

MISSION FRONTIERS

The Magazine of the Frontier Ventures



Mission Frontiers is published bimonthly with a circulation of about 5,000 in the United States and 100 other countries. *Mission Frontiers* has over 40 years experience covering the cutting-edge issues of frontier missions and the reaching of unreached peoples.

Our main audience consists of mission executives, missionaries, pastors, mission-committee members, Bible school and college professors and their students as well as church members with mission interest.



**FRONTIER
VENTURES**



With approximately 5,000 magazines in distribution, *Mission Frontiers'* print edition is distributed to 600 churches, 300 mission agencies, 100 universities, 100 libraries, 50 seminaries, 100 countries and to the doorstep of thousands of homes.

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PREMIUM PACKAGES

Premium Print and Web Ad Space

Full color print ad as described (see chart below) and a 320x160pxl (PORTRAIT) premium web ad that will run on the *Mission Frontiers* website for 2 months.

Options/Location for print Ad	Base Print Price	1st Time Rate	3x Rate	(/issue)	6x Rate	(/issue)
Center Special Insert - 2 Full Pages	\$4,747	\$3,560	\$12,817	(\$4,272)	\$22,786	(\$3,798)
Center - One Full Page	\$2,247	\$1,685	\$6,067	(\$2,022)	\$10,786	(\$1,798)
Back Cover - 1/2 Page	\$2,247	\$1,685	\$6,067	(\$2,022)	\$10,786	(\$1,798)
Front Inside Cover - Full Page	\$2,047	\$1,535	\$5,527	(\$1,842)	\$9,826	(\$1,638)
Back Inside Cover -Full Page	\$1,247	\$935	\$3,367	(\$1,122)	\$5,986	(\$998)
Full Page	\$1,747	\$1,310	\$4,717	(\$1,572)	\$8,386	(\$1,398)
2/3 Page	\$1,447	\$1,085	\$3,907	(\$1,302)	\$6,946	(\$1,158)
1/2 Page	\$1,047	\$785	\$2,827	(\$942)	\$5,026	(\$838)
1/4 Page	\$747	\$560	\$2,017	(\$672)	\$3,586	(\$598)



PREMIUM PRINT ONLY

Premium Print

Full color print ad as described (see chart below)

Options/Location for print Ad	Base Print Price	1st Time Rate	3x Rate	(/issue)	6x Rate	(/issue)
Center Special Insert - 2 Full Pages	\$4,347	\$3,260	\$11,737	(\$3,912)	\$20,866	(\$3,478)
Center - One Full Page	\$2,047	\$1,535	\$5,527	(\$1,842)	\$9,826	(\$1,638)
Back Cover - 1/2 Page	\$1,947	\$1,460	\$5,257	(\$1,752)	\$9,346	(\$1,558)
Front Inside Cover - Full Page	\$1,747	\$1,310	\$4,717	(\$1,572)	\$8,386	(\$1,398)
Back Inside Cover -Full Page	\$1,047	\$785	\$2,827	(\$942)	\$5,026	(\$838)
Full Page	\$1,547	\$1,160	\$4,177	(\$1,392)	\$7,426	(\$1,238)
2/3 Page	\$1,247	\$935	\$3,367	(\$1,122)	\$5,986	(\$998)
1/2 Page	\$847	\$635	\$2,287	(\$762)	\$4,066	(\$678)
1/4 Page	\$547	\$410	\$1,477	(\$492)	\$2,626	(\$438)

WEB ONLY

Options	Base Print Price	1st Time Rate	3x Rate	(/ad cycle)	6x Rate	(/ad cycle)
320x160pxl PORTRAIT (2 month cycle)	\$547	\$410	\$1,477	(\$492)	\$2,626	(\$438)
160x160pxl (2 month cycle)	\$247	\$185	\$667	(\$222)	\$1,186	(\$198)

*15% off for colleges, seminaries and schools in exchange for distribution of free copies of *Mission Frontiers* to students and providing a reciprocal website link to *Mission Frontiers*.



AD SIZE SPECS

Full Page:
10.75" High
8.25" Wide
Bleed:
11" x 8.5"

2/3 Page
Vert:
9.125" High
4.5" Wide

1/2 Page
Inside:
4.75" High
7.25" Wide

1/2 Page
Back Cover:
5" High
8.25" Wide
Bleed:
5.25" x 8.5"

1/4 Page
Inside:
4.75" High
3.4" Wide

* Keep live copy .25" away from the trim size.

- **Premium ads need to be submitted as CMYK, 300 dpi, TIFF or PDF files.**
- Artwork needs to be emailed to: advertising@missionfrontiers.org
- Do not add crop marks.
- WORD files and low resolution images will not be accepted.
- For more detailed Ad Creation Guidelines visit:
www.adshuttle.com/Content/HelpResources/AdCreationGuide.pdf



GUIDELINES

1. Ads must be frontier-mission related.
2. Ads should include specific events, resources or opportunities that would benefit *MF* readers.
3. Advertising must not denigrate the work of other mission agencies.
4. Advertisers are fully liable for the ad content and the publisher is not responsible for any negative ramifications resulting from ad content.
5. The publisher reserves the right to refuse any advertisement.
6. Advertiser is responsible for proofreading their ad.
7. The publisher reserves the right to final ad placement.
8. Payment is due 30 days from the invoice date.
9. Prices are subject to change without notice.



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