in this program. Being closely related to the USCWM, it is, in a sense, a pilot school. In the near future, it is expected

that the bulk of the program will become a standard option within many other existing schools.

The necessary network of collaboration between different institutions and agencies within these four contexts is presently being developed. We believe that a number of mission agencies will express interest in "student interns" of this type.

Already, the escalating response to a brief introductory course, "Perspectives on the World Christian Movement," reveals that there is a great thirst on the part of Christian young people in America for a world perspective to become an integral part of their educational programs.

A new educational pattern is necessary, not only for the well-being of our country,

but, more specifically, for the mission enterprise as a whole.

Such an educational system must take into account both content and the essential, ongoing authority structures of the growing-up process.

Surely such an educational system is one of the crucial elements in preparing an adequate foundation for the final hour in the cause of Christ.

For more information, write: Training Division, USCWM, 1605 Elizabeth Street, Pasadena, CA 91104.



Over 400 Executives Attend

Focusing on the theme "Biblical Balance on Modern Missions," conference speakers, discussion leaders, and delegates conferred on how to know the mind of Christ in missions strategy, personnel policy, administrative procedure, academic reflection, and new cooperative ventures. Evangelical mission leaders have come to rely on such conferences for new perspectives and for the practical assistance that comes from face-to-face consultation between peers.

Morning and evening plenary sessions were complemented by afternoon special interest sessions and numerous informal huddles. Special concern was expressed for the U.S. Center for World Mission's financial needs, and the delegates contributed \$3700 to the USCWM founding budget in an offering on the last evening of the conference.

Over 400 mission executives and mission leaders met on the USCWM campus September 24-28 during the Ninth Study Conference of the Interdenominational Foreign Mission Association (IFMA) and Evangelical Foreign Missions Association (EFMA). The Association of Evangelical Professors of Missions (AEPM) was a co-sponsor of the conference. Concurrent with the Study Conference was the 67th Annual Meeting of the IFMA.

Preliminary statistics reveal that 218 delegates registered under the IFMA, 166 registered under the EFMA, and 47 registered under the AEPM. Some 170 mission agencies and 33 academic institutions were represented. Nearly 250 delegates were housed on the USCWM campus, and an average of 325 enjoyed fellowship over each meal during the week.



From 170 Organizations

IFMA/EFMA CONFERENCE at USCWM

USCWM personnel were on hand throughout the week both as hosts and as representatives at organization booths and displays. William Carey Library served as the official bookseller, International Films portrayed their expertise in the dubbings of the "Jesus" film, and the Global Mapping Project offered numerous demonstrations of graphic mapping contributions to the identification of unreached peoples and of potential workers among them.

Youth With A Mission (YWAM) served as co-host of the conference; YWAM volunteers had spent many hours before the conference working side-by-side with USCWM staff and employees in facilities preparation, and YWAM founders Loren and Darlene Cunningham were on hand throughout the week to interact with other conference delegates.



Dr. Ralph Winter, General Director of the USCWM, observed in his welcoming comments that no other conference on the USCWM campus has so closely illustrated the central purposes of the U.S. Center for World Mission--a cooperative mission center "of, by, and for" evangelical mission agencies. May this conference be the firstfruits of many such events in the future!

--Darrell Dorr
Conference Coordinator

World Christian Gift Section

Spreading the vision for world evangelization to others is one of the primary goals of the U.S. Center for World Mission. On those occasions when we find

ourselves searching for just the right gift, for some special person, we face a golden opportunity to spread such a vision. The following list covers some of the best vision spreading materials available today - and at very low discount prices.

Bruchko

The exiting story of how a 19 year-old youth brought the gospel of Christ to a savage stone-age nation, without destroying the beauty of their culture.

Bruce Olson.

List Price: \$4.95 Your Price: \$4.00

Eternity in Their Hearts

King Solomon's statement that God has set eternity in the hearts of men is proven through fascinating examples of how God enabled different pagan peoples to understand the meaning of the gospel.

Don Richardson.

List Price: \$9.95 Your Price: \$8.25 (Hard Cover--Specify)

List Price: \$5.95 Your Price: \$4.95 (Soft Cover--Specify)

From Jerusalem to Irian Jaya

Few fields of history offer more varied and intriguing subject matter than does the history of Christian missions. This book brings alive this fascinating subject in a lively style that reads more like a novel than a textbook. Adventure, romance, tragedy, intrigue, sorrow and humor combine to capture the attention of student and layperson alike.

Ruth Tucker.

List Price: \$14.95 Your Price: \$10.00

The Great Omission: A Biblical Basis for World Evangelism

Why do so many Christians, who have accepted Christ, refuse to accept His Great Commission? Dr. McQuilken thoroughly investigates and provides answers to this crucial question.

J. Robertson McQuilken.

List Price: \$4.95 Your Price: \$3.50

In the Gap: What it means to be a World Christian.

This core handbook describes what a World Christian is, how he thinks, what he chooses and how he takes action for Christ's global cause. A small group study guide is enclosed, providing a ten week study/discussion of the book and its implications.

David Bryant.

List Price: \$5.95 Your Price: \$5.25

Journey to the Nations: A Study Guide for World Christians.

Very readable short collection of articles by mission leaders on topics such as history of missions, current state of missions and the Christian church worldwide, evangelization of Hidden Peoples and prayer and its place in missions. Written for students.

Debra Sanders.

List Price: \$4.95 Your Price: \$4.25

****All titles are soft-cover unless specified.**

The Kingdom Strikes Back

The fascinating story of how God established, through miracle after miracle, the United States Center for World Mission.

(Updated 1983, formerly titled "Once More Around Jericho".)

Roberta Winter.

List Price: \$1.95 Your Price: \$1.25

Operation World: A Handbook for World Intercession.

Statistics and descriptions of countries around the world with specific up-to-date prayer needs. Excellent tool for stimulating group and individual prayer.

P.J. Johnston.

List Price: \$4.95 Your Price: \$4.50

William Carey

The frank biography of the "Father of Protestant Missions". His clear treatise "An enquiry into the means..." and his own life's witness began the modern Protestant missions movement. With the backing of a few of his friends he went to India as a missionary and translator.

Mary Drewery.

List Price: \$5.95 Your Price: \$5.00

The Unfinished Task

In August 1806 five Williams College students, caught in a thunder storm, took refuge under a haystack. There they prayed for an awakening of student interest in foreign missions. Although none of them knew it, this was the beginning of the modern missionary movement. On the 175th anniversary of the Haystack Prayer Meeting, a key group of leaders met to examine ways to finish the task of reaching the world for Jesus Christ. Their comments are found in The Unfinished Task, a book which presents new perspectives for missionaries and those considering a missions vocation. It will inspire and challenge all who are concerned with missions.

Compiled by John E. Kyle; Foreword by Ralph D. Winter.

List Price: \$6.95 Your Price: \$4.20

OTHER MATERIALS:

Global Prayer Digest

A publication designed to increase awareness of the "Hidden Peoples" through fostering daily prayer on different topics related to frontier missions.

Published monthly by The Frontier Fellowship.

One Issue: \$0.75 (Postage Included)

Yearly Subscription (12 Issues--Postage Included):

\$6.00 (U.S.)

\$13.50 (Foreign--Surface)

\$20.00 (Foreign--Air)

Unreached Peoples of the World Chart

A graphic illustration of the world's population, separated into people groups. Shows vividly the "reached" vs the "unreached" people in each division. Also depicts the amount of missionaries and their locations around the world in regards to the need for them in the unreached groups. (19" x 25")

Price: \$0.80 (Including postage.)



LETTERS

Dear brothers,

On reading Frank Robbins' letter to Wycliffe Bible Translators members and published in our August/September "Intercom," I felt I should like to participate in your challenging ministry. I enclose a cheque for the sum of \$15.95.

May God keep your vision and outreach under His unerring direction.

Lillian W.
Isla de Pascua, Chile

Dear brothers and sisters,

How we thank God for you and for the dual vision that brought you together: reach the unreached; bringing together the people of God to do it (John 17:21). It staggers the imagination to think how this world would be touched and changed if all God's people began to join hands in our common task!

... We are continuing to look for ways to share the vision of the USCWM among the churches of our area.

Tom M.
Granville, OH

Dear fellow Christians,

Your **Mission Frontiers** for August is tremendous in reporting sad realities along with happy possibilities.

Along with my urgent prayers is enclosed one of the 46,000 gifts needed to cover the 8.5 million dollars needed.... "Seeing It God's Way" is an eye-opener. I hope to get the book, read it, and pass it on to those who "wear dark glasses."

Looking to our Lord to intervene....

O.S.
Northridge, CA

United States Center for World Mission:

It is with heartfelt thanks that our pupils at Vacation Bible School at Court St. United Methodist Church wish to contribute this check of \$20.00 for your splendid work to make a payment for the campus debt.

Janet M.
Alameda, CA

Greetings:

The **Global Prayer Digest** is superb: very well done, creative, interesting, and challenging. I'd like to renew my subscription....

Thanks again. I commend you for your pursuit of excellence. May Jesus continue to be glorified.

Jacqui V.
Norfolk, VA

The data published by the U.S. Center for World Mission has convinced us we should serve among unreached people, and the area of greatest need seems to be the Muslim world.

James H.
Beverly, MA

Dear fellow brethren:

Just had to send you some extra money even though I have donated before. I'm hoping the battle to win the campus is going strong. I've been sharing with my friends about your mission to help reach unreached peoples--especially those in areas where it has been difficult to penetrate with the Word. I'm behind you all the way! Aren't we most fortunate to be working for the King?

Doris B.
Normal, IL

Dear friends:

I know you through your literature and feel a close kinship with your objectives. I taught the "Perspectives" course last year at Penn View Bible Institute. This summer in London I taught a small class the first 13 lessons of "Perspectives"....

Having now moved from Pennsylvania to the Hobe Sound Bible College here I am promoting "Perspectives" as the missions course to be required of all students. I hope I get to teach it!

Leroy A.
Hobe Sound, FL

Dear people:

Thank you for sharing with us your financial plight. You are right when you say it is exciting to see how God works in circumstances such as these.

God has certainly touched us through you, and at the same time has given us an abundance and a heart to share. We are two who read your bulletin, and two times \$184.78 is \$369.56. Enclosed is a check for that amount.

I did a little calculating, and if even 10% of your mailing list sent in \$184.78, you would have almost \$850,000! There is no substitute for outreach, but those of us who already know of your work have no excuse for standing by idly and expecting others to carry the burden.

You have our prayers, and our thanks to a faithful God for His work through you.

Jim and Mary L.
Santa Monica, CA

MISSION FRONTIERS

INFORMATION/MATERIALS ORDERING PAGE

When its time to give to others,
share your mission vision with
exciting possibilities from the
U.S. Center for World Mission.
(Remember, all books are soft
cover unless otherwise specified.)

How you can receive a 6 month FREE subscription to Christianity Today

A free six-months subscription to Christianity Today plus a copy of the September 7th issue which features the article on the U.S. Center is being offered to any reader of Mission Frontiers Magazine who purchases (or has purchased) a copy of the Ruth A. Tucker book FROM JERUSALEM TO IRIAN JAYA.

This Zondervan Publication is history at its best. In the words of David M. Howard, General Secretary/World Evangelical Fellowship, "...Both scholars and laypeople will benefit." Ralph Winter, Founder/U.S. Center for World Mission said "Here is the most moving book ever written;" or to quote Warren W. Webster, General Director/Conservative Baptist Foreign Missionary Society, "A fascinating story of Christian advance around the world."

To receive your free six-month subscription to Christianity Today including the issue on the U.S. Center, just send \$10.00 (\$5.00 off the retail price) for your copy of FROM JERUSALEM TO IRIAN JAYA to Jim Stewart, Mission Frontiers; or if you have already purchased the book send us a note to this effect and we will see that you still receive the free Christianity Today six-month subscription.



BOOKS

- ☐ Bruchko
by Bruce Olson. \$4.00
- ☐ Eternity in Their Hearts (Hard)
by Don Richardson. \$8.25
- ☐ Eternity in Their Hearts (Soft)
by Don Richardson. \$4.95
- ☐ From Jerusalem to Irian Jaya
by Ruth Tucker. \$10.00
- ☐ The Great Omission
by J. Robertson McQuilken. \$3.50
- ☐ In The Gap: What it Means to be a World Christian
by David Bryant. \$5.25
- ☐ Journey to the Nations: A Study Guide for World Christians
by Debra Sanders. \$4.25
- ☐ The Kingdom Strikes Back
by Roberta Winter. \$1.25
- ☐ Operation World: A Handbook for World Intercession
by P.J. Johnston. \$4.50
- ☐ William Carey
by Mary Drewery. \$5.00
- ☐ The Unfinished Task
by John E. Kyle. \$4.20

OTHER MATERIALS:

(All prices include postage.)

- Global Prayer Digest
(Published monthly)
Frontier Fellowship
- ☐ One Issue: \$0.75
- ☐ Yearly Subscription:
- ☐ U.S.: \$6.00
- ☐ Foreign (Surface): \$13.50
- ☐ Foreign (Air): \$20.00
- ☐ Unreached Peoples of the World
(Chart/Poster, 19" x 25")
\$0.80

SUBTOTAL OF MATERIALS

For all books add \$0.75
each for postage and
handling.

California residents add
6 1/2% sales tax.

TOTAL

Please include payment with
your order (in U.S. funds).
Make checks payable to USCWM.

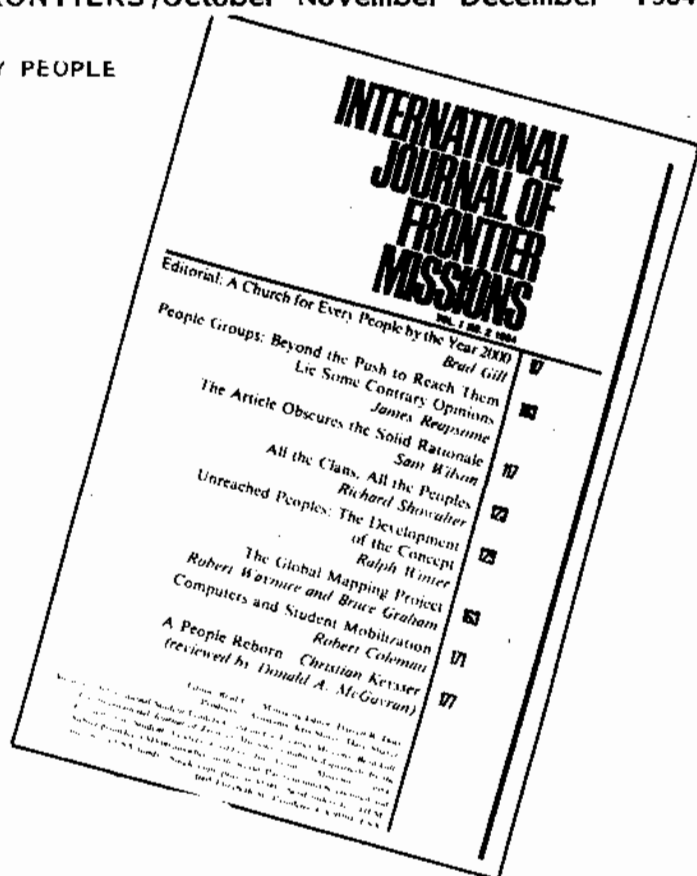
WHAT WILL IT TAKE TO SEE "A CHURCH FOR EVERY PEOPLE BY THE YEAR 2000?"

Frontier missions is no picnic. The task of pioneer church-planting requires clear thinking, perseverance, and the collaboration of believers around the world.

A provocative new journal has emerged as a tool to strengthen the growing international network of leaders committed to frontier missions. The *International Journal of Frontier Missions* features crisp articles on Biblical foundations, current missiological theory, practical models, and reviews of latest resources—all focused on "A Church for Every People by the Year 2000!"

Annual subscription (four quarterly issues) is normally \$15.00. Subscribe before December 31, 1984 and you'll pay a special introductory price of only \$10.00. You'll receive the first two 1984 issues immediately and the final two issues by January 1985. If you renew your subscription, you'll then receive quarterly issues throughout 1985. Here's a Christmas gift—for yourself or a friend—with depth!

The *IJFM* is published by the International Student Leaders Coalition for Frontier Missions, the coalition springing from the International Student Consultation on Frontier Missions in Edinburgh in 1980.



PERSONNEL RESPONSE FORM

I would like more information about serving at USCWM. Please send me literature about:

- ☐ candidate training
- ☐ temporary volunteer service
- ☐ missionary intern program
- ☐ extension ministry program
- I am ☐ a high school student
- ☐ a young adult
- ☐ in my mid-years

- ☐ nearing or in retirement
- ☐ I am willing to serve as you have need.
- ☐ I have specific education and experience and am willing to serve as
- ☐ a young adult
- ☐ in my mid-years
- ☐ nearing or in retirement
- ☐ I am willing to serve as you have need.

☐ I have specific education and experience and am willing to serve as

I'd like to mobilize and train Christians where I live. I can volunteer:

☐ up to 10 hours per month

☐ 3 or more hours per week

I am interested in a staff appointment as:

☐ a field representative

☐ an area manager

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